

ASHLAND DAILY TIDINGS

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Bert R. Greer Editor George Madden Green Business Manager

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WHAT CONSTITUTES ADVERTISING: All future events, where an admission charge is made or a collect on taken in Advertising. No discount will be allowed Religious or Benevolent orders.

DONATIONS: No donations to charities or otherwise will be made in advertising or job printing—our contributions will be in cash.

JULY 19 THIS IS THE CONFIDENCE THAT WE HAVE IN HIM, THAT IF WE ASK ANY THING ACCORDING TO HIS WILL, HE HEARETH US.—1 John 5:14.

LIBERTY MAKES ALL ONE

July 14, Bastille Day, is the natal day of French Independence. One hundred and thirty-five years ago an angry mob, incensed by persecutions and oppressions, inspired with age-old love of freedom and the zeal of revolutionaries, stormed the ancient walls of the fortress prison and razed it to the ground.

In many parts of the United States tribute was paid to the French republic, even as a few days ago the people of France exulted with us in celebration of liberty's birth. It is indeed fitting that these two great peoples should unite in exultation, for their historic achievements have been long intertwined.

Independence day and Bastille day might well be observed by the free peoples of all lands as the symbols of their liberation. One hundred and fifty years ago there was not a free government of freemen anywhere on the face of the earth.

A COMMENDABLE SPIRIT

Although the selling campaign to finance the proposed new hotel and high pressure sales methods were discontinued several days ago, several thousand dollars have since been pledged in stock, indicating that the rank and file of the men and women of Ashland recognize the necessity of the improvement and after due reflection will invest to the limit of their ability in stock with which to make the proposed magnificent structure a reality.

Only a little over \$30,000 of stock remains unsold and there is good reason to believe that there are still others in Ashland who have not yet pledged financial aid to the project, but who, after viewing the proposition from every angle, will render assistance in putting the hotel over.

Already Ashland has established a splendid record in the hotel project, and to complete the financial program unaided by outside capital and without resorting to bonding will be an achievement of which all Oregon will be proud.

HOME ENVIRONMENT

Two girls, one 12 years of age, the other 15, residents of this county, have been taken in charge by officers and will be sent to the state home. Here's the reason: The mother of the children just recently served out a sentence in the county jail for bootlegging. After her release she was again taken into custody on a like charge and is now awaiting trial.

quite likely not been as wholesome as might be expected. Here is a good exhibit and the result of questionable home surroundings. Those who are working and exerting every possible means to make this old world better, hoping to raise the standard of citizenship, have many like conditions to meet.

Seing turkeys with straw hats on in the "good old days" is nothing to compare with the sights some prospectors have been seeing up near Mt. St. Helens.

Senator Wheeler has bolted the democratic ticket and Senators Couzens and Ladd and former Governor Frazier have deserted the camp of Coolidge and Dawes, and La-Follette gets all four.

Fine clothes bring little consolation to an overworked wife if they are on her husband.

Apparently some people think that a careful driver is one who toots his horn to let the train know he is approaching the crossing.

Toleration is merely an admission that the other fellow has the inalienable right to be as mean as you are.

The most vindictive man in the world is one who hopes the growing masculinity of women will eventually grow whiskers on 'em.

Hints From a House-Wife's Kitchen Diary



Spring Dishes And Hints

IN THE SPRING—ENAMELED WARE PAILS. A woman who believes in taking advantage of all the winter sales of housewives' utensils was wandering through an enameled-ware department recently. Her attention was arrested by two women, one of whom was buying four enameled-ware water pails.

HOW TO BOIL FISH WHOLE. Fish is an important article of diet, but some people find fried fish difficult to digest. A codfish steak, while it is very nice fried, is more digestible boiled.

FUNNELS THAT ARE SAFE. Ladies, dippers, skimmers and spoons of enameled ware are all familiar with, as constant assistants in the kitchen, but all housewives do not appreciate the value of enameled-ware funnels.

A NEW WAY TO COOK RICE. South Carolinians think they know all about rice and the methods by which it may be prepared. Nevertheless, a South Carolinian admitted at a Sunday supper recently that he was obliged to come north to meet the combination of rice and apples. As he highly approved of the novel dish, it may be taken for granted that it will be welcomed in other quarters.

state and a sincere desire to help every community in the state to improve its own prospects, to secure more settlers, more industries, and more business enterprises, for its own good.

PORTLAND C. OF C. LENDS NEEDED AID IN PUBLICITY WORK

The State of Oregon has been unique amongst the 48 of the States during the past year, in having a godfather. Portland assumed the position of "godfather" because it really wanted to make an effort to increase the population and prosperity of Oregon.

It embraced four main activities:—Better marketing conditions for the farmer, land settlement, an illustrated lecture tour by Frank Branch Riley, and national publicity through magazines, newspapers and special articles.

For instance, the efforts of the marketing committee, which has been to bring the growers of various products of the field and farm closer together and have them realize that their interests are mutual, to so plan the sale of their products so they may get a better price and thus realize a greater profit from their operations, have been quite successful.

The Land Settlement Committee has organized the counties throughout Oregon whereby committees have been formed to whom prospective settlers can be sent with a prospect of acquiring land upon which they can make a living, and securing it upon reasonable terms.

Frank Branch Riley has delivered over one hundred lectures before some of the best audiences in the United States, in exclusive clubs, before commercial organizations, luncheon clubs, transportation officers, ad clubs, newspaper and magazine writers, and has carried the Lure of Oregon to these leading and influential citizens in a manner that no other man in the United States is probably so well qualified to do. His

lectures have been successful and have created a profound impression everywhere. National Advertising The Publicity Department has carried on a nation-wide advertising campaign based principally upon an appeal to tourists. And why should this appeal be carried to tourists more than anyone else? Chiefly because in this way it is possible to reach almost every man in America.

Is Your House WIRED? Is it well lighted? Is it wired for electric appliances? You want your house wired for the best results, and to do so that is our business and yours.

Murphy Elec. Co. Main - Plaza Ashland Our Phone 82

RUPTURE Expert Coming to MEDFORD Will give free Demonstration MONDAY & TUESDAY July 28 and 29 At HOLLAND HOTEL from 10 a. m. to 4 p. m. TWO DAYS ONLY

On above date the noted rupture appliance expert, C. F. Redlich, will give a free demonstration. You will at once realize the difference between his highly efficient, absolutely sanitary appliances and the inefficient uncomfortable, smelly and thoroughly unsanitary elastic web trusses with their bulky, plainly visible pads and their abominable chafing legstraps of the various mail order steel or wire trusses which never fit right.

Children should never carry a rupture into manhood or womanhood, as they can be easily restored to a normal condition by a proper mechanical method. These clean and sanitary devices will here be most appreciated. It will not cost you anything to be shown and a visit may mean a great deal to you and those dependent on you. Home Office: 335 Boston Block, Minneapolis, Minn.

motor are of this class. Therefore, the appeal to the vacationist is double-barrelled, it brings the ready cash for the money invested in the advertising campaign and is the beginning—but only the beginning for everything cannot be accomplished in a few months—of bringing into the state a high class, new citizenship. There is a vast increase in tourist travel and it is estimated that twenty-five million dollars will be left in Oregon this year.

Results of Publicity In various forms or other nearly 18,000 inquiries have been made by the Portland Chamber of Commerce as a result of this advertising. A proof that the plan adopted by the trustees of this fund, in this quartet of activities, has been almost a perfect plan, is that all the departments have worked together in unison for the benefit of the state. The publicity department supplies all the other departments with its inquiries for them to deal with because they are best fitted, through their intimate knowledge of the subjects inquired about. The committees have worked jointly on these propositions, each with the idea of spending the money allotted to it for the best advantage of its own particular department, but all for the good of the state at large.

Force Increased—The force at the local Western Union office has been increased by the addition of Vernon Phipps to the staff as a messenger boy. Mr. Willard, who has been doing messenger work, will do clerical work in the office.

Classified Ads Bring Results Real Used Car BARGAINS 1918 Chevrolet \$150, 1920 Chevrolet \$150, 1919 Dodge \$400, 1918 Dodge \$150

Hall's Catarrh Medicine will do what we claim for it—rid your system of Catarrh or Deafness caused by Catarrh. Sold by druggists for over 40 years. R. J. CHENEY & CO., Toledo, Ohio.

McNair Brothers The Rexall Drug Store Eastman Films Waterman Pens

Vacation Items COLORED GLASSES 50c-90c-\$1.00, MOTOR CYCLE GLASSES \$1.00-\$1.50, VISORS 25c-50c-75c

What the World Is Doing As Seen by Popular Mechanics Magazine. Autos Worth Ten Billions Cost Billions to Run. Official estimates place the number of motor vehicles owned and operated in the United States at 14,000,000, the investment represented being about \$10,000,000,000 and the total cost of maintenance close to \$5,000,000,000 a year.

Preventing Aerial from Rolling One of the most common troubles experienced with multi-conductor aerials is that the spreader turns around in a windstorm and the wires cross, making it necessary to climb up on the roof to disentangle them again. A simple and effective method of preventing this trouble is to suspend a weight, which may be a heavy pipe elbow, from each spreader as shown in the illustration. The weight is tied to the center of a rope and the ends of the rope fastened to the ends of the spreaders as shown.

OREGON GUARD UNIT FOREST GROVE PLAN FOREST GROVE, July 18.—A unit of the Oregon National Guard is being formed here, with 87 members signed up already. Mustering services will be held Monday, with Captain Minner, from the Headquarters organization, in charge. Adjutant-General White will be present.

EIGHT RUM RUNNERS AND AUTOS SEIZED SANTA BARBER, July 18.—Eight alleged rum runners and 10 automobiles, containing 300 cases of bonded Scotch whiskey were seized early today when Sheriff Ross and four deputies surprised the party transferring the whiskey from a launch to the shore three miles West of here.

Yamhill county harvested large cherry crop this year.

Costless luxury Homes that have bath-day facilities for all, enjoy a luxury that costs next to nothing. Daily bathing benefits body and mind. It is really more of a necessity than a luxury. Modern bathing equipment is moderate in cost. We'd be glad to tell you about it. Jerry O'Neal Plumbing Heating Phone 138 207 E. Main

The Mourning Of the Loser is not pleasant to hear, and sympathy has no power to replace property, or salve conscience. When Fire Comes and there is no insurance protection against the occasions of unforeseen conflagrations. The mourning of the fire victim, who has insurance is never harassing nor pitiable, because folks admire wisdom. Good Insurance—Phone 53 Carter & Mills Office Hotel Ashland

ELHART'S BOOKS and MAGAZINES, Stationery, Drug Sundries, Toilet Goods

What the World Is Doing As Seen by Popular Mechanics Magazine. Glider Boat Skims on Water, Ice or Snow. Designed to skim over the surface of the water or across ice or snow, a sea-going "glider," equipped with an airplane engine and propeller, is being tested. The inventor has planned the craft as an aid to police and government officials in chasing lawbreakers and as a torpedo carrier for battleships. Six of the boats, he declares, each with space for four torpedo tubes, can be kept on one warship. The boat is thirty-two feet long, has a seven-foot beam and can be run in shallow water. Ducks and Loons Use Wings to Swim under Water. Do ducks use their wings while swimming under water? The question is discussed frequently among sportsmen and nature students, and opinions sometimes differ. Testimony of reliable authorities, however, supports the belief that various species of ducks and grebes, loons and other diving birds do use their wings when swimming beneath the surface for food or in trying to escape capture. A ruddy duck was observed in Lake Michigan not long ago, feeding in fifteen or twenty feet of clear water. As it got well started on its downward lunge, the wings, about two-thirds extended, were used in quick, short strokes at the rate of about one a second to assist in propelling it and in rising to the top as well.