

# ASHLAND DAILY TIDINGS

(Established in 1876)

Published Every Evening Except Sunday by THE ASHLAND PRINTING CO.

Bert R. Greer	Editor
OFFICIAL CITY PAPER	Telephone 39
Entered at the Ashland, Oregon Postoffice as Second Class Mail Matter	
Subscription Price, Delivered in City	
One Month	\$ .65
Three Months	1.95
Six Months	3.75
One Year	7.50
By Mail and Rural Routes:	
One Month	\$ .65
Three Months	1.95
Six Months	3.50
One Year	6.50

DISPLAY ADVERTISING RATES:	
Single insertion, per inch	\$ .30
Yearly Contracts:	
One insertion a week	.27 1/2
Two insertions a week	.25
Daily insertion	.20
Rates for Legal and Miscellaneous Advertising	
First insertion, per 8 point line	\$ .10
Each subsequent insertion, 8 point line	.05
Card of Thanks	1.00
Obituaries, per line	.02 1/2

**WHAT CONSTITUTES ADVERTISING**  
"All future events, where an admission charge is made or a collection taken in Advertising.  
No discount will be allowed Religious or Benevolent orders.

**DONATIONS**  
No donations to charities or otherwise will be made in advertising or job printing—our contributions will be in cash.

### JUNE 6

FOR THE LORD GOD IS A SUN AND A SHIELD; THE LORD WILL GIVE GRACE AND GLORY; NO GOOD THING WILL HE WITHHOLD FROM THEM THAT WALK UPRIGHTLY.—Psalm 84:11.

### CASHING IN ON THE NEW HIGHWAY

The dedication of the Ashland-Klamath Falls highway is still fresh in the minds of several hundred people of Ashland and Klamath Falls and proved a splendid social and impressive event. Now that the highway has been all but completed at a cost exceeding \$1,000,000 and its completion has been properly observed it is meet that the citizens of the districts connected by the new thoroughfare begin plans to cash in on the investment other than through the regular commercial channels—transporting staple products.

To the Tidings the most significant thing connected with the completion of the highway, outside of the regular interchange of products, is that it affords a new route to Crater Lake National Park with Ashland as the starting point. The route follows a land of scenic beauty that is sure to appeal with more than ordinary force to the visitor and tourist who is so fortunate as to view it. For miles it traverses one of the finest bodies of virgin timber in the world. The giant pines and firs that line it on either side are to the Ashland-Klamath Falls highway what the Redwoods are to the Redwood districts of California. They afford a shady lane through which the cool mountain breezes pass to renew and invigorate the traveler. Pure, cold mountain water gushes forth at many points. The forest along the route abound in nooks for camping. All about it a landscape of green and as the tourist and pleasure seeker rolls along the smooth macadam road which leads on and on through the magnificent forest he will be seized with gratitude for the community, the state and the nation which afford him the unexcelled pleasure. A trip over the new road to Crater Lake will create a lasting impression that will be conveyed to others and soon the travelers will be passing along the word, "visit Crater Lake by way of Ashland and Klamath Falls."

The new highway means an opportunity to greatly enhance out prestige as a tourist city. It places us on a par with Medford with respect to Crater Lake, for no longer can that city lay legitimate claim as the gateway to the gem of natural beauty. Ours is a wonderful opportunity if we will but take advantage of it, and the time to act is now. It is necessary that a definite program of advertising the new highway be formulated and sufficient funds thrown behind it to put it over.

Two courses are open, either of which affords an opportunity for co-operation. By forming a combination with Klamath Falls and adopting the slogan, "visit Crater Lake National Park via Ashland and Klamath Falls" the highway can be capitalized to the mutual benefit of both districts. Another course worthy of consideration is that of joining Klamath Falls and Medford in a joint program of advertising a loop trip to the famous park and lake, starting either at Medford and ending at Ashland, or vice versa. The latter plan will doubtless result in the greatest good to the greatest number and entail less expense on the part of the individual towns. The new highway affords a perfect loop, which is advantageous to the tourist. If Medford wants to play with us let Ashland and Klamath Falls get into the game. If not, it is up to Ashland and Klamath Falls to play together.

### HOPE FOR FARM RELIEF HAS VANISHED

When the house of representatives defeated the McNary-Haugen bill and a few hours later President Coolidge turned a deaf ear to administration leaders in the house on the proposal for a substitute, all hope for relief for the agricultural interests of the nation vanished. Congress will adjourn without enacting into law a single measure that guarantees any relief to hard pressed farmers and stockgrowers. Mortgage foreclosures are being recorded in increasing numbers. Farmers are deserting their fields and moving to the cities to win bread for themselves and their families. Of those who are sticking to their fields and ranges only a few are able to make both ends meet. The agricultural industry of the nation is facing bankruptcy. The backbone of our national financial stability is in jeopardy, but despite all this, congress will adjourn Saturday evening, deaf to the plea of the thousands who are asking only a chance to save themselves and their industry.

It is indeed difficult to reconcile the action, or rather the inaction, of congress and the administration with respect to the plight of agriculture in America. None dispute the dire situation into which the industry has been thrown. It is an admitted fact that our farms are the backbone of national prosperity, yet in the light of these facts every proposal for assistance was frowned upon and turned down. The steel barons and coal mine operators are not facing bankruptcy. The manufacturers of clothing and shoes are not in distress. Those who control the sugar market continue to draw satisfactory dividends. Giant

corporations are active in gaining control of the remaining timber land in the nation, and it is all due to a great degree because of protection afforded them by the government. They asked and they received. No deaf ears were turned to their appeals for protection from the cheap labor and production of foreign lands. But the farmer, who toils from four o'clock in the morning to eight o'clock at night, in the dirt and the sun, what of him? He is a white horse of another color. His appeal for aid meets with no response. He is frowned upon by the government which unhesitatingly aided those whose distress has never approached that in which he finds himself.

The McNary-Haugen bill was defeated by representatives in the house who hail from the districts that team with smokestacks of manufacturing plants. Their constituents are prosperous. What need is there for them to care a continental damn about the farmers out west? The president opposed substitute relief on the grounds that it would cost the government from a half to a million dollars a year. Would he let the steel industry, the woolen industry, or the leather industry hang on the verge of bankruptcy because of a cost of a million dollars a year to the government? Most assuredly no. Again we are reminded that it makes a big difference whose ox is being gored.

"Visit Crater Lake from Ashland," will make a splendid advertising slogan.

Rain has visited the greater part of Oregon. Let us hope that it strikes here before many hours.

There ought to be a better market for paint in Ashland. If you question the statement take a stroll over the city.

A Medford paper states that the Craters participated in the stunt contest at the Mile-High celebration—invisible as it were.

From one extreme to another—short skirts to short hair.

Many a man becomes an advocate of bobbed hair, not because of conviction but compulsion—he has to say he likes it.

Have you visited the park and tourist auto camp recently? If not it is a double loss. You lose and the tourist loses.

It begins to look as though we'll all have to resort to pipes with spark arresters.

### PRESIDENTIAL POSSIBILITIES

EDITOR'S NOTE—A series of articles, of which this is the first, will appear every other day in the Tidings, giving pertinent information relative to those who are considered presidential possibilities, and any two of whom may receive the republican and democratic nominations for standard bearers.

**SENATOR CHARLES CURTIS**  
Tracing his ancestry back to tribal chieftains who ruled the virgin country where Kansas later flowered into Statehood, Senator Charles Curtis is one of the few men, with native American blood in their veins, to gain national prominence in American politics.

Child of the frontier, boy jockey, train butcher in the days made famous by Jesse James, struggling lawyer and famous prosecuting attorney by turn, Senator Curtis rose in the face of great adversity to a position high in the councils of the Republican party. On his long upward toil to fame Curtis preserved a dogged determination to win—an inspiration handed down to him from his Indian forebears. His ready good humor, his tireless patience and his unusual parliamentary ability won him a big niche in the Senate's hall of fame until, as Republican "whip," he wielded an influence over legislation second to none except Chief Executives of the land.

Known to all his intimates as "Charlie" Curtis, the Kansan has a host of friends in official life, even in the camps of political opponents and an influence that has swayed Presidents of the United States. His outstanding achievements were his successful fights for the woman's suffrage amendment, for soldier pensions, for economy in government, for protective tariffs and for Federal aid to farmers.

One of the Senate's expert parliamentarians, Curtis has served as presiding officer on numerous occasions and once, during 1911, he was formally elected president pro tem of the Senate.

**Of Fighting Stock**  
Senator Curtis comes from real fighting stock. His father, Captain Orren A. Curtis, was a Regular Army officer; his grandfather was Louis Pappan, a frontiersman, and his great grandfather Louis Gonville, a French pioneer. Going back further, his great-great grandfather (maternal) was Chief White Plume, or Womparara, "He who scares all men," tribal chief of the Kansa (Kaw) Indians.

was split by Progressive opposition. He was again re-elected in 1920, when President Harding swept the country. Senator Curtis' record in Congress is one of unusual accomplishment. He was one of the first to endorse woman suffrage, and throughout the long fight for enactment of the nineteenth amendment he was a leader for "equal ballot privileges." It was even said that had Charley Curtis opposed, rather than supported, the suffrage amendment, its enactment could have been delayed a decade.

**Republican "Whip"**  
In his position as "whip" of the Senate, Curtis was consulted by farm leaders on all legislation desired in the interest of farmers. By his aid wheat farmers obtained substantial assistance, and under his leadership the "Republican Whip" Senator Curtis was one of the first legislators to stand for development of the West. It was his amendment that secured passage of the Free Homes bill for Oklahoma, and throughout his career he fought for Federal aid on reclamation, irrigation and agriculture projects.

Curtis has been ever a friend of the veterans. As long ago as 1900 he began a fight for pensions to Spanish-American veterans. He was successful, with the aid of other leaders, and thereafter no member of Congress ever gave more diligent service to the veterans. At the close of the World War he sponsored a bonus bill for the youngest "veterans" and in the long series of parliamentary fights that followed he gave his best efforts to the cause of the soldier heroes.

**Held Many Posts**  
The Senator has been Chairman on Rules and member of the Finance, Appropriation, Republican Steering and Republican Committee on Committees for many

### WITHDRAW BULLETINS, HOOF, MOUTH MALADY

**Citizens' Emergency Committee Prompted to This Action by Improved Condition**  
LOS ANGELES, June 5.—The diminishing number of cases of Foot and Mouth Disease, and all of those reported being in old infected areas, leads the authorities to believe that the disease is under control to such an extent, that it is now a matter of cleaning up the old infected areas.

It is said he held more important assignments than any other Senator in history. Senator Curtis was married in 1884 to Annie E. Baird, and the couple had three children. Mrs. Curtis was an invalid for several years.

### The Boncilla Method

For all ages—all types  
clears the complexion—Removes blackheads—Closes enlarged pores—Rebuilds drooping tissues—Makes the skin soft and smooth. Refreshing and rejuvenating.  
Trial package containing Boncilla Beautifier—Cold Cream—Vanishing Cream, and Face Powder.  
**50c**  
**McNair Brothers**  
The Rexall Drug Store

testing out the premises and watching for possible additional cases in the vicinity of old infections.  
The Citizens Emergency Committee believe that conditions are so much improved that it is no longer necessary for them to carry on a publicity bureau, therefore, this will be the last regular daily issue of the Bulletin.  
Should circumstances warrant further issue of news Bulletin others may be sent out later, this is however hardly probable; any one wishing special information with regard to conditions, can secure it by writing to the Publicity Department, care of the State Department of Agriculture, 1928 Sold Everywhere.

### WINNING THE THEATER BEAUTIFUL FINISHING TODAY "TIGER ROSE"

Tomorrow and Monday



HER TEMPORARY HUSBAND  
with OWEN MOORE SYDNEY CHAPLIN SYLVIA BREMER

About a flapper who married an old duck on the brink of the grave and who was too darn mean to tumble in. Full of fun and frolic—mix-ups and fix-ups.

Also Pathe News and Near Dublin



### Where Is Your Tire Money Going?

Is it staying with you and your neighbors?

### Two Tires That Keep Your Money Here:



**CTC TIRES**

The Oregon product of which you should be proud to have on your car—it has been tried and found not wanting in anything for service, quality, mileage price.



**Kelly-Springfield**

A Distance Goer

Another true and time tried friend of the motorist, well known for the smiling young lady who sponsors it. We know it's good.

These two tires alone are worthy of your money, and when you spend it (money) for them you know where your money is, not where it has gone. It is used for promoting the home channels of trade, business section and our home.

Stromberg carburetor for every car, a fan belt for every car and American Hammered Piston Rings for Every Car—Alemite Oiling System for Every Car.

### Have You Tried Our Sudden Service?

### LEEDOM'S TIRE HOUSE

Drop in for a Chat

Beaver Block