

ASHLAND DAILY TIDINGS

(Established in 1876)

Published Every Evening Except Sunday by THE ASHLAND PRINTING CO.

Bert R. Greer Editor Telephone 39 OFFICIAL CITY PAPER Entered at the Ashland, Oregon Postoffice as Second Class Mail Matter

Subscription Price, Delivered in City One Month \$ .65 Three Months 1.95 Six Months 3.75 One Year 7.50

By Mail and Rural Routes: One Month \$ .65 Three Months 1.95 Six Months 3.50 One Year 6.50

DISPLAY ADVERTISING RATES: Single insertion, per inch \$ .30 Yearly Contracts: One insertion a week .27 1/2 Two insertions a week .25 Daily insertion .20

WHAT CONSTITUTES ADVERTISING "All future events, where an admission charge is made or a collection taken in Advertising. No discount will be allowed Religious or Benevolent orders.

DONATIONS No donations to charities or otherwise will be made in advertising or job printing—our contributions will be in cash.

JUNE 23 WE WILL SWALLOW UP DEATH in victory; and the Lord God will wipe away tears from off all faces; and the rebuke of his people shall he take away from off all the earth: for the Lord hath spoken it.—Isaiah 25:8.

ASSUME YOUR COMMUNITY RESPONSIBILITY

Jake Allen's addresses carry many beautiful and forceful thoughts, not the least of which is that included in his address Friday evening, when he said: "I pray for the day when every man will step out and assume his full responsibility to his community."

One may be a success financially, but if he fails to aid in the development of his commonwealth he is dodging a responsibility and jeopardizing posterity.

Responsibility to one's community is a matter of great concern. It is a responsibility with which each and everyone must concern themselves, and as Ashland proceeds on her way through the era of great development that has already enveloped us let every man and woman resolve to step out into line with his neighbors and assume full responsibility to his community.

LIVING LONGER

While the method pursued by Dr. A.J.B. Savage, of New York, to demonstrate that the "big men" of today are living longer than their historic predecessors of Greece and Rome is hardly scientific, it discloses some highly interesting facts. Dr. Savage took a list of forty-one business and financial leaders of America and compared their expectations of life with the ages at death of an equal number of ancient worthies whose lives are recorded by Plutarch.

Whatever may be thought of the basis of comparison, the conclusions of Dr. Savage will coincide with the general opinion. The average length of human life has been increasing through the centuries.

The rush and hustle of modern competitive business life do not seem so inimical to longevity as the conditions under which the ancients lived. Great scourges devastated whole nations, while disease with which modern medical science is able to cope successfully took their daily toll of victims.

UNIFORM ROAD LAWS ARE CERTAINLY NEEDED

The Washington Post remarks that in driving from Washington to New York, the motorist encounters five different highway codes. He may be driving in exact accordance with the law in the District of Columbia or any one of the five states concerned, but if he continues driving in exactly the same way after crossing a state line he may be arrested and fined.

fusion now existing among traffic laws in the United States, and the need of uniform laws to make it easier alike for motorists and public authorities. Motoring is no longer local. It is national in scope, for business and pleasure. Uniformity is needed particularly because of the ever-growing army of automobile tourists, to whom the traffic unit is the country, not the state or city.

There is a well organized movement on foot to finance the new hotel in a three-day drive. Help it along. Being good because there is nothing else to do doesn't count.

Be careful of fire. A carelessly thrown match or cigarette may cause a disastrous loss.

Well, we will soon know whether Mc'll do for the demograts or not.

Inasmuch as Candidate Coolidge can't talk, he will doubtless communicate with "Hell Marie" in the alphabet of the deaf and dumb.

There is one question that is no longer debatable—bobbing.

AUTOMOBILE ACCIDENT PREVENTION CONTEST TO BE JUDGED BY EXPERTS



JUDGES OF CONTEST At top, right—Richard E. Enright, Police Commissioner of the City of New York; (left) Brig. Gen. Smedley D. Butler, Director of Public Safety of the City of Philadelphia, and (below) W. H. Cameron, Managing Director, National Safety Council, Chicago.

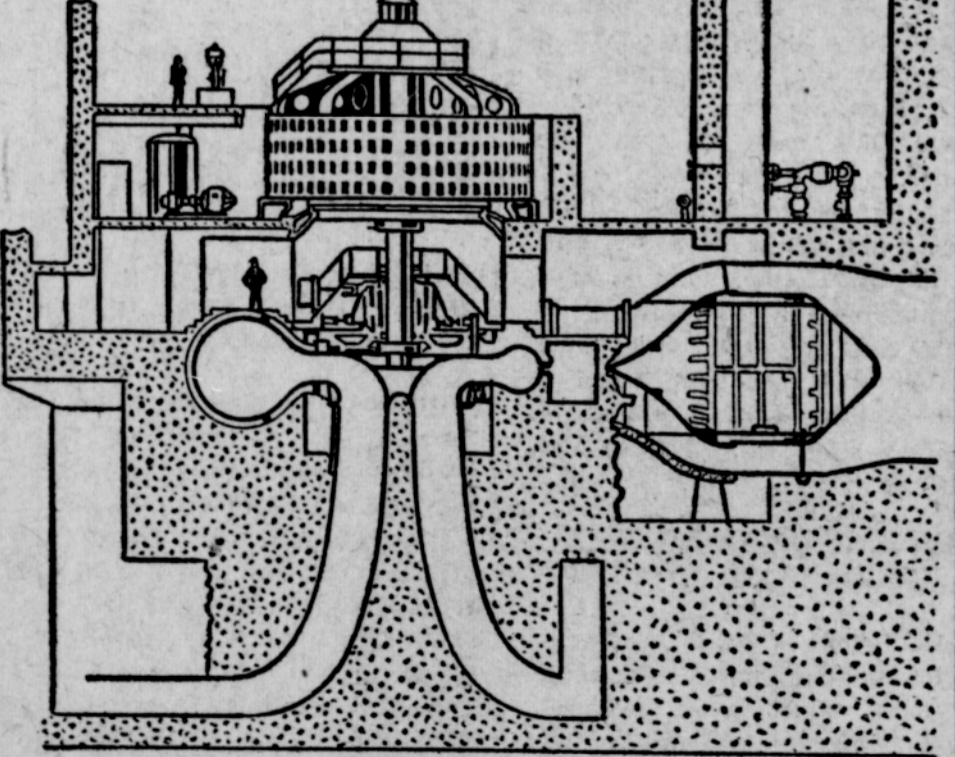
The three largest cities in the United States, New York, Chicago and Philadelphia, are represented upon a board of judges who have agreed to pass upon a prize contest, now in progress, which has for its purpose some solution of the problem of ever-increasing automobile accidents.

W. H. Cameron, of Chicago, managing director of the National Safety Council; Hon. Richard E. Enright, Police Commissioner of the City of New York, and Brig. Gen. Smedley D. Butler, Director of Public Safety of Philadelphia, have accepted the invitation of Charles H. Holland, President of the Independence Indemnity Company of Philadelphia, which as an insurance company is largely interested in the reduction of automobile accidents, to judge the suggestions in the contest for which Mr. Holland has announced \$1,750 in cash prizes.

The prizes are \$1,000, \$500 and \$250 for the three most practical suggestions, not exceeding 500 words in length, which are submitted by licensed insurance agents or brokers anywhere in the United States, for reducing the number of American automobile accidents. Among the 150,000 agents and brokers in the country Mr. Holland believes can be found a way at least to reduce the waste of life and property incident to use of the automobile. The contest will be open until June 30, after which the judges will announce the results.

According to records of the National Bureau of Casualty and Surety Underwriters 111,276 people have been killed in automobile accidents since 1907, more than twice the number of Americans killed in the World War. This figure does not include those killed in grade crossing accidents. While reliable records of automobile accidents resulting in injuries short of death are lacking, the bureau estimates that close to 2,781,900 persons have been injured in the same period.

As the number of deaths has increased each year, from 598 in 1907 to 15,700 in 1923, Mr. Holland believes the time has come when some concerted action should be taken to turn the tide, and so has arranged the contest for practical suggestions.



Water, pouring at the rate of 3,500 cubic feet a second on the giant turbine of the recently completed 70,000-horsepower hydroelectric unit of the Niagara Falls power company, does work that would require 700,000 tons of coal annually if the energy were generated by steam. So efficient is the generator, said to be the largest in the world, that it uses no more water than was required for seven 5,000-horsepower units formerly, and yet delivers energy equivalent to that produced by fourteen of them.

Heart Tissue Is Still Alive after Twelve Years Preserved in a fluid that supplies food for its cells, a piece of chicken's heart has been kept beating for twelve years by Dr. Alexis Carrel in his laboratory at the Johns Hopkins university. The fragment's twelfth anniversary in its "new life" occurred last January. The tissue was transferred directly from the beating heart of the fowl to the fluid.



Health Hints by the Father of Physical Culture

The extensive use of grains as food, except in rice-eating regions, depended upon the invention of the arts of grinding grain and making bread.

Long before men built pyramids and made themselves walled cities, women sat grinding at the mill, pounding grain into flour and patting into it bread and cakes. For tens of thousands of years men thrived upon bread made from grains ground whole. Only within the last century has the invention of elaborate milling machinery eliminated the hulls of wheat and made the fine white flour which has become the staff of life of western civilization.

About seventy years ago a man named Sylvester Graham found fault with white flour. Graham's argument was based upon health, and he claimed that the part of the grain we discarded contained the best elements of what. His views, after two generations of opposition, have within the last decade, received the endorsement of science—an endorsement due to a deeper understanding of the role of mineral elements in nutrition and the discovery of vitamins.

Graham, or whole wheat bread is not as completely digestible as white bread, but completeness of digestion is not a test of the wholesomeness of a food. Crackers, cheese, sugar, starch and oil are completely digestible, and for that very reason a diet of such foods, if long continued would send a man to non-material realms where digestion of any sort would be quite superfluous.

The very fact of the less complete digestibility of the whole wheat is one reason for its wholesomeness. Foods of civilization including meat, milk, cheese, eggs, fats and sugars are almost completely devoid of any digestive residue to give necessary bulk for intestinal action.

EXERCISE HINT



Crouching position. Hold arms forward, elbows rigid, on level with shoulders, palms together. Swing arms vigorously out to the side. Return. Repeat. Count 1-2.

MANY STATE BANKS FAIL IN MISSOURI

Many Farmers Hoard Funds as 25 Small Institutions Close Their Doors

JEFFERSON CITY, Mo., June 22.—Since January 1, 1924, bank failures in Missouri have been as plentiful as fleas on the well-known Missouri "houn' dog."

Twenty-five banks under State supervision, with deposits in excess of \$9,125,000, closed their doors—some where in Missouri.

In fact, conditions have become so disheartening in certain rural communities, where bank after bank has collapsed, that farmers no longer patronize banks. They carry their money in money belts, or have installed small safes in their farm homes. In a few cases the farmers have become customers of Uncle Sam's Postal Savings Banks.

"Missouri is over-banked," is the explanation offered by Frank C. Millsbaugh, State Finance Commissioner, who is charged with the supervision of State banks. "Several communities have too many banks—more than the banking business justifies," he said.

Small Banks One Cause

The prevalence of small banks, with capital stocks of \$10,000 or less, is another important cause of bank failures in Missouri, in the opinion of Commissioner Millsbaugh.

"The small bank accumulates a few bad loans and right away is in trouble," he said.

In many instances, Mr. Millsbaugh pointed out, bankers find they are not making money and close their banks to liquidate and get out of the business.

Mr. Millsbaugh advocated a tightening of the State banking laws to insure full protection of funds and better remuneration for State banking examiners.

"At \$2,400 a year it is impossible to keep experienced examiners on the State's payroll," Mr. Millsbaugh said.

"With 1,475 State banks in Missouri," Mr. Millsbaugh pointed out, "the handful of examiners we have is inadequate."

The largest bank failure this year was that of the Holland Banking Company, of Springfield, which had deposits of more than \$5,000,000.

STOLEN CAR PASSES THROUGH MANY HANDS

GOLD HILL, June 21.—Ray Hall was found to be the innocent victim of an auto thief this week, when a deputy of a Seattle insurance company arrived and advised him that the Ford car he was driving was stolen property. The car was immediately taken away from Hall who in turn went back to the Gold Hill garage where he bought the car and the Gold Hill garage traced the purchase of the car through three other purchasers to a Medford Garage, who reported to have received the car from the original possessor of stolen property. The name of the thief is not known here. The Medford garage is the loser.

STRAIGHT TALKS WITH AUNT EMMY

ON WHAT WOMEN SHOULD KNOW ABOUT MONEY

"When you are as old as I am," said Aunt Emmy to her niece Molly, "I hope there won't be so many widows like Mrs. Strong losing every cent through ill advised investments and having to take any sort of a job to keep body and soul together."

"Why not, Aunt?" inquired Molly. "Widows and orphans have always been victimized."

"They don't need to be," replied Aunt Emmy. "Every day better investment advice is open to women. Now-a-days the banks make their depositors feel that they can go to them with their financial problems. The more women have to do with banks the wiser they become about the disposition of their money. In time women will know enough to look carefully into every investment before they venture, and to question any promises to pay more than a reasonable return. It takes an experienced financier to judge if

investment is safe. Women as a rule do not understand the tragedies that lurk around money. They love nice things and naturally want them so they are often led into foolish investments and speculations because they seek to gratify their wishes quickly. The so-called 'sure thing' that pays enormous dividends is usually sure loss.

"Don't think, Molly, that I mean that women should not seek to get that most out of their money. They should. But the way to get the most is to keep it safe. They should seek advice. Properly and conservatively invested at six per cent and the interest re-invested each year, money will actually double itself in twelve years. If you take \$5,000 and lay it away it will be only \$5,000 to the end of time. If you put it into an ill advised investment—it might all be lost overnight. But if you get good advice and put it to work in a good investment it will be \$10,000 in a dozen years."

"I don't think I ever realized so clearly before that women ought to know more about money—I thought it was only for men," said Molly.

"Women are often left on their own resources," said Aunt Emmy. "If they talked with their banks more there would be fewer Mrs. Strong."—ANNE B. AYMES.

BEST WOMEN'S HATS ARE MADE FOR BOBBED HEADS

SAN FRANCISCO, June 24.—Women with long hair will be out of luck, if the word of local milliners can be taken as a gauge.

"Present-day hats are made for the bobbed-haired women," one leading milliner said. "Women who still cling to long hair will find it difficult to purchase hats large enough for them, as most chic hats are now made for women who have cut their locks. Only a few hats for women are now made in large sizes, comparatively speaking, and the best selections are to be found in the smaller-crowned bonnets."

"The chic women is the bobbed-haired woman, and the world of hats revolves around her."

When all's -- all wrong

a bath-a-day will start things going better; by making you feel "fit" and capable. A brisk, morning shower shoots more "pep" into you than any amount of Cocaine.

Start the day right with a bath!

On convenient terms, we will install additional bathing facilities to make bathing convenient.

Jerry O'Neal Plumbing Heating Phone 138 207 E. Main

Schlage Button Locks (For Doors) To Lock—just press the button in the knob To Unlock—just turn the knob

Ask to see these door knobs work—made for bathrooms as well.

at the Winchester Store Simpson's Hardware

Portland—Projected buildings are \$200,000 bond and mortgage house, \$150,000 Weinhart estate improvements, new marine building and many new residences.

Astoria—\$200,000 theater to seat 1,000 planned.

VINING THE THEATER BEAUTIFUL

Finishing Today "Flaming Barriers"

Tues., Wed., Thurs.

A SON OF THE SAHARA His slave—she a white girl—he an Arab Sheikh.

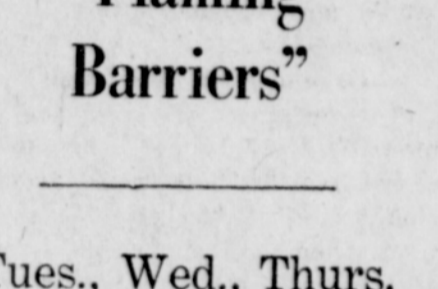
They were alone in the heart of the Sahara, the magic of the desert night closed about them.

Dimly she heard the tinkling of voices of Harum girls—in the distance the cough of camels—the cries of Arab keepers.

What would be her fate in the power of this half polished, half savage Sheikh—

Who was he—and what?

The American mystery romance drama actually filmed in the heart of the Sahara.



Superior as a name for our loaf of bread means superior as an actual fact in every ingredient

Franklin Bakery Phone 199

When Furnishing the Dining Room

Be sure to come and see the splendid values we have for your approval. Beautifully grained and finished woods, fine workmanship and substantial construction.

Priced Below the price at Which you would expect to buy Furniture of much less quality.

Swenson & Peebler Biggest Home Furnishers in Ashland

