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DONATIONS: No donations to charities or otherwise will be made in advertising or job printing—our contributions will be in cash.

AUGUST 23 THE SPIRIT OF THE LORD GOD is upon me: because the Lord hath anointed me to preach good tidings unto the meek: he hath sent me to bind up the brokenhearted, to proclaim liberty to the captives, and the opening of the prison to them that the bound.—Isaiah 61:1.

COLONIZING LAND

The successful banker, when approached by a prospective business man for a loan, usually investigates the man's ability in the line of business in which he intends to use the money he seeks. Upon the banker's decision as to whether he considers the man capable of making a success in the proposed venture, depends the granting of the loan.

The United States government today is finding that in the early days of the opening and settlement of government reclamation projects, the government failed to use sufficient selection when they opened the project land to farmers. Communities which have fostered great land booms, getting land purchasers, but not farm-producers, have also learned the same lesson. The result has been to many failures on the project and "boom" lands. The only requisite, it seems, was that the farmers were willing to settle on the land, even though they may not have had sufficient experience or finances to carry them through the development period.

Dr. Elwood Mead, commissioner of reclamation, in a special report he has made to the secretary of the interior, states:

"In order that the farmers may succeed, a practical business superintendent who has a knowledge of farm conditions should be employed to plan settlement and advise settlers. For the past six months I have been studying the causes for increasing arrears of payments by settlers and the widespread demand for postponement of payments on federal irrigation projects.

"One reason has been the extreme agricultural depression, which, however, is temporary and may be ignored.

"There are other reasons which we must consider. One of these is the terms on which settlers have bought farms and the prices they have paid for them. Another is the lack of capital and the lack of other qualifications indispensable to success in agriculture.

"The evidence is conclusive that we must in the future pay more attention to settlement problems and the qualifications of settlers if we are to escape complications and losses that will discredit if not terminate this policy."

ENCOURAGE THE BOYS

The spirit of the organizations and leaders of Ashland which has made it possible for the Pioneer Boys and the Boy Scouts to enjoy an outing at Lake of the Woods is commendable.

These two organizations are developing in youth traits which will prove to be valuable assets in manhood and Ashland can do nothing more constructive than to encourage these boys' organizations whenever possible. And an outing in the woods develops the boys as quickly as any training—teaches him initiative, bravery and manliness.

A judge in California recently assessed a fine against a defendant who was charged with obstructing his windshield with a mass of stickers, thus preventing the driver from having a clear vision of the road ahead, which was held to be dangerous. Some tourists seem to have as the main ambition of their touring the procuring of as many stickers for their windshield as possible.

Not only is the city of Ashland enjoying an embryonic building era and general prosperity, but the orchardists who are raising the famous Ashland Alberta and Muir peaches are sharing in the general prosperity. They may have shorter crops, but with higher prices the growers are wearing smiles.

The newest ambition in aviation is pilotless army planes, the machines being driven by wireless operators from a distance. The same principle could be advantageously applied to some automobiles, instead of letting them be handled by reckless and inefficient drivers.

The number of convictions for violating the game laws is much larger than it should be. Provision and protection of game by the state in order that the sportsmen may enjoy the thrill of bagging a bird or downing a deer should engender in the hunter sufficient appreciation to prompt him to obey the closed seasons.

The conduct of the president and his family and the chief executive's father's home is typically American of the best stock.

The report that snoring is a disease and that it can be cured will sound rather peculiar to those who have

been unsuccessfully trying to affect cures for many years.

These are the days when those who have been hooking the big ones by word of mouth can sneak away and bring back actual evidence of their prowess with the hook and line.

In the old days, "crossing the bar" meant that one was through with life. Now, crossing the street means the same thing.

As a matter of fact, little damage is done by racing a train to a crossing. The grief occurs when the race ends in a tie.

The road that sees very little turning is the wrong road.

A man's bills usually haunt him when the ghost walks.

THE SCARE DEVELOPS AN ARMHOLE



CHENEY

In devising new and ingenious variations of the original scarf theme. Some scarfs have developed practically into capellets or wraps; others are so voluminous that they almost cover the dress with which they are worn; some have pockets, and so on, ad infinitum. But, perhaps, the most original idea so far is the scarf with the armhole, which makes use of the words "fit" and "cut". This long scarf of printed crepe de chine sketched by Cheney in Paris is edged with pleated crepe. It is knotted on the right shoulder and sits at the middle so as to pass the left arm through. The hat is also made of the same crepe de chine, pleated and plain, and finished with a quaint door knocker ornament to dull gold.

THE time has passed when a scarf could be just a simple length of silk, and expect to be in the front rank of scarfdom. The vogue for scarfs continuing unabated, the competition is keen

Bringing Science Into the Bakeshop



THIS is not a war dance, but merely a peaceful agricultural party among natives of Nigeria, Africa, who are grinding Guinea corn with which they make a sort of bread. We are wondering if the baby on the woman's back will grow up with a bread complex. At any rate he will not receive the nourishment which our American children get from the fine breads, which have been developed by research in this country to a high point of nutritive value. The laboratory has played an important part in this development. In the insert is shown a portion of the laboratories of the Ward Baking Company, pioneers in bak-

MARKET AGENT IS NOT IN FAVOR OF OLEO SALES LAW

By C. E. SPENCE, State Market Agent SALEM, August 23—Oregon in an agricultural state, and when the industry is prosperous the whole state thrives. This is true of any agricultural state. And it is equally true that there cannot be permanent prosperity in the cities and towns of an agricultural state when the farmers do not succeed. The last legislature realized this. It realized that the farmers of Oregon were desperately hard pressed to make both ends meet, and it knew that dairying was about the only branch that paid a profit. And this legislature

THE ORACLE

One Exclusive Interview By Alonzo Gissing Illustrated By a Family Portrait



"I've lived here for fifty years," says J. Mc Emsee Redd, "and nothing's ever happened yet. The darn town's simply dead. Once the sewage ran in gutters, and oozed off down the hill. Now they run it underground, but it all runs downward still.

"When I first came to Ashland, 'way back fifty years ago, the town was trying to get ahead, and it still is trying to grow. Nothing's ever happened yet, our growth has been but slow. It'll still be but a village when it comes my time to go. "They say we'll have a new hotel, but the fact ain't widely believed. I've heard and laughed at all such stuff, and have never been deceived."

ask that fraud and counterfeiting of butter be stopped. The legislature has so ordered, but the middlemen, who make good profits on shipping in these millions of pounds of substitutes, have invoked the referendum on the law and are making strenuous efforts to have it defeated at the coming election. Practically all of the oleo sold in Oregon is shipped in from other states.

LEADER IN SUNDAY SCHOOL WORK TO BE HERE IN SEPTEMBER

Sunday School workers in Oregon will rejoice to know that A. M. Locker, International Field Secretary for the United States and Canada, is to visit the northwest in September. The time allotted to Oregon is from the 12th to the 21st inclusive. The Oregon Council of Religious Education, thru its Acting General Secretary, Mrs. Jean M. Johnson, is perfecting plans to cover as large a part of Oregon as possible in the ten days allotted to this state.

Mr. Locker will enter the state from the south and the first conference of county officers and workers will be held at Ashland on September 12th. Each day will be given to similar conferences, the counties co-operating according to distance and roads.

Mr. Locker will visit other counties on later dates.

BAGSHAW EXPECTS MONTANA TO SWEEP COAST IN SPORTS

LOS ANGELES, Aug. 23.—Will the University of Montana, smallest college in the Pacific coast conference, prove a sensation in football this fall? Enoch Bagshaw, coach of the Washington Huskies says the Grizzlies look like they will sweep the Pacific.

"I look for Montana to be the sensation of the coast this year," says "Baggy." "They had an undefeated freshman team last fall which led Idaho Frosh into a massacre. We play them before we do California and I am looking for a tight contest with Montana having an edge."

Bagshaw may be adopting the methods cast aside by "Gloomy Gus" Henderson of the University of Southern California and may just be throwing a scare into his charges in order to prepare them for Montana. He goes on, however, and relates that the Treasure State team has a player named "Irish" Kelly, who, he says, will make all-conference quarter before he is through.

Coaching Montana this year is Earl (Click) Clark. Clark succeeded Bagshaw as

coach at Everett, Wash., high school and returns to his first love, Montana, where he played sensational football for three years. Clark was mentioned by Walter Camp as an outstanding end of the country in 1915, when Montana played a tie game with Syracuse.

Montana plays Stanford this season, meeting a California eleven for the first time in history.

Clark is extremely anxious to make a good showing in his first California game and is planning to "point" his team for that contest.

The Montana coach is one of those loveable, fighting Irishmen. At college, playing both at Montana and at the University of Washington, Clark was the idol of every student.

If Clark can coach as well as he played, Bagshaw's prediction that Montana will prove a coast sensation may be fulfilled.

U. OF O. PLACES GRADS IN OREGON SCHOOL POSITIONS

UNIVERSITY OF OREGON, Eugene, Aug. 23.—The university appointment bureau, maintained by the school of education, has placed 110 university students and graduates in the schools of Oregon and of eight other states since the first of the year. Most of the appointments are to high school teaching positions, although 16 of the number have been appointed to principalships and two will be city superintendents of schools next year.

In Other States Nineteen graduates have secured positions in states outside of Oregon, including: Seven in Washington, four in Idaho, three in California, and one each in Nevada, Arizona, New Mexico, Wisconsin and Iowa.

Elbert L. Hoskin, who received his M. A. from the University this year, was elected to the faculty of Whitman College, Walla Walla. Mr. Hoskin has been for the past three years assistant professor of education at the University, during which time he completed the work for his Master's degree.

Charles E. Transeen, who also received his M. A. this year, will go to the faculty of the Oregon Normal School as professor of education and psychology. Both appointments were made through the appointment bureau.

OVER 11,000,000 ACRES IS U. S. FOREST FIRE LOSS

By S. W. STRAUS, President American Society for Thrift.

WITH the development of good roads and the increasing popularity of the automobile, people everywhere are spending more time in woodland retreats, and it is a matter of public education that lessons in forest preservation should be given more widespread attention.

Last year 11,600,000 acres of forest lands in America were burned with a financial loss in excess of \$16,500,000, according to data compiled by the National Board of Fire Underwriters. The area of destroyed forests during last year alone was eight times the acreage of the French forests destroyed or damaged throughout the World War. The total number of fires was in excess of 50,000.

It is said that between 80 and 90 per cent of forest fires are caused by human carelessness. About 20 per cent result from carelessness in handling cigarette butts. The general negligence of campers while cooking also constitutes one of the great causes of woodland conflagrations.

The forests of America, originally totaling 822,000,000 acres, have today dwindled to 138,000,000 acres of virgin timber. Not only do forest fires, as reflected in these statistics, involve a great loss of human life and property, but this wanton destruction means also depriving our wild life of food and shelter, despoiling our public playgrounds, relinquishing control of the distribution of moisture, and curtailing the supply of chemicals and other by-products of our woods.

The destruction of American forests affects each of us, and each of us should assume an educational responsibility in seeking to prevent the progress of these despoiling forces.

Classified ads bring results.



MONTE BLUE & IRENE RICH in "Lucyella Lombard" a WARNER BROS. "Classic of the Screen" At the VIKING SUNDAY and MONDAY

VILLIAN'S WHISKERS MADE OF SEAWEED

VANCOUVER, B. C., Aug. 23.—Not many movie fans or actors know that the stage whiskers worn by heroes and "heavies" at Hollywood and elsewhere have in many cases been clipped from the bed of the Pacific Ocean, near the Queen Charlotte Islands, off the British Columbia and southwest of the Alaska coast.

A few days ago a Grand Trunk steamer arrived in Vancouver, B. C., with a shipment of six tons of the whiskers for shipment to the Orient. They appeared on the manifests, however, as agar-agar. This is a gelatinous sea grass which grows on the floor of the



A Step with Pep is always noticed about the follower of the bath-a-day practice. Years ago, people who bathed frequently were considered unwise, endangering health! Doctors now advocate a bath-a-day to keep you fit every way. Skin health depends largely upon skin cleanliness. See us for Particulars.

Jerry O'Neal Phone 138 207 E. Main

ocean near the islands. A year ago a Japanese company sent a boat across the Pacific with three divers to ascertain the extent of the grass beds. Later a small Japanese community was established on one of the islands and the inhabitants drag and fish for the whiskers. The finer quality of the grass goes to make stage whiskers and the heavier is made into gelatine, isinglass and kouricake.

Vernonia lets contracts for new \$20,000 school house.

KLENZO DENTAL CREAM FOR White Teeth, Healthy Gums, and a Clean Mouth 25c and 50c

McNair Brothers The Rexall Drug Store

W. L. DOUGLAS Shoes have been on the market for years and have always given Satisfaction.

OVERLAND Shoe Shop

UNIVERSAL Electric Cookers are clean, convenient, cool Food prepared in it is better cooked, is freed from all uncertainties as to results and retains without shrinkage the full flavor and food value of each dish. No home is complete without a Universal Cooker. THE Ashland Electric Supply 240 East Main St.

Quick Sales of Your Surplus Articles Is the wood-shed cluttered up with equipment which has a value to somebody, but is worthless to you? Is the store-room or attic filled with articles which are not in use? Make a quick disposal of these surplus articles by using a classified advertisement in The Tidings



THE MOST EFFICACIOUS SUMMER MEDICINE is to eat good, wholesome, pure, nourishing, digestible food. Take plenty of outdoor exercise and "throw physic to the dogs." Among the leaders in Pure Foods, our bread is famous as the most pre-eminent. Lithia Bakery

DON'T DEPEND ON A Chance that your brakes will last through the next trip. Have them inspected and if they need re-lining, we can give you instant Raybestos Asbestos Lining service. Automotive Shop D. F. KAY, Prop.