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Bert R. Greer Editor

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WHAT CONSTITUTES ADVERTISING
"All future events, where an admission charge is made or a collection taken is Advertising."
No discount will be allowed Religious or Benevolent orders.

FEBRUARY 15

Withhold not thy tender mercies from me, O Lord: Let thy lovingkindness and thy truth continually preserve me.—Psal. 40:11.

AN ITEM OF SIGNIFICANCE

Figures collected by I. E. Vining and A. S. Dudley, president and executive manager respectively of the Oregon State Chamber of Commerce, reveal the astounding fact that \$6,000,000 will be expended during 1924 in advertising the territory from San Diego, California, to and including British Columbia. This means that the cities and communities of the three Pacific coast states and the province of British Columbia will spend this enormous sum of money in calling the attention of the people of the Middle West and East to the wonderful and unlimited opportunities that abound in this virgin and fruitful region. It means a campaign of advertising never before attempted by any district. It means that the industrial heads and homeseekers to the east of us are to be made acquainted with the unparalleled opportunities that prevail in this great Pacific coast country. It means an exodus westward unparalleled in the history of this, the last frontier.

The statement of the heads of the Oregon State Chamber of Commerce is significant in that it means that the Pacific coast is initiating a campaign that will usher in a new dawn and a new era of development and growth. It is significant in that the eyes of the world will be turned to the Pacific coast, resulting in a visit of thousands, if not millions to this territory during the coming months.

But with the announcement that this vast sum is to be expended in advertising the Pacific coast country there comes this thought, particularly with respect to Oregon: Will we be ready to receive the thousands coming our way? Will necessary information be available to the manufacturers and industrial heads who will come because of a vast store house of natural resources and because of cheap power? Will we be prepared to locate homeseekers, who, because of soil and climatic conditions, come to engage in farming, dairying, and other pursuits? These and other questions are of vast importance at this particular time. They are questions which must be recognized and from which must spring intelligent action if Oregon is to benefit from this \$6,000,000 advertising campaign and the unparalleled exodus westward. No time is to be lost. Within two months the great throng of visitors will be coming this way.

In this connection there comes to mind the plan initiated by the state chamber with a view to making a comprehensive industrial survey of Oregon. It is imperative that this plan be carried to a successful conclusion, and its inauguration is only awaiting a guarantee of sufficient funds with which to carry on the work. A field representative of the chamber is now visiting the commercial organizations of the state inciting each to the necessity of meeting their allotted quotas. This is necessary. The state chamber must have sufficient finances without delay, with which to carry on the proposed survey and be enabled to carry out their part of the program of receiving the thousands to whom Oregon will be host during the year.

A failure of the districts of Oregon to meet this situation means a failure of the entire plan of development and growth outlined by the state chamber and the subordinate commercial organizations of the state. Portland contributed a sum of \$350,000 for development and publicity. Surely the other districts of Oregon will be prompted by the same state loyalty as that exhibited by Portland.

HAPPINESS ON \$500 A YEAR

City dwellers, who are struggling along on incomes of \$1500 to \$5000 a year, were at once perplexed and encouraged by the published testimonial of a man in Jonesboro, N. C., who supports himself and wife and has purchased his own home on \$500 a year and asks for nothing more.

That this couple can live happily on a "preacher's salary" is explained in part by the fact that they live in a part of the country where vegetables may be raised the year round, where property is cheap and taxes in proportion, where chickens and their eggs are practically free to all and where clothing requirements are reduced to the minimum for civilized countries. This man and woman might exist on \$500 a year in a northern city or rural district but they would do little more than exist.

Lamentable it is that life has become so complicated and happiness so dependent upon large incomes, as compared with the run of incomes of twenty years ago, but how many people who complain of barely existing on \$3000 a year would surrender the comfortably furnished home, the expensive automobile, the clothing in plenty, the daily extravagances and the romantic pursuit for the "almighty dollar" for yesterday's lower standards of living? Modern dream of "getting next to nature" but there is always a castle, high-powered automobiles and nearby cities in their dreams.

MAGNUS IS SLIPPING

It has always been a sore point with radicals that their representatives become milder after a few weeks in Washington. Charges have been made that wicked plenipotentiaries of Wall Street have dined and feted the sturdy patriots until their wills were no longer their own. Consider the case of candidate Magnus Johnson, who in many a pronunciamento, swore he would consort never with the evil one at Washington. But now come, we understand, pointed questions from Minnesota, implying doubt, suspicion, and even despair, due to a feeling that the mighty Magnums is slipping. It is said that: 1. He could not hold his own in a milking contest with Secretary Wallace, who is anything but a dirt farmer. 2. In a wood-cutting match with Lynn Frazier, he came out second best. 3. As a guest at a dinner party while the merry quip passed round the board and the water flowed freely, the Minnesota Senator loosed his tongue to praise the sweet potatoes. But the potatoes were Squash!

So it is that horny-handed constituents, hearing of these things, are swearing by the patron saint of all good dirt farmers that their Magnus has been undone by the effete East, and, horrible thought, swallowed whole the entire by the Mammon of Wall Street!—The Nation's Business.

OREGON SPIRIT AND SPORTSMANSHIP

Oregon men are traditionally gentlemen. They are also, as gentlemen, good sportsmen. It is not good sportsmanship to yap at an umpire or referee in an athletic contest. Some students who pose as loyal supporters of the Oregon spirit made themselves and their teams look ridiculous by a constant fire of petty grabbing at the referee in some of this last week-end's contests. A custom, possibly put into effect by the Oregon Knights, of expelling anyone who heckles an umpire or referee during a contest, might well be started. It would have the backing of the student body generally, if we are to judge from the number of complaints which came into the editor's office yesterday from representative students, who insist that something must be done to stop this juvenile lack of good sportsmanship.—Oregon Emerald.

Home raised girls don't grow wild.

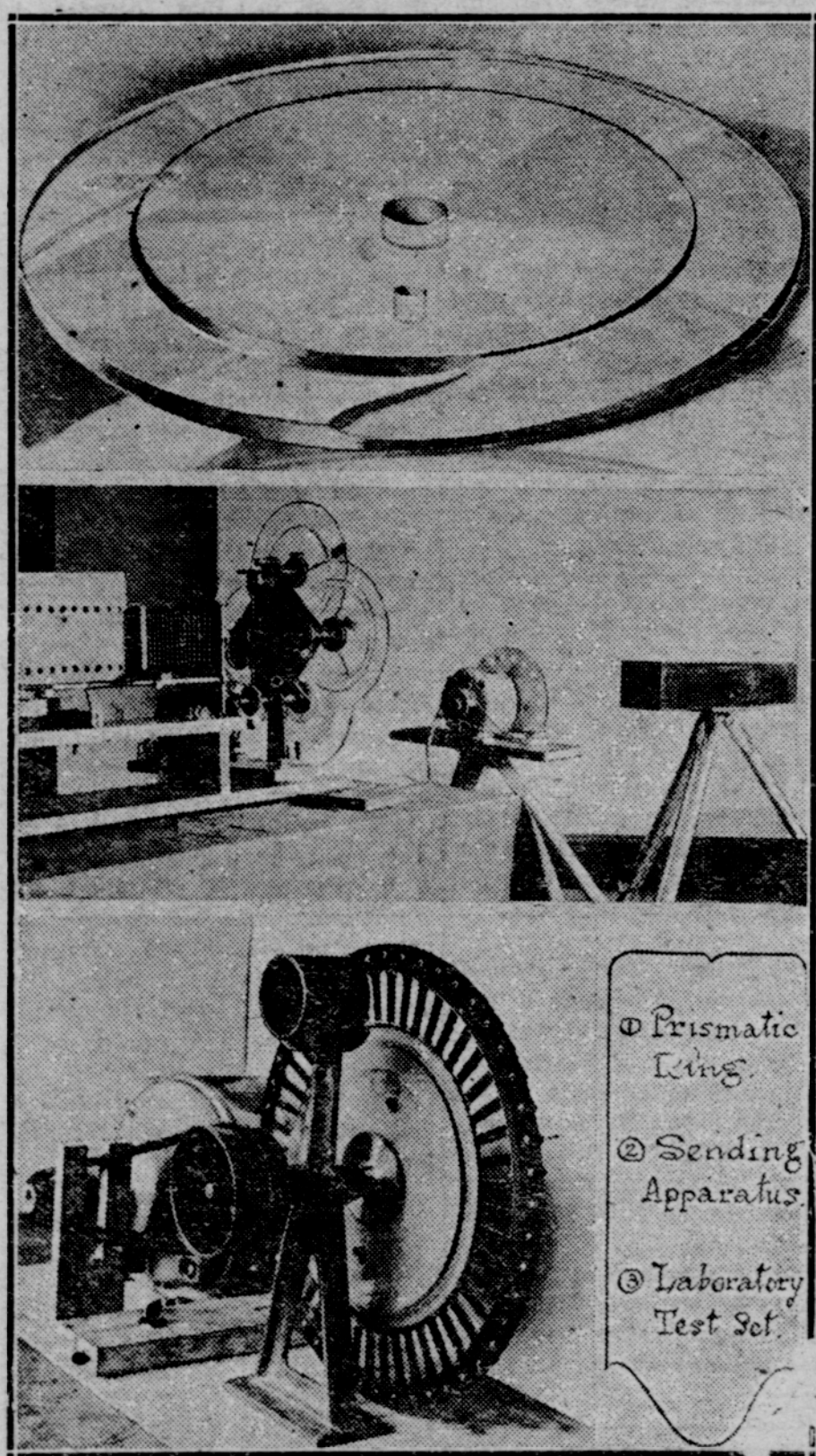
Dogs can't climb trees is the reason there are cats.

The trouble with being born poor is getting over it.

Lots of men who wear old clothes don't owe anybody.

Stamps are being counterfeited. A new kind of mail robber.

Nothing feels more lonely than a swimming hole in winter.

Radio "Movies" Are An
Actuality, Says Inventor

Photos show the Prismatic Ring, the new optical shape in glass which has made possible the transmission of photos by radio, radio movies and radio vision. Light passing through these rings in rotation is given an oscillating movement.

The laboratory test set for radio movies and radio vision, for the home, is the result of thirty years of experience in motion picture research work by C. F. Jenkins.

A plurality of lens elements on a 10-inch disc in front of a Prismatic Ring to rotate by motor. This light is in small round box at top behind lens carrier, and shines through the lens prisms as they pass, fluctuating in value to make the moving picture on the screen (not shown). Disc is 10 1/2 inches in diameter. A box 10 x 12 x 15 inches encloses everything.

The Radio Photo Sending Apparatus—Lamp-house at left, Prismatic Rings in front of it, light-sensitive cell at extreme right, time three minutes; distance determined by power of radio broadcasting station.

EDITOR'S NOTE—Here is the first of a series of three articles on the transmission of motion pictures by radio through the agency of a new optical device called the prismatic ring, claimed to have been accomplished by C. Francis Jenkins in his Washington laboratory. All three articles are illustrated with photos of the machine and equipment.—International News Service.

(By FRANK SAVAGE)

NEW YORK, Feb. 14.—Moving pictures by radio are now an accomplished fact, according to C. Francis Jenkins, of the Radio Pictures Corporation, of Washington, D. C.

Jenkins, who is a member of the Franklin Institute, the American Association for the Advancement of Science and other scientific bodies, in a letter to the writer declared that transmission of motion pictures is a daily occurrence now in his Washington laboratories.

Motion-picture transmission Jenkins wrote, has not been developed, of course, to the point of excellence achievable in "radio photos," but this degree of perfection is only a matter of time—and speed, he believes.

According to Jenkins' letter, which was accomplished by sam-

EXERCISE HINT



(c) By Bernarr Macfadden

Rise on toes as high as you can. Return to original position. Count 1-2. Next raise toes off the floor resting weight on the heels. Return to original position. Count 1-2.

ples of pictures sent and received by radio, the newest and most important development in radio picture transmission, in radio movies and the motion-picture industry generally, is a new optical device called the "prismatic ring."

By means of this apparatus a pencil ray of light passes through rotating glass disks whose graduated thickness "bend" the rays the same as in a prism, causing the rays to oscillate. These oscillating rays ultimately cover the whole of a negative, a picture, or an exterior scene, and in turn are impinged on a light-sensitive photo-electric cell. The modulated light waves in parallel adjacent lines are transmuted by electrical current into radio frequency of corresponding variation and the impulses broadcasted. They are received by a machine whose perfect synchronization is achieved by a timing device employing a tuning fork, much the same as that used for timing the automatic telegraphic printing machines now widely used in dissemination of news dispatches by wire syndicates.

A "home" machine already has been built whose exterior resembles the popular cabinet phonograph, which is said to be capable of producing motion pictures by means of a patented multiple-disk comprising a series of consecutive scenes. This device also employs an application of the prismatic principle, although in this case the glass element is in the form of a band instead of a disk.

This, of course, is not for the reception of "radio pictures," but 's said to afford a far more practicable means of producing motion pictures at home than has been available hitherto. It dispenses entirely with the celluloid film and permits the project of pictures of virtually the same "length" or duration as the regulation reel.

Another variation of "the same principle is a band of glass whose outside circumference is made up of alternating surfaces, set at an angle with the axis of the band. This is for use in high-speed cameras and slow-speed projectors, it is declared by the inventor.

Jenkins declares the prismatic ring to be the only important development, aside from refinement of details, made in the motion-picture machine since its commercial inception. The present popular type of motion-picture projector, he declares, is inherently limited by the principle which requires the film to be drawn before the lens in a succession of intermittent jerks. The prismatic ring is said to eliminate this.

For Sale

Fine 3 acre tract with 7 room modern house. Barn, chicken house, garage, 2 acres in alfalfa, rest in garden and fruit of all kinds; good well and has own water system. Price \$3500, for quick sale on good terms at 6 per cent.

18 acres on highway, 14 acres in alfalfa, 6 room house, good barn, garage, chicken house; team horses, 5 cows, 2 hogs, 2 dozen chickens, cream separator and all farm machinery, price \$8500, on good terms at 6 per cent.

Good 40 acre ranch to rent on highway; also, houses of all kinds.

W. W. Robison
Office Ashland Hotel Bldg.

POLITICAL
ANNOUNCEMENTS

TREASURER

I am candidate for the republican nomination for a second term as Treasurer of Jackson county, subject to the May primary. If nominated and elected I will conduct the office as in the past, in accordance with the laws of the state.

Adv. tf A. C. WALKER.

For County Clerk

I hereby announce myself as a candidate on the republican ticket for nomination for the office of County Clerk at the May primaries.

I have for the past 5 years been a Deputy County Clerk and am familiar with every branch of the office, and if elected, I will give close attention to the duties of the office and feel confident that I will prove worthy of your support.

DELILIA STEVENS.

COUNTY SCHOOL

SUPERINTENDENT

I am a candidate for republican nomination at the May primaries for the office of County School Superintendent of Jackson County. I have served the county for three and a half years as county superintendent, and will, if again elected, work as earnestly for the cause of education as heretofore.

SUSANNE HOMES CARTER.

Jacksonville.

COUNTY CORONER

I am a republican candidate for reelection for Coroner of Jackson county, subject to primaries May 16.

Platform: Experience, personal attention, economic management. Being a substantial taxpayer I am interested in the economical management of all county offices.

JOHN A. PERL.

CORONER

I hereby announce myself as a candidate on the republican ticket, for nomination at the coming primary for the office of coroner of Jackson county.

By virtue of my profession as an undertaker, I feel that I have every qualification and the necessary equipment to properly handle any duties which may arise.

Adv. tf H. W. CONGER.

SHERIFF

As a candidate in the Republican primaries for the office of Sheriff, I desire to clearly define my position on the future conduct of that office, if elected.

My experience as a deputy sheriff of Jackson County, and as a State Traffic Officer, has taught me that no peace officer can give satisfactory and efficient service to the public when his authority and responsibility are shared by another. The present unsatisfactory law enforcing conditions is largely attributable to divided authority between antagonistic peace officers, elements that are certain to produce conflict, inefficiency and useless expense.

If elected I shall insist upon and expect to maintain the right to perform all the duties of Sheriff in this County, and it follows that I will be uncompromisingly opposed to special officers except Federal Agents, with whom I pledge full and complete cooperation. I am in thorough accord with both the letter and spirit of the prohibition laws and pledge my active and untiring efforts in their enforcement.

adv. tf J. J. McMAHON.

Between \$10,000,000 and \$12,000,000 will be spent in immediate future by public utility industries of Oregon.

Bandon—Dairy industry pays over a million dollars annually to farmers in territory surrounding port.

TWO TO-NIGHT
for loss of appetite, bad breath, coated tongue, biliousness, Without gripping or nausea
CHAMBERLAIN'S TABLETS
Set your liver right—only 25c



Cause for Serious Thought

It is estimated that 70% of rectal cancer is due to the continual irritation from neglected Piles. Future risks, as well as present ill-health, warrant skilled attention if you are suffering with a Rectal or Colon disorder.

I have been a Rectal and Colon Specialist for many years and it is this successful experience which enables me to confidently GUARANTEE to cure your Piles or refund your fee.

Write today for my FREE illustrated book.
CHAS. J. DEAN, M.D.
210 AND 212 PORTLAND, OREGON
MENTION THIS PAPER WHEN WRITING

SOAKS RIGHT IN
AND LIMBERS UP
ALL STIFF JOINTS

Pharmacists call it "Joint-Ease" because it's for Swollen, Sore, Painful, Creaky Joints Only.

It took a good many years to get to-gether a combination of pain subduing and swelling reducing agents declared to be the one remedy that almost instantly penetrates through skin and flesh and starts right in to make swollen, inflamed, creaky, pain racked joints as good as new.

They call this new and wonderful preparation "Joint-Ease" because the medical man who turned the trick, worked for years to perfect some low-priced remedy that would really benefit the millions of people who have on or more joints that need helpful at-

tion.
So "Joint-Ease" is prepared only for people who have a swollen painful, creaky, distorted or stiff joint, whether it be in knee, elbow, shoulder, ankle, neck or finger and whether it is caused by rheumatism or something else.

Of course, it can't help but quickly put an end to such superficial ailments as lumbago, neuralgia, neuritis, aching muscles, stitch in the side, crick in the neck or sore feet because of its penetrating action, but what it is really recommended for is joint ailments of any nature whatever.

Ask for a tube of "Joint-Ease." You can use it several times in one evening for quick results, because it goes right through the skin with only a few seconds rubbing. It surely is a swift penetrator and when it gets under the skin, it starts right in to clean up all joint trouble.

All druggists dispense it daily for about 60 cents a tube, as do first class druggists everywhere.

No. 3



NOW and THEN

Nothing ever really happens by chance.

What happens to you later depends upon what you are doing now.

Decide upon the future you want, and work now to bring about what you want then. You will find that your plans call for a growing bank account. We suggest that you open it here.

The First National Bank

Vining
THE THEATER BEAUTIFUL
Today-Tomorrow
"GOLD MADNESS"

Screen Version of James Oliver Curwood's

"The Man From Ten Strike"

A gripping story of a great love that reached its culmination in a remote portion of the far north—out of the beaten paths of men.

Travelers' Checks

If you are intending to travel, it would be to your interest to see this bank about travelers' checks. They are very convenient, easy to understand and perfectly safe.

The Citizens Bank of Ashland
Ashland, Oregon