

LOCAL AND PERSONAL NOTES

A Daily Chronicle of those who come and go, and events of local interest.

O. E. S. Regular meeting of Alpha Chapter No. 1, this Tuesday evening 7:30 o'clock. Masonic Hall Reames Chapter No. 66 of Medford will exemplify the initiatory work. All visiting members cordially invited. Refreshments. George Coffee, W. M. Leah Caldwell, Secy.

Malta Commandery No. 4 Knights Templar Masonic Hall Stated conclave, Wednesday evening, Nov. 21. Petitions and reports. All Sir Knights courteously invited. F. H. JOHNSON, E. C. W. H. DAY, Recorder.

Return South— Mrs. F. S. Foltz returned to San Francisco this morning after a short visit with her husband and scores of friends. She will join her son and daughter in the southern city and remain there this winter.

Large loaf—quality bread 10c Bon Ton. 34-tf

Repair Shop Opens— C. E. Johnson, the shoe repairer, has opened a shoe repairing shop at 220 Fourth street. Mr. Johnson is known here as he has worked at various places and operated his private shop.

Oh Boy! Dec. 3rd is the Lithian Minstrels. 63-tf

Appointment Announced— The appointment of Dr. F. G. Swedberg as railroad physician has been announced, according to late advice. Dr. Swedberg has been appointed following the departure of Dr. Jarvis for San Francisco. Dr. E. A. Woods has acted in the interim.

Are you hard to fit? Have your suit tailored to measure at Paulserud's. It costs no more.

Out-of-town Visitors— Mr. and Mrs. H. P. Mahoney were visitors yesterday. Catherine Gray from Grants Pass was a guest at the Hotel Ashland. Thomas F. Jeter and children of Pasadena, were in Ashland last evening. Mrs. S. G. Cummins of Portland was an out-of-town guest yesterday. F. L. Simmerman of Wenatchee was in Ashland last night. John Gardner of Klamath Falls was a business visitor yesterday. O. E. Dyer and wife also of Klamath Falls are among business visitors. Frank Dean of Butte, Montana was a guest at the Hotel Columbia recently.

I have made a special study of automobile insurance; get my rates first. Yeo, of course. 21-tf

Game Tags Sealed— Deputy game warden Roy Parr sealed four hundred game tags at Medford yesterday. Any meat that is taken to public storage, restaurant, or cafe for storage or consumption must bear a government seal showing that the meat has been killed legally and the owners protected. Seals may be secured from the warden at a minimum cost, those for meat being at the rate of five cents each and the tag for fish one cent apiece.

We deliver the goods. Service is our motto. Detricks—phone 62. 53-tf

Muscovites Have Big Time— Muscovites from all parts of Southern Oregon gathered at Roseburg last Saturday and had one of the biggest times the order has had since its start in this part of the state. By the time the local caravan had reached Roseburg it numbered 25 cars and with the other Grants Pass people there, a total of 150 from here took a part. The afternoon and evening were spent with the ceremonial and initiation of new members. Many spent the night in Roseburg, every available room being taken. The return was made Sunday. Grants Pass Daily Courier.

Big Reductions on Suits and Overcoats, made to your measure—at Orres tailor shop. Better get in on it now.

Home Tonight— Mr. and Mrs. Emil Peil are expected home tonight from a short business trip to northern California cities.

Your portrait—a gift that money cannot buy. Darling Studio—Portraits that please. 62-tf

In California— Mr. and Mrs. A. E. Kinney are visiting relatives in Oakland, Cal., for Thanksgiving. 59-tf

Home from School— Miss Ruth Fifield was over from her school near Hill for the weekend with home folks. Miss Mabel Trott was also a guest at her home.

High Class Tailoring by men who know—at Orres—upstairs.

Serious Condition Reported— The serious condition of Mrs. J. J. Murphy shows no improvement and stringent care is being taken in her condition.

The Secret is out—Dec. 3rd is the Lithian Minstrels. 63-tf

Meeting was Interesting— Miss Isabel Crawford, personal friend of Mrs. B. C. Miller, spoke at the Baptist church yesterday evening. Miss Crawford told of her work in the missionary fields of America and proved more than interesting. She is in Grants Pass today and will return to northern cities on the same mission.

Cliff Payne makes French doors.

Bakery is Dolled Up— The Buckeye Bakery is being painted, calcosined and tinted this week by Landing Brothers. Clean, durable and pretty is the interior of the building where fancy delicacies are turned out hourly by Mr. Butler. With so pretty a background, pastry will appeal to the most dieted human.

Have your clothes cleaned at Paulserud's. Phone 119.

Red Cross Drive On— At the close of the initial week of the Red Cross drive \$685 has been turned in to Mrs. A. B. Wick, chairman. Thanksgiving is the end of the year's drive and it is hoped that the thousand dollar mark will have been reached before that time. Several outlying districts and the high school are yet to be heard from and there are probably other residents of Ashland who have not contributed.

Vacationing— Donald Wright left this morning for a two weeks' vacation in southern California. Clarence Lane is driving the laundry wagon during his absence.

Returns from Visit— Mrs. Clark Rawlings is visiting this week at the home of her father, J. C. Poor this week. She is also being feted by friends, who are glad to hear of her short stay here.

Parents are Hosts— Mr. and Mrs. Sydney Hazelton of Lodi, Calif., are visiting Mrs. Hazelton's parents, Mr. and Mrs. Wm. Barber at 153 Granite street.

At Convalescent Home— Mrs. F. C. Miller of Fifth street, is a guest at the Convalescent home, taking the rest cure and milk diet. She is improving with good care.

Revival Meetings Being Held— Rev. Otto Olsen, a returned missionary from China, will hold revival meetings this week at the Baptist church. Rev. Olsen has been heard at the church various times during the past few days and is said to be a remarkably fine speaker.

Home from Eugene— Mrs. C. O. Porter has returned from a week-end visit with relatives in Eugene. She was able to visit with Miss Marie Porter, a senior in the school of geology at the University a few minutes. Miss Porter is minor instructor in the school of geology under Dr. Packard.

PEDESTRIAN-AUTHOR WILL VISIT HERE (Continued from page 1)

self, is not allowed to accept one cent. Any funds left over, after paying expenses can be turned over to the Firemen's Benefit Fund. Mr. Day is easily recognized as he wears no hat or coat and carries a cane bedecked with Fire Department badges obtained along his route. He will be accompanied by an Airdale dog who you will be sure to feed. Also see that Mr. Day's shoes are in good repair.

Be sure to watch for him and invite him to stop. He might appear in your city slightly ahead or behind his schedule. He is not allowed to leave the highway, so if he does not show up send someone to look for him. You are earnestly requested to write or phone ahead to the next city on his route in order that they may know when to expect him.

Although fire departments in the various towns are aiding Day in securing necessary accommodations and supplies the hotels in many places are providing him with meals and lodging. He was a guest at hotels in Roseburg and Grants Pass.

STATE EXPENSES HAVE REACHED HIGH POINT

Per Capita Expense for State Government \$24.01 for Fiscal Year.

WASHINGTON, D. C., Nov. 19.—The Department of Commerce announces that the cost of government for the state of Oregon for the fiscal year ended September 30, 1923, amounted to \$28,563,652, which was a per capita cost of \$35.31. In 1917 the per capita cost was \$5.82, and in 1914 \$6.40, the totals for these years being \$4,379,639 and \$4,597,670, respectively. The per capita costs for 1922 consisted of expenses of general departments, \$16.50; expenses of public service enterprises, \$9.02; payments for interest, \$2.23; and for outlays, \$16.55, more than 90 per cent of which was for highways.

Revenues The total revenue receipts for 1922 were \$19,447,935, or \$24.04 per capita. For the fiscal year the per capita excess of governmental costs over revenue receipts was, therefore, \$11.27. However, the revenue receipts exceeded the costs for the ordinary operation and maintenance and the payments for interest, excluding outlays, by \$5.29 per capita. This excess of per capita payments over revenue receipts is largely on account of permanent improvements, the costs of which were met by the issuance of debt obligations.

In Oregon property and special taxes represented 41.6 per cent of the total revenue for 1922, 64.6 per cent for 1917, and 74.2 per cent for 1914. There was a decrease of 15.4 per cent in the amount of property and special taxes collected from 1914 to 1917, and an increase of 179.4 per cent from 1917 to 1922. The per capita property and special taxes were \$9.85 in 1922, \$3.79 in 1917, and \$4.70 in 1914.

Earnings of general departments, or compensation for services rendered by state officials, represented 6.4 per cent of the total revenue for 1922, 10.6 per cent for 1917, and 5.8 per cent for 1914.

Business and non-business licenses constituted 25.4 per cent of the total revenue for 1922, 11.0 per cent for 1917, and 7.4 per cent for 1914. Receipts from business licenses consist chiefly of taxes exacted from insurance and other incorporated companies, while those from non-business licenses comprise taxes on motor vehicles and amounts paid for hunting and fishing privileges.

Indebtedness The net indebtedness (funded and floating debt less sinking fund assets) of Oregon was \$48.12 per capita for 1922 and \$9.66 for 1917. Highway bonds amounting to more than \$6,000,000 were sold during the current year.

Assessed Valuations and Tax Levies For 1922 the assessed valuation of property in Oregon subject to ad valorem taxation was \$1,009,499,160; the amount of taxes levied was \$8,835,295; and the per capita levy, \$10.92.

See "Irene"— Mr. and Mrs. Howard Hicks of Yreka were guests at the home of Mr. Hick's parents, Mr. and Mrs. Ernest Hicks on North Main street Tuesday evening for dinner and saw "Irene."

Arrive in Florida— Mr. and Mrs. J. R. Wick have arrived in Florida after visiting extensively in the East with relatives and will spend the winter in the southern state.

Astoria—Paving of Nehalem highway to Olney cut-off completed.

TOO LATE TO CLASSIFY

WILL TRADE— Splendid five-passenger touring car, run less than 10,000 miles, as first payment on small place near Ashland; or will sell on very easy terms to responsible party. Write A. B. care Tidings.

LOST— Near Community Hospital pair light rimmed spectacles. Finder return to Tidings office. 63-2

FOR SALE—Stock beets, at ranch or will deliver. S. S. Stevens Talent, Ore. 63-6

FOR SALE—Reasonable prices: few Duroc hogs; one Jersey heifer nine months old; one ram Lukes place, Talent, Ore. 63-3

BOARD AND ROOM in private family, 111 Third St. 63-2

LOST—A small black folder pocket book containing a few dollars in silver. Will finder please return to Tidings office. -1

FOR SALE—Large black walnuts, 50c gunny sack, you pick them, Spitzenberg apples. Mrs. C. C. Wolters, Talent, Ore. 63-2

HINTS FOR MAILING, PACKING AND MAILING CHRISTMAS PRESENTS

Within a short time the post-offices of the country will again be deluged with Christmas shipping. To relieve the condition and to insure safe delivery the Postoffice Department has prepared a list of special instructions to be followed by Xmas shoppers. Owing to the length of the instructions the Tidings will present them in two installments, beginning today with the first, which follows:

Wrapping and Packing All parcels must be securely wrapped or packed in order to reach their destination in good condition. In wrapping ordinary parcels strong paper and heavy twine should be used.

Special Packing Umbrellas, canes, golf sticks should be reinforced their full length by strong strips of wood tightly wrapped and tied to withstand transportation.

Hats: Pack in strong corrugated or fibre boxes. Ordinary pasteboard hat boxes must be created. Ladies' hats and stiff hats easily damaged should be marked "FRAGILE."

Shoes: Pack in strong boxes, preferably corrugated cardboard. Wrap with strong paper securely tied with heavy twine.

Cut flowers: Place in strong, suitable boxes of wood, or heavy corrugated cardboard. Wrap with tissue to retain moisture.

Candies: Inclose in strong outside boxes or containers. Drawings, paintings, unmounted maps, etc: Pack or wrap in strong material to avoid damage. When not flat, roll around a wooden core and then wrap and tie carefully or place in strong pasteboard tube.

Sharp-pointed or sharp-edged instruments or tools must have points and edges fully guarded to prevent injury to clerks in handling or damage to other mail. Crate suitably or thoroughly wrap so that they can not cut through the wrapping.

Fragile Articles Articles easily broken or crushed must be crated or securely wrapped. Use liberal quantities of excelsior, or like material, in, around, and between the articles and the outside container.

Glassware, fragile toys, crockery must be packed so as to prevent the escape of particles or pieces if broken in transit.

Cigars: Ordinary boxes of cigars wrapped in paper only will not be accepted. Pack in a manner to prevent damage by shock or jar. Wrap in corrugated pasteboard or similar material.

All articles easily broken or damaged must be plainly marked "FRAGILE."

Perishable Matter Articles likely to spoil within the time reasonably required for transportation and delivery will not be accepted for mailing. Wrap or pack carefully, according to contents, and plainly mark all such parcels "PERISHABLE." Use special-delivery stamps to expedite delivery.

Addresses Addresses should be complete, with house number and name of street, postoffice box or rural route number, and typed or plainly written in ink. A return card should be placed in the upper left hand corner of every piece of mail. If a tag is used, the address and return card should also be written on the wrapper for use if tag is lost, and a copy of the address should be inclosed inside the parcel.

Postage Postage must be fully prepaid on all mail. Affix the required amount of postage in the upper right-hand corner. Full information concerning postage rates can be obtained at the parcel-post or stamp window.

Limit of Weight and Size No parcel may be more than 84 inches in length and girth combined. For delivery locally and in the first, second, and third zones, 70 pounds is the maximum weight; in all other zones, 50 pounds.

Where to Mail Parcels Uninsured parcels 4 ounces or less in weight may be mailed in street letter or package boxes, at all classified stations and branches, and at such numbered stations as are designated to receive parcels. Parcels weighing over 4 ounces cannot be mailed in street boxes, but must be taken to the main post office or classified station or branch. Parcels containing meat, food products, cut flowers, or other perishable matter should be mailed only at the main post office or one of the large classified stations.

Portland—Northwest Copper and Sheet Metal Works to erect factory on East Madison and Sixth streets.

MERCHANTS GET BEHIND THE WINTER FAIR

(Continued from page 1)

Market, 3 lbs. coffee. Best Flemish doe—McNair Bros., \$2.50 Mds. order. Best doe and litter (any breed)—Brown's market, \$2.00. Best New Zealand buck (Jr.)—Ashland Auto Co., Tire cover. Best American blue Sr. Buck—McGee's, \$2.00 Mds. order. Best baby Jr. in show—Eastern Supply Co., \$1.00 knife. Best Flemish Sr. Buck—Jordan Electric Co., \$1.70 Flash-light.

Additional Prizes Additional prizes offered as follows: Plaza market, 1 sack Crown flour for best loaf of bread, 1 sack Crown egg mash for best baked rock hen.

H. G. Enders—1 sack egg mash for best exhibit White Plymouth Rocks. Hardy Bros.—1 aluminum kettle for best exhibit White Wyandottes.

FIGHT THREATENED IN KU KLUX KLAN PARADE

(Continued from page 1)

met by jeers and cat-calls. Few of those who took part in the parade were Roseville residents, the majority being from Modesto, Sacramento and other towns. Several had "Modesto K. K. K." in white letters on their backs and the drum in the band which was a part of the procession bore the same insignia. Several women were among the marchers.

Banner Defies Marchers At one of the principal street corners, a group of men was gathered around a banner which said: "We are not Ku Klux Klansmen."

A boy was sent from the ranks to take it down. As he grasped the banner, he was caught by several men and it was taken from him and erected again. A number of the marchers started toward the group, but retired when it appeared that a fight would ensue.

Fire At Cross It was reported that several bricks were thrown, but none of the marchers were hit. During the evening, rifle shots were fired at the cross which had been erected over the church, but it was not injured. The cross, believed to be symbolic of the "flaming cross" of the klan, is still above the church and apparently is meant to be a permanent adornment.

SPECIAL 8 Crystal White Soap Free 1 Peets Washing Machine Soap 7 Crystal White Soap 3 Cream Oil Soap All for \$1.00 8 Crystal White Soap Free Plaza Market H. A. Stearns 61 N. Main

Fountain Pens SPECIAL ADVERTISING SALE This Coupon is worth \$1.01 If used Wednesday or Thursday, Nov. 21st or 22nd This coupon and 49c entitles the bearer to One Regular \$1.50 Standard Self-Filling Fountain Pen ON SALE AT NININGER AND WARNERS Every Pen Filled and Tested, Guaranteed with Every Pen. This is a two-day sale of Standard Pen Company's Self-Filling Fountain Pens Remember at Nininger and Warner Buy Your Christmas Presents Now Fountain Pens for everybody

VINING THE THEATER BEAUTIFUL Tuesday Wednesday DESIRE Metro The Tensely Dramatic Story of a Girl Who Loved Not Wisely But Too Well, Enacted by a Cast of Unusual Excellence Amid Elaborate Settings Also "Green as Grass" A Christie Comedy

Advertising is "Salesmanship in Print" What Else? Is it a science, an art, a business or a profession? It is all of these. Science is in the knowing; art in the doing. So far as the principles of advertising can be understood and laid down, it is a science; it is a vital force in business; and men follow the practice of advertising as a profession. Business men invest in it as a part of their business which gives information that leads to sales and growth in business. Since the early days of mankind, men have been making known information to each other by publicity methods. Advertisements first were hewn in stone. The "town crier" of a hundred years ago was an advertising man who marched up and down the streets. Nowadays, the best and most economical advertising is printed salesmanship which is carried to the home in the local newspaper.