

# ASHLAND DAILY TIDINGS

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Bert R. Greer Editor

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All future events, where an admission charge is made or a collection taken in Advertising.  
No discount will be allowed Religious or Benevolent orders.

DONATIONS  
No donations to charities or otherwise will be made in advertising or job printing—our contributions will be in cash.

JULY 3  
TRUST IN THE LORD with all thine heart; and lean not unto thine own understanding. In all thy ways acknowledge him, and he shall direct thy paths.—Proverbs 3:5, 6.

### PATRIOTISM AND FOREST FIRES

With a three-day holiday in sight for most of our citizens, many will be planning to celebrate the Fourth of July by camping or fishing trips into the forested regions which are so inviting at this time of year. In addition to seeking pleasure and recreation, it is well to remember that this is a day for patriotic thought, and for a consideration of our national greatness—past, present, and future.

Forest economists have impressed upon us the fact that our abundant forests and forest industries are one of the foundation stones in our national greatness; that reforestation is necessary if we are to continue this national greatness; and that forest fires are the greatest enemy, both of the forest resources and of reforestation. Statistics show that from 70 to 90 per cent of our forest fires are man-caused—unnecessary. Foresters tell us that the woods are abnormally dry and the fire hazard great this year.

Every visitor to the forested regions can make his patriotism practical this Fourth of July by preventing fires—by putting every camp fire absolutely out; by breaking every match and pinching out every cigar or cigarette stub. All fireworks should be left at home. There is no place for them in the woods—the hazard is too great, and the risk unnecessary. Better than all the noise and temporary brilliance of pyrotechnical displays are the woods preserved, green and alluring, for present and future enjoyment.

### TAKING JOY OUT OF VACATIONS

While the ultra-careful and the pessimists tend to take the joy out of vacations for those who will listen to them by issuing warnings against not only every possible danger, from poison ivy to rattlesnakes, but also all the evils they can imagine, prudence nevertheless will recognize that there is demand for reasonable care when sojourning in the country. Although one should not go forth on a vacation equipped or fortified as if to tour a jungle for ferocious beasts or venomous reptiles, overlooking that the main purpose of the trip is rest or to free the mind of ordinary care by a change of scene and occupation, there is nothing like carelessness to take the joy out of an outing.

It is not necessary to suspect all water when on a trip. Confidence can be placed in the supplies of reputable hotels or boarding houses and in the average spring recommended for a camp site. Where there is the least ground for suspicion, however, no risks should be taken. Better put in the time necessary to boil the water than to come home with typhoid.

There may be times when warning taxes patience, but the real enemy of the vacationists is the spirit of carelessness that neglects every precaution.

### ANOTHER VIEWPOINT

A gentleman observed yesterday to the writer: "There is not another town the size of Ashland in all the broad expanse of the Pacific coast, with Canada thrown in; that is at the present moment in as healthy business condition as is this city. All of your business institutions seem to be prospering. Your banks are full of money, your people are forward looking and optimistic and there does not seem to me to be a blue line on your horizon. All is rosy dawn. Tell your fellows to kick up and kick in and go to it. You've got the world before you and nothing to be afraid of and are sitting pretty at a time when pessimism seems to have taken possession of the balance of the country. I am not advising any boom business; that never pays. The only thing that sticks to the ribs is steady, substantial growth. That never comes about except you realize your favorable position at the moment. I have traveled a great deal and know whereof I speak." This is good timely advice from a substantial source. People who travel a good deal get a different viewpoint than do those who stay closely at home and tend to their knitting.

### AMERICA'S GREATNESS

In 1950 the population of the United States will be 200,000,000. By 2,000 it will be five hundred million. These figures, based on the National Bureau of Economic Research estimate that the present population of this country is 113,000,000, an increase of 7,000,000 since 1920. The gain in population during the last half of 1923 is reported as 1,162,000, the greatest in any six months of the last two decades.  
If this rate of population increase is maintained, the population of the country will be 200,000,000 within the span of life of a majority of people living today.  
It will be a different country, with new economic and political problems that will make those of the present seem petty by comparison.  
This is a great country, but its greatness is only in its infancy. While the old nations of the earth have reached the zenith of their development, the United

States, already the world's greatest nation, has only started the ascent toward the heights.

### "MY COUNTRY, 'TIS OF THEE!"

The Elks Magazine for July contains a forntispiece in colors of a magnificent young man with keen and determined eyes, dressed in the garb of Revolutionary days and grasping an old flint lock musket firmly. This picture is superimposed on a copy of the Declaration of Independence. We never look at one of these pictures of Revolutionary days that we do not wonder how any sane American citizen with a bit of red blood in his veins can declare that he would not fight in defense of his country, her honor or her liberty.

Tomorrow the small boy will be in his greatest glory. Boys will be boys and girls will too in a few years.

If a man's face is his fortune, some of us are nearly broke, while others are bankrupt.

Health hint: In dropping remarks, be careful who they hit.

Women are vain, but barber's mirrors see some funny sights.

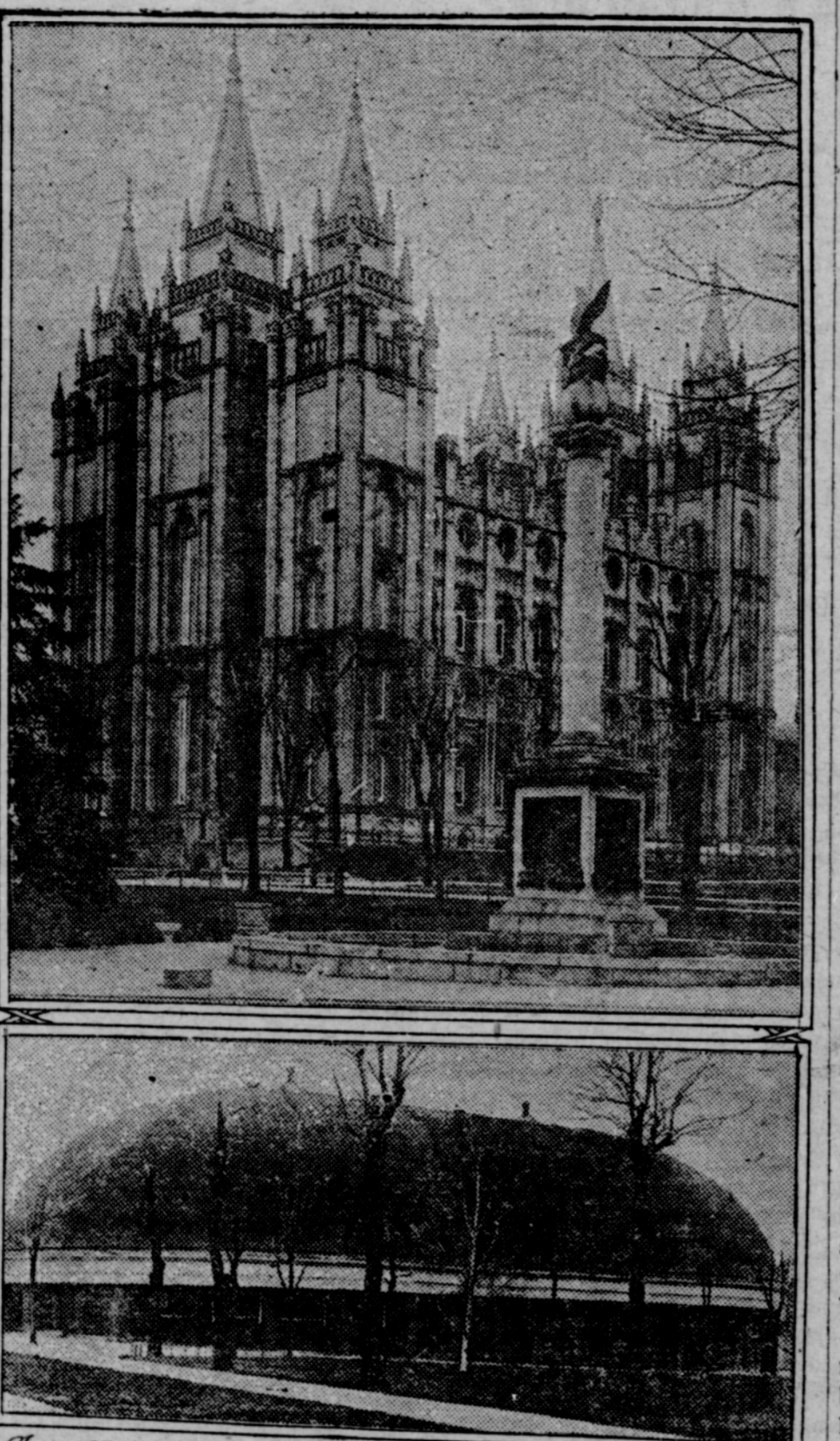
In this day and age they promise to love, honor and obey their impulses, whether for good or for bad.

New York may not be a hick town but more ignorance exists there relative to the remainder of the country than in any other city in the country.

After all, William Jennings Bryan is a handy man to have around a national convention.

Fall, Sinclair and the Dohenys have been indicted for their nefarious transactions in government oil-reserves, which means that their case will be where it belongs, for a while at least.

### Sons of Revolution to Meet Here



Above: MORMON TEMPLE, Below: MORMON TABERNALE

The Mormon tabernacle where the opening patriotic services of the national convention of the Sons of the American Revolution are scheduled to be held on Sunday evening, July 20, and the Mormon temple, located in the same block. Delegates attending the convention will pass within a few feet of the iron fence which now prevents non-Mormons from even touching the outside walls of the edifice.

### O. K. GIVEN ANTI-FIRE ASSOCIATION BY GOVERNMENT

The Stop Forest Fires Association idea, originated by the Klamath County Chamber of Commerce, and sponsored by the Oregon State Chamber of Commerce is an excellent one, and should do a tremendous amount of good in arousing the people of Oregon to a realization that we have a very bad forest fire season ahead, according to Geo. H. Cecil, U. S. District Forester, of Portland.

The State Chamber of Commerce has enlisted civic and booster organizations throughout the state in the intensive membership campaign, which is to be confined to the two weeks period of June 30-July 14. There are no dues. Membership in the association is obtained by signing a card, pledging the individual to do all in his power to prevent forest fires. The by-laws of the association are the six rules for fire prevention and are given on the back of the membership card. One of the features of the campaign is the proposal to offer cash prizes to Boy and Girl Scouts, Campfire Girls, etc., for the individual boy or girl securing the most members. The plan contemplates that the prize contests shall be arranged in each locality by civic or booster clubs.

"Regardless of the advance efforts of federal and state officers to prevent forest fires," said Mr. Cecil, "unless there is a feeling of personal responsibility on the part of every citizen to keep out fire, all efforts are apt to prove futile. We must have the cooperation of all citizens in preventing that one spark which is responsible for the forest fire. I am convinced that the Stop Forest Fires Association will be of great assistance in securing this cooperation."

### JOY WINS THIRD IN STOCK JUDGING SHOW

CORVALLIS, July 3.—Richard Joy of Ashland won third place in the stock judging contest held at O. A. C. as one of the final features of a two-week junior session attended by over 400 boys and girls.  
Homer Bray of Salem was first and Alex Chickshank, Arnold Zipset and Ralph Hill tied for second place.

### Farmers Attention

Fly season will soon be on. Get your Shoo Fly and E. Z. Bos. fly spray for your cow's the best fly killer made. Gardening, and garden tools, fencing and binder twine, mowers and repairs always on hand.

### PEIL'S CORNER

### EXERCISE HINT



(c) By Bernarr Macfadden

Grasp an imaginary curry-comb in the left hand and a brush in the right, bending the arms at the elbows raise hands in front of chest and bring comb downward following with brush. Count 1-2.

Eugene lets paving contracts totaling some \$82,000 and \$321.60 sewer contract.

### NEWS LETTER

LOS ANGELES, July 2.—California's golden, gorgeous butterflies have a love-life, which, if followed by humans, would bring world happiness, Dr. John A. Comstock, director of the Southwest Museum here and a butterfly connoisseur of recognized authority, said recently.

A female butterfly has only one lover in a lifetime, according to Dr. Comstock. She is constant in her affection; but this steadfast love is not of her own choosing however, for the males will have nothing to do with a female who has once mated. No matter how gorgeous her wings, a butterfly cannot attract new lovers after she mects her first mate. She loves but once, then dies.

The love affairs of butterflies are beautiful; but that butterflies do immense damage annually in America is admitted by Dr. Comstock, who estimates their ravages in crops total more than \$100,000,000 each year. In California there are 350 varieties of butterflies, which annually destroy \$10,000,000 in plants and vegetables. One variety, white in color, actually destroys more than \$500,000 worth of cabbage plants in this State every year.

Music hath charms for the savage beast, but much depends on the choice of music, psychologists of the University of California, Southern branch, asserted after conclusion of exhaustive tests conducted in a film zoo here.

The tests showed that the sacred baboon will cavort in an insane dance to the tunes of the latest "tin pan alley" productions and become calm and dignified to the strains of the "Merry Widow Waltz."

A saxophone solo terrorized mountain lions and a big brown bear, while an elephant previously made hostile by the playing of "Papa, Love Mamma," became docile on hearing "Love's Old

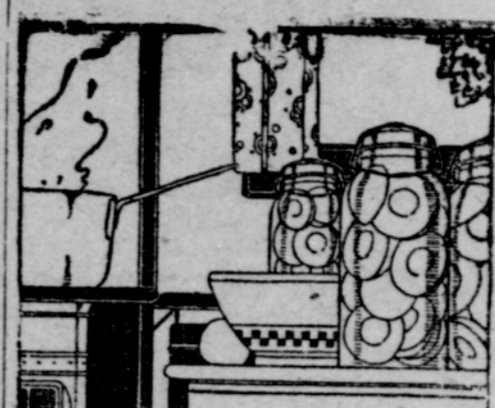
### Sweet Song.

Knowledge gained by the tests, it was announced, will mean saving of much time in the movie industry, where hundred of animals are used.

"A night in Hollywood!" What does it mean?

There is nothing more typical of Hollywood life than an evening at the arena of the Hollywood post of the American Legion, which has been made wealthy by its weekly boxing shows.

Here movie queens, heroes, villains, directors, cameramen, to watch their favorites in pug-



—preserving in comfort —no overheated kitchen —less "carrying," less "watching"

### Home-made and a joy to make them

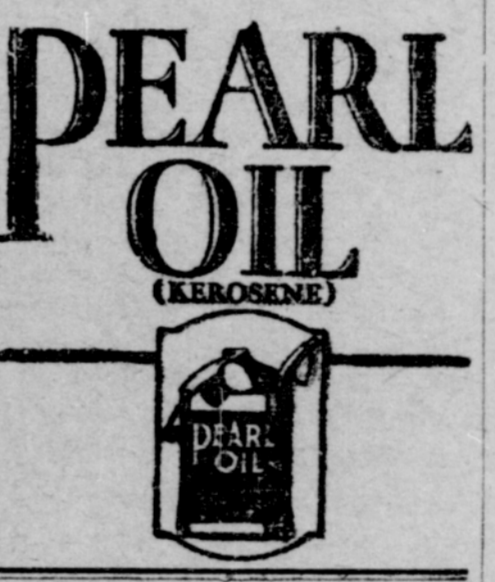
—preserving in comfort —no overheated kitchen —less "carrying," less "watching"

—and the whole secret is in cooking with a good oil cookstove and Pearl Oil. No heavy coal to lug, no wood, no ashes nor muss.

Pearl Oil's fast, intense cooking flame doesn't overheat the kitchen, and it's always ready, always clean and economical.

But when you order, be sure you get the Standard Oil Company's clean-burning, high-grade Kerosene. For best results be sure to ask for Pearl Oil by name!

STANDARD OIL COMPANY (California)



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Good Insurance—Phone 53

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writers and title makers gather ilistic activities.

Many of the actresses dear to the hearts of the American public possess knowledge of the boxing game and are able to cheer for their "pets" in intelligent fashion.

Recently her favorite battler, Frankie Grandetta, of Portland, Oregon, known as the "Hollywood Shiek," has taken some severe beatings, and Miss Dana is now looking for a better boxer to admire.

Put a Whirlwind on Your Carpet

And see the dust and dirt that comes out, without the nap. There is no brush to pull nap out.

WHIRLWIND is a vacuum sweeper with a pulling power sufficient to pull ivory soap percentage of dirt out of a rug.

Try It and See

THE Ashland Electric Supply

Sutherland to get cannery.

Douglas Shoes An Institution

W. L. Douglas shoes are almost as well known as the Fourth of July. They are popular priced and a quality that is recognized.

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### WEINHARD'S Columbia Brew

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