

# ASHLAND DAILY TIDINGS

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Card of Thanks	1.00
Obituaries, per line	.02 1/2

WHAT CONSTITUTES ADVERTISING  
"All future events, where an admission charge is made or a collection taken in Advertising.  
No discount will be allowed Religious or Benevolent orders.

DONATIONS  
No donations to charities or otherwise will be made in advertising or job printing—our contributions will be in cash.

JULY 22

BUT NOW IS CHRIST RISEN FROM THE DEAD and become the first fruits of them that slept.—1 Corinthians 15:20.

### STIMULATES BUYING

The Woodland, California, Democrat says that the merchant who does not to advertise when business is dull reminds it of the hen that quits scratching because there was a scarcity of worms.

When the farmers' fields are dry and crops are short they don't put their farming implements in the shed and sit down in the shade of the barn in idleness, saying there is no use cultivating a crop that can't thrive without moisture. On the contrary they continue to stir the soil, realizing by experience that such a method raises moisture from the lower depths through capillary attraction. The surface of a local situation may look as if there was no trade to be had, but the same principal applies to advertising as applies to cultivation. Always there are people in every community who have money. They may not boast or make much show of it, but they have it, more or less, and when they see things for sale that seem favorably priced, and which they need or like, they buy.

Advertising, on a dry surface, is equivalent to plowing dry ground. Plowing attracts moisture and advertising makes business. Advertising, moreover, is not merely the solicitation of patronage from those who are ready to buy. It is to promote, stimulate and develop buying.

If the people in this country would do so, they could reduce their scale of living to the level of Russian peasants in the obscure Russian provinces. They could, if they had to or wished to, come down to the fundamental bread and water, the grass skirt and the thatched hut of the aboriginal Hawaiian.

But enterprising populations prefer improving standards of living, and these standards impel increased production, increased comforts and increased activities all around. Advertising builds in that direction, nationally and locally.

### JAP DUAL CITIZENSHIP

The announced intention of the Japanese government to modify the dual citizenship system indicates anew that the kingdom is willing to do its share in removing the barriers to amity with the United States.

The dual citizenship system presented innumerable difficulties, which were particularly bothersome during the late war. Under it, Japanese born on American soil, who thus became citizens of the United States, have been obliged to perform military duty in Japan. Particularly on the Pacific coast was the complaint, a just one, often heard that American citizens were obliged to serve in foreign armies.

With Germany, the so-called Delbrueck law, which, in its substance, made German citizenship inalienable, caused many difficulties during the war period. By its terms American born of German parents were prevented from losing their nationality. This, of course, was directly opposed to the American conception that children born in America, regardless of the citizenship status of the parents, were American citizens.

By modifying the dual citizenship system Japan will remove a stumbling block in the direct path of good feeling. Prompt action by the Japanese diet will be acclaimed in this country.

### TREASURY STAMPS

Many persons who found United States savings certificates sound and remunerative investments will regret the decision, however wise, of the Treasury department to suspend the sale of all certificates and savings stamps. The decision went into effect July 15.

The move was decided upon in view of the condition of the money market, which does not warrant the Treasury department paying four and four and one-half per cent for public money when it can go to other domestic markets and get almost unlimited amounts as low as two per cent. Call money on the New York exchange frequently of late has been quoted as low as that figure. In fact, the last issue of certificates floated by the department was obtained at a rate of two and three-quarters per cent.

If the money market tightens up, and the interest rates increase, it is not unlikely the Treasury department will resume the public sale of the paper. Government certificates always will be in demand so long as the government remains on the stable basis which it is on today. Besides a fair return on money invested, risk is reduced on this paper as near nil as any human agency can reduce it.

### THE ECONOMY OF FLYING

Coincident with the announcement that the air mail service from coast to coast has flown 2,000,000 miles without a fatality is the statement by the Illinois Bankers' association that the air service will have saved federal reserve banks \$800,000 by the end of the flying year

in interest charges. This is no mean consideration, and gives the coast to coast day and night service an added value. Transactions among the eleven federal reserve banks scattered throughout the country necessarily were long, when these transactions were accomplished through the regular mail channels. In cutting down the delivery time of bank mail, the service is saving that much interest. Directly the general public does not benefit, but indirectly it benefits from anything that is an economic saving.

The less a man knows the more often he delights in springing an occasional Latin phrase.

In this day they are fortunate parents who can associate with their children a sufficient length of time to absorb a little culture.

Still, we don't see that a long skirt in combination with bobbed hair is any more incongruous than a fat, bald headed man in golf pants.

There will always be one outstanding issue between the Republicans and Democrats during the presidential campaign as to which party La Follette will draw the most votes from.

### Interesting Reminiscences By A Southern Oregon Pioneer

Being a series of interesting articles dealing with early day events and pioneer men and women who made history and builded for succeeding generations. (By C. B. WATSON)

Chapter Nine  
We Camp in Willow Creek Canyon, Carve Our Names on the Sandstone Cliff and Fight Mosquito's.

On July 12, 1872, we camped in Willow Creek canyon where an expansion furnished us with abundance of grass and water. The stream is the outlet for the "wells" that we passed. On the east side of the canyon was a sandstone cliff, perhaps fifty feet high. The stone was soft and many names had been carved in it. On examination of these inscriptions we discovered that a company of volunteers had camped there in 1866 and many of the names were of residents of Rogue River valley, who had volunteered to guard the frontier during the Civil War on account of the regular troops who were guarding the outposts, being called to the service in the armies of the North. Many of the men whose names were carved were known to Walrad, Myers and Cardwell. Emulating the example of these soldiers, we climbed the cliffs and carved our names above them. The camp would have been a very pleasant one had it not been for the mosquitoes. Before coming to the coast I had spent some time along the Mississippi and Missouri rivers, which were supposed to rival any portion of the world in the abundance and viciousness of mosquitoes. This night, however, I was led to declare, laid the Mississippi river bottoms in the shade. The mosquitoes were not so large as I had seen, but for numbers and viciousness out did them all. We could not sleep without covering our heads with flour sacks, in which case we risked being smothered. The sting of these insects left us in welts and fiery spots where ever they touched. Unrested, but glad to get away, we arose at the break of day and prepared to move. About thirty of our horses were missing and Walrad and I were detailed to look them up while H. F. and the others said they would move the band slowly until we caught up. Mosquitoes had tormented the band so that they could neither eat nor sleep and the proposition was to get them out onto the table-land away from the pests and allow them to travel slowly and feed on the bunch grass that grew plentifully among the sage-brush. It was but a few miles to where we would cross the Owyhee river and they promised to wait for us there if we did not catch up sooner.

Horses Located  
Finally after a couple of hours riding we found the stragglers and started them after the band. There were signs about to indicate that they had been driven away, but of this we were not sure. We overhauled the band at the Owyhee crossing. There was a ferry-boat there kept by two trappers at the regular crossing of a road that connected Boise city in Idaho with Kelton, Nevada, the nearest station on the Pacific railroad. A semi-weekly stage was kept on this line for the accommodation of the garrison of troops and the people of Boise city and valley. Already a large amount of mining was being carried on in the Boise basin, in the Jordan valley and in the Blue mountains, and communication was kept up between these mines and the mines in Nevada by this road. We were told that four years before our arrival a bunch of Chinese were massacred on this route by the Indians. They were being taken to Nevada and attacked and butchered about where we came into the Kelton road and about two miles from the ferry.

Ferry-men Exposed  
Having reached the river and aroused the ferry-men they came

over to direct and assist in driving the band into the river a little below the ferry where the banks were suited to entry and exit. The water was muddy from mining that was carried on at the mines near Silver City, Idaho. We drove them in and watched them swim the turbulent stream. We then put our saddle horses and the bell mare on the ferry boat and unpacked the mules. Tried to drive them in with the band. They refused to leave the bell mare and cavorted up and down the bank. The ferry-men were particularly active in trying to get the mules into the swimming water after the band, even after we had urged them to let the mules alone, assuring them that they would cross after we got over. We could not understand why the ferry-men should be so much more anxious about the mules than we were. Finally they give it up and started the ferry across. The mules tore up and down the bank, braying as mules know how, until we neared the opposite bank, when they plunged in after the boat and trotted all the way across the river; the water not being more than mid-side to them. This was a dead give-away to the ferry-men. They knew that there was no need of ferrying but were anxious that we should not discover the fact. They sheepishly charged us eight dollars for ferrying us over. We then engaged them in conversation about their experiences here. They were trapping and hunting, using the ferry as a kind of side issue to enlarge their exchequer. They had a comfortable cabin and were well supplied with provisions. Their cabin was well marked with bullets that the Indians had from time to time fired into it. They had had

### HAY FEVER

Complete Relief Guaranteed in 24 Hours Through New Discovery  
A wonderful new scientific treatment has been discovered which banishes every single symptom of hay fever—not in weeks or days—but actually in 24 hours!  
This new treatment, known as Dr. Platt's Rinex Prescription, is the result of 8 years' intensive study of hay fever, and completely relieved 1950 of 2000 severe cases at the Clinical Laboratories, Cleveland, Ohio, in one day's time.  
The new discovery is no mere surface spray, ointment or inhalation. No more headache or fever-remedy. Positively no narcotics or habit forming drugs—no bad after-effects. It goes direct to the underlying cause of hay fever—the overloading of the system by absorption of raw protein from pollens floating in the air. Rinex, taken into the blood through the digestive tract, immediately neutralizes this protein. The result is heavenly relief in 24 hours.  
Why suffer a day longer when Rinex is guaranteed to relieve you completely? Simply go to the drug store and ask for Rinex. It cost only \$1.00. Take the prescription for 24 hours—just TRY IT. If your hay fever troubles do not entirely disappear in 24 hours, the druggist will gladly return your money.  
You can have a 24-hour trial package Free by making a written request to the Clinical Laboratories, Cleveland, Ohio. But you take no risk in buying the \$1.00 package direct from your drug store, because if the treatment does not help you in 24 hours, the druggist will promptly refund your dollar.  
Rinex is also sold under the same money-back guarantee to completely relieve asthma and catarrh. Be sure to get the genuine Dr. Platt's Rinex Prescription in the air-tight glass flask. It may be obtained in this city at McNAIR BROS.  
C 1923 by The Clinic Laboratories Co., Cleveland, O.

quite a bit of excitement during these playful exhibitions of Indian temper. They had quite a bunch of beaver skins and I bought two fine ones that I sent home to my mother in Illinois after we reached Boise City.

### Snake River

The Jordan river emptied into the Owyhee just above our crossing. About twenty miles above the mouth, in Jordan valley was an important mining camp named Silver City. About Silver City we were told that there was quite a settlement of farmers and that they were building up an important settlement. We traveled up the Jordan for a few miles and turned to the left by a trail

over the "Whiskey Hills" which materially shortened our road to the crossing of Snake river. These were rolling hills, splendidly clothed with bunch grass that suited our needs. About twenty miles along this trail we came to "Old Camp Lyons", another abandoned frontier post. This post

(Continued on Page Four)

### Wearing Qualities

Ask any man who is wearing W. L. Douglas shoes and he will tell you they wear better and longer.

### OVERLAND Shoe Shop

### DON'T "Kid" Yourself About Carrying Your Own Fire Protection

Big business men don't do it, because they are good business men. They don't try to prove the rule by being the exception. Unless you are smarter, why should you?

Good Insurance—Phone 53

Carter & Mills  
Office Hotel Ashland



**For Your Protection**  
If you really want to KNOW about your insurance protection, see  
**The Billings Agency**  
Established 1883

### Westclox Alarms

- Big Ben ..... \$3.50
- Baby Ben ..... \$3.50
- Bunkie ..... \$2.75
- Sleepmeter ..... \$2.00
- America ..... \$1.50



INGERSOLL WATCHES  
\$1.75 to \$4.50

McNair Brothers  
The Rexall Drug Store

### Why Not Have UNIVERSAL ELECTRIC RANGE?

Is there any good, sufficient, plausible reason why you have to put up with the old house heating range style of cooking?

Electricity Cool  
And Universal is a range steadfast and sure; last a lifetime; fool-proof; bakes accurately with a much less cost than gas, coal, wood or any other fuel burning stove.

THE Ashland Electric Supply


## WINNING

THE THEATER BEAUTIFUL  
TODAY, TOMORROW and THURSDAY



**THOMAS MEIGHAN**  
IN  
**"PIED PIPER MALONE"**  
PRESENTED BY ADOLPH ZUKOR & JESSE L. LASKY  
Come and join the merry throng—A lively entertainment of a Different sort.

READY  
NESTLE'S ALPINE MILK  
On the pantry shelf for instant use  
It's Nestle's ALPINE



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### INVESTIGATE CLEAR LAKE AS WATER SUPPLY

SALEM, July 22. — Governor Pierce announced today that he would make the trip to Clear Lake, Lane county, July 31, for the purpose of investigating the feasibility of obtaining water from that lake for municipal supply. Sam A. Kozar, secretary of state, and Jefferson Myers, state treasurer, also will be members of the party.

The investigators also will include Mayor Giesy of Salem, members of the city council, and officials from Lane, Linn, Benton and Lincoln counties.

Should it be determined to go ahead with the project it is likely that Clear Lake will provide water for Eugene, Albany, Corvallis, Salem and a number of other towns and cities in the Willamette valley.

### FLAX GROWERS TO GATHER AT SALEM

SALEM, July 22. — Between 50 and 75 Portland and Washington men interested in the flax industry will be guests here next Friday of P. E. Thompson and the Salem chamber of commerce.

A dinner at the Thompson ranch will be one of the features of the occasion.

The caravan is due to arrive in Salem at 10 A. M. and will later proceed to the penitentiary where the visitors will have an opportunity to see the state flax plant in operation. They will then inspect many of the flax fields in the vicinity of Salem. Two patented flax pullers recently purchased in Canada will be in operation for the benefit of the visitors.

### CAVEMEN PROLIC AT FIRST ANNUAL PICNIC

GRANTS PASS, July 22.—The Cavemen, 100 strong, enjoyed their first annual picnic over Saturday and Sunday. A picnic dinner where fifty chickens were eaten, songs by the Cavemen quartette and radio music were outstanding features.

Several rounds of "barnyard golf," or horseshoes, and a wrestling match in an irrigation canal were staged.

Whaling vessel captured 60 whales the last two months off the coast of Coos county.

### LEEDOM ADDS NEW ACCESSORIES FOR EVERY CAR

We are rapidly adding new accessories for EVERY CAR. If what you want isn't in this list, we have it in stock or can order it for you.

- C T C Tires For Every Car
- Kelly Tires For Every Car
- Mason Tires For Every Car
- McQuary-Norris Pistons For Every Car
- Rings For Every Car
- Bearings For Every Car
- Stromberg Carburetors—Parts For Every Car
- Springs For Every Car
- Ring Gears and Pinions For Every Car
- Alemite Service For Every Car
- License Plate Clips For Every Car
- Thermoid For Every Car
- Petry Cut Outs For Every Car
- Food Boxes For Every Car
- Tire Carriers For Every Car
- Whiz For Every Car
- Steering Gear and tie rod bolts and bushings For Every Car
- Timing Gears For Every Car
- Luggage Carriers For Every Car
- Gears and Primers For Every Car
- Fan Belts For Every Car
- Clutch Facings For Every Car
- Spring Bolts For Every Car
- Spring Clips For Every Car
- Compression Couplings For Every Car
- Chains For Every Car
- Tire Covers For Every Car
- Copper Tubing For Every Car
- Aeromore Exhaust Horns For Every Car
- Ring Bolts and Lugs For Every Car
- Motometers For Every Car
- Spot Lights For Every Car
- Axles For Every Car
- Pep For Every Car
- Water Bags For Every Car
- Keepsit Spare Tire Preserver For Every Car
- Lincoln Shock Absorbers For Every Car
- New Sponges and Chamois For Every Car
- Fly Wheel Ring Gears For Every Car
- Rim Service For Every Car
- And Many Other Parts For Every Car

YOU WILL LIKE OUR SUDDEN SERVICE  
Subscribe for Box Factory Stock  
**Leedom's Tire House**  
Peaver Block Drop In For Chat