



# MERRY CHRISTMAS

*May the Generous Beneficence  
of the Community's Fellowship  
and Enterprises and Civic Pride  
Be Part of Your Christmas Cheer.*

### TO OLD FRIENDS AND NEW

We wish the most that comes with the spirit of Christianity that was generated in the birth of the Son in whose honor Christmas is observed.

**LOOMIS & NELSON**  
FOURTH STREET GROCERY

### MERRY CHRISTMAS

To friends, acquaintance, passer-by on the road of life's endeavor. We hope you enjoy the feast of fellowship and good food, and that none may want in this land of plenty, or lack happiness tomorrow.

**PLAZA CONFECTIONERY**  
Minard & Taylor

### THE YEAR'S JEWEL

Christmas is the year's jewel in sentiment, and we wish to greet you merrily in behalf of the crowning jewel in whose memory the day is celebrated.

**W. H. HODKINSON**  
Jeweler - Watch Inspector



### MERRY CHRISTMAS WITH BEST CHEER

That your Yuletide days may be full of closer friendship and joys of mutual appreciation.

**MITCHELL**  
For Men's Clothing

We take this opportunity of Thanking our friends and patrons for the prosperous year of '23, and wish you—  
A Merry Christmas and all the joys of the coming year

**PLAZA MARKET**  
H. A. STEARN

### WHERE ERE YOU RIDE ON CHRISTMAS DAY

we hope your ride may be to happiness, merriment that is honest, joy that is pure, with friends innumerable—  
we hope your ride may be to happiness, merriment that

**LEEDOM'S TIRE HOUSE**

### THE CHRISTMAS CHEER

Of an savory delectable dinner, that is consumed by honest hunger, we hope will be your portion of the many things which go to make the day happy, merry and true.

**VIRGINIA CAFE**

### GREETINGS FOR MERRY CHRISTMAS

In which we hope that in the ideal of searching for the Golden Grail, as Sir Launfall said, "The Gift Without the Giver is Bare," may you add to the happiness of this Yuletide.

**SUGG'S MILLINERY**

### HOLIDAY GREETINGS To Our Many Friends

We urge every resident of Ashland to boost and to work hard for the immediate extension of Ashland Auto Camp facilities.

**HARRISON BROS.**  
FORD - LINCOLN DEALERS - FORDSON

### WE

take the holiday season as a fitting time to express our thanks to those who have given us the opportunity to serve them. Accept our hearty good wishes for the New Year.

**WHITE HOUSE GROCERY**  
"Quality Groceries, Modestly Priced"

388 E. Main St. Ashland, Oregon

### THE ELECTRIC SPARK

In human relations—sympathy—for the welfare of friends and neighbors has resulted each Christmas being better, happier and more enjoyable by the improvements in things electrical. Greetings—

**JORDAN ELECTRIC CO.**

### MERRY CHRISTMAS, AND HEALTH TO YOU

May nothing be wanting that will assure you charity which creates sympathy, kindness which holds friends, ideals which make us better.

**EAGLE MARKET**

### MAY MERRY BE THE DAY

when on the morrow you arise to view and reflect on the charity of nature, the mellowness of friendship, and the pride of individual achievement—may health in all its glory be yours.

**EAST SIDE PHARMACY**

### FOR EACH, FOR ALL, GREETINGS

That everyone shall have the joy on the morrow of all the happiness that sentiment conveys and that their childhood spirit of Santa Claus be renewed in grateful charity of purpose.

**WOLCOTT'S GROCERY**

**Merry  
Christmas**

**SWENSON & PEEBLER**  
The Biggest Home Furnishers in Ashland

### TO YOU, MERRY CHRISTMAS



With Joy to All; Happiness and Friendship's Blessings be Without Reserve, in the Cheer which Comes with the Visit of Old Saint Nick.

**SCHUERMAN**  
GROCERIES

### CHRISTMAS GREETINGS



May the silver star of Bethlehem shine with the radiance of old, again bringing the message of "Peace on earth, Good Will toward men."

**O. M. JOHNSON**  
The Jeweler

### GREETINGS OF HAPPINESS

May the spirit of Christmas so fill your stocking, emblematic of charity, with all the joys of a home full of Childhood's Delight.

**J. C. SAUNDERS & SON**  
Tonsorial Parlor  
In the Elks Building, East Main

**First  
National  
Bank**



Who 'ere you be, Where 'ere you be, we wish for you all the joy there can be, in health, wealth and opportunity.

**DENNIS GROCERY**