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### ASHLAND DAILY TIDINGS

(Established in 1876)

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DISPLAY ADVERTISING RATES:

Yearly Contracts:

Rates for Legal and Miscellaneous Advertising

First insertion, per 8 point line Each subsequent insertion, 8 point line Card of Thanks 1.00 Obituaries, per line. WHAT CONSTITUTES ADVERTISING "All future events, where an admission charge is made or

collection taken in Advertising. No discount will be allowed Religious or Benevolent orders. DONATIONS

No donations to charities or otherwise will me made in advertisor ob printing our contributions will be in cash.

AUGUST 6 BETTER IS A DRY MORSEL, AND QUIETNESS THERE-WITH, THAN A HO SE FULL OF SACRIFICES WITH STRIFE .-Proverbs 17:1.

#### THE HARD-SHELL HABIT

"Too frequently," said the president of a large industrial establishment in a recent interview, "I have witnessed business men making wrong decisions that are supply brought here at \$2.00 a based on antiquated facts." He followed up his statement gallon. by asserting that the increase in sales made by any business corporation was usually due to some deviation from normal custom, or to some department from habit based on facts accepted, in all probability, so long ago that they | Went to Klamathhad become out-of-date.

The habit does not confine itself to business firms. ter, Miss Romona Wise, went to Too many people base their decisions on opinions formed and held long after the basis for their existence has become obsolete. These hard-shelled conservatives wonder why success always passes them by, when those whom they consider rash and even unbalanced grow increasing- Barkers for the past three weeks, on Beach Street, in Sewer Disly prosperous.

The company president's remedy for this weak- while Miss Ramons remained for ness is simple. It consists merely in getting into touch with people. Once a month it is his custom to set out in his roadster for some nearby destination, with the ostensible purpose of getting into conversation with of Santa Monica, have been visitchance people along the way. He finds out what a hotel ing Mr. and Mrs. James Archiowner, who also carries the agency for Fords, thinks about the surrounding market for farm equipment. He friends before returning South falls into converse with two druggists who can tell him again. of demand in retail materials. Even the man at the gas station can tell him much of the automobile situation in At The Lake his county.

The way to keep out of the rut is to keep in touch with live men and women, to get their point of view, and stance MacWilliams, drove out to keep green the growing point of opinion.

#### LONGEVITY

Figures issued by the census bureau as to the average From Grants Passlength of life in the United States offers some interesting material for speculation. Women live longer than men. The average life of an American man is given as 55.23 years, that of a woman as 57.41 years. Why is this?

One unacquainted with the facts might have sup- One of Themposed that women were the shorter lived of the two sexes. They are traditionally the "weaker sex." Their physical organization is more delicately balanced than that of men, 000," which is expected here toand is more easily thrown out of "kelter." They take morrow, the driver has found a risks of death or disibility which the other sex is not re- way to share in the glory. On the quired to take. Probably it is the fact that they lead back of the machine, in gold letmore shelered lives than men which gives them the advantage so great that it more than counterbalances the physical disadvantages of their sex.

Color is given to this view by the disparity between Mrs. W. L. Moore, of the Bellthe increases in the average lengths of life of men and view district, who has been ill, women in the ten years from 1910 to 1920. The former added 3.75 years while the gain of the latter was only 2.71 years. But during that decade there was an exodus of women from the snelter of the home. More are engaged to the Community Hospital to rest in business, in office work or factory work than ever be- for a few days. Since July 3, fore. Perhaps if this change had not occurred woman's he has undergone two amputaaverage length of life would have increased as much as man's.

It would be interesting to know why people live Many Registerlonger in Kansas than in any other state, and why the average expectation of life for a man living in Washing- granted motorists yesterday at the ton is greater than that of Pittsburgher. If the answers to these questions are determinable, they should be ascerained, so that the people in states and cities low in the list may if possible, remedy the conditions responsible for their disadvantageous position.

#### STIFF COMPETITION

Nearly every morning after the completing my daily dozen exercises, writes Fred Kelly in The Nation's Business. I devote a few minutes to being thankful that I am not in business competition with Henry Ford. I should from Shale City. greatly dislike to have to depend for my living on guess- Is ming what Henry is likely to do. Several manufacturers of tractors went into bankruptcy a time ago, because been ill the past few days, and they were unable to cope with the problem of anticipa- according to reports, is not imtion of Henry's canny moves. According to the story, proving. here is what happened.

Henry determined that a clever way to introduce his tractor during one year would be to sell it at a big loss and children left today on a three and checked this loss against his income tax. In that way row on a three week's trip to the he would be no worse oft than if he made a profit on the coast. tractors and turned part of the profits over to the government to be wasted by an incompetent Congress. The plan worked nicely for Henry, but it was rough on his com- daughter, Edna, drove to Copper, petitors, not financially able to operate at a big loss.

But here was the surprising thing: By selling his Sunday. They report fairly good tractors at a loss Henry was able to achieve quantity roads the entire distnace. production on a scale that would have taken several years of ordinary selling methods. In consequence, he operator, makes definite anwas soon able to establish economies by which he could still maintain about the same price but no longer at a loss.

I repeat that I should shrink from entering into too spirited competition with a fellow like that .

#### PURELY PERSONAL

To San Francisco and George Pettigrew, of the was driving with a companion in Hartman Syndicate, left yesterday a car near here yesterday when GERTRUDE BIEDE, Recorder. for San Francisco on a business a wildcat crossed the road trip. They intend to return in a front of them and climbed on a week or ten days.

Rubber aprons, McNair Bros.

10 Portland-

their way to Portland where they will spend ten days visiting Mrs. Gust Ediund. Both Mrs. Lowe and Mis. Garrett have many friends in Ashland, whom they visit for a few minutes.

Left Sunday-

.20

Mrs. Incresa Lowe and son Ronald left Sunday for Portland, where they will spend a week visiting Mrs. Clyde Dean.

Selling Huckleberries

E. Shay, resident of Klamath disposing of huckleberries to lo- Phone 122. cal residents. He secured the luscious berries in the Crater Lake region, but reports the crop exceptionally short. He had planned on spending two months picking berries and selling them in various towns of the district, but owing to the scarcity spent only two weeks in quest of them. He

Famous Korex Co., McNair

Mrs. Louis Schwein and daugh-Klamath Falls Sunday, to visit Mr. and Mrs. A. L. Barker. Mr. a visit of two weeks.

Visited At Kerby-

Mr. and Mrs. William Flagg, bald at Kerby. They left Friday

A party consisting of Mr. and Mrs. Ross, of Granite street, their to the Lake of the Woods on Saturday. They will return to Ashland next Sunday.

Mrs. Marie Wood motored up fromo Grants Pass Saturday after-Paul of 4th street, for a time.

Although a Ford car seen on the Ashland streets recently can-

Has Recovered-

Back in Hospital-

Roy Parr yesterday returned

191 out-of-state permits were

local bureau. This is slightly above the average.

From Portland-Clark Simmons, vice-president

of the carbonic gas company, is an Ashland visitor from Portland From Shale City -

Mr. and Mrs. Wright Fairfowl were Ashland visitors yesterday

Miss Loraine Brookmiller has

California, to visit friends over

Salem-T. B. Kay, woolen mill nouncement that he with some other interested parties, has furnished the funds for taking of an option on machinery for a linen mill in Salem.

#### MAN CHOKES WILDCAT

GRAND JUNCTION, Colo., Tuesday, the 19th day of August, Mr. and Mrs. H. W. Hartman Aug. 5 .- Victor Douglas, miner, 1924. ledge of a cliff above the road. Douglas snared the beast with a

long stick and some baling wire. The enraged cat sprang, but Douglas was able to keep out of its way while his companion tied Mrs. Al Lowe, of Los Angeles, one end of the wire to the car. and Mrs. Tom Garrett, from Bly, He then drove off, pulling the passed through Ashiand today on beast from the cliff and choking

TOO LATE TO CLASSIFY

FOR SALE-Reed baby cart in good condition, 733 Oak, call

FOR SALE-Household furniture, 1 Ford car, A-1 condition, 1 chest of carpenter tools all kinds, about 10 tier hard wood and garden tools. F. Sowash, Talent. Ore.

FOR RENT-Modern 2 room apartment, kitchennette and bath Falls, was in Ashland yesterday adults only, Vista Apartments.

> FOR RENT-Piano, phone 46 287-ti

FOR SALE: - White Leghorn Pululets and yearling hens. Mrs. W. D. Booth. Phone 257Y. 287-2t

NOTICE Of Filing of Report of Assessments of Special Benefits in the Matter of the Construction of a Sewer in Sewer District No. 22, in the City of Ashland,

Recorder's Office, Ashland, Oregon, August 6, 1924. NOTICE IS HEREBY GIVEN

that the Board of Viewers ap-Barker is Mrs. Schwein's brother. pointed to determine and assess Rosalind Wise and Wanda Sch- the special benefits in the matwein, who have been visiting the ter of the construction of a sewer returned with Mrs. Schwein, trict No. 22, have filed their report with the City Recorder for the inspection of any person interested, and any person or persons aggrieved thereby may ap-

SNARED IN WIRE before the Common Council at the C'ty Hall, at 8:30 o'clock P. M.

> C. L. LOOMIS, Mayor. Date of first publication, August

#### Guns

Ammunition

for the Hunting

Season

Simpson's Winchester Store

> FRAZIER & SON Feed and Groceries

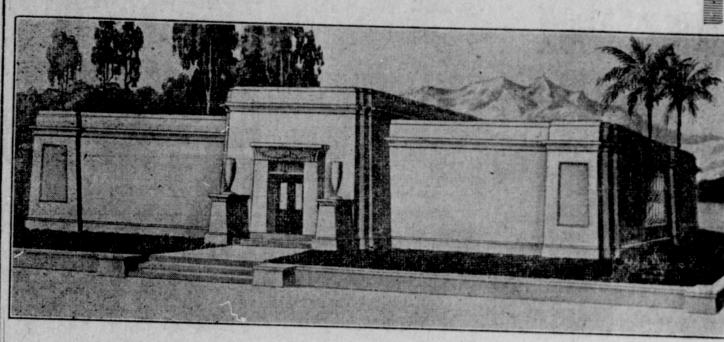
We are selling Flour at the old price, \$2.00 for 49 lbs, every sack guaran-

The best alfalfa hay at \$23.00 per ton.

We have mill-run bran, wheat shorts, whole corn, crushed corn, whole oats. roll oats and roll barley.

· FRAZIER & SON Phone 214-353 E. Main St

## Wonderful Structure



An Egyptian Mausoleum, Reminding us of the Pyramids of Egypt

The Mausoleum combines the following special features and advantages.

The Structure possesses legal land rights and cannot be moved, insuring the greatest sanitary protection.

Appeals to people of tender, loving thoughts who wish to make a permanent record for themselves and loved ones that they had once been active among their brothers and friends.

The co-operative plan of financing and management makes it the most economical and permanent interment method.

The erection of the building is progressing rapidly.

The sidewalls are now being poured and those who have not seen the construction of the biggest, little building in Southern Oregon should make a visit to Mountain View cemetery after working hours to inspect the most modern and sanitary methods of interment, such as are practiced in Europe and all larger cities of the United States, there being more than 2,000 of these mausoleums.

#### ODD PIECES OF FURNITURE

chair, another bed or some other piece of furniture. Now is the time to add this extra piece of furniture, and we will be glad to show you our stock of whatever you need

### Swenson & Peebler



to Portland-low roundtrip fares \$13.75 to Portion and durn, sold on Fridays,

Saturdays .. Return limit 16days. \$16.50 to Portland return, sold any day. Return limit months, not to exceed October 1, 1924. Stop over anywhere. These fares represent lower cost transportation than any other form which is comparable in convenience and comfort. Ask agent for full information

G. N. Kramer, Local Agent.

# The Road

W E are all travelers along life's road. Debt is the burden that rides you. The savings account is something for you to ride on.

The Citizens Bank of Ashland Ashland, Oregon



Whether you plan to buy a whole Ham-a few slices for frying or broiling-a butt for baking or a shank for boiling you will always get the greatest satisfaction by always asking for Frye's "Delicious" Brand. Frye's "Delicious" Ham is tender and juicy because it is prepared exclusively from the choicest young grain-fed porkers and the exclusive Frye curing process preserves and enhances . all the original flavor and delicate texture.

All Frye's "Delicious" Hams are prepared under the most scrupulously sanitary conditions and the Brand Name "Delicious" burnt right into the rind and appearing on the parchment wrapper is your safe-guard of quality and purity.

And Frye's "Delicious" Brand Bacon is equally as good as the Ham. It bears the same name because it is selected and prepared with the same exacting care and the high quality in these Hams and Bacons NEVER VARIES.

Frye's Meat Guide will be found invaluable in any kitchen. A collection of original recipes and a practical guide for the cutting and preparing of all meats. Send 2c for postage to Frye & Co., Seattle, and receive your copy by return.



Buy Hams and Bacon by this Brand Name-you will find them "EVERYTHING THE NAME IMPLIES"