

ASHLAND DAILY TIDINGS

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WHAT CONSTITUTES ADVERTISING: All future events, where an admission charge is made or a collection taken in Advertising. No discount will be allowed Religious or Benevolent orders.

DONATIONS: No donations to charities or otherwise will be made in advertising or job printing—our contributions will be in cash.

JULY 11 THOU SHALT LOVE THE LORD thy God with all thy heart, and with all thy soul, and with all thy strength, and with all thy mind; and thy neighbour as thyself.—Luke 10:27.

RESERVE COMMUNITY SPIRIT REQUIRED

The final drive to finance the proposed new tourist hotel was ushered in today and the results of the next few days will determine whether or not the contract can be let and actual construction be under way at an early date, or whether a long delay will necessarily ensue.

The fact that within the brief period of a week or ten days, Ashland people subscribed stock to the amount of \$140,000 to finance the hotel, is commendable and speaks well for the progressive spirit of the citizens of Ashland, but the sponsors are now at a point where they or the city can no longer shine in reflected glory.

If the entire amount of stock required is not pledged there is only one alternative for the sponsors, that of bonding, which means delay, additional expense of from \$7,000 to \$8,000, and obligating the stock to guarantee bond interest payments. Therefore, it seems all but imperative that the red-blooded men and women of Ashland respond to the final drive and subscribe to the limit of their ability to pay.

A STRATEGIC MOVE BY DAVIS

Possibly not one in ten thousand could have guessed the nominee of the Democratic national convention for vice president. When the message announcing that Governor Charles W. Bryan, of Nebraska, had been named for that position and would be the running mate of John W. Davis, it brought with it a surprise.

In that move Davis out-generated W. J. Bryan and opposing factions to a degree that doubtless swept them from their feet. At a single stroke he placed them on the defensive and in a position that will make bolting extremely difficult.

COMMUNITY BUILDING

The Dalles Chamber of Commerce is spending \$10,000 a year in farm projects and only \$500 in advertising. Over 70 per cent of its budget is used to increase the prosperity of the farmers now on the land and less than 4 per cent to encourage new settlers to come in.

spends its energy in bringing in new settlers and then blandly ignores the fact that the farmers so encouraged do not make a success.

Our first efforts, said W. S. Nelson, the secretary of The Dalles Chamber of Commerce were towards settling upon a planting program for the district. We don't want every grower producing one crop. We encourage the planting of crops adapted to the locality, soil and market needs.

The business men of The Dalles have found that there is a definite place for them to fit in with the agricultural development of their district. The friction which is felt in so many communities between the fruit growers and business interests of the city is lacking in The Dalles.

There is a unanimity of opinion that Ashland is entering the greatest era of growth and development in history. Who will dispute it?

With Coolidge, LaFollette and Davis squared away silk shirts and janamas will soon begin to fly.

Finlan dis providing America with worthy competition in the Olympic games at Colombes, France, but as has been the case for the past several years, the boys Finland is providing America with worthy competition.

Senator C. A. McNary will return to Oregon within a few days and will receive a heart greeting in the shape of the republican nomination to succeed himself, and all of which was acquired while the Hon. C. A. was sticking to the job in Washington.

As a lot of fellows are saying: "We want a hotel and we want it right now!" Let's go!

PUBLIC UTILITIES MAKE EXCELLENT BUSINESS RECORD

PORTLAND, Ore., July 11.—A survey just completed by the Oregon Public Utility Information Bureau covering the principal public service corporations of the state indicate that business is good. In no case has there been any recession during the past twelve months, either in the volume of production or in the number of customers supplied with service.

The companies included in this survey have an aggregate investment in the state of Oregon of approximately \$150,000,000 and are as follows: California-Oregon Power Co., Medford. Eastern Oregon Light & Power Co., Baker. Mountain States Power Co., Albany.

The six light and power companies during the first six months of 1923 produced 411,963,103 k. w. h. of electrical energy. For the first six months of 1924, the production rose to 470,683,880, a net increase of 57,720,777, or an actual increase in the output of these companies of 14.2 per cent.

The increase in the number of customers taking service from the seven utilities is equally satisfactory. There are at the present time nearly a quarter of a million users of light and power and gas in the state of Oregon. This number would be expanded if the score or more of small plants in the state were included.

The confidence which the public utility companies of Oregon have in the future growth and prosperity of the commonwealth is eloquently revealed in the figures showing the approved budget estimates for the current year. In every instance expenditures for this year will be well above normal.

PEARL OIL (KEROSENE) For campers and auto tourists, also Camp stoves, also ASHLAND FURNITURE COMPANY 94 N. Main

mark and may fall not far below \$20,000,000, contingent upon the approval of a number of major items yet under consideration.

The significant fact about these figures is that the public utility business of Oregon is the most rapidly growing industry in the state, and in support of the excellent showing made by the companies in the Information Bureau is the fact that every one of them has extensive construction programs in view for a number of years to come.

NEWS LETTER

PARIS, July.—Who will be the new White House mistress in France? This is an all-important question with the ladies during the last few weeks.

Senator C. A. McNary will return to Oregon within a few days and will receive a heart greeting in the shape of the republican nomination to succeed himself, and all of which was acquired while the Hon. C. A. was sticking to the job in Washington.

Farmers Attention Fly season will soon be on. Get your Shoo Fly and E. Z. Ros. fly spray for your cow's the best fly killer made.

REPORT OF THE CONDITION OF THE STATE BANK OF ASHLAND

Table with columns for RESOURCES and LIABILITIES. Resources include Loans and discounts (141,645.41), Overdrafts secured and unsecured (7.82), U. S. government securities owned (15,000.00), etc. Total resources: 247,564.77. Liabilities include Capital stock paid in (25,000.00), Surplus fund (5,000.00), etc. Total liabilities: 247,564.77.

one, asked why he had not read the highway advertisements. The tourist replied that the only camp signs he had seen between Redding and Ashland were advertising a private camp in Medford.

DEMAND TANLAC The World's Best Tonic. Over 100,000 people have testified that TANLAC has relieved them of: Stomach Trouble, Rheumatism, Malnutrition, Sleeplessness, Nervousness, Loss of Appetite, Loss of Weight, Torpid Liver or Constipation.

WINING THE THEATER BEAUTIFUL TODAY and TOMORROW Mae Murray in Mademoiselle Midnight. The gorgeous Murray gowns, the exotic Murray dances, and a story that will breathe of the flame of gay romance and thrilling adventure; absolutely different from any other Murray picture.

Sunshine SAVING is an act of sunshine. It is not a gloomy and distressing thing. Get the habit and see how it will tone up your whole life. The Citizens Bank of Ashland Ashland, Oregon

Rev. Garr and Family Hear Them Chautauqua Building Beginning Monday Eve July 14th. He preaches a gospel that will thrill and lift you. A gospel of love and power. A gospel of healing for soul and body. Ps. 103:3—Jos. 5:14 Hear the Boy Wonder Sing Rev. Garr, like Dr. Price, has had very marked success in praying for the sick. Hear him at the Chautauqua Building every night next week