

ASHLAND DAILY TIDINGS

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WHAT CONSTITUTES ADVERTISING: "All future events, where an admission charge is made or a collection taken in Advertising. No discount will be allowed Religious or Benevolent orders.

DONATIONS: No donations to charities or otherwise will be made in advertising or printing—our contributions will be in cash.

AUGUST 14: SERVE THE LORD with gladness: come before his presence with singing. For the Lord is good: his mercy is everlasting: and his truth endureth to all generations.—Psalm 100:2, 5.

ADVERTISING IS THE SOLUTION: It is to be deplored that notwithstanding Oregon has at great expense constructed substantial highways so that not only the residents of this state may have convenient means of transportation but that the non-resident as well may enjoy such highways and therefrom view the natural beauties and ascertain our resources, that great numbers of the motorists who pass through Oregon use the highways merely as a means of getting from one state to another state.

THE CHANGING HOBO: Although he has been accused of being a worthless, senseless cuss, the hobo has of recent years proved himself versatile and able to meet changing conditions. In the old days of box car touring, Weary Will was apt to be seen in a straw hat with fussed hair sticking out of the holes, a dirty shirt, much-patched overalls, and a pair of shoes with ventilated soles.

PROSPERITY AND WHEELS: When an unknown man invented the wheel, thousands of years ago, he did more for Ashland than any one person has accomplished since. Without wheels, Ashland could be little more than a village. A vast proportion of the wealth that comes to the city rolls in on wheels. The Southern Pacific payroll is the largest in the city, and is rivaled by the amount spent here annually by tourists who stop at the camp ground, or buy supplies while they are registering their out-of-state cars.

Just as expected: the Democrats proclaim the John W. Davis' speech of acceptance a winner, while Republicans declare it rotten. What else could have been expected? The fatal shooting of one and wounding of three others by "Kid McCoy," prize fighter and nine time venturer into the matrimonial seas, is another of the countless arguments against the universal habit of possessing and carrying revolvers.

The names of Robert Burns, General Arthur and White Owl just came into view on the side of a passing automobile, piloted by a cigar salesman, which reminds us there are more ways than one of perpetuating names.

From the number of cars that are anchored in the space in front of the postoffice marked "no parking," one concludes that many drivers are unable to read.

As yet the writer has been unable to locate KIGY on the map but from the number of automobiles bearing the name plate it must be a metropolis.

You can't judge a man's standing by whether he dodges taxes, automobiles or subpoenas.

The confirmed tourist does not even leave the birdcage and dog kennel at home.

No, "It aint going to rain any more."

NEWS LETTER

LONDON, Aug. 14.—Prince Viggo of Denmark and his pretty American bride intend to prolong their holiday in England until October, when the Prince has to return to his military duties in Copenhagen. They have been staying at Claridge's and more recently at Warwick Castle. The Prince has announced that he intends to drop the royal prefix upon his return to his own country, and he will be known simply by his rank of colonel in the Danish army.

The couple are extremely popular in London social circles, and much entertaining has been done for them by both English and American hostesses.

A new opera by Mr. Vaughan Williams entitled "Hugh, the Drover," which was produced in London for the first time this week, has as one of its main features a prize fight by the two principal characters.

The fight is not an aristocratic duel, with rapiers, between two bewigged and powdered gallants; it is three rounds with fists! The critics insist that it is the most realistic fight even seen on the London stage, and this between two world-famous operatic tenors!

During the rehearsals of this scene both Tudor Davis and Fred. Collier, who play the leading roles, suffered black eyes and are said to think that realism in art can be carried too far.

Perhaps if this craze for realism continues we shall see the leading characters in the opera of the future singing their way through a six-course dinner.

London is beginning to think there is some secret of coolness in the American cigar. During the recent heat wave the coolest men in London were the numerous American delegates to the International Advertising Convention.

No matter how exuberant the thermometer they seemed quite unconcerned; there was no mopping of their brows, no tugging at winking collars; and they all smoked cigars—big green cigars.

The wives of these advertisers seemed to feel the heat much the same as London women; it was only the imperturbable smokers of cigars who were immune. London men are trying the cigar antidote—and with some success; women are already doing it eagerly and enviously; perhaps it will bring about the revival of the tiny cigars with which several women startled London last year.

Mrs. James Brown, of Chicago, who has taken Norfolk House, the Duke of Norfolk's wonderful residence, for the season, recently gave a dinner party, after which there was a cabaret—the first act from "La Boheme," sung by the Covent Garden stars; dancing to the famous Savoy Orpheans Band, and, finally, a violin recital by Jascha Heifetz; so every taste or fancy was arranged for.

London hostesses have not yet carried entertaining so far in this direction as Mrs. Brown, who is certainly an inspiration to them. It is said that Mrs. Brown is considering taking a country house for two or three months when the London season ends. We should certainly like to see what new ideas this popular American hostess would introduce for the additional amusement of her guests during the sporting season.

Bitter warfare is raging in the Houses of Parliament over the proposal that peeresses in their own right should be allowed to sit and vote in the House of Lords, which hitherto has been strictly a male preserve.

There are at present eight women members of the House of Commons, including Lady Astor, our fair American M. P. for historical Plymouth. Lord Banbury, the head of the opposition, views with alarm the proposal that women should enter the House of Lords. In a recent speech he declared that Lady Astor, as an instance, exercises a fascination over male members of the House of Commons, and they find it impossible to treat her as an equal.

Waterloo — Work on \$10,000 bridge over Santiam river to begin.

Klamath Falls — Six tunnels will be eliminated from Oakridge-Klamath Cutoff of the Southern Pacific. This is largest railroad construction now going on in the United States.

Corvallis — New plant being built for Corvallis Laundry.

PRIMARY REGISTRATION IN CALIFORNIA 1,621,453

SACRAMENTO, Aug. 14.—The registration for the primary election to be held in California on August 26th is the greatest in the history of the state, the total number of electors being 1,621,453, as compared to a registration of 1,452,293 for the primary in August, 1922.

Classified ads bring results.

Already Paid For: After you've had an automobile accident and somebody's property has been damaged, it is certainly a great satisfaction to realize that the damage is already paid for.

Billings Agency: Real Estate & Real Insurance. Estab. 1883. 41 E. Main St. Phone 211.

Gambling Not Opportunity: Taking a chance isn't for the little capitalized man;—and big capitalized men very seldom do. There is in business, made so by human nature, a

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Large body Douglas fir timber sold by Forest Service to corporation represented by George H. Kelly. Timber on North Fork of Willamette near Oakridge; average stand is 44,000 feet to acre, and will be cut at rate of 50,000,000 feet a year.

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For Complete Relief from Hay Fever. Stop every Hay Fever symptom in 24 hours with new internal prescription of Cervical specialist that quickly neutralizes pollen poisoning through system. Results guaranteed to give full relief in 24 hours — or money back. Try it on this guarantee. Send the fee 24-hour sample treatment to Clinical Laboratories Co., Cleveland. Regular size sold by all good druggists.

Genuine Government IMPORTED CASTILE SOAP Large Cake 12 1-2 Army Goods Store Biggest Little Store in Ashland



The Rancher, too, prefers ZEROLENE

Not just because it is an economically priced oil, but because it lubricates better every type of farm equipment, from a tractor to an automobile.

Big users, who can afford to test out the merits of different oils experimentally, refuse to pay tribute to the superstition that "eastern" oils are in some mysterious way "better" — why should you?

The Natomas Company of California, which operates 10 automobiles, 3 five-ton trucks, 9 Ford trucks, 3 Best Tracklayer Caterpillars, 1 Holt Caterpillar, and 2 stationary gas engines, and also uses Zerolene on the bearings of 9 irrigation pumps, writes as follows:

"We have used your products for several years with exceptionally good results, and your prompt service has been valuable to us."

ZEROLENE F for FORDS. The use of Zerolene will not only cut down your oil bill, but enable you to secure greater gasoline mileage, with less carbon, lower upkeep costs, and a longer working life for all your power equipment. Insist on Zerolene — a better oil — even if it does cost less.

STANDARD OIL COMPANY (CALIFORNIA) The Standard Oil ZEROLENE For Motor Cars. This booklet reports independent service tests of Zerolene made by a number of large users. Ask any Standard Oil Company sales representative or Zerolene dealer for a copy.

Semi Annual REMNANT SALE Starts Saturday Wonderful Bargains in Remnants of WOOL GOODS, SILKS, WASH GOODS, WHITE GOODS, DOMESTICS, CURTAIN MATERIALS, CRETONNES, RIBBONS and LACES EVERY REMNANT TO BE SOLD AT AND BELOW COST Wool Dresses at 1-2 price E. R. ISAAC & CO. "The Quality Store" Spring Coats at 1-2 price