

ASHLAND DAILY TIDINGS

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Bert R. Greer Editor

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WHAT CONSTITUTES ADVERTISING

"All future events, where an admission charge is made or a collection taken in Advertising.
No discount will be allowed Religious or Benevolent orders.

DONATIONS

No donations to charities or otherwise will be made in advertising or job printing—our contributions will be in cash.

JUNE 16

THOU SHALT LOVE THE LORD thy God with all thy heart, and with all thy soul, and with all thy strength, and with all thy mind; and thy neighbor as thyself. This do and thou shalt live.—Luke 10:27, 28.

THE IDEAL COMMUNITY

The thought this article is intended to convey is applicable to the community not only, but to the town, city, district and state, but to simplify expression the word community is used and represents any town in Oregon with the territory directly tributary to it. The prime requisite for idealism in any community is that of government, or law. Without government there is disorganization, lawlessness and chaos. Progress of all forms is stayed and there can be no growth or advancement.

A second requisite is that of schools and churches, and the communities in which these are the most active and which receive the greater support, are without exception the leading and most progressive.

A third foundation stone for the ideal community is a well defined disposition on the part of all its inhabitants to encourage and extend the scope of its present resources and industries, and in lending every possible assistance in securing added lines of activities and consequent increased payrolls.

The fourth foundation stone and that which completes the community four square is that of loyalty in all the word implies to its business and industrial enterprises.

The wheels of government are eternally in motion. Congress, state legislatures and municipal councils are devoting time and all the funds necessary to perfecting and extending the protecting arm of the law to wherever it is needed.

Despite the breach that is threatening dis ruption in the churches of the land, this institution presents a wider and a better reinforced front than at any time since the landing of the Pilgrims in 1620. It is an institution so closely allied with government that together they form the archstone of our national existence and security. Millions of dollars are pouring into the church organization to further their work at home and abroad.

The schools are America's pride and hope. They are the cradles of democracy and we point with satisfaction to the fact that the scope of their influence is being constantly extended.

Indeed, there are few communities in the nation that are not deeply interested in government, in churches and in schools. Each contributes liberally and without complaint in their development.

The third requisite of the ideal community, that of a disposition to aid present industries and in securing new lines of activity and increased payrolls, has been well developed in some districts but woefully neglected in others, and it is in the latter class that many Oregon communities are found. The time has arrived for a reversal of this condition in Oregon. Ours is a state blessed with more and greater God-given resources than any within the confines of the nation, yet we have only begun to develop them. Those who have pioneered in the industrial development of Oregon have for most part met with success, yet none have attained the degree of growth and prosperity they merit because of a disposition on the part of the people in general to cling to the idea that which comes from afar is superior to the home grown or manufactured product. The idea is erroneous and detrimental. We have only begun to develop our resources for the reason that we have not properly encouraged outside capital to come into our communities and join us in converting natural resources into finished products and agencies, for which there is an increasing demand.

As advertisers we have been complete failures. We have neglected to tell the world we possess more virgin timber than any state in the nation; that there is more latent power in the streams of Oregon than in any other in the country, but with one exception; that Oregon is the greatest natural scenic wonderland on the globe. We possess all but innumerable advantages regarding which we have been entirely too modest. As communities we have neglected this important matter in our growth and development. To attain the position of the ideal community we must give moral support and financial patronage to present industries and offer every reasonable inducement for capital to enter our borders and join with natural resources in developing the most prosperous communities of the most rapidly growing state in the nation.

The fourth foundation stone is closely allied to the third, comprising manufacturing and industrial lines not only, but every line of activity represented in the community. It includes retail business and agriculture in all its different branches. There is and has been present in Oregon a shameful disposition to discriminate against the home merchant and home grown products. Obsessed people have permitted their dollars to ring the cash registers of merchants in communities other than their own. In this they have retarded community growth, reduced community working capital, and placed every firm under a handicap. The ideal community is that in which the cash registers of the local stores ring with

the silver dollars of its inhabitants, encouraging more and larger stores, new homes and new people.

The ideal community is that in which loyalty is exhibited from every standpoint. It is made up of people who are loyal to each other, because they realize that in loyalty there is community strength.

There is strong reason to believe Oregon is entering a new era. A new dawn approaches, and if every community in the state will strive to become the ideal community in the state will strive to become the ideal community the ideal state, the state four square.

A homely face is the best chaperon.

Two can live cheaper than one, but not as fast.

Fortune never smiles at a man because he is a joke.

The best time to have a fight with your wife is on pay day.

Only two more months until time to predict a hard winter.

Time and tide wait for no man but time hesitates for a woman.

When the boss gets back from his vacation he finds everyone rested.

Be careful where you put your confidence and you won't lose it.

The reason why a pessimist doesn't commit suicide is because he knows it would end his misery.

SPECIAL attention to AUTO. MOBILE insurance; better terms and lower rates. Yeo, of course. Phone 21 & 274-J. 212—17

FOLEY PILLS REACHED THE

SORE SPOT

Mrs. Ellen Reighard, South Fork, Pa., writes: "I had been suffering with my kidneys and nothing seemed to touch the aching spot until I procured FOLEY PILLS, with wonderful results." FOLEY PILLS, a diuretic stimulant for the kidneys, gently and thoroughly flush and cleanse the kidneys and help to eliminate poisonous waste matter. Try a bottle today and you will be well pleased with the relief obtained. The use of FOLEY PILLS increases kidney activity. Sold everywhere.



'Take It From Me'

I Save Money

enough on less doctor bills, since ma started sending the clothes to the laundry, to buy cigars instead of smoking a pipe."

That isn't the best sentiment in the world, or the best reason, for sending the clothes to our laundry. "Ma," mother probably could stand some of the money saved being spent for new clothes for her and a few conveniences to repay for all the time she slaved for the old whiskered gent over the wash tub, which produced more expenses in doctor bills than the washing totaled.

We wash on Thursday and Friday, just the same as on Monday and Tuesday—delivered Saturday.

ASHLAND LAUNDRY
31 Water St. Phone 165

Hall's Catarrh Medicine

is a Combination Treatment both local and internal, and has been successful in the treatment of Catarrh for over 40 years. Sold by all druggists. E. J. CHENEY & CO., Toledo, Ohio.

At Lake of the Woods—Mr. and Mrs. J. H. Fuller and Mr. and Mrs. J. H. McGee were week-end visitors at Lake of the Woods. The party went to the Lake Saturday and returned early yesterday, after an outing that took pretentious proportions. Fishing and rowing are always popular sports at the vacation post.

NEVER BE WITHOUT IT for it immediately cures sudden, severe, colicky pains and cramps in stomach and bowels, deadly nausea and evening diarrhoea. For children and grown-up use CHAMBERLAIN'S COLIC AND DIARRHOEA REMEDY. A very necessary home remedy.

Put Your Clothes In a "Whirlwave" Electric Washer

and the dirt will soon be whirled out and the clothes washed out spotlessly clean on a wave of wash day morning happiness that will take all the drudgery and nervous prostration out of home laundering.

THE Ashland Electric Supply



For Your Protection

Whenever you want to know anything about Insurance, see

The Billings Agency
Established 1888

Let's Go With the Hotel

and on CTC Tires wherever you want to drive with surety of tire service, maximum comfort and largest number of miles.

Have You Tried Our Sudden Service?

Leedom's Tire House

Drop In For Chat Beaver Block

NOTICE OF GUARDIAN'S SALE In the County Court of the State of Oregon for Benton County.

In the Matter of the Estate of Virgil R. Lance, a minor.

Notice Is Hereby Given: That from and after Wednesday, the 9th day of July, 1924, at the hour of ten o'clock A. M. thereof, the undersigned will offer for sale and will sell, at private sale, at the offices of The Beaver Realty Company (A. M. Beaver), in Ashland, Jackson County, Oregon, to the highest and best bidder, for cash in hand, the undivided one-eleventh interest of said minor in and to the following described real property, in Jackson County, Oregon, to-wit:

Lot Twelve (12) in Southern Home Tract, Ashland, Jackson County, Oregon, subject to dower right therein of Louisa Lance, widow of Joseph T. Lance, deceased.

Said sale is made under and by virtue of an Order made and entered on May 26th, 1924, by the County Court of the State of Oregon for Benton County, in the Matter of the Estate of Virgil R. Lance, a minor, directing the undersigned as Guardian of said Estate, to sell said interest in said premises, and subject to confirmation by said Court.

LOUISA LANCE, Guardian of the Estate of Virgil R. Lance, a Minor.
ARTHUR CLARKE, Attorney for Guardian,
Post Office Address:
Corvallis, Oregon.

BIG YANK WORK SHIRT



Army Goods Store

Biggest Little Store in Ashland
Angler's License Here

POISON IVY

Torrelieve it and smart apply lightly—do not rub in—

VICKS VAPORUB
Over 17 Million Sold Yearly

VINEY

TODAY, TOMORROW and THURSDAY



ADOLPH ZUKOR PRESENTS AN
Allan Dwan Production
Rex Beach's
"BIG BROTHER"
WITH
TOM MOORE
RAYMOND HATTON
EDITH ROBERTS
A Paramount Picture

"Promise me you'll bring him up decent," were the dying gangster's last words. And Jimmy Donovan, boss of New York's underworld, fought his greatest fight—to be a real "Big Brother" to a homeless kid.

Also

"BOYS TO BOARD" an "Our Gang" Comedy

There's wisdom in reading ads. Every ad has a message.

SWEET

No germ within this tip. Only purity It's Nestlé's ALPINE

G-E Fans

for Better Business

Wilted workers bring slow sales. Fresh, cool air in store and office makes lively customers and snappy business. G-E Fans cost but one-half a cent an hour to run.



"Check" Seal

G-E Fans are sold under the "Check" Seal. Behind them is the responsibility of both the General Electric Co. and the Pacific States Electric Co. Sold and serviced by "Check" Seal contractors and retailers.

LOOK FOR THE G-E FAN GIRL AND THE "CHECK" SEAL IN THE DEALER'S WINDOW

GENERAL ELECTRIC

ANOTHER BIG HOTEL MEETING AT THE ARMORY Tomorrow Night

The Band Will Play Those Lithians Will Sing
Professor Irving E. Vining Will Speak

Full details of the whole proposition will be given, including methods of financing

The band concert in the park has been called off. They will play on Main street and at the armory.

There Will Be No Solicitation of Funds