

ASHLAND DAILY TIDINGS

(Established in 1876)

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Bert R. Greer Editor
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First insertion, per 8 point line \$.10
Each subsequent insertion, 8 point line .05
Card Thanks 1.00
Obituaries, per line .02 1/2

WHAT CONSTITUTES ADVERTISING
All future events, where an admission charge is made or a collection taken is Advertising.
A discount will be allowed Religious or Benevolent orders.

DONATIONS
No donations to charities or otherwise will be made in advertising, or job printing—our contributions will be in cash.

DECEMBER 24

PLATFORM FOR LABOR AND CAPITAL:—All things whatsoever ye would that me do unto you, do ye even so to them; for this is the law and the prophets.—Matthew 7:12.

THE WORLD'S BEST NEWS

"The angle said unto them, fear not: for, behold, I bring you good tidings of great joy, which shall be to all the people. For unto you is born this day in the city of David, a Saviour, which is Christ the Lord."

Such was the announcement of Him in whose honor we celebrate Christmas. The commemoration of that event, handed down through ages, has become one of the greatest of our holiday seasons. Yet custom seems to have changed from year to year until we are inclined more to feasting and making merry than to a true observance of the real importance of the occasion.

The celebration of the birth of Christ has developed to a season of extending good cheer from one to another, until today the best organized efforts of our fraternal, civic and religious societies are concerted in spreading cheer and comfort, joy and thanksgiving to every home and to every child. It is with credit to humanity and honor to the Savior that systematic efforts are exerted to carrying a ray of light and a word of cheer to every home in the land.

Another feature of our observance of the occasion, is worthy of the child born in the manger, is the unstinted efforts in extending happiness to little children. We celebrate the birth of the child in endowing the hearts of other children with all the joy and gladness that can be extended. While there is much of joy in Christmas for the men and women of mature years, the highest degree of happiness is for the little folks. It is their Christmas, their day of joy.

here is significance in the fact that after more than nineteen hundred years the civilized world celebrates the birth of Christ. The announcement of the angle of the Lord as the world's best news.

CARELESS

To err is human, but since most errors are the results of carelessness it just as human to be careless. There is no greater testimonial to human carelessness than the United States mails. This is not surprising since the average American is now a daily user of the mails, and human actions and habits best reveal human traits.

Mostly through carelessness 200,000,000 pieces of mail went astray in the United States in 1922. Incorrect or insufficient addresses were the chief reasons. Of those which went astray, 17,000,000 wound-up at the dead letter office. If the address of the sender was found inside, the mail eventually found its way back to that address, if not it was lost forever.

If this dead letter office mail comprised letters of no importance, advertising matter and other articles of little value there would be little cause for concern in this tendency toward careless mailing. That the condition is not to be brushed aside without serious thought is evident from the postal department's report that money aggregating \$100,000 was recovered by the dead letter office from "lost" mail in 1922.

Letters go astray by the thousands on every day of the year and those who send mail during the Christmas season are no more careless than those who patronize the mails during other seasons but in view of the abundance of Christmas mail and the sentiment and possibility of disappointment attached to each bit of Christmas mail, it is the duty of every patron of Uncle Sam's postal service to wrap carefully and address more carefully. Carelessly mailed mail inconveniences the postal employees just a little, but if it is lost it means much to those at both ends of it proposed journey.

THE CHILD AND THE TOY

Unimaginative people may regard the child's Christmas toys as mere playthings, a means to keep his mind occupied so that he won't be bothering the family. There is something in that point of view. A kid with nothing to play with has got to find vent for his activity, and he may become a public nuisance. But toys rightly selected can be more than that. They are the tools with which the child makes his first impression upon the world. Except for some simple little duties, the small child can do little but dream he is a grown-up, and toys are his first attempt to realize his first hopes of achievement. The

boy sees the men digging in the street. He admires their power to throw up great heaps of earth. Ambition begins to grow. He takes his little tin pail and shovel and proceeds to dig in his sand box. He is really trying to emulate those muscular diggers out in the street. Tools with which boys and girls can play at work have their effect to develop the motive of industry, and get it started at an early age. Many boys made their beginning toward a successful technical career, as the result of the interest stimulated by a set of tools. Bats and balls, croquet sets, tennis rackets, and other equipment for games, both indoor and outdoor, start the little folks early on the paths of physical and mental development, and help them make their way in their own crowd. A well made mechanical toy should set a boy to thinking about the physical forces that make machinery act. The doll should arouse the motherly and housewifery instincts in the little girl, and so on. A toyless child not merely misses an element of child happiness, but something is lacking for his normal development.—Roseburg News Review.

A Merry Christmas to all friends and patrons of the Tidings.

INFLUENZA

As a preventive, melt and inhale night and morning—VICKS VAPORUB Over 17 Million Jars Used Yearly

WINTER COUGHS AND COLDS With the changeable weather which we have at this season of the year coughs and colds are very prevalent. Be prepared for them. Have a bottle of FOLEY'S HONEY AND TAR COMPOUND handy, and with the first sign of a cough or cold take a dose and prevent a serious ailment. FOLEY'S HONEY AND TAR COMPOUND has been the standard family cough remedy for over 35 years, bringing prompt relief and when once used you will never be without it. Sold Everywhere.

Roseburg broccoli growers receive \$2,000 shipment seed.

Merry Christmas

J. O. RIGG

The largest exclusive paint and wall paper store in Southern Oregon.

Christmas Greetings

To all our loyal friends whom it has been our high privilege to serve during past years, as well as to those we hope to serve in the future, we extend our best wishes for—

A MERRY CHRISTMAS

McGee's DRY GOODS

VINING Last Times Today

WESLEY BARRY "The Printers Devil" 10c and 35c

FREE

CHRISTMAS MORNING, 10:30 o'CLOCK For the Children Charlie Chaplin and "GHOST OF THE RANCHO"

Christmas - Wednesday - Thursday



An Event In Picture History. the photoplay epic of brave Yukon days

Rex Beach's powerful novel of the Alaskan gold rush — pioneer days in the lawless North — the conquest of a land of romance and wealth

REX BEACH'S THE SPOILERS

Continuous, 1 to 11 p. m. 10c and 50c

Classified Column

Classified Column Rates One cent the word each time.

To run every issue for one month or more, 1/2c the word each time.

FOR SALE

FOR SALE—Live or dressed turkeys. G. W. Nichols. Phone 18F2. 92-4*

FOR SALE CHEAP—Ford touring car. The Auto Shop. 382 East Main. 93-4*

FOR SALE—Several good milk cows. J. W. Bailey, Talent, Ore. 92-6*

FOR SALE—A fine steel Guit for \$15.00. A dandy Xmas present. Easy terms. Carl Loveland. 92-4

FOR SALE—Second hand Hoover special vacuum sweeper. Complete with attachments. Call 82. 95-2

FOR SALE—Oak kitchen cabinet with sliding doors and concealed ironing board. Phone 2F22 94-3

FOR SALE—1 De Laval Separator No. 7. Good as new. 1 Jersey Guernsey cow. 1177 Iowa St. Ashland. 94-3*

TWO ROOM APARTMENT—Furnished. Reasonable rate. Manx Hotel, 349 East Main. 94-6

FOR RENT—Housekeeping apartments, ground floor, 573 East Main. 94-3*

FOR SALE—Young cockerels, from the dark ringlet barred rock strain, birds from pen took 2nd prize at Fair. Inquire 855 East Main. 94-3*

FOR SALE—Nearly new electric Vacuum Sweeper. Cost new \$60.00. Will sell for \$30.00. Good as new. Ashland, Vulcanizing Works. Phone 90. 95-2

FOR SALE OR EXCHANGE—A good thoroughbred Rhode Island Red Cockerel. Phone 701-J or call 151 Coolidge St. 95-2

FOR RENT

FOR RENT—Front room, 486 Boulevard. Phone 405-J. 92-6*

FOR RENT—Four furnished housekeeping rooms. Phone 187J 94-3

FOR RENT—Furnished rooms for Housekeeping. 330 Lower Almond St. 95-4*

FOR RENT—Splendid front room apartments. Phone 263-R or call at the Shook Building. 93-2

FOR RENT—A 7 room house, furnished, close in, apply to G. S. Butler, 41 Granite St. 91-6

WANTED

Typing Public Typing, copying, 264 7th St. 83-1mo.*

WANTED—Washing. 248 1st St. 62-2mo.*

WANTED—Will trade Auto tires for some dry wood. Ashland Vulcanizing Works. Phone 90.

MISCELLANEOUS

FOUND—Bracelet in box. Owner may have same by paying for ad. 95-2

FOUND—Pair glasses. Owner may have same by paying for ad. 95-2

WILL TAKE ORDERS for Country Sausage. W. L. Moore, 10F4. 95-4

FIRST CLASS DRESSMAKING Prices reasonable. Room 7, over Tidings office. Phone 77. 84-1mo*

ANY GIRL IN TROUBLE—May communicate with Ensign Lee of the Salvation Army at the WhiteShield Home, 585 Mayfair Ave., Portland, Oregon.

RESHINGLING & CALSOMINING For reshingling or painting and calsomining all work guaranteed call A. V. Hood, Phone 398 or C. W. Judkins Phone 390-R.

Greetings

of The Season

and for your golden sheaf of happiness and Christmas cheer be as steadfast as the integrity and fidelity with which we prepare for you our Gold Sheaf.

Lithia Bakery

Coast power line to be constructed between Garibaldi and Manhattan. Central Oregon timber cut 37 per cent over 1922—284,350,000 ft.

PROFESSIONAL

PHYSICIANS

DR. MATTIE B. SHAW—Residence and office, 108 Pleasant avenue. Telephone 28. Office hours, 10 to 12 a. m.; 2 to 5 p. m. only.

DR. ERNEST A. WOODS—Practice limited to eye, ear, nose and throat—X-ray including teeth. Office hours, 10 to 12 and 2 to 5, Swedenburg Bldg., Ashland, Ore.

DR. E. B. ANGELL—Chiropractic and Electro-Therapy. Office phone 48; residence 142, First National Bank building.

DR. HAWLEY—Above Tidings office, Phone 91.

DR. ERNEST W. SMITH—Chiropractor, near Postoffice. Hours 9-12 and 2-5. Phone 114.

PLUMBING

JERRY O'NEAL—Plumbing, 207 East Main. Phone 138.

MONUMENTS

MONUMENT—MARKERS Lowest Prices ASHLAND GRANITE CO. 3rd and East Main St. 223-6mo.

ASHLAND GRANITE MONUMENTS Oregon Granite Co. S. PENNISTON, Salesman. Res. 476 Laurel Phone 444-Y

FLANING MILL

JORDON'S SASH AND CABINET WORKS, Cor. Helman and Van Ness. 1944E

TRANSFER AND EXPRESS Whittle Transfer & Storage Co. for SERVICE. Experienced movers and packers of household goods. Dealers in coal and wood. Phone 117.

Office 89 Oak St. near Hotel Ashland

TRANSFER AND EXPRESS

T. I. POWELL—General Transfer—Good team and motor trucks. Good service at a reasonable price. Phone 83.

TRANSFER AND EXPRESS—King's Transfer, general hauling. Dry wood for sale. Phone 113. Plaza Pool Hall. 45-1E

For a smooth shave, and quick service, go to the Shell Barber Shop, across from Depot. Grinding of all kinds. Children's work a specialty. W. A. SHELL, Prop. 532 A. St. Ashland, Ore.

Merry Christmas

PROVOST BROS

Merry Christmas

PEIL'S CORNER

Merry Christmas

ASHLAND FURNITURE COMPANY 94 N. Main

Baier's

Service Station

Everything Available in the Up-to-the-minute Station, including Real Service and Courtesy.

Free Crank Case Service and Greasing. Tires, Tubes and Accessories.

Prices Reduced Junction Boulevard and Pacific Highway

A MOST CHEERFUL CHRISTMAS-TIDE AND A HAPPY AND PROSPEROUS 1924 IS THE ENDERS COMPANY'S WISH FOR ALL

In grateful appreciation of the courtesy and loyalty in grateful appreciation of the courtesy and loyalty cordial Christmas Greetings

J. P. DODGE & SONS

Ladies of Ashland



It will pay you to buy furs of a furrier. Inspect our stock at M. M. Store, Medford. Collars and Cuff made to order.

Bartlett, Furrier

Taxidermist and Fur Shop 128-N. Grape Medford

Hit the Trail for Hiltson

for

Studebaker Cars

At Medford, Ore.

Phone 57

36-4 First St.

Flashlights

and

T. L. Moore

Lanterns

at

SIMPSON HARDWARE



Christmas

PERHAPS nothing in the world has done more to insure a happy Christmas for the family than the fact that they have a savings account. That there is money in the bank is about the pleasantest feeling in the world.

The Citizens Bank of Ashland Ashland, Oregon