

ASHLAND DAILY TIDINGS

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 No donations to charities or otherwise will be made in advertising, or job printing—our contributions will be in cash.

NOVEMBER 9

TASTE AND SEE:—O taste and see that the Lord is good.—Psalms 34:8.

THE INCOME TAX MEASURE

The outcome of the state income tax measure in the special election of November 6th is extremely doubtful. The measure hangs in the balance. But even though it is defeated by a score or more of votes proponents of the income tax have won a significant victory, and the result is such that the common observer can foresee the outcome in another election.

There is good reason to believe that opponents of the income tax measure spent more money to defeat it than is becoming the fair state of Oregon. If not, why did Brownell and his bosses refuse to open their books to the Grange? That in itself is convincing that those who possess and are making the money in Oregon raised the ante to a marked degree to avoid their just share of taxation in the state. No doubt if the money expended in defeating the measure were thrown into the funds of the state treasurer the property tax could be reduced to an appreciable degree in another year.

The outcome of the contest is perhaps a greater victory for Governor Pierce than any other man or organization. He was elected governor with the state income tax as one of his planks, and although the legislature thwarted him in giving him a bill that was undesirable in many respects, he, with the aid of a few friends, democrats and republicans, carried it to the people and a significant victory is the result. The income tax measure was not and is not political in any sense, and had all the members of the legislature been as anxious to relieve the tax situation as they were in "putting the governor in the hole," a bill acceptable in all respects would have been forthcoming and there would have been no doubt as to the outcome.

The men who can afford to pay taxes in Oregon, aided by the salaried people of Multnomah county, whom they scared into opposing the measure, accomplished its defeat, if it is defeated at all. The farmers and stockgrowers of Oregon are going broke and facing bankruptcy, but that is no concern of the wealth accumulating tax dodger. In some counties of Oregon the delinquent tax lists are forty per cent of the total tax, but that if of no interest to the millionaires of Portland.

A few opposed the measure for the reason that they feared it would only provide additional funds for the legislature to spend, and not remove the tax burden from those who are most heavily burdened.

In fairness it must be admitted that some voted against the measure because of a few objectionable features, which all admitted it contained. Many others failed to vote because of a lack of understanding of the real purpose of the measure, all of which means if another state income tax measure is submitted it will be of such nature that the right thinking people of the state will stand solidly behind it: Multnomah county and Portland, with all their money, will not stand in its way.

ASHLAND, A CLEAN TOWN

Some who have been residents of Ashland for the past decade or longer may be imbued with the idea that Ashland is rotten morally. If such there be, let them visit some of the other towns of Oregon and the Northwest and the assertion is ventured that they will return home with the firm conviction that Ashland is one of the towns of the west where the moral standard is all but above reproach. The moral standard of no town is perfect, but observation reveals the fact that there is as little rottenness and immorality here as can be found anywhere. There is less moonshining, fewer drunkards and hoodlums, less debauchery, fewer law breakers than is found in any average community. A moral town is perhaps the price of eternal vigilance, and it pays to guard well the morals of any community. It is important that useful laws be enforced, but it is well to remember that the laws can go only so far in maintaining the moral standard of a community. The law must be aided and abetted by the home, the school and the church, and the greatest assistance must come from the home. There is a breaking down of the homes of the nation, and as a result those who are directly responsible are attempting to shift responsibilities to public institutions and to the law.

The results of the income tax measure is doubtless encouraging to those who backed it. That it was defeated by less than 500 votes, projects the "handwriting on the wall" for two years hence.

There are no four-wheel brakes on old Father Time's harriot. In fact there are none at all.

After a man turns forty he is a conscientious objector so far as winter is concerned.

Trusting souls simply will invest in Blue Sky. Then it rains.

A scientist says Eve arrived before Adam. If that is so, why has woman been late ever since?

THE FORUM

Articles of timely interest are welcomed under this head. Communications must bear the signature of the author.

FACTS AND ESTIMATES ON OIL SHALE IN THE U. S.

Last week I reviewed in the Tidings an article published in the Outlook Magazine which treated of oil and the rapidly declining output from wells. The article showed the attitude of the U. S. Geological Department, the Bureau of Mines, the large oil operators and the informed public. It treated of the rapidly enlarging demand for oil and by-products; discussed briefly the critical situation as it affects the commercial and economic world, and settled upon the conclusion that the future of the supply depends inevitably on oil shale. I have been reading a book, published in 1920 by Victor Clifton Alderson on the "oil shale industry". This book is very enlightening by one authorized to speak with authority on the subject, though there have been great advances made in study of the subjects. This advance confirms and magnifies the importance and possibilities and inevitable necessity of the developing of the Oil-Shale Industry. From Mr. Alderson I quote the following paragraph, which, while startling is made stronger by present advance in the study. He says:

"In 1915 the area of proved oil land in the United States was 4,109 square miles. The total production of oil up to that time was 3,617,000,000 barrels and the estimated amount remaining under ground was 5,753,000,000 barrels. Hence the total production of oil from the 4,109 square miles of proven ground would be 9,370,000,000 barrels, or 2,280,360 barrels to the square miles. One ten-foot seam of oil shale, yielding one barrel of oil to the ton, will give 15,488,000 barrels of oil, or seven times as much oil to the square mile as obtained from well oil. In Colorado, Utah and Wyoming the thickness of the shale beds runs far above ten feet, but figuring upon this absurdly low thickness it is evident that the production of oil from shale to the square mile will be many times that of well oil to the square mile. However, to delve a little into figures, oil shales of commercial value in our western States are frequently a hundred or more feet thick, so situated as to be broken and run into a retort at a very low cost.

"In Colorado and Utah there are 5,500 square miles of oil shale accessible, capable of producing the enormous amount of 255,522,000,000 barrels of oil, or twenty seven times the total past and future production from 4,109 square miles of proven oil ground in the United States. These figures are certainly startling; but so are all other fundamental statements about the possibilities of the oil shale industry."

It will be remembered that this statement was made in 1920. In that year Congress enacted the law which practically withdrew oil-shale lands from the prevailing methods of acquiring title and provided a method of leasing and payment of royalty. This was done because congress recognized that soon oil shale must supply the oils for the future. At that time the Geological Department had no record of oil shales in Oregon and other fields promised from half a barrel to one barrel per ton. Many of the beds then known were very thin compared with the Ashland beds. The testing of the Ashland shales to the present time shows the quality of oil to be extra high and the depth of the beds to be enormous. All who visit these beds are astonished at their extent and richness. Ashland has a world-beating enterprise at her door. Will the people respond to this opportunity and build up, by its development, one of the greatest and richest communities on the Pacific coast? Remember that optimism, pep and energy with which Los Angeles, situated in a desert, has acquired a million people in forty years; is rapidly becoming one of the greatest commercial and industrial communities in the United States, with immeasurably less of natural resources than we have. Let our slogan be, Ashland, 100,000 people in ten years.

C. B. Watson.

7,000 KU KLUX KLAN WILL ATTEND SALEM CEREMONIAL

SALEM, Nov. 8.—Plans were completed today for the ceremonial at the state fair grounds here Saturday night by the Ku Klux Klan. It was said that approximately 7000 klansmen from all sections of Oregon will attend the ceremonies.

During the evening a charter will be presented to the Salem branch of the Klan. In case of favorable weather the ceremonies will be staged on the race track. In event of rain the ceremonies will be held in the stadium.

Marshfield—Coos Bay Water Co. announces plans for \$100,000 improvements and extensions.

NOTICE OF DISTRICT ROAD MEETINGS

Road District Number 2 Jackson County, Oregon.

Notice is hereby given that in pursuance of a petition duly and legally signed by more than three free holders and legal voters residing in Road District Number 2, Jackson County, Oregon, and duly and legally presented to the County Court of Jackson County, Oregon, a district road meeting of the legal voters of said district number 2 will be held at The Conny Poor Farm in Jackson County, Oregon on the 28th day of Nov. 1923, at the hour of 2:00 o'clock P. M. on said day for the purpose of levying a special road tax not to exceed 10 mills on the dollar on all taxable property, within said road District for the special improvement of the roads in said Road District and for any other purposes which may seem proper to come before said meetings.

Dated at Jacksonville, Oregon this 7th day of Nov. 1923.

G. A. GARDNER
 County Judge
 VICTOR BURSSELL
 County Commissioner
 Geo. Alford
 County Commissioner
 59-3 Fridays

Cannery Workers, Notice
 The Ashland cannery will not start until Wednesday, November 14. 59-2

Classified ads bring results.

For a smooth shave, and quick service, go to the Shell Barber Shop, across from Depot. Grinding of all kinds. Children's work a specialty.

W. A. SHELL, Prop.
 532 A. St. Ashland, Ore.

Delicious
 Chocolate
 Eclairs

Our special for this Saturday.
 Don't Forget Sally Anne Bread



Lithia Bakery



HERE you may be sure of getting just what you like in clothes; if you are not entirely pleased, it is easy to get your money back.

You are safe when you buy Clothes Tailored to Measure by Born, from an authorized dealer.

Born woollens are of finest quality; they are carefully tailored to fit well and wear long; dependable clothes are never sold at lower prices. Here, you save money safely.

PAULSERUD'S

La Grande—To date this year, La Grande has issued 60 building permits totaling \$277,425.

Marshfield—Coos Bay Country club plans erection of club house.

Baker—Rainbow mine in Mormon Basin, to be reopened.



You Can Be Cured

MY offices are a mecca for Pile sufferers from all over the West who come to me for relief. And it makes no difference how chronic or severe the case may be, I am able, without operation, surgery, pain or anesthetic, to send them away permanently cured. But my FREE illustrated book explains my method, my GUARANTEE and contains information every Pile sufferer should have.

SEND FOR IT TODAY

CHAS. J. DEAN, M.D.
 2ND AND PIERCE ST. PORTLAND, OREGON
 MENTION THIS PAPER WHEN WRITING



"I'm one RADIO FAN that never shivers!"

Comfortable as you make 'em even until the small, wee hours when the last program is "signed off."

Pearl Oil will keep the room warm with no more bother than lighting a match—no fire to build—wood, coal, or ashes to lug. As easy to "keep up" as turning a wick—the most convenient heat ever made.

When you order—get the oil that burns up completely, that leaves the air sweet, fresh and clean. Pearl Oil is refined and re-refined by the Standard Oil Company's special process—every drop is entirely consumed in clear, heat-producing flame. Be sure the kerosene you use is the highest quality only—when you order say "Pearl Oil" by name.

STANDARD OIL COMPANY (California)

PEARL OIL (KEROSENE) for HEAT & LIGHT



Cannery Workers, Notice
 The Ashland cannery will not start until Wednesday, November 14. 59-2
 Approximately \$130,000 has been spent in Umatilla county during past year for market roads.

War Dept. Employee Offers Strong Proof

"The Tanlac treatment is good in the fullest sense of the word," is the concise manner in which P. M. Hubbard, 313 Cameron St., Alexandria, Va., a clerk in the War Department, Washington, D. C., recently spoke of his experience with the medicine.
 "For more than a year past I have suffered from a nervous, run-down condition. My digestive organs did not work right, I had little appetite and what I did eat failed to give the proper nourishment. My rest at night was broken, my nerves unstrung. I was considerably underweight, had lost much energy and always felt more or less fagged out.
 "I bought Tanlac on the advice of a friend and can say that it fully met my needs in every way. I now feel stronger and better by far than I have in months. I eat well and sleep well, have gained up in weight and energy and feel renewed in every way."
 Tanlac is for sale by all good druggists. Accept no substitute. Over 37-million bottles sold.
 Take Tanlac Vegetable Pills.

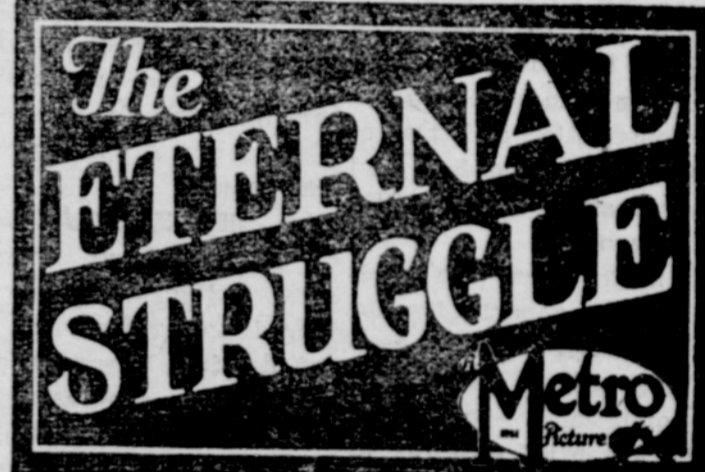
Pile Sufferers! This New Discovery Will Rid You of Piles (Hemorrhoids) Forever

Has Completely Cured Cases of Several Years' Standing in from Three to Eight Days—Guaranteed by East Side Pharmacy and all Good Druggists.

Perhaps the most amazing discovery of recent years in the field of medicine is the discovery that Piles can now be successfully treated and cured at home by a wonderful substance called MOAVA. This substance in the form of a suppository is inserted into the rectum where by its soothing, healing action all pain and soreness is allayed and then by direct contact with the ulcers and piles causes them to heal up and disappear forever.

It's positively marvelous how speedily it acts. Blessed relief often comes after the use of the first suppository even in cases with profuse bleeding that have resisted all known treatments; often after operation, really wonderful results have been accomplished.
 The discoverer of this truly wonderful substance has instructed druggists all over the country to guarantee MOAVA SUPPOSITORIES in every case of blind, bleeding or protruding piles, in fact goes so far as to say that he doesn't want a cent of any sufferer's money, even in the worst cases unless it absolutely does what is claimed for it. No. 1

VINING LAST TIMES TODAY



A stirring romance of the North

ALSO
 "His New Papa"
 Saturday Only

"The Man From Glengarry"

Ralph Connor's
 Immortal tale of the fearless lumberjacks

WINCHESTER Special

Six inch Drop Forged Slip Joint Pliers

59c

Sharply Milled Jaws, Knurled Handles

SIMPSON HARDWARE

JOY

JOY has been called the blood of the world. It is what we all want. Joy is somehow bound up with money. This bank aims to assist you in the intelligent care of your money and thus increase your joy of living.

The Citizens Bank of Ashland
 Ashland, Oregon