

ASHLAND DAILY TIDINGS

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JULY 17: PEACE I LEAVE WITH YOU, my peace I give unto you: not as the world giveth, give I unto you. Let not your heart be troubled, neither let it be afraid.—John 14:27.

REGARDING THE TOURIST PIRATES (Medford Mail Tribune)

A correspondent writes complaining of efforts in Ashland, Klamath Falls, Grants Pass and other places to divert tourist travel away from Medford. Incidentally the suggestion is made that Medford should retaliate by urging tourists to avoid the localities mentioned, unless our neighbors abandon their unfriendly and spiteful tactics.

Well, well. Somehow we can't get very much excited over these charges which come up every season that this locality or that is trying to injure the tourist crop of some other district.

It is perfectly natural that each district should try to get all the tourist travel possible, and a certain amount of irresponsible harpoon heaving here and there, is unavoidable.

Instead of trying to better the situation by retaliation,—which would do no good and might do considerable harm,—we would suggest the application of good humor and the setting of a good example.

There should be no unfriendly rivalry in Southern Oregon over the tourist crop for the simple reason that what benefits one district-benefits all. The more tourists we entertain, and the more places they see, the better for everyone.

Each district has its peculiar advantages. What appeals to one visitor may not appeal to another. The obvious thing to do is to keep the tourists in this part of the state as long as possible, and urge them to see as much as possible.

Let Medford take the lead by informing the visitors of the wonders of the Oregon caves, the beauties of the Klamath-Crater Lake Highway, the charms of Ashland park and canyon, and the glories of the trip to the Pacific Coast redwoods.

Such an example will eventually be followed, not because it denotes such a pretty spirit, but because it is good business.

The tourist crop is one of Southern Oregon's greatest resources, and nothing will kill it more effectively than a spirit of bickering and hostility among the various localities effected. On the other hand nothing will boost it more than a spirit of co-operation and enthusiasm and mutual helpfulness.

A great majority of the people appreciate this fact. Disregard the trouble makers here and there, which are found in every community, and get together on a comprehensive program of helping ourselves by helping each other. In this way we will not only receive the maximum benefit of the scenic attractions throughout southern Oregon, but cultivate a spirit which will bring in dividends in other important directions.

The Tidings desires to add endorsement to the foregoing from the Mail Tribune. Community spirit is worthy of cultivation to a marked degree, but southern Oregon communities must remember that it is the district as a whole which brings thousands of visitors and not the particular section or district. Crater Lake belongs not to Medford, Klamath Falls or Ashland, but to southern Oregon and is one crowning feature of the great southern Oregon playground.

Only recently the Ashland-Klamath Falls highway was completed, making a loop trip to the famous lake and touching Ashland, Medford and Klamath Falls. The completion of the loop is of advantage to all three of the towns not only, but to the tourist as well, for it affords a greater variety of scenery and better diversion than were he compelled to back-track.

The representative citizens of Ashland are advising all tourists to make the loop trip. The Chamber of Commerce, service station employees, auto camp superintendent are emphasizing the advantage of the loop trip. The selfish individual only will attempt to hog the benefits of tourist travel.

Only recently complaint has been made locally that the owners of the service station at Kingsbury Springs, junction of the Pacific highway and Ashland-Klamath Falls highway are routing tourists directly to Crater Lake without permitting them to drive into Ashland. Even if true there is no occasion for alarm, for the number so directed is comparatively few compared with the total.

A CALIFORNIA TWISTER

Here is a good example of how an Oregon news dispatch is handled in the state of the Native Son: "Oregon fig crop good", is changed to "Oregon fog crop good."

Artificial bait is now so perfectly made that it fools everybody except the fish.

SOCIETY

MRS. GRACE E. ANDREWS, Editor

Phone items to her at 345-R, between 16 A. M. and 2 P. M. and evenings.

CALENDAR OF WEEK

Thursday, July 17. Trinity Guild Picnic in Park. Friday, July 18. "Mystery Social" Christian Church. Evening. Saturday, July 19. W. R. C. at I. O. O. F. Hall. Tuesday, July 22. Open House, Civic Club House, 3 P. M.

Phone News—

The editor of these columns will appreciate the courtesy greatly if those entertaining would let her know when affairs are given for house guests; whether picnic, dinner or trip to places of interest.

At present club news is scarce. Many organizations are having the summer vacation, and social news will largely be confined to the reunions and gatherings incident to the vacation time. It will be very helpful if these gatherings are reported, that friends may enjoy them also. Call 345R before three p. m. Mondays, Wednesdays, and Fridays, since all material for the Society columns must be in the afternoon before publication.

Entertained at Luncheon—

Mrs. T. J. Malmgren entertained the members of the French Club at a most attractive luncheon Tuesday at one o'clock.

Covers were laid for seven at the beautifully appointed table in the center of which deep red roses glowed giving the touch of color.

After luncheon, the guests explored the grounds, admiring the wealth of fruit and flowers and during which time the hostess grouped them for a series of pictures.

Until late, guests lingered loath to leave this hospitable home; conversation, needlework and bits of choice verse filling the hours with enjoyment.

Those present of the Club at this pleasant affair were Mrs. F. D. Wagner, Mrs. J. M. Wagner, Mrs. W. H. Mowatt, Mrs. H. C. Galey, Mrs. H. O. Anderson and Mrs. H. W. Andrews.

Entertained at Picnic in Park—

Another of a series of entertainments in compliment to out of town guests occurred Friday evening when the house guests of Mr. and Mrs. B. S. Storm and Mr. and Mrs. P. S. Provost and Mrs. L. Hilty were given a delightful picnic in the Park.

There were just an even dozen to enjoy the delicious viands provided, and the happy visit afterward in the beautiful setting of Lithia Park, which seems so eminently suited for gatherings of this nature.

Those present on this occasion were Mrs. L. Hilty, and Mr. and Mrs. E. P. Carnes, who have been visiting Mrs. Hilty, but who returned to their home in San Francisco Tuesday; Mr. and Mrs. P. S. Provost and daughter Sylvia and Mr. and Mrs. B. S. Storm with their guests, Mrs. Scannel and daughter Myrtle, and Mr. and Mrs. W. J. Storm.

Crater Lake Trip—

Mr. and Mrs. J. L. Oxford, Miss Effie Johnson, Mrs. Rose Smith and Mrs. Rilla Archer, of Oakland, California, Miss Etta Johnson, a teacher in Los Angeles, and Mr. De Witt left Ashland Saturday morning for a visit at Crater Lake.

The party went by way of Klamath Falls, where some time was spent sight seeing. The night was spent at historic Fort Klamath.

The next morning early, they started for Crater Lake, stopping for the wonderful views enroute. The return was made by way of Medford, but all the beauty spots were visited along the way.

The members of the party could not express themselves too enthusiastically about the wonderful trip.

Honoring Mr. and Mrs. Frank Hasty—

The round of pleasant affairs planned during the visit of Mr. and Mrs. Frank Hasty of San Francisco ended in a very delightful picnic in the Park Tuesday evening.

There were about twenty or more old friends present to greet the complimented guests, and to enjoy with them the delicious picnic dinner that had been planned for seven o'clock.

The time both before and after the delightful dinner was spent in a happy fashion. Old scenes recalled, and old experiences related. The greatest pleasure derived from the gatherings of old friends are the shared reminiscences of days long past.

Mr. and Mrs. Hasty left for their home Wednesday after a visit of some weeks in Ashland.

A Delightful Outing—

Mr. F. G. Swenning took their house guests Mr. and Mrs. Caleb Smith, daughter, Laura Smith and granddaughter, Miss Harriet Smith out to his ranch in the Dead Indian country Tuesday,

where a picnic dinner was cooked, one of the eastern guests acting as chef at this important affair. All participants voted the repeat much of a success.

In coming home the return was made by Hyatt Prairie Dam, coming out on the Klamath Falls Highway near the summit. The highway proved most interesting to the visitors.

A stop was made at Kingsbury Springs for soda water and lunch was eaten there, the party reaching home as shadows lengthened.

Past Noble Grand Club Meets—

The Past Noble Grand Club met on Friday the eleventh in the Lithia Park picnic grounds, for the last assembly of the Club for the season.

Mrs. Edythe Phipps and Mrs. Dora Hubbard were the hostesses on this occasion.

There were fourteen present to enjoy the social afternoon and the delicious refreshments served by the hostess at its close.

At the business session, it was decided to hold no more meetings until the first Friday in October when the membership will reassemble for the pleasant gatherings that have been such a source of enjoyment the past season.

Members who participated in the happy time Friday were: Madames Elda Anderson, Mary Farlow, Mabel Jordan, Laura Love, Cora Dodge, Anna Myer, Mary Trefren, Josephine D. Crocker, Annie Walker, Jennie Gilbert, Lena Nelson, Emily Wing and the hostesses, Mrs. Dora Hubbard and Mrs. Edythe Phipps.

Week End Trip—

A very pleasant week-end trip was enjoyed by a group of young men, Donald Wright, Frank Walker, Glenn Wild, Ralph Robison and Paul Wagner.

They left the city Saturday evening, motoring as far as Union Creek that night, where camp was made.

The next day was spent at Crater Lake, a trip around the lake in the launch, one of the interesting features.

The party returned Sunday evening by way of Klamath Falls highway.

Normal Students Have Breakfast—

A group of Normal students arose in the wee sma' hours and met in the Park for a five-thirty breakfast Tuesday morning.

As an appetizer, if one were needed, a game of baseball was played beforehand. The implements used being a tennis ball and a piece of a flivver.

The menu was a substantial one: bacon, eggs, rolls and coffee, with the sauce of hearty appetites.

Chronic ASTHMA CONQUERED IN 24 HOURS

New internal prescription of Cleveland specialist, taken in single form, gets at actual cause of Asthma in the system, and removes it completely. Known as Kings-Soga worst spasms in few minutes. Complete relief in 24 hours guaranteed—or money back. Send 10c for 24 hour sample treatment to Clinical Laboratories, Co., Cleveland. Regular size sold by all good druggists.

GOOD for this rich milk enriches every dish. It's Nestle's ALPINE MILK. Includes image of a milk can and a person drinking.

Since 1862 The Weinhard Brewery has been famous for its skillful brewing and quality beverages since 1862. WEINHARD'S Columbia Brew Comes to you with a reputation to sustain HENRY WEINHARD PLANT

petites. Miss Wheeler and Miss Katharine Pratt were responsible for its preparation and to which all did ample justice.

Those gathered about the table were the Misses Zipora Blumenfeld, Lawson, Marie Prescott, Beth Johnson, Grace Bowman, Mildred Beeson, Marie Davies, Ethel Wheeler, Katherine Pratt, and the Mosdames Eastman and Norma Reeder.

Needless to say recitations were much more sprightly as a result of the delightful event.

Enjoyed Trip—

Mrs. De Weese, for whom friends planned such pleasant times prior to her leaving Ashland for her new home in Washington, is reported to have stood the trip remarkably well.

Mrs. M. L. Stanton, her daughter, who accompanied her writes to that effect, and states they rested a few days in Salem then went to Portland to visit a daughter of Mrs. De Weese, Mrs. Dora Langulle, an invalid. Saturday they expected to go on to Tacoma, Washington.

(Continued on Page Four)

TELLS SUFFERERS HOW TO END PILES FOREVER

Rochester Doctor Achieves Remarkable Success with New Prescription. Must Give Absolute Relief or Money Back.

It has remained for a well known Rochester doctor to find a real remedy for Piles. Years of patient, painstaking effort on his part has resulted in a prescription that will actually heal Piles and absorb them never to return.

This doctor says no man or woman need suffer another hour from any pain arising from Hemorrhoids or Piles now that he has made arrangements with East Side Pharmacy to dispense this wonderful prescription known as MOAVA SUPPOSITORIES for a moderate price on the money back if dissatisfied plan.

You'll be amazed to see how quickly it acts. Blessed relief often comes in an hour; even in cases of long standing with profuse bleeding really wonderful results have been accomplished.

Smith Brothers Make Famous Stomach Remedy

Years ago when the Smith Brothers placed their M. A. C. Stomach Tonic on the market, drug stores throughout the country were literally swamped with preparations alleged by their makers to have great virtue in the treatment of stomach complaints.

It is the old story of honest merit achieving success in spite of every obstacle. Stomach sufferers who used M. A. C. found lasting relief and told others about it. That's why the demand for this remedy has continued to grow year after year.

M. A. C. is remarkably effective

in all forms of stomach distress, such as indigestion, dyspepsia, heartburn, sour stomach, nausea and excessive gas. Absolutely harmless—pleasant to take. You are protected by a positive guarantee of money refunded if the first bottle fails to relieve your stomach trouble. Put up in one size only. Price \$1.25. East Side Pharmacy will supply you. (Mail orders accepted).

YOSEMITE ECONOMY RUN RECORDS prove ZEROLENE increases gasoline mileage

For years this Company has claimed that Zerolene, because it lubricates better, enables the average car to go about five per cent farther on a gallon of gasoline than when other oils are used.

A few weeks ago this claim received the most remarkable confirmation in the results of the annual Los Angeles-Camp Curry (Yosemite) Economy Run. Six out of the seven trophies offered, including the sweepstakes, were won by Zerolene-lubricated cars. The sweepstakes winner, an Overland Model 92, driven by Joe Bozzani, traveling the 400 miles of desert and mountain roads, averaged 29.36 miles to the gallon of Red Crown gasoline—an achievement which the 1924 contest rules made all the more remarkable as they forbade coasting or stopping the engine.

Right here, in the official records of this economy run classic, is your answer to the oil question. Why pay tribute to the superstition that eastern oil, merely because it costs more and is made in the East, is in some mysterious way "better?" Experienced drivers, out to make records, don't share that superstition—why should you?

STANDARD OIL COMPANY (California)

Insist on Zerolene even if it does cost less. Includes image of a Zerolene can.

Jackson County Fair Association Announces Its SECOND ANNUAL PAGEANT "Robin Hood" America's Favorite Comic Opera. ENSEMBLE OF 150 PEOPLE BALLET of 75 ORCHESTRA of 20. Mr. Ed Andrews Mr. James Stevens as "THE SHERIFF" as "LITTLE JOHN". Gorgeous Costumes. The largest, most beautiful outdoor performance ever given in Oregon. FAIR GROUNDS July 17-18-19 Near Medford. Admission—Grand Stand (not reserved) Adults, \$1.10; Children, 50c. Reserved Box Seats and Seats on Elevated Platforms in Front of Boxes, \$1.65—performance, 8:30 P. M.

Classified Column Classified Column Rates One cent the word each time. To run every issue for one month or more, 1/2 cent the word each time.

FOR RENT — 5 room unfurnished house. Inquire 242 Granite or Phone 340-R. 268-1f

FOR RENT—Furnished Cabins and tents facing park, near Lithia water and play ground. Place to park your car. Call 153. 261-1f

FOR SALE CHEAP—Ton 1-2 truck. J. W. Shattuck, Talent, Phone 37333. 269-3*

FOR SALE — Blackberries, \$1.25 per crate. 254 Van Ness Ave. 269-3*

FOR SALE — Baby's light sleeping basket. Mrs. Arthur Hardy, 90, Fifth St. 269-1f

FOR SALE—Household goods, dressers, chairs, canned fruit, etc. Call 323 Helman street before Friday. 269-3t*

FOR SALE—Packard two ton truck, in excellent condition, \$550; Ford ton truck, worm drive, pneumatic tires, cab and bed, \$250. Lithia Garage, near park. 268-3t

FOR SALE—Paige 6; good running order; price \$200. \$100 down, time on balance to responsible party. Lithia Garage. 265-6*

FOR SALE — By sick man at Convalescent Home, new Ford touring car, only used two months, with new camping outfit. Call 153. 269-1t

FOR SALE — Choice building lots on Granite street, facing park; near Lithia water and playground. Inquire at Convalescent Home. 267-1t

LOST — Teachers diploma, bearing name of Vida L. Henry. Finder please return to Dr. C. W. Hanson, Beaver building. 269-2t

FOUND — Camera. Owner may have same by identifying property and paying for this ad. 269-1

WANTED to rent, furnished or unfurnished modern, 4 or 5 room house. Located in suburb, with acre or so of ground, work shop and considerable storage room. Prefer dealing with owner. Would lease for one year. Address, Merrill, Oregon, N. E. Woodhouse. 268-6t

LOST last night, bar pin set with brilliant center and blue stones on each side. Leave at Virginia Cafe. Reward. 268-2*

WANTED — Quiet, gentle horse safe for children. Address Mountain Fuel Company, Siskiyou. 268-2*

WANTED — Washings to do. Murphy Electric Company. 266-1t

WANTED—Few 2nd hand bird cages. Call 153. 265-1f

GET YOUR STOVE repaired at Eagle Iron and Brass Works, Oberlin street. New grates and liners made to order, any style stove. Stock on hand. Stoves for sale. 264-1mo.

Second Hand goods bought, sold exchanged, repaired. Collected and delivered. Chair Doctor, Cor. 3rd. and A St., Phone 295-R. 232-2mo.

I DO FANCY cement work, chimneys, septic tanks; also cemetery work, etc., J. D. Peffley, 143 6th St. 227-1mo*

ANY GIRL IN TROUBLE—May communicate with Ensign Lee of the Salvation Army at the WhiteShield Home, 565 Mayfair Ave., Portland, Oregon.

Fine lot with building for \$400, small cash payment. Whittier, Calif., lots to trade for Ashland land. A 40 acre tract partly irrigated, fine land. Bargain price on easy terms. \$1500 municipal bonds to trade for city home. Staples Realty Agency 71 E. Main, Ashland Hotel Bld.

For a smooth shave and quick service go to the Shell Barber Shop. Ladies and children get your hair bobbed and Marcelled. W. A. SHELL, Prop. 532 A. St. Ashland, Ore

Hall's Catarrh Medicine will do what no other medicine can do for your system of Catarrh or Deafness caused by Catarrh. Sold by druggists for over 40 years. F. J. CHENEY & CO., Toledo, Ohio