

ASHLAND DAILY TIDINGS

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Bert R. Greer Editor

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WHAT CONSTITUTES ADVERTISING: "All future events, where an admission charge is made or a collection taken is Advertising. A discount will be allowed Religious or Benevolent orders.

DONATIONS

No donations to charities or otherwise will be made in advertising or job printing—our contributions will be in cash.

DECEMBER 14

JUST AND RIGHT:—A God of truth and without iniquity just and right is he.—Deuteronomy 32:4

THE HANDWRITING ON THE WALL

The report of Secretary of State Sam Koser covering the number of foreign automobiles registered in Oregon during the present year, together with the estimated number of tourists visiting the state in automobiles, is interesting and is a harbinger of what Oregon can expect in the future from the tourist standpoint. It reveals the fact that 120,000 tourists visited Oregon during the year and returned home with an enthusiasm for Oregon roads and Oregon scenery. It is not unreasonable to assume that with the favorable advertising visitors are giving the state, together with the advertising that Oregon will do during coming months, and further aided by the annual increase in the number of automobile owners throughout the country, that the number of visitors will increase fifty per cent, if not double, in 1924. The report indicates that Oregon is beginning to claim the benefits with which Nature has endowed us and the advantage gained by the construction of good roads, it being fair to assume that within a comparatively few years the state will be one of the leading tourist centers and summer playgrounds of the nation.

Equally interesting to Ashland is the information given in the secretary of state's report relative to the number of foreign cars registered in the offices established for that purpose in various towns of the state. It reveals that Ashland stands third, being exceeded only by Portland and Medford. Taking into consideration the fact that registration offices were opened both in Portland and Medford in May, while the local office was not opened until in July, the impression is gained that the Ashland office will lead with registrations in 1924. 5734 cars were registered in Ashland up to November 30. With the natural increase in travel and with the office open from the first of the year it is not unlikely that the total registration will reach approximately 10,000 cars in 1924.

With these figures in view the only important question that arises locally is, "do Ashland people interpret the handwriting on the wall?" Do they visualize the possibilities of the tourist trade? Do they realize the necessity of affording necessary conveniences and assistance in carrying on registrations in 1924? Do they realize the importance of enlarging and improving Lithia Park and the tourist auto camp? Great possibilities are within reach. To grasp or not to grasp them is the question?

"Ashland, the gateway through which passes the largest number of tourists entering Oregon." is seen in the "handwriting on the wall" if we will but awake to the situation and act accordingly. We occupy one of the strategic positions on the Pacific Coast with respect to the tourist, the vacationist and the sportsman, but we can not hope to hold our position unless we arouse from our lethargic condition and adopt an intelligent, two-fisted program of development. In this day of keen competition and struggle for commercial supremacy to have is one thing, to hold and develop is another.

A DOG'S LIFE

Heretofore the expression, "a dog's life," has always been interpreted as a career of kicks and cuffs, the woodshed for a bed, and a meatless bone for a meal, but it remained for a woman at Eugene to completely change the order of things, and hereafter the dog's life will not be shunned and scorned. In fact it is barely possible that many of us would condescend to live the life of the lowly canine, especially the pup that is so fortunate to be left the beneficiary of a will, as was the luck of a Eugene poodle.

Come to think about it, observations of the past few years have revealed a whole lot of lucky dogs. A bed in the house, a weekly bath, plenty to eat, a daily automobile ride and an hour daily in the lap and arms of the mistress are not to be dispensed, especially with caresses, gentle pats, and now and then a kiss thrown in.

Then we recall the frequent conventional advertisement: "Apartment for rent; no children wanted." But seldom any reservation or restriction is made on account of the dog, which indicates that, as much as we prize the baby, it is restricted and black-balled by many.

But to get right down to the serious side of the matter, it seems that there are a lot of poor, unfortunate orphans in Oregon who deserve the treatment that is accorded the dogs of some of our homes.

GET READY FOR THEM

All indications point to a stream of tourists through Oregon next summer that has never before been equalled. Thousands of people are flocking into Los Angeles and southern California daily and next spring will start on their return to their homes or will begin looking for new

homes. The greater part of these will come through Grants Pass, situated as it is on the Pacific and Redwood highways. Grants Pass and the Rogue Valley will profit, not through the exploiting of the tourist but through the location of many of them in this valley.

Most of the tourists who will be interested in locating on the coast are now in California. They will enter Oregon, and the Rogue Valley cities will be the first to be seen. A concerted effort should be made by all of this part of the state, to induce the travelers to stop and look over the section as a future home. We have everything to offer them. It is merely a problem of showing what we have. It is time to begin thinking of it.—Grants Pass Courier.

Mexico is a land of uncertainties, particularly for its government heads.

You may not need life insurance but your widow will.

A good New Year's resolution: Continue to beautify Ashland.

ONE IN FOUR AMERICANS NOW HAS SAVINGS ACCOUNT

By S. W. STRAUS, President American Society for Thrift. IN ROUND numbers there are thirty million savings bank depositors in the United States today whose deposits amount to more than \$17,000,000,000. Ten years ago the savings accounts in banks and trust companies numbered 12,000,000 and amounted to \$5,000,000,000.

S. W. STRAUS

Perhaps the most significant feature of these figures, compiled by the savings bank division of the American Bankers Association, is the increase of 141 per cent in the number of savings accounts.

They mean that in 1912 one out of every eight persons in the United States, so to speak, was the possessor of a savings bank account. Today one person out of four has money in a savings bank.

This we are able to see in concrete form some of the values of the campaigns of thrift education that have been in operation in this country during the last ten years.

Among children the progress has been even more rapid. Ten years ago the school savings banks of the country were practically nonexistent.

Today 2,000,000 school children have school savings bank deposits of \$10,000,000. These accomplishments cannot be valued on their intrinsic basis.

The \$10,000,000 saved by school children in pennies, nickels and dimes must be appraised from the standpoint of future generations.

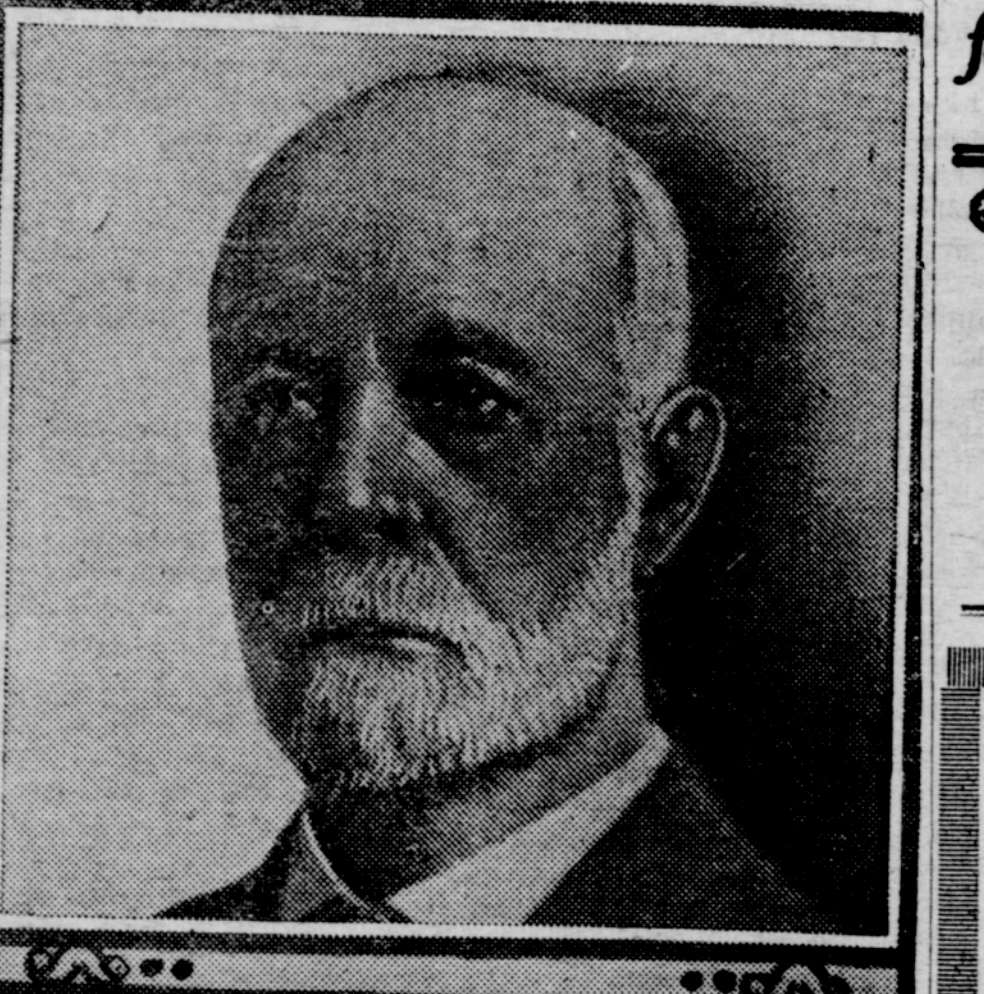
It is gratifying to note the progress of savings in this country. There is still much to be accomplished.

America is in the midst of great prosperity and the outlook is promising. The writer recently returned from abroad where he saw many evidences of unemployment, unrest and unwholesome economic conditions.

If the people of the United States could only see Europe today they would appreciate how fortunate they are.

It would serve as a lesson to teach them how diligently they should save their money and safeguard their future by constant practices.

First and Oldest Typist Attends Typewriter Celebration at Iliou



Charles E. Weller, Oldest Living Typist.

THE original typewriter operator attended the semi-centennial celebration of the invention of the first practical typewriter, which the Herkimer County Historical Society held at Iliou, New York, on September 12. He is Charles E. Weller, of La Porte, Indiana, Secretary of the National Shorthand Reporters' Association and Secretary-Treasurer of the Sholes Monument Commission.

Mr. Weller, who is in his eighty-fourth year, is still active and is engaged in raising a fund for the erection of a monument over the remains of Christopher

Parliament has so gerrymandered the constituencies for the Nationalists to have a majority.

An outstanding fact in connection with the Free State Parliament is the number of Protestant members it contains. It is further interesting to note that more than a few of them have been elected by divisions where Catholics predominate.

When President Cosgrave made his nominations for the Senate more than half of them were Protestants.



It was a dark & stormy night! And Oh! how welcome Pearl Oil's comfy warmth! Pearl Oil—because it keeps the air sweet and clean—heat by the roomful—and no one need budge to keep up the cheerful, efficient, little flame.

Ready at the touch of a match to go all day, all night—sure warmth for living-room, bath, hall—anywhere steady, cheering warmth is To insure best results, use only Pearl Oil—the clean-burning, uniform kerosene—refined and re-refined by the Standard Oil Company's special process.

"Coal oil" or "kerosene" may mean any kind of kerosene—say "PEARL OIL"—copyrighted for your protection.

STANDARD OIL COMPANY (California)



action meets with the approval of a majority of the people living in the Free State.

The election of Protestants in Southern Ireland emphasizes the declaration that if the Ulsterites would enter the Free State Parliament it would not be impossible for Protestants, at the next election, to win control of the whole of Ireland.

There are many parties. The Free State, Republicans, Laborites, Farmers, Independents and the Catholic vote is split up among them all.

largest unit in Parliament.

Xmas Suggestions

A Fine Assortment of 1924 Diaries—and Auto-graph Albums 25c, 50c, 75c, \$1.00, \$2.00

Framed Mottoes—a pleasing and lasting remembrance 65c, 75c, 90c, \$1.00

HAND DECORATED NOVELTIES—Something different that will delight and please.

MYRTLE WOOD NOVELTIES NUT SETS \$2.50 — \$5.00

New Crater Lake Pictures—framed and unframed, Tinted in Oils—also Crater Lake Calendars and greeting cards.

VOLLAND CALENDARS—of Salads, Dinners, Beverages

Leather Bound Tourist Tablets \$2.00 — \$5.00

Candles and Candle Sticks—in new and delightful colors and shapes.

Elhart's The Gift Shop

For Xmas Steamer, Wardrobe and Tonneau Trunks—Bags, Suitcases.

ASHLAND FURNITURE COMPANY 94 N. Main

There are many parties. The Free State, Republicans, Laborites, Farmers, Independents and the Catholic vote is split up among them all. In such circumstances the Protestants of Northern and Southern Ireland, working harmoniously together, would have an opportunity of returning sufficient members to constitute the whole of Ireland.

Flashlights and T. L. Moore Lanterns at SIMPSON HARDWARE. Includes illustration of a woman with a lantern.

Radio For MOTHER. A radio set for mother will give entertainment and pleasure during the winter months. Includes illustration of a woman with a radio.

Soldiers of Success. THE good soldier is the man who knows how to obey. In the battle of life everyone ought to obey his conscience and his judgement.

The Citizens Bank of Ashland, Ashland, Oregon.

YOUR HOME PAPER Is a Mighty Good Christmas Gift. For your Boy or Girl away at School or at work. For your Brother, Sister, Cousin, Uncle, Aunt, or any friend or relative who knows us folks Back Home. Your Home Paper \$7.50 a Year. The Home Paper 312 Times a Year. Ashland Daily Tidings B. R. Greer, Editor Ashland, Oregon.

Don't worry about selections for Christmas Gifts just come to Medford and look. JAP ART STORE On Main St. Near Pacific Highway. Dry Goods, Silk Gowns, Negligees, Oriental novelties, Toys, Baskets, Decorated Chinaware, Goldfish and supplies, Glass-ware, Slippers. Silk sales are now on, embroidered Silk Kimonos, and Negligees are 1/2 off. 100 percent pure Silk Pongees, guaranteed by government stamps, standard grade 88c and extra fancy 98c per yard.