sion-avocations, or the play

time in the margin of life and so

Represents Creative Urge

ginning has represented the cre-

ative urge which stands for in-

spiration and aspiration. An ex-

pression in art has always been an index of progress and develop-

ment. The nations which have

most generously into the coffers of art, literature and music. When in any community the pro-

cesses of existence have been as-

sured the creative instinct i

given sway and life takes on

more colorful aspect. The arch-

itecture of Greece and Rome in

of science and invention art is

more closely linked with our daily

life than at any precedent time

Develops Observation

the power of observation and

makes for a broader horizon; like

music and literature it opens new

which kindle the fires of creative

'An art school course develops,

The history of art since the be-

retain a better equlibrium.

ASHLAND DAILY TIDINGS stay must write to the nearest American consulate for an

(Established in 1876)

Published Every Evening Except Sunday by THE ASHLAND PRINTING CO.

Bert R. Greer	Edito
George Madden Green Business Man OFFICIAL CITY PAPER Telephon Entered at the Ashland, Oregon Postoffice as Second Class Mail Ma	
One Month	\$.4
Three Mouths	1.9
Six Months	7.5
One Year	7.51
One Month	\$.6
Three Months	1.9
Six Months	3.50
One Year	6.50
DISPLAY ADVERTISING RATES:	
Single insertion, per inch	\$.30
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Card of Thanks	1.00
Obituaries, per line	.02 1/2

WHAT CONSTITUTES ADVERTISING "All future events, where an admission charge is made or collection taken in Advertising. No discount will be allowed Religious or Benevolent orders.

DONATIONS No donations to charities or otherwise will me made in advertis or ,ob printing-our contributions will be in cash. JULY 24

IF THINE ENEMY be hungry, give him bread to eat; and be thirsty, give him water to drink .- Proverbs 25:21.

OUR OLYMPIC SUCCESS

For the eighth consecutive time an American Olympic team has ar exed highest international honors on the field and trac. The exhibition of the American athletes was the best ever given, eclipsing many of the Olympic and world records of other years and giving this country twelve first places.

As each four years sees another Olympic period go down in history it comes something of the nature of the expected to see American athletes win the coveted honors. With American victory seemingly a foregone conclusion, the real thrill is provided by the struggle for runner up. during the past several years

This year it was little Finland which gave a sterling since the safety movement was esexhibition of stamina and endurance such as the modern tablished on the Shasta Division, world has seldom seen. Facing the barrier against the everything humanly possible has pick of people of 112,000,000, the little Nordic nation to surround employes and pubbattled desperately, heroically, against overwhelming lie with every known protection odds. And, indirectly, these odds were numerical, for against accident or injury. If the had Finland such a population to draw from as has this results are not satisfactory I country, the 1924 Olympics might have told a different tale.

Paavo Nurmi, Willie Ritola, Stenroos, the 40-year movement, the human element. old woodcutter who ran his first race in 15 years—these are the names engraven for all time on the slabs that commemorate athletic prowess. These are the names that mighty America with its 112,000,000 souls might look up to eagerly in something akin to hero worship. These are brains to think with. These names which would indeed have brought from the Olympic crowds of ancient Greece gasps of admiration and mighty and are necessary to any thundering approval.

America was the winner, but to Finland goes the honor of being her most dangerous rival. Little Finland, fellow employes and the travelwith but a handful of people, relatively speaking, whose ing public. In other words a deathletes subsist on a diet of fish and maize cake is a great country of athletes. It is worthy of American traditions that this game little Nordic nation was accorded an ovation by American spectators such as they never before received.

ADVERTISING IS PUBLIC PROTECTION

Rarely have the main truths about advertising been compressed into fewer comprehensive words than in the opening sentences of Francis H. Sisson's address to the convention of the Associated Advertising Clubs of the World in London. To Mr. Sisson, who is vice president a large family and in order that your own. Nature has endowed of the Guaranty Trust Company of New York, was assigned the subject "Advertising as a creator of public standards in business." He said, "it leads to the consideration of advertising not primarily as a sales aid or antee that each and every one will business stimulant, but as a moral force, establishing business ideals and ethics, impelling quality as well as quantity production. It brings business out into the open. It invites inspection. It seeks the light and bids its devotees as children of the light to walk in the light. It forces its users to square promise with performance. It gives character and permanence to business and assures the delivery of gods 'as advertised,' or failure."

Advertising has put popular trusts into business and increased the faith of man in his fellows. It has been one of the most constructive moral forces of the ages. It low cost that no employe has any herent part of every individual has been the chief aid to the orderly progress of enterprise, has removed business from the borderline of chaos and stabilized it in the broad field of public confidence. Concurrently it has cut the ground from under the feet of the agitator and demagogue. These gentry are still with us, and active, but they do not fool the people as find themselves public charges. once they did. Their lamentations and their canards crash against the shield of truth, advertising, and are harmless The public ruin which their success would bring is fore- cordance with terms of our emfended by the truth spread far and wide by printers' ink. ployment, our positions are as se-Advertising is the people's protection. Crooked adver- cure as those of a United States tisers there are, but their careers are short because pub- Supreme Justice. So what exlicity is the foe of misrepresentation. The crooked advertiser is soon found out and gets his deserts. And this duty and prove ourselves 100 per strengthens the case for advertising as the moral force cent safe and efficient. which Mr. Sisson described it.

The Associated Advertising Clubs of the World has for its mission not merely the expansion of advertising, the improvement of the art of advertising, but the increase of public faith in advertisements through sheer merit. And it is achieving success deservedly.

AN IMPROVED CONDITION

Seventy-five thousand British subjects were "distressed' 'on July 10, when the new American immigration regulations became effective. Their sailing to the United. States was prevented, despite the fact that steerage arrangements had already been made, because the British in hasty practices that lead to quota was exhausted.

The new method of handling immigrants requires ment lose their value through the

appointment to appear for a visa. Those found eligible to sail are given these certificates assuring them of admission to the United States without detention at Ellis stincts. Island. Only enough visas to absorb the quota are granted.

It is obvious that this system is better than the "hit or miss" system in vogue a short while ago, which caused interminable difficulties to both American immigration officials and immigrants. The 75,000 British immigrants fer little or no outlet for the crecertainly suffered some distress when they found that ative urge within us and we there they could not sail, but the distress was nothing to what fore devise channels of expresmight have been experienced had they crossed the ocean only to find that they way was barred to the promised

A picture of the polar regions has greater appealing power about this time of the year.

There are other things that go to people's heads as made history have contributed well as booze.

Well, a little more of this and the old swimming hole

Old-timers say that the weather of yesterday is a sure indication of rain. Let us hope that all weather passed and represent the achieveprophets are not liars.

ASHLAND ENGINEER WRITES ARTICLE IN RAILROAD MAGAZINE

The following, written by an Ashland resident, appears in the July issue of the Southern Pacific bulletin, recently issued:

By adopting suggestions submitted by officers and employes been done regardless of expenses would suggest we turn our attention to what I consider the most important factor in the safety

While we all know the management has expended large sums to correct unsafe conditions and eliminate hazards, they can not provide eyes to see with or the senses are provided by the Al who engage in railway service and must be kept constantly active for the protection of one's self, one's sirable employe must have his

One can usually judge a man's home surroundings by his appear ance and by the interest he takes in his work. The man who is free from domestic trouble and financial worry is thinking of nothing but his duties while at his work. Our wives and families play a very important part in given below: making railway service safe for

We may liken the Southern their duties, they have conhave preference to work of their choice in the several departments, as far as ability will permit.

knowledge and recreation.

sicians and surgeons.

the time in life when thousands opportunity to do creative work. here for two years.

Barring oversights due to lapse of memory, if we conform to the rules and render service in acuse have we for not applying ourselves to our work while on

In my opinion there was never a time in the history of the Shasta Division when rules were more strictly observed, nor has there been a time when greater interest and cooperation has been so evident. Our officials have been more exacting and have required about all there is in us and it is perfectly right that we should take advantage of every within the bounds of safety we should not be forced to indulge confusion, nor should the inducements provided by the manageof minor officials or unappreciative employes.

fulness of officers.

be intimidated into being good. They are a minority.

be scared by their own mistakes ture or principles which underly

The majority of employes have work and foster self expression. no desire to run risks. They don't The mere problems of an art deliberately intend to hurt others. | course have no intrinsic value un-They would certainly plead in- til they find application in the nocense of any purpose to harm home, in the community, in the themselves, but they are reckless pursuit of an industry. The imbecause they are thoughtless and plements of commerce, industry disregard rules with the thought or society all have the creative that the rules were made for the touch of the designer. With the other fellow to obey.

Employes should be educated the populous becomes more exto think in terms of safety. Be- acting as to the appearance of ing careful should become second commidities. The utility of an nature. Consideration for others object must be supplemented by and obedience to the rules should elegance and grace. All things become a habit. Everybody con- being equal the most beautiful nected with our division should will receive preference. Of a help impress the imperative need; group of similar objects the hand-

BEFORE MEDFORD

directors at the Ashland Summer School of Art, was one of the speakers at the Forum Luncheon of the Medford Chamber of Commerce yesterday. His address is

There is a spirit of unity and solidarity in the West that is as wholesome and productive as this Pacific Company to the parents of wonderful land which you call minds of their employes may you with a remarkable setting, clear while in the performance virgin and prolific in the things which come from the soil; to this ceded seniority which is a guar- the people have added industry and a civic spirit that bears fruit. Southern Oregon is rich beyond measure in climate, resources, developments and culture. The in-We are granted free transpor- terest and cooperation that has tation, that we may travel and been afforded to us as strangrs enjoy change of scene, obtain has already made our infusion into the community an assured fact, We have access to the finest and we feel privileged to organhospital in the world, where we ize our work in this locality. It are attended by competent phy- is safe to say that the commodity MARJORIE RAY DIES We have insurance at such a you-art like religion is an inexcuse for not providing himself and I can hope simply to show and family with gilt edged pro- you avenues or means of expres- lic today mourned the untimely sion. Like the plant which death of pretty Marjorie Ray, 24 We have a pension system that grows ever towards the light so year old musical comedy star, who it an insurance against what at do we reach continually for an has headlined in stock companies

the great period of literature in England have never been surment of prosperity. In our day

With all credit to the fine work, Industry and art are cooperative of the indefatigable safety com- creations, the one cannot subsist mittee, the problem of railway without the other, and no line of accidents is not to be solved demonstration is in evidence. merely by the number or watch-

A certa innumber of people can

A ctrtain number of people can windows of endeavor. The structhe work are simply vehicles

Week-End Here-Mr. and Mrs. Claude Cleveland of Hilt spent the week-end at the

quantity but its influence touch

es every phase of human exis

idles inertly during leisure time

can make no claim on cultural

discriminate.

home of Mrs. Cleveland's parents

NORTHWEST SHERIFFS HOLDING CONVENTION

SEATTLE, Wash: July 24. -Lack of government in the homes of the United States and reading of alleged fetid literature by the nation's youth were blamed by W. J. Devitt, chief constable of Burnaby, B. C., Northwest Association of Sheriffs and Police at the opening session of a four days' convention here, for this country's increasing crime wave. Three hundred leading law enforcement officials of the north-

west states and Canadian provinces heard Luke S. May, of Seattle, president, open the confer-

FROM PIN SCRATCH

SAN DIEGO, July 24.-Stage folk and the theatre-loving pub-



Seena Owen in Cosmopolitan's Production of "UNSEEING EYES" Distributed by Goldwyn-Cosmopolitan Available in both mat and cut form.

that anyone desiring to go to America for an indefinite nagging and antagonistic attitude Refreshing snow picture at The Vining, Friday and Saturday.

There is in every human nature pression, its origins are deeply tanus germs entered her system imbedded among the primal in- through a pin scratch.

On the sixth day and evening In the organization of life to- she made ludicrous and facetious day the average man finds little remarks to a laughing audience occasion and less opportunity to about her "sore throat." The Crater and Diamond Lakes and be a creator. We find we live in next day she died of lockjaw. a world where our vocations of-

Miss Ray had been in theatri-

an ineradicable capacity for ex- part for a week after deadly te- she was 8 years old.

FISH for your Friday Meals at

Eagle Market Phone 107

The Mourning Of the Loser

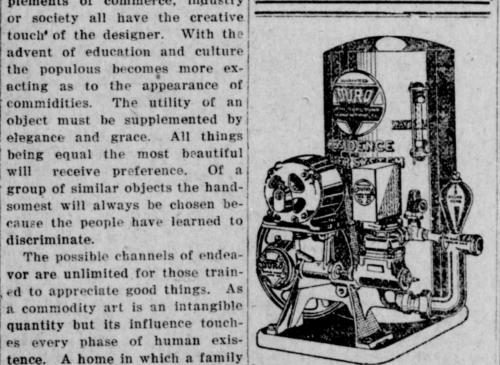
is not pleasant to hear, and sympathy has no power to replace property, or salve conscience.

When Fire Comes

and there is no insurance protection against the occasions unforseen conflagrations. The mourning of the fire victim, who has insurance is never harassing nor potiable, because folks admire wisdom.

Good Insurance—Phone 53

Carter & Mills Office Hotel Ashland



Duro Makes Shori Shrift of Water Shortage

Duro is an automatic pressure system, entirely adaptable and necessary in this section, to relieve farm homes of water shortage in the dry season. Maintains Pressure

Duro Shallow-Well systems give a pressure of 25 pounds to 35 pounds at all times, pumping automatically to keep water supply on hand at all times for house, barn, milk house, garden, bath and fire protection. Get Full Particulars

Murphy Elec. Co.

Our Phone 82 Main - Plaza Ashland

If You Wash **YOUR** OWN CAR

We have a new shipment of Chamois and Sponges

which will help make it shine like a new car.

> Leedom's Tire House Beaver Block

Miss Ray continued to play her cals, movie and speaking since Left For Glendale-

Trip to the Lakes-

Mr. and Mrs. J. C. Beagle have trip, which includes a stay at both perhaps a number of other points of scenic interest will be visited

PHILCO Diamond Grid



Battery Repair We maintain a battery repair service, handled by a man competent and expert in battery repairing.

THE Ashland Electric Supply 240 East Main St.

> GRAB ONE OF THESE AUTO BARGAINS

Dodge\$375 Dodge Delivery\$350 Chevrolet\$150 Chevrolet Don't neglect your brake

lining. We can give you immediate Raybestos Brake Lining service.

Automotive Shop

Miss Carrie M. Mitchell left on the night train Tuesday for Glendale, California, where she will visit her uncle, Sanford F. Johnson, and her aunt Sinda

A Little Painting

from costly deterioration later.

Fuller Paints save the surface

J. O. RIGG



Protection Rent Insurance costs

little but pays big

should you lose rental

income through a fire.

The Billings Agency Established 1883

Westclox Alarms Bunkie Sleepmeter America \$1.50



\$1.75 to \$4.50

McNair Brothers me Renall Drug Store

LAST CALL

About 40 yards of Balloon Silk left to closeout-75e yard, and yard wide. Just about onethird what it is worth.

Army Goods Store

Biggest Little Store in Ashland of course Everything for that outing

SPECIAL OFFER Stationery

With each box, a 50c package of Coty's Sachet Powder.

PERFUMED STATIONERY \$1.19 per box

Books and Stationery

Output Reduced

We are advised by the factory at Hilt that their output of mill-ends or blocks will be reduced 50 per cent for the immediate future.

> We therefore believe it is wise to lay in your blocks now.

Also the coal trade is looking for an advance of 50 cents a ton at mines on August 1st. Why not lay in your coal now?

Carson-Fowler Phone 98 Lbr. Co.