

ASHLAND DAILY TIDINGS

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DONATIONS: No donations to charities or otherwise will be made in advertising or job printing—our contributions will be in cash.

JULY 1: ASCRIBE YE GREATNESS unto our God. He is the Rock, his work is perfect: for all his ways are judgment: a God of truth and without iniquity, just, and right is he.—Deuteronomy 32:3, 4.

ASHLAND FACES BRIGHT FUTURE

For several months many healthful signs have pointed to the fact that Ashland is entering an era that will prove unprecedented from a standpoint of growth and development. Those who keep close tab on the business barometer of the town and community have noted with pleasure the swinging of the indicator toward growth and prosperity, and each succeeding day strengthens indications. To begin with, Ashland has expanded gradually. There has been no attempt to stage a boom. This condition places the town in an advantageous position. We have developed and grown along conservative lines, and now that a new era is dawning, Ashland will go forward at a rapid rate.

The reasons for unparalleled optimism locally are not visionary or erected on quicksand, but built upon conditions that are sound and secure. Irrigation development figures not a little among factors that are tending toward growth and development. When Valley View district and a large area of that section of country located between here and Talent were recovered from a semi-arid state and bathed in the waters from Hyatt Prairie hundreds of acres of land were transformed into one of the most fertile sections of the Northwest. This is resulting in increased production and consequently increased business volume. The completion of the Emigrant Creek unit, bringing Bellview in to a high state of productivity, will result in still greater crop production and added families.

Tourist travel figures rather prominently in the improved conditions that abound here. Those who guided Ashland's destinies during the past ten or twelve years visioned a tourist center here and built accordingly. How well they visioned is now borne out by the fact that more tourists enter Oregon through Ashland than any other point in the state, and the local park and auto camp are accommodating thousands almost every month in the year. With the value of tourist travel now an established fact the city is building to further improve this advantage and the general program is one of expansion and improvement, and if the pace of the future is maintained in accordance with that of the past, our dream of the leading tourist and recreational center of the Pacific coast will soon become a reality.

The completion of the Ashland-Klamath Falls highway, opening up a vast trade territory for the products of this district, and placing the city on a direct route to Crater Lake National Park, is becoming a powerful influence in the era of growth. The benefits of that splendid highway, traversing the world's finest body of pine timber at an elevation a mile high, are yet to be realized and are only in the beginning. Already the greater volume of travel to famous Crater Lake is passing over the new highway from Ashland, adding additional strength to our position as a tourist center.

Now comes a magnificent new hotel, plans for financing which are all but completed, and by local capital. This will add another splendid improvement to the general scheme of things, and be an influence equal, if not greater, than any single improvement in developing the town to a maximum degree.

To add to our strategic position as a tourist and health center there are many mineral springs with health-giving qualities that are only in their infancy so far as development is concerned. The discovery of an artesian flow of lithia water is important in this connection, and there is every good reason to believe that soon Ashland will be the location of one of the finest health sanitoriums in the West. In fact it is no misstatement to say that plans for this are already under way. Once this is accomplished our position will be permanent and undisputed.

Larger payrolls are assured for the immediate future in the further development of the lumber industry, the possibilities of which are not even realized by many local citizens.

There is every reason to believe that the succeeding months will unfold many well founded schemes for a development and growth that will place Ashland in the vanguard of Pacific coast towns. The reason for optimism in Ashland is well founded. The town has always stood on a safe foundation and now that the development of natural and latent resources is evident in the immediate future there can be only one result—unprecedented growth and prosperity.

The headline writer on the Morning Oregonian has developed poetical tendencies.

Every man professes to admire the old-fashioned girl, but the curious thing about it is that he always leaves her for someone else to marry.

Those of you who were complaining about hot weather will do well to remember that in one Ohio town nearly a hundred lives were snuffed out in a cyclone. Truly, Oregon climate is unsurpassed.

SOCIETY

MRS. GRACE E. ANDREWS, Editor Phone items to her at 345-R, between 10 A. M. and 2 P. M. and evenings.

CALANDER OF WEEK Tuesday, July 1. Executive Board Meeting of Civic Club, at Club House.

Wednesday, July 2. Foreign Missionary Society M. E. church meets at the Methodist Church at 2:30 P. M.

Thursday, July 3. Open House. Civic Club. Club House.

Friday, July 4. Open House. Civic Club. Club House.

Tuesday, July 8. W. C. T. U. Mothers' Meeting. Program in Park.

Friday, July 11. Missionary Society. Christian Church.

Cleveland-Fifield—The marriage of Miss Ruth Mary Fifield and Mr. Claude R. Cleveland was solemnized Saturday, June twenty-eighth, at two o'clock, at the Methodist Parsonage in Medford the Rev. J. R. Samsnet officiating clergyman.

The Misses Marjorie Fifield and Marguerite Moore were the attendants at the ceremony.

The bride looked very sweet and girlish in navy blue Canton crepe, with garniture of delicate lace and accessories in harmony.

After the ceremony the bridal party returned to the home of the bride's parents, Mr. and Mrs. J. E. Fifield, on Avery street, where a delightful dinner was served, with just the immediate family present.

Mr. and Mrs. Cleveland left at five for a somewhat extended motor trip, which will include Crater and Diamond Lakes and other points of interest.

Miss Ruth Fifield has lived in Ashland several years, the family coming here from Virginia. She is a graduate of Ashland High, Class of '22, taking post graduate work in Teacher-Training in '23, and teaching last year near Hill.

She has been very active in the work of the B. Y. P. U. and in church work.

Mr. Cleveland holds a responsible position with the Moon Lumber company and is a fine young man.

The young people will make their home at the camp for the present. To these young people are extended the good wishes of a host of friends for happiness and prosperity to attend them during a long and useful future life.

Business Girl's Picnic—The Misses Aileen and Leta Walker, Ruth Osman, Georgie Coffee, Hazel Emory, and Emma Jenkins were hostesses at one of their gatherings on Friday evening last in Lithia Park.

The dinner had been planned for six o'clock and promptly at the hour the members of the club were assembled, the hostesses laden with well filled lunch-baskets whose dainty contents were soon transferred to tables around which the membership gathered to enjoy the delicious repast and the jollity that accompanies a meeting of happy girls.

The hostesses for the next affair of this busy club which yet takes time to have a good time are the Misses Gladys Aplegate, Elsie Alexander, Calla Biegel, Helene and Gertrude Biede.

Luna Party—One of the happiest of children's parties was given Friday afternoon celebrating the fourth birthday of Carl Loveland Junior.

The party was given at the home of Mrs. F. C. Dillard on Iowa street, Mrs. Dillard acting as hostess and, with the assistance of the mothers who were in attendance, also planned jolly games for the lawn and stories when the little people were ready to rest from the more active games.

Refreshments of ice cream and cake, cookies and candies dear to children's hearts were served on the lawn giving quite a picnic air to the party. The elders who were enjoying it as much as the little ones were served on the porch where they could see the wee ones enjoying theirs.

Many pretty gifts were brought the birthday boy, who delighted opening the packages.

The little ones who helped Carl observe his fourth anniversary, were Barbara and Natalie Shelby, Jane Sugg, Bobbie Farlow, Donald McWilliams, Janette Hastings, Maxine Erickson, Buddy Silvers, Kathleen Dillard, Tommy Natwick and Dicky Gruelle.

Open House—The Civic Club will keep open house, July third and the Fourth. The ladies will work in four-hour periods so that no one helping will get too tired to enjoy the celebration.

Any member who can give four hours of her time to serve at the club house, please notify Mrs. L. N. Woodside or Mrs. Hammond. The Club desires the public to

feel welcome to come to the Club House for rest and refreshments at any time during the two days of the celebration.

W. C. T. U.—The W. C. T. U. have planned a Mothers' Meeting in Lithia Park July the eighth.

At this meeting a splendid program will be given. A number of the ministers and physicians have been asked to appear on the program and there will be special numbers of readings and probably music. Refreshments will be served by the hostesses.

The program as it will be given will appear in a later issue. Do not forget this meeting nor the date—Tuesday, July the eighth, the time of the regular meeting.

Stomach Trouble Gone Says Seattle Lady

Miss Cannon Was Badly Upset Until She Took Tanlac.

"When I think of all the needless suffering I endured while I was vainly trying other things, it makes me regret that I did not take Tanlac months ago," recently said Miss Alice Cannon, of 8040 Sunnyside ave., Seattle, Wash.

"The past eight months, my stomach has been so disordered that I could scarcely digest anything and even the little I did eat did not taste right. I was terribly weak and nervous, my blood was impoverished and I had

hardly any life at all. Besides giving me a splendid appetite and perfect digestion, Tanlac has purified my blood, cleared my skin of big red spots that disfigured my face and arms, and left me with a splendid complexion. I have also gained weight and strength until I feel and look like my usual self once more. I would not be without Tanlac."

Tanlac is for sale by all good druggists. Accept no substitute. Over 40 Million bottles sold.

Tanlac Vegetable Pills, for constipation made and recommended by the manufacturers of TANLAC.

Preventable fires in Oregon past 7 years, \$6,196,748. Other fire losses same period, \$12,978,376.

Haines—Granite quarries, idle for years, to be opened.

Vote for C T C Tires always, whether you vote the Republican, Democratic, Prohibition, Socialist, or Farmer-Labor ticket in November.

Leedom's Tire House Have you tried our Sudden Service

Meat Strength Vitality Are the results obtained from buying meat at this shop. Good meats are a hobby here, and there is an increasing number who have the hobby of getting their meats here regularly.

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SUMMER TOILET GOODS SPIRO PERSPIRATION POWDER 35c ODORON—LIQUID OR CREAM IN TUBES REFRESHING BATH SALTS (4711 and Piver's)

TOILET WATERS Three Flowers—Florayne—Azure—Kares—Fiance and imported brands. FACE CREAMS Use our De Lux Cold Cream liberally 33c per jar

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This G-E Fan costs about one-half a cent an hour to run.

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GENERAL ELECTRIC

Asthma Conquered in 24 Hours By New Method

Specialist Guarantees Complete Relief from Every Form of Asthma Within 24 Hours—Or No Cost

All that agonizing coughing, gasping and wheezing goes within 24 hours, and you sleep the night through at once without a break—through a remarkable new internal prescription developed by a Cleveland specialist.

It doesn't matter how long you have had Asthma or what your age, this new treatment always the severest spasms in 30 minutes or less, and is positively guaranteed to bring complete relief within 24 hours—or it costs you nothing.

Science now proves that Asthma is not a mere external disease but is due to a fundamental internal condition—protein sensitivity of the system. Most remedies—burning powders and the like—are merely temporary, and do not at all prevent the trouble from growing worse.

But this new treatment, known as Rinex, and taken in simple capsule form, goes direct to the internal cause and neutralizes it completely—without harmful drugs or bad after-effects. So

every symptom—all the coughing, gasping, wheezing and that terrible night strangling—is controlled within 24 hours.

Every Asthma sufferer is urged to at least try Rinex. It is the only Asthma treatment on the market originated and developed entirely by physicians under scientific clinical conditions, manufactured by reliable, ethical manufacturing pharmacists, and approved and prescribed by physicians. And it is guaranteed. Money back instantly if not fully relieved in 24 hours.

Free Trial Offer Just now, through a special introductory arrangement, you can obtain a trial treatment entirely FREE. Simply go to any of the drug stores named below and ask for a trial package of RINEX. No obligation at all on your part. But be sure to ask for your free treatment within the next three days—this offer is limited. It may be obtained in this city at McNair Bros.

Union Pacific laying steel on Crane-Burns line. Albany cannery giving employment to approximately 350 people, mostly women.

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For Your Protection You can't prevent a windstorm from destroying your property, but you CAN insure against it. See The Billings Agency Established 1883

going away OVER THE FOURTH 3 DAY HOLIDAY FRIDAY SATURDAY and SUNDAY

An unusual opportunity for a glorious week end Take the whole family for an outing EXTRA TRAIN SERVICE JULY 4th BETWEEN GRANTS PASS and ASHLAND

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RETURNING Lv. Ashland 10:25 P. M. Lv. Medford 10:55 P. M. Lv. Central Point 11:04 P. M. Lv. Gold Hill 11:25 P. M. Lv. Rogue River 11:39 P. M. Ar. Grants Pass 11:55 P. M.

Additional equipment will be handled on regular daily trains for those attending celebration at Grants Pass.

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