

ASHLAND DAILY TIDINGS

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Bert R. Greer Editor

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WHAT CONSTITUTES ADVERTISING
All future events, where an admission charge is made or a donation taken is Advertising.
No discount will be allowed Religious or Benevolent orders.

DONATIONS

No donations to charities or otherwise will be made in advertising or job printing—our contributions will be in cash.

MARCH 19

FEAR THOU NOT; for I am with thee; be not dismayed; for I am thy God; I will strengthen thee; yea, I will help thee, yea, I will uphold thee with the right hand of my righteousness.—Isaiah 41:10.

CONSIDERING ASHLAND'S FUTURE

It is of gratifying interest and greatly to be commended that at this particular time much of the attention of local men and women is centered in the future of Ashland. There is apparent a determination to help the city and community attain the proportions in the commercial world that a superb location, unsurpassed climate and natural resources demand. The Ashland district is rich in natural resources, many of them barely thought of and more untouched, which calls to mind the fact that those who are driving forward have a foundation upon which to work.

The action that brought about the bond issue and its adoption by a three to one vote indicated a well fixed determination on the part of Ashland's citizens to step out into the light of a new era. The victory of the bond issue indicates the temper of the men and women of Ashland with respect to the development of valuable resources and as to their attitude toward the future.

In addition to the energetic men and women who are exerting individual efforts in behalf of the advancement of the city there is a quartet of organizations constituting a mighty force driving Ashland forward. The Chamber of Commerce, Lithians, Kiwanias, and Womens' Civic Club are organizations that have developed a force that is exerting a wonderful influence upon Ashland's future. The first three organizations were behind the park bond issue to a man. They can be expected to lend the same valuable assistance to public problems that are now confronting the city and will continue to arise in the future. One of the most encouraging conditions noted in this connection is that the civic and commercial organizations of the city have only begun to wield the influence which they are capable of exerting. There remains a latent force at the command of these organizations that if fully developed and properly directed in the future will settle for all time to come the result of issues that bear directly on the growth and prosperity of the community. New avenues of service are opening up to the Chamber of Commerce, Lithians and Kiwanias, and their is every reason to believe that they will be alive to the succeeding situations and meet them befitting progressive men and women representing a progressive community.

It is not good policy for civic and commercial organizations to take issue on every question that may arise in the city, but there is no precedent which prevents them from taking an interest and participating in all questions that affect the future of their town and community. It is important to keep Ashland's future constantly in mind and ever be ready to aid any and all movements that tend to encourage growth and commercial prestige.

HOW ABOUT ALL OF US?

The suggestion made recently by Ray Lyman Wilbur, president of Stanford University, that college professors ought not to allow themselves to get into a rut, is one that will bear repetition.

Perhaps there is something in the nature of their work which subjects professors to this fossilizing process. Again it may be that the general public somewhat exaggerates the extent to which college teachers get out of touch with what is going on in the world. The comic paper pictures of be-spectacled professors absentmindedly engaged in some ludicrous task may have aided in keeping alive this idea.

But is it not only the teacher who ought to be warned against getting into a rut, and urged to take some interest in things outside his own narrow work? In one way or another doesn't this apply to all sorts of men and women in all walks of life?

Doesn't it apply with particular emphasis to great numbers of citizens in the way in which they discharge their civic duties? It is so easy to get into the rut of voting without regard to whether the candidate is especially qualified for the office he is seeking. This so-called ballot-rut is a deep and wide one and many of us slip into it before we are aware of the danger which lurks in it.

Is it so easy to fall into rut of accepting as a candidate the individual who makes the biggest noise about his self-appraised qualifications. It is so easy to go from one election to another voting in this same kind of rut or not voting at all. This is the very thing which the unqualified candidate makes use of in getting himself and his like elected. Confident in his belief that the voter will mark his ballot in the habitual way, this political self-seeker makes the usual noise about his qualifications and rides into office, because the voter would not get out of the rut.

CIGARETTES AND PROHIBITION

If opponents of the cigarette were to disseminate their views in an educational campaign it is probable that they would gain converts, though they could not uproot the habit to any appreciable degree. But to legislate against the cigarette, to make its sale and use unlawful, may have two consequences, neither of which is a pleasant one.

The first arises from the reluctance of the average citizen to submit to the regulation of his conduct, when he and a great many non-smokers regard his conduct as rightful and as concerning himself alone. Smoking is not generally considered a vice, and though the question were susceptible of debate, the fact would be that if it is a vice, it is one of the lesser ones, when practiced by adults, and creative of no great harm. Wherein the cigarette is harmful—in its use by the immature—it is now prohibited. We do not believe that an anti-cigarette law would pass, but if it did it would almost certainly become ineffective through the force of public disregard. The belief of the people would not lend it strength.

The second phase, which might well give the Woman's Christian Temperance Union pause, as its chief sponsor, is that advocacy of an anti-cigarette law must react against the cause of prohibition, with which that organization has been conspicuously and valiantly identified. Many smokers would undoubtedly desert prohibition, if they have been outspoken for it, or be led from a passive state of mind into actual revolt. They would argue that the success of the prohibition movement had, as predicted by its enemies, inspired reformers to attack on personal privileges, and that the end was not yet. A revulsion of feeling toward prohibition, and toward its advocates would almost certainly ensue.

It would be illogical, of course, but human nature, when aroused to anger or resentment, is not often logical. It is an unpleasant fact that activity against the cigarette by those who were active against liquor will add to the enemies of prohibition. Do the prohibitionists believe that principle is so securely established that it cannot possibly be overthrown?—Morning Oregonian.

Russia, it is reported, will ask Great Britain for a loan. Now Great Britain will wish she had let Russia alone.

A foreign visitor cannot understand why American girls need to paint. Neither can a lot of Americans not girls.

Circus folk, says a New York story, are getting ready for the coming season. So, presumably, the bearded lady has laid aside her razor.

A writer for a new monthly is digging up scandal which he complains is omitted from standard histories. It is expected he will claim eventually that Washington double-crossed the Delaware.

McNARY-HAUGEN BILL
FACES STIFF FIGHT

PENDLETON, March 19.—A stiff fight will have to be waged in congress to secure enactment of the McNary-Haugen export bill, but chances of its passage in the senate are bright, according to telegrams received in Pendleton today from Roy W. Ritter and S. R. Thompson, who are in Washington, D. C.

Mr. Ritter's telegram is as follows:

McNary confident bill will pass senate with Lodge, Curtis, Watson and Borah favorable. Many senators voted against Norbeck bill who will support ours. House doubtful, with many southern democrats and eastern republicans adverse. House, agricultural committee close and has not reported out yet.

Every ad has a message.

NEW HOSPITAL IS
OPENED AT EUGENE

EUGENE, March 19.—The Pacific Christian hospital, recently completed at a cost of \$250,000, was thrown open today for the reception of patients, and yesterday the people of Eugene had an opportunity to inspect the plant, which is pronounced by physicians to be one of the best in the northwest. The structure, built of reinforced concrete, is five stories high and will accommodate more than 100 patients.

Dr. A. O. Waller of this city is head of the hospital staff, and a number of other prominent physicians have become identified with the institution.

The hospital was built by the Eugene Bible university, of which Dr. E. C. Sanderson is president.

Paulsner's suits give satisfaction. 166tf



"HOW MUCH?"

It is the history of important innovations in the home that their general acceptance has waited until their daily need and reasonable cost to the consumer has been challenged and satisfactorily proven. It can now be fairly stated that electric shortcuts for business and home purposes have proven both their value and low cost.

When you ask "how much" electric equipment will cost, or save you—you may well be surprised at its genuine economy.

For example, electricity will sweep, wash, iron, cook, light and heat water—with a minimum of labor on the part of the housekeeper for the low average monthly cost of \$8.50.

It has required foresight and investment to make this possible. Nor is this Company neglecting the future. At the beginning of 1924 it had increased its plant investment to \$11,700,000 so that the future needs of the home, business and industry would be cared for with an abundance of hydro-electric power at a reasonable rate.

Rate cost data, information regarding the correct wiring of homes and business houses are always available at our offices.

We will gladly show you how amazingly cheap electric service is.

The CALIFORNIA OREGON POWER COMPANY
Medford, Grants Pass, Klamath Falls, Roseburg, Oregon.
Yreka, Dunsmuir, California.

POLITICAL
ANNOUNCEMENTS

TREASURER
I am candidate for the republican nomination for a second term as Treasurer of Jackson county, subject to the May primary. If nominated and elected I will conduct the office as in the past, in accordance with the laws of the state.
Adv. tf A. C. WALKER.

For County Clerk
I hereby announce myself as a candidate on the republican ticket for nomination for the office of County Clerk at the May primaries.

I have for the past 5 years been a Deputy County Clerk and am familiar with every branch of the office, and if elected, I will give close attention to the duties of the office and feel confident that I will prove worthy of your support.
DELILIA STEVENS.

COUNTY SCHOOL

SUPERINTENDENT
I am a candidate for republican nomination at the May primaries for the office of County School Superintendent of Jackson County. I have served the county for three and a half years as county superintendent, and will, if again elected, work as earnestly for the cause of education as heretofore.
SUSANNE HOMES CARTER.
Jacksonville.

COUNTY CORONER

I am a republican candidate for reelection for Coroner of Jackson county, subject to primaries May 16.
Platform: Experience, personal attention, economic management. Being a substantial taxpayer I am interested in the economical management of all county offices.
JOHN A. PERL.

CORONER

I hereby announce myself as a candidate on the republican ticket, for nomination at the coming primary for the office of coroner of Jackson county.

By virtue of my profession as an undertaker, I feel that I have every qualification and the necessary equipment to properly handle any duties which may arise.
Adv. tf H. W. CONGER.

SHERIFF

As a candidate in the Republican primaries for the office of Sheriff, I desire to clearly define my position on the future conduct of that office, if elected.

My experience as a deputy sheriff of Jackson County, and as a State Traffic Officer, has taught me that no peace officer can give satisfactory and efficient service to the public when his authority and responsibility are shared by another. The present unsatisfactory law enforcing conditions are largely attributable to divided authority between antagonistic peace officers, elements that are certain to produce conflict, inefficiency and useless expense.

If elected I shall insist upon and expect to maintain the right to perform all the duties of Sheriff in this County, and it follows that I will be uncompromisingly opposed to special officers except Federal Agents, with whom I pledge full and complete cooperation. I am in thorough accord with both the letter and spirit of the prohibition laws and pledge my active and untiring efforts in their enforcement.
adv. tf J. J. McMAHON.

POLITICAL ANNOUNCEMENT

I hereby announce my candidacy for County Judge, subject to the decision of the Democratic primary, on the following platform:

Reduce taxes through an economical and business-like administration of county affairs. Stop needless expenditures and waste and give proper support and attention to good roads, public schools and other vital and public necessities. Enforce the prohibition law efficiently and properly through proper agencies and eliminate special law enforcing organizations which are now causing expense. Give to all a fair, square deal and not be responsible to any political faction, clique or organization.
152tf* WILLIAM ULRICH.

CAMBERS FOR SHERIFF

To the Republican Electors of Jackson county, Oregon:

I hereby announce myself as candidate for the office of Sheriff of Jackson county, subject to the wishes of the Republican Voters to be expressed at the primary election to be held on May 16, 1924.

In announcing my candidacy I wish to state for the information of the voters that I have had four years clerical experience in the Auditor and Recorder's office of Churchill county, Nevada; that I also served four years as Sheriff of said county, and feel that I am eminently qualified to fill the position.
I strongly favor law enforcement.

O. A. C. BAND RATED
AMONG THE BEST

Wire Variety of Music Is Played by Organization; Well Uniformed.

Compared with college bands of the Pacific coast in training, appearance and strength, the Oregon Agricultural College military band scheduled to appear here March 25 for a concert and dance, is rated as one of the best. Many of its former members are leaders of music circles in different parts of the United States, playing in well known organizations. One of the two chapters of the national honorary band fraternity, Kappa Kappa Psi, granted to institutions west of the Rocky mountains is at the college.

Popular, classic, patriotic, and religious music is played by the band under the direction of its leader, Captain H. L. Beard, who has had much experience as a musician and director. He was a student of Herbert L. Clark, famous American musician, and has successfully led the college band for 19 years. The program to be given here includes selections of light and heavy music that appeals to every audience.

With olive drab military uniforms complete to leather leggings and orange-lined capes, the band is said to present an appearance that is in harmony with the quality of music it plays. Drilled to march with precision and led by the drum major that led the band which won in marching contest at San Francisco more than a year ago, the O. A. C. military band received much favorable comment from the towns visited on its 1500 mile trip to Boise last fall. A large number of persons from Southern Oregon who attended the U. of O.-O. A. C. football game at Eugene last fall were particularly impressed with the music played and the training showed by the O. A. C. band.

Many of the best young musicians of the state go to O. A. C. where they can play under the direction of Captain Beard and receive credit towards graduation for their work in the band. The frequent trips made is also a big factor in attracting students from different parts of the state each year. Under the leadership of Captain Beard the band has grown stronger year by year until it is now a financially self-supporting organization.

PROCLAMATION OF THE MAYOR
OF THE CITY OF ASHLAND, OREGON.

WHEREAS, in conformity to the law in such cases made and provided, a special election of the qualified electors of the City of Ashland, Oregon, was held on the 12th day of March, 1924, at which was submitted to said electors, for their approval or rejection, the following proposition, to-wit: "Shall the Mayor and Common Council of the City of Ashland issue bonds of said City in amount not to exceed \$10,000.00 bearing not to exceed six per cent interest, the sums derived therefrom to be used by the Ashland Park Commission for the enlarging, equipping and betterment of the Ashland Municipal Auto Camp ground?"

AND WHEREAS, a canvass of the returns of said special election

To Cure a Cold
in One Day

The tonic and laxative effect of Laxative BROMO QUININE Tablets will fortify the system against influenza and other serious ills resulting from a Cold.
The box bears this signature
E. W. Brown
Price 30c.

ment, especially the liquor laws, the violation of which has become a great menace to the commonwealth. I also favor the enforcement of the motor vehicle law to the end that the lives of people and property may be protected from the acts of careless and reckless drivers.
I shall, if elected, bestow special attention to the matter of collecting taxes, and the executive duties of my office.
Adv.* J. J. CAMBERS.

tion was held on the 17th day of March, 1924, in the manner provided by law, and the result thereof ascertained to be as follows:
In favor of said proposition:
First Ward—248 votes.
Second Ward—202 votes.
Against said proposition:
First Ward—84 votes.
Second Ward—100 votes.
Whole number of votes cast in favor of said proposition—450.

Whole number of votes cast against said proposition, 184.

Majority in favor of said proposition, 266.

NOW THEREFORE, I, C. L. Loomis, Mayor of the City of Ashland, Oregon, hereby declare the result of said special election to

be as determined by said canvass, and I further declare said proposition as approved by a majority of those voting thereon, to be in full force and effect from and after the date hereof.

Dated at Ashland, Oregon, this 19th day of March, 1924.
C. L. LOOMIS, Mayor.
Attest: GERTRUDE BIEDE,
City Recorder. 168-1

BEFORE you renew that Insurance, phone 21; it costs nothing to get my terms and rates. 157-tf Yeo, of course.

The home of Salt Rising and Quality Bread. At the new Quality Bakery.

Why Is It?

WHY is there more argument about coffee than any other item of diet. Coffee has always needed defense—one of the few articles of diet that does.

No doubt exists about the fact that coffee contains caffeine, a drug which doctors prescribe as an emergency stimulant for the heart and nervous system; and many coffee drinkers know from experience that for them, coffee causes nervousness, headache or stomach trouble.

Since so many people, including health authorities, have reason to question coffee drinking, can you afford to risk your health with it—when you can have a safe mealtime drink, such as Postum?

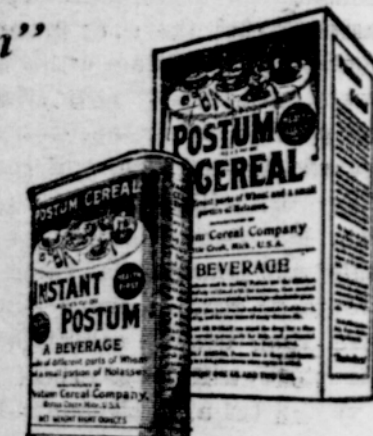
You will like the delicious flavor of Postum. It fills every requirement of a hot drink; and many former coffee drinkers even prefer it to the best coffee.

With Postum as your mealtime beverage, your system free of caffeine, and your sleep sound and restful, you'll realize that Postum has established its genuine value in health and comfort.

Postum
for Health

"There's a Reason"

Your grocer sells Postum in two forms: Instant Postum (in tins) prepared instantly in the cup by the addition of boiling water; Postum Cereal (in packages) for those who prefer the flavor brought out by boiling fully 20 minutes. The cost of either form is about one-half cent a cup.



ONE OF THE STRONGEST COMPANIES IN AMERICA

You'll want to Know

The coupon below will bring you complete information about the Perfect Protection Policy of West Coast Life that gives you in ONE policy all of this protection:

If the insured dies from natural causes the company pays \$5,000

If the insured dies from accident, the company pays \$10,000

In case of permanent total disability, the company will

1. Waive all premium payments

2. Pay \$25 per week for one year and in addition

3. Pay \$50 per month for life; and

4. Pay \$5,000 to the beneficiary when insured dies

5. If disability involves loss of limbs or sight as result of accident, the company will pay \$5,000 immediately in cash in addition to other benefits.

In case of temporary disability, as a result of either sickness or accident, the company pays \$25 per week for a limit of 52 weeks.

"A Service That Endures"

WEST COAST LIFE
INSURANCE COMPANY

HOME OFFICE—SAN FRANCISCO

(Opportunity available to experienced Life Insurance salesman as District Manager.)

WEST COAST LIFE INSURANCE CO.

605 Market Street, San Francisco

Gentlemen:—Without obligation on my part, send me more information.

Name _____

Address _____

City _____

Date of Birth (MONTH) (DAY) (YEAR) _____

141-45

Mail
it
now