

LOCAL AND PERSONAL NOTES

A Daily Chronicle of those who come and go, and events of local interest.

Stated Session
Hilliah Temple
Masonic Hall
Friday evening, Feb. 1.—Routine business also petitions, ceremonial reports, social activities, etc. Refreshments and entertainment.

P. B. HERMAN, Potentate
W. H. DAY, Recorder.
We deliver the goods—Detricks 94-1f

Pioneer Passes in Central Point—Mrs. George W. Wimer, 81, passed away yesterday in Central Point following an illness of several months. Mrs. Wimer is a pioneer of Jackson county and lived in Ashland when the city was still in the days of its youth. Funeral services are to be held in Medford, the interment will be made in the Hargadine cemetery near here. Definite arrangements will be announced upon their completion.

Orres cleans clothes clean.
Phone 64. 89-1f

Dinner Dance Well Attended—The informal dinner dance given at the Golden Star Cafe last night was attended by many enthusiastic patrons who declared the evening to have been one of the most enjoyable and pleasant provided in public circles for some time.

Complete line of Ashland Canned Goods at Detricks. 94-1f

Eugene High Defeated—The Eugene five was by far the best team that the freshmen have played this year and they put up a fast, aggressive brand of ball," according to the Oregon Emerald in telling of the game played between the Eugene high and the varsity freshmen. The score was 41-27 with the freshmen winning the long end of the score.

Spring flowers, sprays and buckram shapes on display Saturday, Feb. 2nd, at Mrs. Simons, 26 So. Pioneer Ave. 127-2

Returned from San Francisco—Dr. Gordon MacCracken has returned from San Francisco, where he went for medical treatment.

See Davies for Oregon Nursery Stock. 111-1f

To San Francisco—Miss Anna Hargrove will leave this evening for San Francisco where she goes regularly in interest of the Hargrove Millinery Shop.

Telephone 21—Yeo, of Course. 115-1f

En Route to Bray—Mrs. Olive Crouch, of Crescent City, was a guest yesterday at the home of her parents, Mr. and Mrs. G. H. Hake, who reside on Orange Avenue Mrs. Crouch was on her way to Bray, Cal. to visit her husband, who is employed there.

Phone 21 for good Insurance. 115-1f

Pastor Gets Hand Cut—Rev. S. J. Chaney, pastor of the Methodist church, either miscalculated the distance between a stick of wood as it lay on a block and his hand holding it, or the wood slipped and caused the heavy blow of an ax intended for the wood to hit his hand. Six stitches were required to draw the laceration together and a painful injury that will require several weeks to heal.

Auto accident policy for \$5.00 a year. Yeo of course. 104-1f

Ned Mars III—Ned Mars is being kept at home with a slight illness that has caused a decreased attendance in the ranks of the school children.

To-day is the last day that you can get twin pants with the all wool suits at \$24.75 at Orres tailor shop upstairs. Remember we will keep open 'til midnight to accommodate you. 127-1

Let us fill your pail with Swifts Silver Leaf lard—costs less than shortening, goes farther and is more nutritious. Detricks. 94-1f

Arrived Yesterday—Russell Overrocker and relatives who were called to Long Beach, Cal., by the death of his brother, returned yesterday evening from California and is at work in the Enders company this morning. They drove both ways.

Have a fit at Orres—Tailors for men and women. 89-1f

Returns Home—Mrs. Kellon has returned to her home in California after a pleasant visit with her sister, Mrs. Ed Kilmore, of B. street, and Mrs. M. A. Lewis, of Third street.

Cliff Payne makes pulleys.

Vacation Starts Tomorrow—Miss Esther Kleinhammer will have a two weeks' vacation to spend at the home of her parents, Mr. and Mrs. A. Kleinhammer on Applegate. Miss Harriett Hodges will also have her annual vacation the early part of February.

Call 411-R for cozy rooms, cabins and small apartments. 104-1f

Visiting Friends in Town—Mrs. John Taylor is spending a few days visiting with friends and shopping in town from her home in the Green Spring district.

Yeo, of Course—A neat window sign telling of an insurance office and the name of the proprietor has been put in the window of the office occupied by E. E. Phipps, 'tho the sign was made for Yeo, of course. Sankey, of Ashland, did the work.

Cleaning, pressing and repairing at Paulserud's. 118-1f

Suffering from Relapse—Mrs. S. L. Allen is again confined to her home from a relapse of her previous illness. A nurse is taking care of Mrs. Allen but she declines to say how long her patient will be unable to come down town.

Paulserud's suits can't be equaled for the money. 118-1f

Visited by Friends Here—Rev. and Mrs. J. M. Wilson, former pastor of the Presbyterian church and his wife, visited Tuesday evening with Mr. and Mrs. C. W. Nims. The Wilsons have warm friends here and a number called upon them during their brief stay here. They were en route north from California.

Are These the First?—Mrs. Kenneth McWilliams is exuberant over a flock of fluffy Rhode Island chicks brought to life January 27th. According to friends' predictions some little trouble might have been experienced in keeping the downy birds warm during what might have been bad weather, but the Weather Man has predicted fair weather for the feathery fowls and their rapid growth is assured.

Harrisburg—Bridge to be built across Willamette river here.



At Vining Friday and Saturday

CHEESE OUTRIG

AT MYRTLE POINT
MYRTLE POINT, Jan. 31.—Cous county cheese factories are doing a large business. Patrons of the Sugar Loaf creamery Saturday met to receive the annual reports for the year from October 1, 1922 to October 1, 1923, and also to elect a board of directors. The factory's business amounted to \$49,000. It has manufactured 209,080 pounds of cheese. The quantity of milk delivered to the factory was 1,889,702 pounds, of which 80,454.4 pounds of butterfat were obtained. The average yield each pound of butterfat was 2.61 and the average price each pound of butterfat was 53 1/4 cents.

We can fix that old suit and make it look like new. Paulserud's. 118-1f

CAROLINA COURT OPENS
DAILY WITH PRAYER

ORANGEBURG, S. C., Jan. 31.—The opening of the Court of General Sessions here the other day with prayer by a minister was an innovation in criminal court procedure in this county.

The court is presided over by Judge J. K. Henery. The judge announced that each morning during the present session of court prayer service will be held, and a different minister will be asked to officiate each day.

Kater Makes Brother Tricksters Blink in Sheerest Bewilderment

Kater, James Kater, to be exact, magician, is the last number of the 1923-24 American Legion winter lecture course. He will be at the Armory the evening of February 4, next Monday. His program of mastery and baffling illusions is to entertain as well as mystify. One of the unique features of his program is its entertainment feature, mostly amusing and many times informative. Kater excels in sleight-of-hand and marvelous tricks of prestidigitation, having no superior in this field. He keeps his audience guessing from the time he steps on the platform, and his illusions follow one another so cleverly the spectators gasp in bewilderment. Recently Kater gave an entertaining performance before a large group of fellow magicians. He opened their eyes to some "new stuff." His work occasioned a very fine criticism in the official publication of American magicians.

SOCIETY

MRS. GRACE E. ANDREWS, Editor
Phone items to her at 345-R, between 10 A. M. and 2 P. M. and evenings.

Calendar of the Week—
Friday, Feb. 1.—Missionary Society, M. E. Church, hostess Mrs. A. Marske, Sherman St.
Friday, Feb. 1.—P. N. G. Club, hostess, Mrs. H. O. Anderson.
Friday, Feb. 1.—Ladies Aid Presbyterian Church, Junior room
Friday, Feb. 1.—City Council Religious Education, Presbyterian Church, evening.

Monday, Feb. 4—Ashland Study Club, hostess Mrs. C. W. Nims.
Monday, Feb. 4—Auxiliary at Armory.
Tuesday, Feb. 5—French Club, Mrs. F. D. Wagner, hostess.
Tuesday, Feb. 5—Civic Club, Club House.

D. A. R. Commemorates February 22nd—
At an important committee meeting, Tuesday P. M., with Mrs. Gordon MacCracken, chairman, the plans for the commemoration of Washington's Birthday were formulated.

The observance this year will take the form of a "Covered Dish Luncheon" at one o'clock, February the twenty-second at the C. Club House.
The luncheon is for the Chapter members but all who are affiliated with other Chapters elsewhere are invited guests.
Announcement will be made later of hostesses and program for this function.

W. R. C. Meet—
The W. R. C. Social was held at the pleasant home of Mrs. J. W. Mills at 315 Lower Almond street on Monday afternoon, Jan. 28th.

There were forty-two ladies present to enjoy the delightful hours spent in happy visit and in dainty needle work.
These socials are an established feature in the W. R. C. and are always well attended and those who are there have very enjoyable times. No one likes to miss these social occasions.

At the close of the afternoon, the hostess was assisted in serving very delicious refreshments by the Mesdames Howard, Phoebe Mills, Jennie Mathes, Olive Norstrom, Emma Cook, Alice May, Alice Kock, A. E. Noble, Carrie Hersey.

Surprise for Mrs. Robison—
On Friday evening of last week a number of the friends of Mrs. George Robison, decided to surprise her at her home on First street, the occasion being her birthday anniversary.

The surprise was a very real one and most thoroughly enjoyed by both "surprised" and "surprisers."
The evening was spent most delightfully in the jolly visit of good friends.

At a late hour delicious refreshments of cake sandwiches and coffee were served by the self constituted hostesses. The cake was a dream, with just the right number of tiny candles to mark this last birthday celebration: Mrs. Robison having announced to her friends she did not intend to celebrate any more birthdays.

A pretty feature of the celebration was the presentation of a beautiful silver fruit basket by Mrs. Ida Crandall, just as the guest of honor blew out the candles, and made the wishes that accompany this pretty rite.

The friends who surprised Mrs. Robison were the Mesdames Brown, Lowe, Della Acklin, Sugg, Mills, Mathes, Clapp, Cook, Ida Crandall, F. D. Denham, Emma McKibben, James Hersey, Cliff Payne, Turner, Howard, S. A. Peters Sr., and L. J. Heer.

An Evening at Mrs. Chas. Spindler's—
Monday evening of this week, Mrs. Spindler entertained very pleasantly a number of her friends at an aluminum demonstration.

The time passed very pleasantly in the work of the evening, enlivened by a guessing contest that occasioned considerable amusement. Delicious refreshments were prepared and served during the evening.

Those who enjoyed the unique demonstration and the pleasant visit with hostess and friends were Mrs. Baughman, Mr. and Mrs. M. Bower, Miss Sarah Beswick, Mrs. J. McDonough, Mr. and Mrs. Oskar, Mr. and Mrs. Herrington, Mrs. Paul, Mrs. Frank Bess, Mrs. Sherard, Mrs. Yates, Mrs. Slack,

and many others. A most delicious two course

meal was served. The evening was spent in the jolliest sort of visit and, at a late hour, the most delightfully satisfying refreshments were served. Those who planned and carried out so happily, this pleasant affair were: Mr. and Mrs. Hays, Mr. and Mrs. C. Lamb, Richard and Norman Lamb, Mr. and Mrs. T. M. Johnson and Miss Hannah Johnson.

Their friends wish them a delightful visit and a speedy return.

Special Choir—
This evening at the Christian church a Children's choir will have special numbers at the evening service and will lead the singing during the evening. They have made special preparation and the music promises to be an interesting part of the services.

Leap Year Party—
The Leap Year Party given by the Past Noble Grand Club of Rebekah Lodge was preeminently a success.

Explorer Amundsen Home Before Letter Mailed 4 Years Ago



OVER four years after it started from the schooner Maud, then frozen in off the coast of Siberia, a letter from Capt. Roald Amundsen arrived a few days ago at the office of the Washburn Crosby Company in Minneapolis, Minn. The south pole discoverer beat the letter home by two years, and is now preparing a new seaplane expedition to the arctic. The letter had been laying for many months in a pouch on the snows of Siberian wastes where a party of Russians at last found it. The Eskimos and their dog teams who set out to deliver it had perished.

The text of the letter said that the two tons of flour in the hold of his ship was in perfect condition after its long stay in the Arctic. It contained no reference to Amundsen's own problems or prospects at the time. It was written in 1919.

The letter delivered via the Russian party to Amundsen's brother in Dover, England, was simply and trustingly addressed to America as follows: "Gold Medal Flour, Minneapolis, Minn."

BIG PETITION BACKS EDUCATIONAL BILL

LOS ANGELES, Jan. 31.—The Southern California Education Association, of which Perry W. Weidner is president, has forwarded to Washington a petition containing 45,500 names of residents in Southern California, favoring the creation of a department of education with a secretary in the President's cabinet and including federal aid for public schools.

MAN HIT BY TRUCK DIES IN HOSPITAL

PORTLAND, Jan. 31.—Silas F. Kratz, 55, who was struck yesterday by a speeding truck, died today in a local hospital. Kratz suffered a fractured skull. Irving, driver of the truck, is held pending an investigation.

POLITICAL ANNOUNCEMENT

For County Clerk
I hereby announce myself as a candidate on the republican ticket for nomination for the office of County Clerk at the May primaries.

I have for the past 5 years been a Deputy County Clerk and am familiar with every branch of the office, and if elected, I will give close attention to the duties of the office and feel confident that I will prove worthy of your support.

DELILIA STEVENS.

COUNTY SCHOOL SUPERINTENDENT

I am a candidate for republican nomination at the May primaries for the office of County School Superintendent of Jackson County. I have served the county for three and a half years as county superintendent, and will, if again elected, work as earnestly for the cause of education as heretofore.

SUSANNE HOMES CARTER, Jacksonville.

luncheon, creamed chicken, in bread boxes, cake and coffee was served at the close of the afternoon. The birthday cake with its dainty candles was a most satisfying vision, and proved a most satisfactory part of the satisfying viands.

Lovely gifts to the hostess testified to the love and esteem of her friends and will mark, with the delightful surprise, this birthday as one of the very happy days of her calendar of happy days.

At a late hour, the guests wended their way homeward with another beautiful experience holding place as a milestone in "Friendship's Lane."

Mr. and Mrs. Coffin Surprised—
Mr. and Mrs. R. H. Coffin were very happily surprised Monday evening of this week when a number of their friends gathered there prior to their leaving for a two month's visit.

The evening was spent in the jolliest sort of visit and, at a late hour, the most delightfully satisfying refreshments were served. Those who planned and carried out so happily, this pleasant affair were: Mr. and Mrs. Hays, Mr. and Mrs. C. Lamb, Richard and Norman Lamb, Mr. and Mrs. T. M. Johnson and Miss Hannah Johnson.

OUR NATION LEADS WORLD IN WATER POWER SUPPLY

By S. W. STRAUS, President American Society for Thrift.

IT IS a matter of interest and importance that greater public attention is being given to the development of our latent water power resources. Scientists have calculated that the maximum of potential water power in the United States approximates 54,000,000 horsepower of which we have only utilized about 9,000,000 horsepower for commercial purposes.

A better idea of what these figures mean is gained when one understands that one hydraulic horsepower is equal to about eight tons of coal energy.

Something like 40 per cent of our total possible horsepower is to be found in the states forming the Pacific Coast division. Montana apparently leads all other states in water power possibilities as 8 per cent of the nation's supply is found within the borders of that commonwealth. New York State possesses about 3 per cent of the nation's available amount.

Our lakes and streams possess a wealth of fabulous value and our neglect to more thoroughly take advantage of our water power possibilities probably constitutes one of our greatest sources of national waste.

This country leads the nations of the world in potential water power resources. In fact, about 30 per cent of the world's supply may be found here. Canada ranks second, China third and Russia fourth.

As our nation grows in population, and the cost of mining and transporting coal becomes more difficult and expensive it will be necessary to draw more and more upon our natural power supply.

It is within the range of possibilities that this great storehouse of wealth will as the years go by become more and more a contributing element to our national leadership in the important affairs of mankind. It is a matter of such far reaching consequence that there should be no neglect of it through lack of information or understanding.

WHAT ADVERTISING DOES
America has the best life on this earth because it has the best advertised life, says Colonel W. G. Edens of the Public Relations Commission, American Bankers' Association. He goes on: "American health is the best in the world because American people are best informed in the ways and habits of health, largely through advertising. American business is the largest and most successful in the world because it uses advertising the most. American business men encourage their business institutions in large part by their advertising them. American buyers become more shrewd in spending their money in proportion as they read advertisements."

"The press of the United States is regarded by many as the most powerful of our institutions. It must be numbered with the schools and the churches as one of the trinity of most powerful creators of knowledge and patriotism."

"Advertising is what it is today largely because of the power and success of the daily paper. Nevertheless, it is true that the daily paper is as successful as it is today because of advertising."

"The banking business has been benefited largely by advertising within the last dozen or fifteen years. Banking institutions have done more advertising than ever before. They have installed advertising departments which acquire their communities with facts formerly regarded in the light of 'institutional secrets.' The banker publishes facts which build up confidence in his institution."

"The result has been that millions of people who formerly would not place their money in the care of bankers, but who hoarded it at home, entrusted it to friends or invested it in wildcat speculations, now regard the bank as the safest place in the world. Hundreds of millions of dollars have been brought from their hiding places and placed in circulation, much to the advance of American and American institutions, as well as American business. Newspaper advertising has done more for American banks in the last dozen years than any other single agency."

TRUST COMPANY GROWTH

Nearly fourteen and one-half billions of dollars are the total present resources of trust companies in the United States. Institutions reporting number 2,478, as compared with 2,372 a year ago. The actual figures for the year ending June 30 last are \$14,411,500,000 resources, as compared with \$12,729,999,000 in 1922, representing a gain of \$1,681,500,000.

TOO LATE TO CLASSIFY

FOR SALE—Tannered Leghorn and Light Brahma cockerels, Chas. S. Rugg, R. F. D. 127-4

WANTED—Permanent home for girl ten years old. Address Box AB. I. Care of Tidings. 127-6

FOR SALE—Tannered strain baby chicks, and hatching eggs. This strain has produced more 300 egg hens than any other in the world. A few good cockerels left. Mrs. W. D. Booth, Phone 257-Y. 127-2

Is the

DAILY TIDINGS

In Your home?

The Tidings is striving earnestly to give you that, which you expect of your home paper.

The Tidings is exerting every effort to reflect Ashland in a favorable light, and is working for the up-building of the town and community.

In its efforts the Tidings is working for your interests.

In return let the Tidings become a regular visitor to your home.

BEGIN TODAY

Two Days More

Boys Suit Sale

25% Discount

For This Week Only Good Suits \$5.00

Better Suits \$7.50

Every One Guaranteed

Buy This Week

The Enders Company

Where Your Dollar Has More Cents

Plaza Market

4th Anniversary Sale

We help you and you help us keep down the cost of Groceries, by keeping down our overhead.

These are only a few of our inducements for buying now.

Come In And See For Yourself

Fancy Petite Prunes, 20 lbs for \$1.00

Large 7 oz. roll toilet paper, 4 for 25c

Ashland Canned Goods, as good as the best.

String Beans, can 20c, 2 cans for 35c

Hand Packed Tomatoes, No. 2, 1/2, can 20c, 2 for 35c

Hand Packed Tomatoes, No. 2, can 15c, 2 for 25c

Peaches, pears and blackberries, No. 2 can 20c, 1 can Free with a \$2 purchase of Ashland goods.

Story Book corn, 2 cans 25c, 1 case of 2 doz. \$2.75

Golden Bantam Corn, can 20c, 1 case of 2 doz. \$4.00

String Beans, 2 cans 25c, 1 case of 2 doz. \$2.75

No. 2 round tin White Asparagus, can 25c

Large square tin White Asparagus, can 35c

Dodge Fancy Maine corn, Spinach, Brussels Sprouts, Strawberry Beets, can 25c

Pineapple, Yes

Dodge Brand, No. 1 grated, 15c No. 1 sliced 20c; No. 1 sliced tall 25c; No. 2 sliced 35c; No. 2 1/2 sliced 40c

Solar Brand—

Broken Slice, No. 2 1/2 can 35c; No. 2 can 25c; Singapore No. 2 can 15c

Dodge Fruit or Vegetable Salad can 25c; Dodge Crabs, can 25c; Dodge Shrimp, can 25c, 4 cans 90c; Dunbar and American Shrimp, can 20c

Dodge Whole Clams, can 35c; Royal Cheff Mince Clams, can 15c; Dodge Mince Clam, tall, can 25c; Little Neck Clams, can 20c; Snookum Oysters, can 15c; Palace Car Oysters, can 20c, 2 for 35c

Seashore Mince Clams, tall can 25c

COFFEE

Starts the Day

Schillings, Royal Club, Golden West, M. J. B., 1 pound can 45c, 5 lbs for \$2.15

Royal Club, 10 pound lots \$4 Bulk coffee, every pound guaranteed to please or your money back, 1 pound 35c; 3 pounds \$1.00

Bulk, a blend, 1 pound 25c

TEAS

Green, Black, Gunpowder, good grade, pounds 50c; Lipton's 10c, 25c, 50c, 90c a box

Schillings' Japan, English Breakfast and Ceylon-India, 1/2 lb. pkg. 40c, lb. pkg. 75c

Wash Day Specials

Luna Soap, 30 bars for \$1.00; Sunny Monday, 25 bars for \$1.00; P. & G. Naptha 21 bars for \$1.00; Crystal White, 21 bars for \$1.00; Old Dutch Cleanser, 13 cans for \$1.00; White King Washing Powder, 2 large pkgs. \$1.00; Citrus Washing, 4 pkgs. 4 for \$1.00; 2 White Wizard and 2 All Rite for \$1.00; 20 Mule Team Borax Chips, large, 3 for \$1.00; 9 boxes of Lux for \$1.00.

Easy Wash Day Lunch

Campbell's Tomato Soup, can 10c; Van Camps Pork and Beans, 10c, 15c, 25c can. Flour and cereals of all kinds and best prices.

New Spinach, new leaf lettuce, head lettuce and everything good to eat.

Plaza Market

H. A. Stearns 61 N. Main