

ASHLAND DAILY TIDINGS

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Bert R. Greer Editor
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Card of Thanks 1.00
Obituaries, per line .02 1/2

WHAT CONSTITUTES ADVERTISING
All future events, where an admission charge is made or a collection taken in Advertising.
No discount will be allowed Religious or Benevolent orders.

DONATIONS
No donations to charities or otherwise will be made in advertising or job printing—our contributions will be in cash.

MAY 1
THEY THAT WAIT upon the Lord shall renew their strength; they shall mount up with wings as eagles; they shall run, and not be weary; and they shall walk, and not faint.—Isaiah 40:31.

ADVERTISING THE PACIFIC COAST
Although it is generally known that commercial organizations and railroad companies are expending millions of dollars to bring to the attention of the world the numerous opportunities that abound on the Pacific Coast for homeseekers, investors and people bent on pleasure, doubtless only a few have considered the enormous extent of the publicity campaign that is being carried on, or give much thought to its far-reaching effects.

The bringing of five general agents of the Southern Pacific Company from Europe to the coast is an example of the wide scope of the publicity campaign, and will afford a glimpse of the results that are bound to obtain during this and succeeding years. For the past five weeks the representatives of the Southern Pacific in London, Liverpool, Paris, Genoa, and Hamburg have been touring the lines of the company, visiting its cities and vast empires of wealth and scenic beauty. Thus they have gained personal knowledge of this new and all but virgin country and will communitate to their countries abroad the opportunities available here for health, wealth and happiness.

Let no one be denuded into believing that the European representatives of the Southern Pacific were brought here on a pleasure trip, although they are deriving pleasure in their whirl over the territory served by the Southern Pacific. Their coming is strictly a business mission and a part of the general plan carried on by their company to bring the Pacific Coast to the attention of the world.

Pacific coast advantages and attractions are being advertised in foreign countries through other sources, and never in history has so much publicity been given this district within the borders of our own nations. Advertising portraying the advantages of the Pacific coast is reaching millions of people weekly in every state east of the Rocky Mountains. The bombardment of publicity will be continued throughout the summer months.

There can be only one result from this extensive and well directed campaign. The highways and byways and railroad transportation lines will open wide the avenue to the far western coast through which will come thousands and millions within the next decade.

HIRAM JOHNSON'S FAILURE

Irrespective of the opinion held by many that Senator Hiram Johnson, of California, is the best available presidential timber in the nation, results in states where primary elections have been held indicate that he is, plainly speaking, a back number. Heralded as a progressive, Johnson lost every progressive state, including those in which unrest prevails because of the agricultural distress. This is the face of the fact that President Coolidge is recognized as anything other than a progressive, indicates that American voters no longer recognize the progressive Johnson of twelve years ago in the Johnson of today. In this the California senator is no different than other men who have appeared prominently in the public life of the nation. They were swept into political office on progressive waves. They, too, were progressive, but the progressive statesmen of today become the reactionaries of tomorrow. So it is with Johnson. Johnson was truly a progressive when his star began the ascent of the political heavens. Years have made him a reactionary, and brought waning popularity.

Senator Johnson's stand on international questions has cost him much of his popularity. His part in knifeing the League of Nations and his positive stand against America participating in international affairs, even to the slightest degree, have cost him thousands of admirers. There are many opposed to the principles of the League of Nations who maintain the position that America owes it to herself and to the world to at least take indirect action in affairs of world moment who have not forgotten Johnson's attitude. Other conditions contribute to Johnson's loss in popularity but the two referred to are paramount.

FAILURES AT FORTY

At the President's Day luncheon given by the Rotary Club of New York City, 120 members testified that at forty they were nonentities in the business world and had not begun their success. Each man represented a different line of business, and the aggregate number of their employes was said to be about 50,000. In response to a questionnaire, the presidents wrote brief business biographies. Four men in small towns succeed to one born in New York, the biographies disclosed. Ways and means of getting on in the world were notably different—60 per cent of the executives began work

as office boys; of the rest, some were bank messengers, farm hands, grocery clerks, telegraph operators, and baker's helpers—one was a cabin boy on a sailing ship, and one got his first job in a fertilizer factory. Most of the men left school before they were fifteen, but an impressive number later managed to find time and means for university training. Only one man in ten was supported and educated by his family.

Not all the men had recipes for success, but those that were given showed a wide range of selection—"constant industry," "never work too hard," and "don't do anything that can be put off," are suggestive of the general variety.

This focus of human experience points to the conspicuous success that may be won after forty. Perhaps the adopted maxims were important to progress. Or the meeting may stand as fresh testimonial that at thirty a man suspects himself a fool, knows it at forty, and reforms his plan of life. But success does seem a little surer for office boys—youngsters who daily mark the quick and the dead are not likely to mistake Dame Opportunity for a book agent.—The Nation's Business.

Lest we forget—keep on painting.

Senator Hiram Johnson continues to be a good loser—involuntarily however.

The fine of \$2,500 imposed on a hardware merchant of Bend who had been selling stills and other paraphernalia necessary in manufacturing jack-ass brandy will doubtless have a deterrent effect on others engaged in that practice.

When the Emigrant creek unit of the Talent Irrigation district is completed it will mark another milestone in the progress of Jackson county. The dam that will hold the flood waters for distribution to the lands of Bellview district will stand as an eternal monument to the progressive ideas of those of the Ashland and Talent districts who made possible transforming semi-arid lands into the most fertile of the Northwest.

POLITICAL ANNOUNCEMENTS

TREASURER
I am candidate for the republican nomination for a second term as Treasurer of Jackson county, subject to the May primary. If nominated and elected I will conduct the office as in the past, in accordance with the laws of the state.
A. C. WALKER
Adv. 1f

FOR COUNTY CLERK
I hereby announce myself as a candidate on the republican ticket for nomination for the office of County Clerk at the May primaries.

I have for the past 5 years been a Deputy County Clerk and am familiar with every branch of the office, and if elected, I will give close attention to the duties of the office and feel confident that I will prove worthy of your support.
DELILIA STEVENS.
Jacksonville

COUNTY SCHOOL SUPERINTENDENT
I am a candidate for republican nomination at the May primaries for the office of County School Superintendent of Jackson County. I have served the county for three and a half years as county superintendent, and will, if again elected, work as earnestly for the cause of education as heretofore.
SUSANNE HOMES CARTER.
Jacksonville

COUNTY CORONER
I am a republican candidate for reelection for Coroner of Jackson county, subject to primaries May 16.
Platform: Experience, personal attention, economic management. Being a substantial taxpayer I am interested in the economical management of all county offices.
JOHN A. PERL.

CORONER
I hereby announce myself as a candidate on the republican ticket, for nomination at the coming primary for the office of coroner of Jackson county.

By virtue of my profession as an undertaker, I feel that I have every qualification and the necessary equipment to properly handle any duties which may arise.
H. W. CONGER.

SHERIFF
As a candidate in the Republican primaries for the office of Sheriff, I desire to clearly define my position on the future conduct of that office if elected.

My experience as a deputy sheriff of Jackson County, and as a State Traffic Officer, has taught me that no peace officer can give satisfactory and efficient service to the public when his authority and responsibility are shared by another. The present unsatisfactory law enforcing conditions are largely attributable to divided authority between antagonistic peace officers, elements that are apt to produce conflict, inefficiency and useless expense.

If elected I shall insist upon and expect to maintain the right to perform all the duties of Sheriff in this county, and it follows that I will be uncompromisingly opposed to special officers except Federal Agents, with whom I pledge full and complete cooperation. I am in thorough accord with both the letter and spirit of the prohibition laws and pledge my active and untiring efforts in their enforcement.

J. J. McMAHON.

POLITICAL ANNOUNCEMENT
I hereby announce my candidacy for County Judge, subject to the decision of the Democratic primary, on the following platform:

Reduce taxes through an economical and business-like administration of county affairs. Stop needless expenditures and waste and give proper support and attention to good roads, public schools and other vital and public necessities. Enforce the prohibition law efficiently and properly through proper agencies and eliminate special law enforcing organ-

izations which are now causing divided authority and needless expense. Give to all a fair, square deal and not be responsible to any political faction, clique or organization.
WILLIAM ULRICH.

SHERIFF
At the earnest solicitation of many friends who have importuned me, I have finally consented to place myself before the Republican voters for the office of Sheriff, believing that the efficient, orderly and economical manner in which my office has been, and is now, conducted warrants my re-election, if elected I promise to continue my present policies of law enforcement, efficiency, economy and strict attention to duty in the affairs pertaining to the office.
C. E. TERRILL.

CAMBERS FOR SHERIFF
To the Republican Electors of Jackson county, Oregon:
I hereby announce myself as candidate for the office of Sheriff of Jackson county, subject to the wishes of the Republican voters to be expressed at the primary election to be held on May 16, '24.

In announcing my candidacy I wish to state for the information of the voters that I have had four years clerical experience in the Auditor and Recorder's office of Churchill county, Nevada; that I also served four years as Sheriff of said county, and feel that I am eminently qualified to fill the position.

I strongly favor law enforcement, especially the liquor laws, the violation of which has become a great menace to the commonwealth. I also favor the enforcement of the motor vehicle law to the end that the lives of people and property may be protected from the acts of careless and reckless drivers.

I shall, if elected, bestow special attention to the matter of collecting taxes, and the executive duties of my office.
Adv.*
J. J. CAMBERS

MANY GAME VIOLATORS PAY FOR INFRACTIONS

PORTLAND, April 30—Ideal fishing conditions in Oregon over the week-end showed a correspondingly large number of violations on the part of over-ambitious and careless anglers. Results of trials show 11 arrests and fines aggregating \$300 although it is believed that more than two score arrests were made by wardens over Sunday.

The arrests and convictions reported Tuesday follow: G. R. Shafer and Paul A. Mars, of Ashland, \$50 each for taking fish from Gold Ray fishway; G. K. Elderkin of Bridal Veil, \$25 for angling without a license; Harley Sperry of Ione, \$25 for angling without a license; Loran Matson of Heppner, \$25 for possessing undersized trout; Henry Shafer and A. H. Wissing of Medford, \$25 each for having undersized trout; Glendale Lumber Company, \$25 for discharging sawdust in streams of the state and Wallace Reeder of Ashland, \$25 for trapping beaver.

THE WEATHER
Report for April 30, 1924—Maximum, 75; minimum, 42; set maximum, 69.

VINING

Last Times Today
"The Uninvited Guest"
Miss Rodolf and her Dancers

Friday-Saturday



"THE MAN FROM BRODNEY'S"

A romance of the island of Japan famed for its fabulous mines of precious stones.

Also "Winter Has Come" A Christie Comedy

Bill Watson with his musical saw
Regular Admission

COUNTY CLERK
I am candidate for the office of County Clerk, on the republican ticket, subject to the primary on May 16.

If elected County Clerk I will give the office that high degree of efficiency which the people are justified in demanding of a public official.
CARL Y. TENGWALD
Adv. Medord.

FOR COUNTY CLERK
I am a candidate for the republican nomination at the May primaries for the office of county clerk. If nominated and elected, I promise the people a square deal. My principles are economy and strict adherence to the duties of the office. I will endeavor to keep the office up to its present high standard.
W. H. GRANDALL

COUNTY COMMISSIONER
I am a candidate for renomination of the office of County Commissioner subject to the Republican primary of May 16th. If nominated and elected I will endeavor to keep Jackson county on a cash basis and continue to give my best efforts to the business interests of the county.
VICTOR BURSELL

SHERIFF
I hereby announce myself a candidate for the nomination of Sheriff of Jackson County on the republican ticket, subject to the voters of said county at the primaries in May. If nominated and elected I pledge myself and the deputies whom I shall appoint to enforce all laws including the 18th Amendment with efficiency and economy. If you do not want the laws enforced, do not vote for me.
D. A. LYONS, Central Point.

WILL ARRAIGN IDAHO MURDERER THIS WEEK

BOISE, Idaho, May 1—Arraignment of W. W. "Eck" Brown on a first degree murder charge in connection with the slaying of John Kennedy in a drunken brawl in a rooming house is expected this week. Fifty-four witnesses, including 10 newspapermen will be called at the trial. Harry Austin, shot at the same time as Kennedy, is on the road to recovery, after having been in a critical condition for sometime.

ALBANY MAN NAMED ON DENTAL BOARD

SALEM, April 30—Governor Pierce has appointed Davis Mason of Albany, a member of the state board of pharmacy to succeed Conrad Stratton, of Dallas, Ore., whose term expired May 20.

Classified ads bring results.

REQUISITION IS ISSUED FOR BAD CHECK ARTIST

OLYMPIA, Wash., May 1—A requisition has been issued by Governor Hart upon Governor Pierce of Oregon for the return to this state of J. W. Pember, wanted in Spokane county on a charge of grand larceny. He is charged with having obtained \$300 on a "no funds" check. Pember is under arrest at Dallas, Ore.

Enjoyed a Good Night's Sleep
"I wish to say that FOLEY PILLS worked O. K. on me in a couple of hours and the pains left me at once. I took a couple of them in the afternoon, went to bed and had a good night's sleep and have slept good ever since," writes Con Thiel, 118 E. Columbia St., Fort Wayne, Indiana.

FOLEY PILLS, a diuretic stimulant for the kidneys, will thoroughly flush the kidneys and increase their activity. Sold Everywhere.

Drive A Used Car
2—1918 Dodge Touring \$350 and \$425
2—Chevrolet Tourings 3—Fords
All in Good Shape
Tip From Dan—Gabriel Snubbers after 1,000 miles need belts taken up; oiled and greased occasion:ly. This is an authorized Gabriel Snubber Service station.
Automotive Shop
Cor Main and Pioneer

TIRES
CTC
KELLY
MASON
HOOD
Stomberg Carburetor
Detroit Springs
McQuay-Norris
Pistons Pins Bearings
American Hammered Rings
A Fan Belt for Every Car and Sudden Service To All—
Leedom's Tire House
Drop In For A Chat Beaver Block

ELKAY'S Straw Hat Dye
Comes in sixteen popular colors and is easy to apply. This preparation really makes your Hat look like new because it is permanent and waterproof. It dries quickly to a lasting, lustrous color. Price 25c
McNair Brothers
The Jexall Drug Store

There's A Land That Is Fairer Than Day
But, regardless of how you may enjoy it, your wife and children may be in destitute circumstances here on earth, if you do not leave them protected by insurance.
Good Insurance—Phone 53
Carter & Mills
Office Hotel Ashland



WHY WIRE? because
you can turn night into day—cold into heat—food into palatable delicacies:
because you can wash, iron, sweep, play a piano or talking machine all by pressing a tiny button.
Wiring is not an expense—not when you calculate the cost of oils, coal or gas in terms of time, health and wrinkles.
And it is a pleasure—a social triumph to do things electrically.
Wire to Murphy Elec. Co. to Wire
We furnish an irresistibly low estimate.

HERE IS THE TIRE Goodrich Silvertowns in our eyes, stand out amidst other tires like a flag staff. . . . There is more quality, more satisfaction in them than anything we know of in the shape of a tire. . . . When we quote you our low prices on them, you will understand the real meaning of new tire values. . . .
Goodrich Silvertown CORD
BEST IN THE LONG RUN
Kruggel Bros. Ashland
T. W. Newton Talent

THE Billings Agency
41 E. Main Phone 211