

ASHLAND DAILY TIDINGS

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Bert R. Greer Editor

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WHAT CONSTITUTES ADVERTISING. All future events, where an admission charge is made or a collection taken in Advertising. No discount will be allowed Religious or Benevolent orders.

DONATIONS. No donations to charities or otherwise will be made in advertising or job printing—our contributions will be in cash.

JUNE 5. WHEN THE RIGHTeous ARE IN AUTHORITY, THE PEOPLE REJOICE; BUT WHEN THE WICKED BEARETH RULE, THE PEOPLE MOURN.—Proverbs 29:2.

IT IS SAID OF THE MILE-HIGH CELEBRATION

That Andy McCallen held a tight rein over the ox team—

That when someone asked Fred Taylor if he got shot in the scrap with the Indians, he replied: "No, not even half shot"—

That despite they are only young birds, the Klamath Falls Pelicans are a healthy bunch—

That the band lost a good opportunity to win favor with the crowd during the 45 or 60 minutes people were waiting for the program to begin—

That at the next highway celebration, or any other celebration, it will be necessary for the presiding officer to be supplied with a song, shepherd's crook—when they talk too long, use the crook—

That someone has suggested that with the exception of a very few of the faithful Medford did not know a highway celebration was being staged—

That still another fellow says Ashland stores closing offered Medford an opportunity to cash in on a few tourist dollars, and fearing it would be the only one of the year, decided to remain at home—

That not even the Craters erupted—

That Col. Thompson and "Rosey" Rosenbaum—both good sports—were there—

That Carl Loveland exclaimed, "Where's the band" and they were not there—

That Klamath Falls is to stage a big Rodeo July 4 and 5 and 6—

That the boys did a good job advertising Ashland's coming celebration—

That when the first candidate for matrimony was presented for the inspection of Chief Big Horn, an Ashland guy said: "Gosh, she's a good looking woman"—

That the new highway is rich in scenic beauty and traverses one of the finest stands of pine timber in the world—

That the speed cops rendered excellent service and that due to their work serious accidents were possibly prevented—

That the sky was the limit at the soda pop stand—

That the short stretch of road leading from the new highway to the celebration grounds afforded a practical demonstration of the difference between the highway and old wagon road—

That Jim Stewart, of Corvallis, knows a lot of stories and how to tell them—

That Roy Klein, secretary of the State Highway commission said that if all the automobiles owned in Oregon were placed in line, touching each other, that they would extend from Portland to the California line and back to Grants Pass—

That the committeemen and officers of the chambers of commerce are entitled to credit for the time and money spent in behalf of the celebration—

That the highway affords a new and unexcelled route to Crater Lake by way of Ashland and Klamath Falls—

That the cowboy quartette sang: "There's a bird called the pelican, who can hold more in his beak than his bellican—and I don't see how in the --ll he can"—

That the new highway is more of an asset to Ashland than many of its people realize—

That it will fit in nicely with the new tourist hotel—

That a view was afforded of the canal that is to carry water to Bellview district—

That Profs. Briscoe and Forsythe did not kick up any more dust than smoe of the others whom we got behind—

That the spot selected for the celebration was ideal in every respect—

That a more orderly crowd was never assembled in any land, speaking well for the citizenship of the districts represented—

That R. A. Booth said that our modern highway system will bring more people, added wealth and lower taxation—

That good reasons were given for opposing any movement which has for its purpose the lowering of the automobile license and gasoline tax—

That the last seen of John Fuller he was looking for his family—and dinner—

That Irving Vining never displayed better judgment in his life when he assumed the responsibility of declaring speakers from Klamath Falls and Ashland down and out—

That our dear, good friend Grants Pass is planning a big celebration upon the completion of the Redwood highway—

That we will all be there—

That the fellow who locked his doors and enjoyed the splendid celebration made more than those who stayed at home—

That Mayor Loomis added his presence and famous smile to the occasion—

That no man's wife is safe around the cavemen—

That on the other hand Grants Pass had better look out for some of her cavewomen—

That Beth, queen of Lithria, has returned and resumed her throne—

That they came a little too fast for G. S. Butler's book and pencil—

That all in all it was a splendid occasion and afforded a fitting ceremony for the dedication of a highway which links together two rapidly growing districts of Oregon, and removes forever a barrier that has existed between two peoples—

That the completion of the highway adds another force in the work of recovering to Oregon the great Klamath Falls district—

That the 15 brave pioneers who blazed the first trail over Green Spring Mountain, now the route of the modern highway, were duly honored.

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BERNARR MACFADDEN

We find that many of the world's greatest thinkers are light eaters and attribute their superior mental efficiency, in part at least, to their abstemious diet. Thomas Edison, whose record for long hours of high grade mental work has never been surpassed, insists that his capacity for a twenty hour working day is due to his light eating habits, and his abstinence from alcohol and stimulants.

The heavy eater is unquestionably less efficient mentally than the man who eats just enough to maintain a minimum body weight and supply the energy for his physical activities. More particularly the effect of over-eating upon brain efficiency can be observed immediately after the eating of a heavy meal. In addition to the more general effects of over-eating we have here the specific effect of the withdrawal of the blood supply from the brain to the digestive organs; the result is a lazy or sleepy feeling.

So important is this effect of the heavy meal upon the mental efficiency that it is generally recognized by the efficiency experts who deal with high grade mental workers. One such efficiency engineer, in handling a large force of buyers for a firm in New York, laid down as a first rule that they should not have lunch before one o'clock; a second rule was that they should not do important business at all on a full stomach. In this manner he circumvented the practice of salesmen who were in the habit of taking his buyers out to lunch, giving them a good feed and then, over coffee and cigars while they were in good humor—in other words, robbed of their mental alertness—putting across a good deal for the salesman, but a poor deal for the buyer's house.

The digestion of food itself consumes energy, as it increases the total activities of the body as measured by the amount of oxygen consumed, but these increased activities, unlike those of exercise, seem to deaden rather than to stimulate mental activity. The probable best results in mental as well as physical efficiency would be a happy medium of nutrition between the over-eating habits of the average man, and the half rations of wartime experimenters.

While there is probably no need, in ordinary life, of these extreme dietetic restrictions, yet unquestionably light eating habits are essential for those who wish to prolong their lives and do superior mental work. It is equally important for the mental worker to arrange the proportioning of his meals so that his chief labors of the day will not come during those hours when he is digesting his chief food supply for the day.

No appreciable amount of bulkier food substances such as ordinary proteins, carbohydrates and fats are concerned in brain activity. The brain wastes the slowests of any organ or tissue—with the exception of the bones) by the fasting or starvation.

Trade in your old tires to Ashland Vulcanizing Works for new ones. Hot weather is coming so play safe. One block north of P. O. Phone 99 day or night, A. A. Madden, Prop. 225-ft

Working in Hill—Grant Selby has gone to Hill, Cal., where he will work in a box factory this summer. He lately finished his freshman year at North Pacific dental college in Portland.

Floor Coverings Rugs and Linoleums ASHLAND FURNITURE COMPANY 94 N. Main

Swenson & Peebler Furniture Company Biggest Home Furnishers in Ashland

MOFFET CREEK FIRE JUMPS GUARDS; ADVANCES NORTH YREKA, Calif., June 4.—Word was received here today that the fire on Moffet Creek, fanned by a heavy wind, had jumped the fire guards at several points and was advancing north through a thickly timbered region.

JAP PLANE CRASHES TOKIO, June 5.—Two commissioned officers and three petty officers were killed and one injured when a seaplane crashed at Yokohuka, after the motor balked.

Farmers Attention Fly season will soon be on. Get your Shoo Fly and E. Z. Bos. Fly spray for your cow's the best fly killer made. Cards on Hose, and garden tools, fencing and binder twine, mowers and repairs always on hand.

PEIL'S CORNER "Now is the time of the year when a fellow can be too sick to work but not too sick to go fishing."

Fishing Tackles of all descriptions at Winchester Store Simpson's Hardware



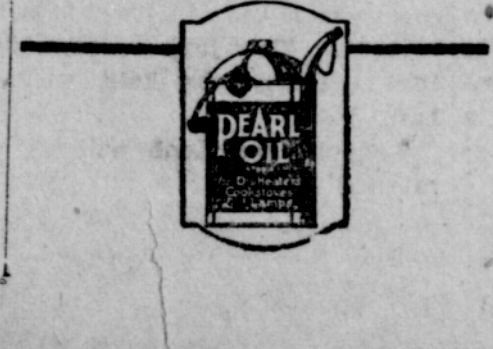
The easy way to cook —wick control —no fire to lay —concentrated heat

Just turn up the wick, touch a match—and the meal is started! That's the beauty of Pearl Oil and a good oil cookstove! No overheating, nothing to lug.

But cookstove kerosene must be highest quality kerosene to vaporize properly and not corrode metal parts. So be sure you order by name—"Pearl Oil." It's refined and re-refined by a special Standard Oil Company process to produce quality fuel especially suited for the purpose.

Pearl Oil is economical, odorless and good to the last drop.

STANDARD OIL COMPANY (California) PEARL OIL (KEROSENE)



RELIEF WAS PERMANENT SAYS FRISCO ENGINEER

Cressy Says Tanlac Corrected Troubles Two Years Ago And He Is Still Feeling Fine.

"Well, sir, what Tanlac does it certainly does jam up, for it brought me good health with a gain of 26 lbs. in weight two years ago and I am still feeling fine," is the truly remarkable statement of B. Cressy, a well-known electrical engineer, 959 Ellis St., San Francisco, Calif. "Previous to taking Tanlac I had suffered agonies with my stomach for a year or more. Many a night this indigestion caused me such pain and shortness of breath that I simply had to get out of bed and walk the floor. Constipation added to my misery and I continually lost weight. "My first bottle of Tanlac made a decided improvement in my appetite and general condition, so I continued the treatment until the good work of bringing me back to normal health was fully completed. In my opinion Tanlac is without an equal." Tanlac is for sale by all good druggists. Accept no substitute. Over 40 million bottles sold.

Tanlac Vegetable Pills, for constipation, made and recommended by the manufacturers of TANLAC

WINING THE THEATER BEAUTIFUL Today and Tomorrow

You will love "Tiger Rose"!—a child of the woods, as beautiful as the flower whose name she bears, but as dangerous in defense as the queen of the jungles. David Belasco's famous play has been transferred to the silver screen with the utmost fidelity, in this dramatic classic.



Lenore Ulric in David Belasco's Tiger Rose

CONVALESCENT HOME

Facing Park WHERE THE SICK GET WELL Good Cheer—Good practical nursing—Best of food. Everybody Welcome Maternity Dept. Terms Reasonable Phone 153

WISDOM

THE difference between the two men is that the wise man takes measures against trouble, and the fool thinks that trouble will never come. The wisest way to prepare yourself for whatever may happen to your finances is a savings account with this bank.

The Citizens Bank of Ashland Ashland, Oregon

AUTO RACE CLASSIC OF NORTHWEST IN MEDFORD IN JUNE

The annual big automobile race classic of the northwest will be held at the Jackson County speedway near Medford on June 19 and 20. There will be five feature events each day, three of which will be contests of speed in which the fastest race cars of the northwest will be driven by drivers known for their daring performance in former events.

Southern Oregon and northern California drivers will enter eleven cars and the balance of the twenty race cars come from Eugene, Portland and Seattle. The mile and an eighth speed way, with its super-elevations, is the fastest dirt track on the coast and will be in perfect condition for the meet.

There will be two events that will be different from any other ever witnessed on this speedway. One will be a back-up race of ordinary cars and the other will be a relay race where each participant will use three touring cars. The driver will use each one of the cars for a third of the distance on each lap and there will be three laps to the race. In this event no self starters will be permitted and the drivers will be compelled to crank their cars at each change. A good purse is being offered for each of these two events and they are open to all who might wish to test their speed. The different communities are invited to have their locality represented with an entrant in the relay and back-up races.



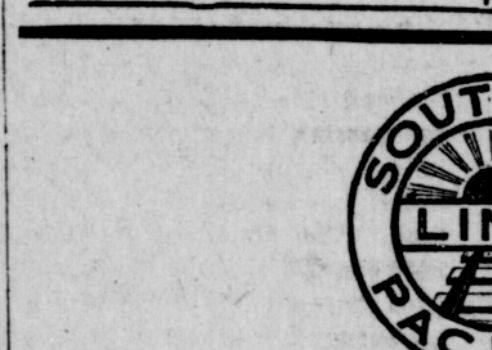
CHAS. DEAN, M.D. Inc 5TH AND MAIN—OPPOSITE COURT HOUSE PORTLAND, OREGON

WATER PLENTIFUL WARM SPRINGS DAM

VALE, Or., June 6.—While other regions suffer from lack of water, the Warm Springs irrigation project enjoys the distinction of being the only project in the west with a surplus for 1924. As well as supplying its own district, where the ditches have been running for several weeks, part of the season's water is being furnished for the Owyhee Ditch company and part for the Advancement company tracts.

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Low Roundtrip Local Fares

You can now obtain stopover privileges in 15-day roundtrip tickets between practically all stations in Oregon which are served by Southern Pacific Lines.

This is a new service which means much to you in added convenience. In addition, special weekend roundtrip tickets from all stations to Portland are on sale Fridays, Saturdays and Sundays, the final return limit being the following Tuesday.

This makes it more than every easy to see the Rose Festival, Portland, June 11-13. And, of course, you know how much less it costs to travel on Southern Pacific trains than it does to go in any other way.

See any agent for full information

Southern Pacific G. N. Kramer, Local Agent. Phone 14 or 43

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