

ASHLAND DAILY TIDINGS

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WHAT CONSTITUTES ADVERTISING: All future events, where an admission charge is made or a donation taken is Advertising. A discount will be allowed Religious or Benevolent orders.

DONATIONS: No donations to charities or otherwise will be made in advertising or job printing—our contributions will be in cash.

JANUARY 23

THE GRASS WITHERETH, THE FLOWERS FADETH: BUT THE WORD OF OUR GOD SHALL STAND FOR EVER.—Isaiah 40:8.

SIGNIFICANCE NOTED

To those who are at all observing there must undoubtedly be some significance attached to the fact that without exception every visitor who is called to address public audiences calls attention to Ashland's imperative need for a modern tourist hotel.

It is not good logic to presume that every speaker who visits Ashland has been tipped off to spring the proposition of a tourist hotel. Rather it is the natural result of a close study of the requirements of various towns and cities along the coast, and after giving even brief attention to Ashland, considering its location, the beauty of its surroundings, its mild climate, its invigorating waters and perfect health conditions, they come to the same conclusion and are convinced of the importance and necessity of a modern hotel.

During the past six months Ashland has been favored with visits from numerous speakers, most of them identified with activities that are allied with the growth and improvement of the Pacific coast, and without exception they advocate a hotel that will provide accommodations for the hundreds, yes thousands of visitors who will throng here during all months of the year in the very near future.

There is an opportunity to make 1924 epochal in the history of Ashland in initiating a movement that will bring ultimate success in a hotel that will do credit to the city and to southern Oregon.

THE CLEANSING OF PHILADELPHIA

Undoubtedly there will be lessons to be drawn from the vigorous and determined campaign waged against vice in Philadelphia by General Smedley D. Butler of the marines. Even now his efforts, which are in keeping with the traditions of the service he adorns, seem crowned with success.

What then? One may argue that Philadelphia will be greatly the gainer for even a year of freedom from organized vice. Though one discounts the reports 50 per cent, conditions must have been wellnigh intolerable prior to the summons of Butler. And a year of surcease is something very worth while.

There is a legend that the Chinese have an immemorial custom of paying their physicians not to heal them but to keep them well. If it is not true it ought to be, for the commonsense of the custom commends it.

the surgeon's knife to rid itself of the malignant growth that has been forming for years. Would it not have been wiser, and will it not be wisdom for the future, to be vigilant against these influences; to keep the city well rather than to permit the insidious encroachment of an illness requiring drastic measures?

It is repeated that the common experience of American cities points to a certain futility of moral crusading. The relapse has appeared almost inevitable. What is needed, in Philadelphia and elsewhere, is a soundly constructive citizenship that will not tolerate the presence of vice, and that will always be vigilant to eject its emissaries.

POSTAL EFFICIENCY

Better and greater service at decreasing cost—so runs the record of the United States postal service as written in facts and figures carried in Postmaster General New's report for 1923. Being conducted for service rather than for profit, the report shows that the postoffice department was directed and operated with economy and efficiency, both of which bear testimony to the ability and industry of its personnel.

In the past year the volume of postal business increased by approximately 10 per cent; but appropriations for that service were 1.61 per cent less than in 1922. Here is where the economy and efficiency of the postal department impressively shows. The increased volume of business was handled not only with promptness, but at comparatively less cost.

In addition to the mail service, the department record for 1923 shows effective work in combating stock sale frauds. By enforcement of the regulation denying use of the mails for fraud, it has fought the fight of the public against this evil, with good results.

OUR OLD FRIEND, ECONOMICS

Alvan T. Simonds, of Fitchburg, Massachusetts, believes in encouraging the study of economics, and in giving substance to that belief he has sponsored an annual essay contest open to high-school and normal-school pupils in the United States and Canada.

Borchardt's father was born in West Prussia; his mother was born in Galicia, Russia, where he was also born. The fathers of the two boys are both naturalized. The prize winners in the contest of 1922 were of German and of Russian parentage.

Grounds for divorce are frequently battle grounds.

Very few married men can drive an auto with one hand.

It's nice to think a girl is as white as she is powdered.

Marriages are made in heaven; divorces are made in haste.

SULPHUR CLEARS ROUGH, RED SKIN

Face, Neck and Arms Easily Made Smooth, Says Specialist

Any breaking out of the skin even fiery, itching eczema, can be quickly overcome by applying a little Mentho-Sulphur, declares a noted skin specialist. Because of its germ destroying properties, this sulphur preparation begins to soothe irritated skin and heal eruptions such as rash, pimples and ring worm.

It seldom fails to remove the torment and disfigurement, and you do not have to wait for relief from embarrassments. Improvement quickly shows. Sufferers from skin trouble should obtain a small jar of Rowley's Mentho-Sulphur from any good druggist and use it like cold cream.

GREATEST LIVING CHARACTER ACTOR

George Arliss is acknowledged the greatest character actor of the present generation. He is the only legitimate stage celebrity who has actually outdrawn the purely screen variety of stars. Mr. Arliss is best known for his work in "The Devil" and "Disraeli".

Seldom has a great photoplay been so masterfully handled. The fascinating episode of the English beauty trapped in the palace of the Raja, the Orient's greatest lover, told against a lavish background.

"The Green Goddess" will be shown at the Vining theatre today and tomorrow at the regular admission prices. Last night's audience was highly pleased and many favorable comments have been heard today.

Announcement made of formation and incorporation of La Grande building and Loan association with capital stock of \$100,000.

Just Received

- Golden Bloaters, 10c or 3 for 25c
Bbl. Red Salmon, lb. . 10c
Boneless Herring, lb. . 40c
Boneless Cod 2 lb. . . 45c
Salt Mackrel, 20c or 2 for 35c

Fresh Horseraddish

Plaza Market

H. A. Stearns 61 N. Main

RUB THE SPINE

If you believe the spine is the seat of most of your physical ills and more people are thinking so every day, just give it a gentle massage every night with Joint-Ease and watch the helpful results.

The name is Joint-Ease and it's the one big discovery for stiff, swollen, inflamed joints—and a tube for only 60 cents. No. 5

Stayton and vicinity is center of large poultry raising section as evidenced by fact that during year 1923, 3687 cases of eggs were shipped.

REMEMBER

It is not our aim to see how cheap we can make our Bakery Products, but—

How Good

Your special orders will be given our best efforts.

FRANKLIN

Bakery

See This—

New set of dining room furniture with sideboard table and leather cushioned chairs in walnut.

ASHLAND FURNITURE COMPANY 94 N. Main



Get Two Trial Boxes

PAZO OINTMENT is a Guaranteed Remedy for all forms of Piles. Pay your druggist \$1.20 for two boxes of PAZO OINTMENT. When you have used the two boxes, if you are not satisfied with the results obtained, we will send \$1.20 to your druggist and request him to hand it to you.

COUGHS Apply over throat and chest—swallow small pieces of VICKS VAPORUB Over 17 Million Jars Used Yearly

INDIGESTION causes bloating, gassy pains that crowd the heart—constipation. Always find relief and comfort in CHAMBERLAIN'S TABLETS No griping—no nausea—only 25 cents

For a smooth shave, and quick service, go to the Shell Barber Shop, across from Depot. Grinding of all kinds. Children's work a specialty. W. A. SHELL, Prp. 532 A. St. Ashland, Ore

Electric Aluminum \$5 Percolator

—and a window full of other aluminum utensils at varying prices.

PROVOST BROS

For The Horse Harness, Trace Chains, Collars, Collar Pads, Plows, Wagons, Buggies, Axle Grease.

PEIL'S CORNER

What's the Reason?

IN thousands of homes where one or more of the family are nervous and irritable, the cause may be hidden—hard to understand. But usually, "There's a Reason."

Doctors and dietitians are very generally agreed that people who are nervous or suffer with digestive disturbances should not drink coffee or tea because these beverages contain a drug, caffeine, and their use tends to increase nervous irritability.

Many of us just drift into wrong habits of eating and drinking, though we usually know better. So if there are nervous ones in your family, suppose you make a change—serve Postum for thirty days.

Postum is a pure cereal beverage. It furnishes all the pleasure of a hot drink—cheery warmth and good flavor. Postum is refreshing, satisfying, healthful; and there's nothing in all the world quite so effective as health to overcome nervousness and make life worth while.

Postum for Health

"There's a Reason"



Your grocer sells Postum in two forms: Instant Postum (in tins) prepared instantly in the cup by the addition of boiling water. Postum Cereal (in packages) for those who prefer the flavor brought out by boiling fully 20 minutes. The cost of either form is about one-half cent a cup.

ONE OF THE STRONGEST COMPANIES IN AMERICA

Do without this if you DARE!

If you are physically able to pass a doctor's examination, don't be without the benefits and protection of this West Coast Life Policy.

\$5,000 if you die from natural causes \$10,000 if you die from accident

and in case of permanent total disability the company will

- 1. Waive all premium payments
2. Pay you \$25 per week for one year; and in addition
3. Pay you \$50 per month for life; and
4. Pay \$5,000 to your beneficiary when you die
5. If disability involves loss of limbs or sight as a result of accident, the company will pay you \$5,000 in cash, immediately, in addition to all other benefits.

(In case of temporary disability, as a result of either sickness or accident, the company will pay you \$25 per week for a limit of 52 weeks.)

"A Service That Endures"

WEST COAST LIFE INSURANCE COMPANY

HOME OFFICE—SAN FRANCISCO (Opportunity available to experienced Life Insurance salesman as District Manager.)

WEST COAST LIFE INSURANCE CO. 136-45 603 Market Street, San Francisco

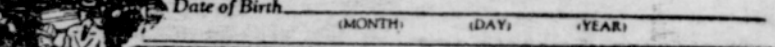
Gentlemen:—Without obligation on my part, send me more information.

Name _____

Address _____

City _____

Date of Birth (MONTH) (DAY) (YEAR) _____



The Baby Carriage

THE man who lives on other people's money hopes to go through life in a baby carriage. The man who saves his money is the man who is going through life on his own two feet.

The Citizens Bank of Ashland Ashland, Oregon

Advertisement for Ford Motor Company featuring a Ford car. Price \$295 F.O.B. DETROIT. Why You Should Order Your Ford Car Now. 123,607 Actual retail deliveries in December, establishing a new high record for winter buying. Therefore, the only way you can be sure of obtaining delivery this coming spring or summer is to place your order immediately. HARRISON BROTHERS Ford Motor Company Detroit, Michigan