

ASHLAND DAILY TIDINGS

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WHAT CONSTITUTES ADVERTISING. All future events, where an admission charge is made or a collection taken in Advertising.

DONATIONS. No donations to charities or otherwise will be made in advertising or job printing—our contributions will be in cash.

JULY 24

IF THINE ENEMY be hungry, give him bread to eat; and if he be thirsty, give him water to drink.—Proverbs 25:21.

OUR OLYMPIC SUCCESS

For the eighth consecutive time an American Olympic team has annexed highest international honors on the field and track.

As each four years sees another Olympic period go down in history it comes something of the nature of the expected to see American athletes win the coveted honors.

This year it was little Finland which gave a sterling exhibition of stamina and endurance such as the modern world has seldom seen.

Paavo Nurmi, Willie Ritola, Stenroos, the 40-year old woodcutter who ran his first race in 15 years—these are the names engraven for all time on the slabs that commemorate athletic prowess.

America was the winner, but to Finland goes the honor of being her most dangerous rival. Little Finland, with but a handful of people, relatively speaking, whose athletes subsist on a diet of fish and maize cake is a great country of athletes.

ADVERTISING IS PUBLIC PROTECTION

Rarely have the main truths about advertising been compressed into fewer comprehensive words than in the opening sentences of Francis H. Sisson's address to the convention of the Associated Advertising Clubs of the World in London.

Advertising has put popular trusts into business and increased the faith of man in his fellows. It has been one of the most constructive moral forces of the ages.

AN IMPROVED CONDITION

Seventy-five thousand British subjects were "distressed" on July 10, when the new American immigration regulations became effective.

The new method of handling immigrants requires that anyone desiring to go to America for an indefinite

stay must write to the nearest American consulate for an appointment to appear for a visa. Those found eligible to sail are given these certificates assuring them of admission to the United States without detention at Ellis Island.

It is obvious that this system is better than the "hit or miss" system in vogue a short while ago, which caused interminable difficulties to both American immigration officials and immigrants.

A picture of the polar regions has greater appealing power about this time of the year.

There are other things that go to people's heads as well as booze.

Well, a little more of this and the old swimming hole will go dry.

Old-timers say that the weather of yesterday is a sure indication of rain. Let us hope that all weather prophets are not liars.

ASHLAND ENGINEER WRITES ARTICLE IN RAILROAD MAGAZINE

The following, written by an Ashland resident, appears in the July issue of the Southern Pacific bulletin, recently issued:

By adopting suggestions submitted by officers and employees during the past several years since the safety movement was established on the Shasta Division, everything humanly possible has been done regardless of expense to surround employees and public with every known protection against accident or injury.

While we all know the management has expended large sums to correct unsafe conditions and eliminate hazards, they can not provide eyes to see with or the brains to think with.

One can usually judge a man's home surroundings by his appearance and by the interest he takes in his work. The man who is free from domestic trouble and financial worry is thinking of nothing but his duties while at his work.

We may liken the Southern Pacific Company to the parents of a large family and in order that the minds of their employees may be clear while in the performance of their duties, they have conceded seniority which is a guarantee that each and every one will have preference to work of their choice in the several departments, as far as ability will permit.

We are granted free transportation, that we may travel and enjoy change of scene, obtain knowledge and recreation.

We have access to the finest hospital in the world, where we are attended by competent physicians and surgeons.

We have insurance at such a low cost that no employee has any excuse for not providing himself and family with gilt edged protection.

We have a pension system that it an insurance against what at the time in life when thousands find themselves public charges.

Barring oversights due to lapse of memory, if we conform to the rules and render service in accordance with terms of our employment, our positions are as secure as those of a United States Supreme Justice.

In my opinion there was never a time in the history of the Shasta Division when rules were more strictly observed, nor has there been a time when greater interest and cooperation has been so evident.

of minor officials or unappreciative employees.

With all credit to the fine work of the indefatigable safety committee, the problem of railway accidents is not to be solved merely by the number or watchfulness of officers.

A certain number of people can be intimidated into being good. They are a minority.

A certain number of people can be scared by their own mistakes into being careful. They are a minority.

The majority of employees have no desire to run risks. They don't deliberately intend to hurt others. They would certainly plead innocence of any purpose to harm themselves, but they are reckless because they are thoughtless and disregard rules with the thought that the rules were made for the other fellow to obey.

Employees should be educated to think in terms of safety. Being careful should become second nature. Consideration for others and obedience to the rules should become a habit.

PETERSON TALKS BEFORE MEDFORD COMMERCE FORUM

Eugene H. Peterson, one of the directors at the Ashland Summer School of Art, was one of the speakers at the Forum Luncheon of the Medford Chamber of Commerce yesterday.

There is a spirit of unity and solidarity in the West that is as wholesome and productive as this wonderful land which you call your own. Nature has endowed you with a remarkable setting, virgin and prolific in the things which come from the soil.



Scenea Owen in Cosmopolitan's Production of "UNSEEN EYES" Distributed by Goldwyn-Cosmopolitan Available in both mat and cut form.

Refreshing snow picture at The Vining, Friday and Saturday.

There is in every human nature an ineradicable capacity for expression, its origins are deeply imbedded among the primal instincts.

In the organization of life today the average man finds little occasion and less opportunity to be a creator. We find we live in a world where our vocations offer little or no outlet for the creative urge within us.

Represents Creative Urge. The history of art since the beginning has represented the creative urge which stands for inspiration and aspiration. An expression in art has always been an index of progress and development.

Develops Observation. An art school course develops the power of observation and makes for a broader horizon; like music and literature it opens new windows of endeavor.

The possible channels of endeavor are unlimited for those trained to appreciate good things. As a commodity art is an intangible quantity but its influence touches every phase of human existence.

Week-End Here—Mr. and Mrs. Claude Cleveland of Hilt spent the week-end at the home of Mrs. Cleveland's parents, Mr. and Mrs. J. E. Pfieff.

NORTHWEST SHERIFFS HOLDING CONVENTION

SEATTLE, Wash., July 24.—Lack of government in the homes of the United States and reading of alleged fetid literature by the nation's youth were blamed by W. J. Devitt, chief constable of Burnaby, B. C., Northwest Association of Sheriffs and Police at the opening session of a four days' convention here.

MURPHY Elec. Co. Our Phone 82 Main - Plaza Ashland

MARJORIE RAY DIES FROM PIN SCRATCH

SAN DIEGO, July 24.—Stage folk and the theatre-loving public today mourned the untimely death of pretty Marjorie Ray, 24 year old musical comedy star, who has headlined in stock companies here for two years.

Miss Ray continued to play her part for a week after deadly tetanus germs entered her system through a pin scratch.

On the sixth day and evening she made ludicrous and facetious remarks to a laughing audience about her "sore throat." The next day she died of lockjaw.

Miss Ray had been in theatricals, movie and speaking since she was 8 years old.

FISH for your Friday Meals at Eagle Market N. Main Phone 107

The Mourning Of the Loser is not pleasant to hear, and sympathy has no power to replace property, or salve conscience. When Fire Comes and there is no insurance protection against the occasions of unforeseen conflagrations.

Duro Makes Shortage of Water Duro is an automatic pressure system, entirely adaptable and necessary in this section, to relieve farm homes of water shortage in the dry season. Maintains Pressure.

Murphy Elec. Co. Our Phone 82 Main - Plaza Ashland

If You Wash YOUR OWN CAR We have a new shipment of Chamois and Sponges which will help make it shine like a new car. Leedom's Tire House Beaver Block

Trip to the Lakes—Mr. and Mrs. J. C. Beagle have started on a somewhat extended trip, which includes a stay at both Crater and Diamond Lakes and perhaps a number of other points of scenic interest will be visited before their return.

PHILCO Diamond Grid STORAGE BATTERY \$16.35 Battery Repair THE Ashland Electric Supply 240 East Main St.

GRAB ONE OF THESE AUTO BARGAINS Dodge \$375 Dodge Delivery \$350 Chevrolet \$150 Chevrolet \$125 Don't neglect your brake lining. We can give you immediate Raybestos Brake Lining service. Automotive Shop

LAST CALL About 40 yards of Balloon Silk left to close-out—75c yard, and yard wide. Just about one-third what it is worth. Army Goods Store Biggest Little Store in Ashland of course Everything for that outing

SPECIAL OFFER Stationery With each box, a 50c package of Coty's Sachet Powder. PERFUMED STATIONERY \$1.19 per box Books and Stationery ELHART'S Drug Sundries Toilet Goods

Factory Blox Output Reduced We are advised by the factory at Hilt that their output of mill-ends or blocks will be reduced 50 per cent for the immediate future. We therefore believe it is wise to lay in your blocks now. Also the coal trade is looking for an advance of 50 cents a ton at mines on August 1st. Why not lay in your coal now? Carson-Fowler Lbr. Co. Phone 98

Left For Glendale—Miss Carrie M. Mitchell left on the night train Tuesday for Glendale, California, where she will visit her uncle, Sanford P. Johnson, and her aunt Sinda.

A Little Painting Now may save your house from costly deterioration later. Fuller Paints save the surface. J. O. RIGG For Your Protection Rent Insurance costs little but pays big should you lose rental income through a fire. See The Billings Agency Established 1888

Westclox Alarms Big Ben \$3.50 Baby Ben \$3.50 Bunkie \$2.75 Sleepmeter \$2.00 America \$1.50 INGERSOLL WATCHES \$1.75 to \$4.50 McNair Brothers The Rexall Drug Store