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WHAT CONSTITUTES ADVERTISING
"All future events, where an admission charge is made or a collection taken is Advertising."
A discount will be allowed Religious or Benevolent orders.

DONATIONS
No donations to charities or otherwise will be made in advertising or job printing—our contributions will be in cash.

JANUARY 24

HEAR, O ISRAEL: THE LORD OUR GOD IS ONE LORD.—Deuteronomy 6:4.

THRIFT

(A Message from the Oregon Bankers' Association)

Every True American thrills at the mere mention of Independence. It is the bone and sinew, the heart and soul of our Democracy.

It is that for which our ancestors fought and died in the Revolutionary War. We celebrate with great rejoicing each year when Independence Day comes around and we are particularly proud of the Declaration of Independence as the greatest American document.

This is all as it should be. The attainment of American Liberty is the finest achievement in our national life, and in its preservation every one of us would gladly lay down his life.

But that is only one kind of liberty, one form of Independence—political and religious freedom.

There is another and exceedingly important kind of Independence that is directly related to the daily lives, the well-being, comfort and happiness of each one of us; an Independence that is vital to the preservation of our national integrity. Without it we would degenerate from a nation of sovereign individuals to one of practical slavery. This is Economic Independence; the assurance of being able to provide for the material needs of life; the physical comforts and even luxuries that can make living today so thoroughly enjoyable.

That is why we celebrate Thrift Week each year. Thrift living will enable you in later years to look upon Thrift Week as a Holiday Week to show your happiness at having achieved Financial Independence.

How can you do it? By starting now to save something systematically each week out of what you earn. Put these savings in the bank at interest and make your money work for you. When a man and his dollars work together the result is Prosperity. It is not alone what you make, but how to spend and what you save that counts in the end. And remember that hoarded money is lazy money. Be sure that your money is well invested and is working for you.

Dicken's famous character, Mr. Micawber, in David Copperfield, says "Annual income 20 pounds; annual expenditure, 19 pounds 19s 6d—result: Happiness; annual income 20 pounds, annual expenditure 20 pounds 6s—result: Misery."

It is the margin of savings that makes all the difference and it is the little sums we save regularly that give us the capital on which to build later in life.

But it is not in the saving of money and material things alone that one achieves a thrifty life.

The wise employment of our time and the conservation of our physical energies are equally important.

Time is the essence of our life. The only time we can be sure of is the present moment. To live a happy, healthy contented life, we must make careful and wise expenditure of our time, our abilities and our resources.

It is so easy to fritter away our time, dissipate our health and waste our money foolishly! We should make every minute, every ounce of energy and every penny return full value to us.

We cannot be thrifty by proxy; the practice of it must be by individual choice and determination.

Acquire the habit of spending your money, your time and your strength as effectively as you can.

The immortal Scotch bard, Bobby Burns, with his native canny, sums up Thrift in these words written to a friend:

To catch Dame Fortune's golden smile
Assiduous wait upon her,
And gather gear by every wile
That's justified by Honor.
Not for to hide it in a hedge,
Not for a train attendant,
But for the glorious privilege
Of being Independent.

Read about men who have done worth-while things in the world and you will find that they held Thrift as the fundamental cardinal habit on which to build a successful, happy, respected career.

Benjamin Franklin is perhaps the outstanding exponent of Thrift among notable Americans and today we honor his memory in the observance of Thrift Week.

THE SENATE AND THE PEACE PLAN

There may be an established right permitting the United States Senate to meddle with the Bok peace plan, to inquire into its purposes and to obtain the amount of money expended in the movement, but Edward Bok, who posted the \$100,000 prize and who has financed the entire plan was just as much within his rights when he refused to tell Senator Reed how much he had expended on the plan, and would still have been within his rights had he told that gentleman to go the proverbial hot place. In

fact that is the kind of answer that the bombast, unprogressive Missouri senator deserved.

The United States Senate, or those who control its destinies, throttled the only constructive plan for peace that has ever been adopted by any considerable number of nations. They commanded every available power and bit of propaganda to accomplish the downfall of the plan for peace. But now that a man who has dedicated his life and his fortune to bringing about permanent peace in a much troubled world, has expended \$100,000 of his own money, earned by the dint of his own labor, there arises a cry that it is propaganda to again bring the issue of the League of Nations before the United States, and to influence that so-called august body. The attitude of Reed and those of his ilk is that a private citizen has no right to call for suggestions from the public on any issue, and has not the right to spend his own money in obtaining the sentiment of a representative number of people with respect to a public question or issue. Are we to accept a condition that will permit only our representatives and senators, our public officials and political parties to conduct propaganda? Are we to assume that the private citizen has no moral or constitutional right to aid in a movement that is of so vital importance to this nation and all other nations of the earth? The public can draw no other inference after observing the antics of that coterie of senators who have failed to raise a hand to prevent another slaughter of the sons of mothers.

Reed, Borah, Lodge and Johnson strangled the League of Nations. The same clique organized and are still organized to kill the world court plan. Had a dozen other plans been proposed for world peace they would still have continued their destructive tactics. What matters it to them that your son sleeps in a grave in a foreign land, unvisited and unattended by those he loved? What concern is theirs that government hospitals are filled to overflowing with broken and dying veterans of the late world war. What is to them that the common citizenry of America is bowed down under a burden imposed by the war? Have they concern for the bankrupt nations of Europe? Have they a care for the millions of starving children in Germany? No! They prefer to see the world hurled into another conflict of men and munitions, from which the manufacturers of the necessities of war can store up additional billions. What is life and loved ones, and world-wide prosperity compared to the profits of war? Nothing, in view of the Reeds, the Borahs and the Johnsons.

The question of world peace is no longer political. The obstructionists defeated Wilson. They stood ready to defeat Harding, and are awaiting to accomplish the downfall of his successor or any other man who attains a position that lends power to a plan for peace.

The movement by Edward Bok is one of the most commendable that can be credited to man. The plan may be defeated by the referendum that is being carried on, yet the people of the nation have been encouraged to think more and more of peace. It will add momentum to the drive for peace in other nations. What is more commendable? Bok is more truly representative of civilization and humanity than any of these who would discredit his noble efforts to bring about a practical plan for the cooperation of the nations of the world to prevent war.

Many a cheap fountain pen signs a big check.

Did you know spring bathing suits were being made now?

Common sense is what makes a college education valuable.

When the modern girl has no complexion she will make up for it.

If you thing every watch chain you see has a watch on it you are wrong.

A new machine takes a picture of your voice. Some smart guy will say it must be perpetual motion to take a woman's voice.

For a smooth shave, and quick service, go to the Shell Barber Shop, across from Depot. Grinding of all kinds. Children's work a specialty.

W. A. SHELL, Prop.
532 A. St. Ashland, Ore

Electric Aluminum Percolator \$5

PROVOST BROS

Hall's Catarrh Medicine

For The Horse

PEIL'S CORNER

ENJOYED A GOOD NIGHT'S SLEEP

Home Bargains

Stop Coughing

Robinson & Wild

CHAMBERLAIN'S COUGH REMEDY

FOR FATHER'S COUGH

January is usually one of the coldest months, and brings its share of coughs, colds and hoarseness. Take FOLEY'S HONEY AND TAR COMPOUND at the first sign of a cough or cold, as it loosens the phlegm and quickly brings relief to the inflamed membranes of the throat. "Your HONEY AND TAR COMPOUND has done wonders for my father, who had an awful cough. He is feeling fine now," writes Nicolasa Gonzales, Cuero, Texas. Sold Everywhere.

Classified Column

Classified Column Rates
One cent the word each time.

To run every issue for one month or more, 1/2c the word each time.

FOR SALE

FOR SALE—100 per cent full blooded Tanager cockerels, \$3.00 each. Mrs. W. D. Booth, Phone 257-Y. 120-4

Special this week only—Hair cut or bob 35c. Annex Barber Shop, 1st St. Open evenings. 119-6

FOR SALE—Two typewriters both in good order and exceptionally cheap. Ashland Realty Co. 119-1f

FOR RENT

FOR RENT—Furnished apartment, 233 High St. Phone 493-J. 119-1f

FOR RENT—Furnished House 478 Boulevard. 98-1f

WANTED

SITUATION WANTED—Married man wishes work of any kind, city or country. R. E. Morton, Siskiyou, Ore. 116-7*

FEHIGE-ROACH

Transfer—Express—Storage Hauling—Dray work of all kinds. Quick motor service. Dry wood of all kinds. Phone 410-R. 375 B. St. 112-1f

MISCELLANEOUS

BABY CHIX
Those wishing Plymouth Rock and White Leghorn baby chix in Feb. or March phone Mrs. Walter Herndon 416-R. 363 Beach St. 119-3

ANY GIRL IN TROUBLE—May communicate with Ensign Lee of the Salvation Army at the WhiteShield Home, 565 Mayfair Ave., Portland, Oregon.

PROFESSIONAL

PHYSICIANS

DR. MATTIE B. SHAW—Residence and office, 108 Pioneer avenue. Telephone 28. Office hours, 10 to 12 a. m.; 2 to 5 p. m. only.

DR. ERNEST A. WOODS—Practice limited to eye, ear, nose and throat—X-ray including teeth. Office hours, 10 to 12 and 2 to 5. Swedenburg Bldg., Ashland, Ore.

DR. E. B. ANGELL—Chiropractic and Electro-Therapy. Office phone 48; residence 142. First National Bank building.

DR. HAWLEY—Above Tidings office, Phone 91.

DR. ERNEST W. SMITH—Chiropractor, near Post Office, Mon. Wed. Fri. Phone 114. House calls any day. Phone 440-L.

PLUMBING

JERRY O'NEAL—Plumbing. 207 East Main. Phone 138.

MONUMENTS

MONUMENT—MARKERS Lowest Prices ASHLAND GRANITE CO. 3rd and East Main St. 223-6mo.

ASHLAND GRANITE MONUMENTS Oregon Granite Co. S. PENNISTON, Salesman. Res. 476 Laurel Phone 444-Y

PLANING MILL

JORDON'S SASH AND CABINET WORKS, Cor. Helman and Van Ness. 1941f

TRANSFER AND EXPRESS Whittle Transfer & Storage Co. for SERVICE.

Experienced movers and packers of household goods. Dealers in coal and wood. Phone 117. Office 89 Oak St. near Hotel Ashland

TRANSFER AND EXPRESS

T. L. POWELL—General Transfer—Good team and motor trucks. Good service at a reasonable price. Phone 83.

TRANSFER AND EXPRESS—King's Transfer, general hauling. Dry wood for sale. Phone 113. Plaza Pool Hall. 45 1f

Gross revenue of electric, water and gas utilities operating in state during year 1922 aggregated \$12,744,261.85.



A CLOSET full of clothing, hats, and shoes represents an investment of many hard earned dollars.

To buy new again would probably be a severe hardship.

Suppose they should burn tonight?

This agency of the Hartford Fire Insurance Co. will insure your household goods and personal belongings.

THE Billings Agency
41 E. Main Phone 211

40% Discount On All Eversharp Pencils Priced from \$1.00 up While Our Stock Lasts

McNair Bros.
The Rexall Drug Store

Extra Values IN T-y-p-e-w-r-i-t-e-r-s
We have two or three Corona Typewriters for Sale at \$15.00 and \$35.00 each.
Two other makes of machines at \$20.00 and \$30.00.
Remember we clean, overhaul and repair any machine. Trade, Buy and Sell all makes—Let us figure with you
Books and Stationery ELHART'S Drug Sundries Toilet Goods

Shoe Clearance For Men and Women
100 PAIRS MENS SHOES Sizes 6 to 11
All Good Shoes—Good Style \$7.50 and \$8.50 Values
January Clearance at \$4.95
Selling at less than Eastern Cost Brown or Black — Button or Lace
Suit Cases and Bags all reduced
Ladies High Shoes in Black or Brown \$3
150 pairs regular \$5.00 and \$6.00 values—January Clearance at.
Military and Low Heels
The Enders Company
All Shoes Reduced

THE "CHECK" SEAL HOME
Is the Convenient Home and Has Within It
These "Check" Seal Labor Savers
Hot Point Electric Irons—the electric iron of acknowledged superiority in use and long wear.
Hot Point Electric Ranges, whose capacity and cooking ability makes them the favorite with those who know.
Thor Electric Washer, the Hurley made electric washer that reformed home washing into a pleasant job.
Ivanhoe Home Fixtures, recognized in contracting circles the preferred brand for styles and quality.
G. E. Edison Mazda Lamps, naturally.
The big ad opposite tells the class of service to be obtained from our shop and merchandise.
Murphy Electric Shop
On the Plaza Phone 82