

Ashland Daily Tidings

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Bert R. Greer Editor

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WHAT CONSTITUTES ADVERTISING
"All future events, where an admission charge is made or a collection taken is Advertising."
No discount will be allowed Religious or Benevolent orders.

DONATIONS:

No donations to charities or otherwise will be made in advertising, or job printing—our contributions will be in cash.

POINTS OUT OUR NEEDS

Herbert Cuthbert, publicity manager of the state chamber of commerce in his address before the local chamber of commerce at a recent luncheon summed up, in a few words, needs that are vital to the future growth and development of Ashland. The speaker stated that Oregon's greatest assets are her climate and scenery, and in this connection said: "No city in Oregon is better situated in this respect than Ashland. Your auto camp ground, situated in your wonderful park, has proven Ashland's ability to attract and hold the tourist. The amount received in fees from these tourists should be devoted, every cent of it, to a continued development and improvement of your camp facilities. Because every dollar thus expended means an ever-increasing return to your merchants and community."

The speaker again touched a vital question when he said: "In my opinion there is no other place in Oregon which has greater opportunities than Ashland, but to obtain the best results you owe it to yourselves and the general public to initiate a general movement for a real tourist hotel. I am confident that such a venture would prove a certain financial success. There is not better investment in Oregon today than in the hotel business."

The speaker only voiced the needs of Ashland as they are visualized by many local citizens, but coming from a comparative stranger, and one who has made it his business to aid in the upbuilding of towns and communities, it carries unusual weight, and should be driven home to every man and woman living in Ashland.

It is high time that the people of Ashland awake to the true possibilities of the rapidly growing tourist trade. It is also meet that consideration be given to other resources that mean the doubling of the present population and wealth.

The waiting game can be played too long in the fight for commercial prestige. Unprecedented development is due in Oregon. The state in general will experience a greater growth during the next decade than has resulted in the past quarter of a century. Oregon's climate and scenery are unsurpassed. Oregon possesses a third of all the water power of the nation. Oregon possesses more standing timber than any other state in the United States. Oregon, the state of which her sons and daughters are proud, possesses almost innumerable advantages, all pointing to a growth and development that will bring to the wide-awake districts within her borders the greatest growth and development ever recorded.

Listen, Ashland people! Will you share in the growth and prosperity that is to come? The answer rests with you.

WE BUILD FRIENDSHIP

The American Red Cross asked the American people to subscribe \$5,000,000 to relieve the distress occasioned by the earthquake, flood and famine in Japan. The people gave approximately \$10,000,000; and they gave it immediately. They are still giving.

There is nothing surprising in that. The American people are prompt and willing givers and they have a quick instinct for humane service. Every individual who subscribes a few pennies or a few thousand dollars is glad of the gift.

But there is another side of the picture. The prompt gifts, cabled across, began almost overnight to sweep up the debris of disaster, to gather up the refugees, to supply clothing and food and shelter, to give aid to the injured. It began these tasks immediately, and each hour saw the work expanding in collaboration with the efforts of the Japanese government. In brief, it brought new courage to a stricken people and put new heart into the colossal task of reconstruction.

That swift, sure mercy is laying the foundations of a new Japan which surprises itself daily at the manner in which its troubles are dissipated and its new growth pushed forward.

The world was not backward in its help. But the United States jealousy cherishes its own part in it. We live ever to build rather than to destroy. In Japan we build homes and also friendship.

Has Lloyd George promised not to write a book about his trip?

In another century, says a scientist the average length of human life will be 300 years, but what woman would admit it!

America is a land in which, when a man gives away a million dollars, folks begin to wonder what he has been up to.

It was thought once the automobile would take more people to church, but it seems to carry a lot of them right by.

SOCIETY

MRS. GRACE E. ANDREWS, Editor.

Phone items to her at 345-R, between 10 A. M., and 2 P. M., and evenings.

Calendar of the Week—

Rummage Sale, Oct. 20—At the Club House.

Monday, Oct. 22—Ashland Study Club, Mrs. Andrews, Church Street.

Monday, Oct. 22—Art Club, Monday evening, Club House. Hostesses Mrs. Ruger, Mrs. Kinz.

Tuesday, Oct. 23—W. C. T. U., Library, afternoon.

Trinity Guild Afternoon—

Thursday afternoon of this week, the Trinity Guild entertained at the Parish House, with Mrs. G. W. Loosley and Mrs. G. H. Hedberg as hostesses.

The rooms of the Parish House are particularly home-like and the touch of brightness given by the beautiful fall blossoms and autumn leaves made them even more so.

Five Hundred afforded amusement and entertainment for the and Mrs. Fred Neil delighted the listeners in a number of songs.

At the close of the pleasant afternoon tea was served by the gracious hostesses.

Dinner Guests—

Mr. and Mrs. George W. Loosley were host and hostess at a delightful dinner party Wednesday evening at their hospitable home on Oak street.

The Rev. Mr. and Mrs. P. K. Hammond were the complimented guests. Autumn colors brightened the table decorations.

The evening was spent in happy fashion visiting as only close friends may.

P. T. A. Meets at Bellview—

The P. T. A. of Bellview met last night at Bellview school house for their second meeting of the year.

A full report of the program and entertainment will be in Tuesday's issue, but judging from the interest manifest at the last meeting there was a large number in attendance to listen to the address on "Better Films" by Miss Hicks, since it is a subject of vital interest to everyone whether parents of children or because interested in the general welfare of the community.

Those in charge of the entertainment part of the evening were Mr. and Mrs. Frohbees and Mrs. Harkins.

Upper Valley Community Club—

The Upper Valley Community Club met Wednesday of this week at the pleasant home of Mrs. C. T. Payne on the Boulevard.

This was the first meeting of the year and in spite of the fact that everyone is particularly busy just now, there was a very good attendance.

Mrs. Payne's home had been made very bright and gay in the colors of autumn carried out in leaves and flowers, and the club colors were much in evidence.

The programs were distributed, and were quite artistically arranged in white and green, the colors of the organization. Mrs. Mary Homes-Tucker was in charge of the October program and very interesting numbers were given.

Miss Lolita Pierson favored the club with one of her beautifully rendered piano selections. Mrs. Albert Joy gave a talk on "Club Work" following general lines in her address, which was of very considerable interest to her hearers. Following the address there was animated discussion, nearly everyone having some thought to offer.

Mrs. Tucker gave a talk covering in a general way the work of the P. T. A. as related to the work of the Community Club. Mutual help and cooperation was the thought brought out in this address.

Another beautiful piano solo by Miss Pierson closed the program, that had had so many helpful suggestions brought out by the speakers.

Tea was served, Mrs. Payne, assisted by Mrs. W. L. Huxley, presided at the tea table, which was very artistically arranged with its centerpiece of fall fruits, the autumn flowers and the club colors evidenced in the decorations.

Those present at this meeting were, the Mesdames C. A. Brown, Pierson, Frederick, Wells, Homer Barron, W. L. Huxley, J. H. Frohbees, Dwight Roys, F. W. York, Belle Jackson, Albert Joy, Mary Tucker, Mark True, Carl Gottsche, Ed Gowland, L. B. Tuttle, Fred Homes, Miss Lolita Pierson and the hostess Mrs. Payne.

The next meeting will be in November at the home of Mrs. Gowland. The meetings occur on the third Friday of each month, bringing this one the sixteenth of November.

Mrs. Gowland will be assisted by Mrs. Avery and the chairman of the afternoon's program will be Mrs. Homer Barron.

BERLIN, Oct. 19—Sixty Republican prisoners have been released from Mount Joy Prison by Free State officials. A crowd of women gathered outside the prison, in which it is claimed 400 Sinn Feiners are suffering from hunger. Republicans are appealing to prisoners in all jails to go on a hunger strike.

The Tidings office for all kinds of printing.

OBITUARY

H. R. Reichert was born December 23, 1876, near Ashland, Ohio. At an early age he moved with his parents to Roann, Indiana where he lived until May, 1902 when he went to Jeffersonville, Ind. to take up a position in the government service. June 25, 1904, he married Lucretia Mabel Brower, then living near Roann, Ind. They continued to live at Jeffersonville until August 1908 when they moved to Rogue River, Ore., where Mr. Reichert obtained the position of principal in the school for two years. In the spring of 1910 they bought and moved onto the farm northwest of Ashland, Ore., where without a moment's warning, Mr. Reichert passed on Oct. 15, 1923.

He was highly respected and esteemed by his neighbors and friends. He was active in working for the betterment of home and community interests.

He leaves a wife, his mother, Mrs. Catherine Reichert, of England, N. D. and a brother, Frank, of Indianapolis, Ind. to mourn his loss.

The funeral services were held from the Stock undertaking parlors, and interment made in Mountain View cemetery, Ashland, Ore.

NO PICTURE EVER MADE OF ROMANCE OR MEAN MEN EQUALS

From wherever "Down to the Sea in Ships" has been shown there never has been an effort to compare it with any other picture. It is the story of a scoundrel who got into the good graces of an old New England whaler, by pretending to be an expert whaler and a Quaker, to get the hand of the trusting old man's daughter in marriage. It leads to a trip to sea, in which the girl masquerades as a man; to a real and actual battle with one of the largest whales ever captured; fights; skull duggery; a terrific battle at sea; a desperate battle in a rain storm attempting to keep the young man, who is in love with the girl, from arriving at the church where the impostor is waiting nervously to marry the girl.

Nothing like it for intensity, where you sit and grip the seat arms, and forget the individual actors, and scorn the old whaler for his credulity and blindness to deceitfulness, ever has been filmed. The savage battle with the monster whale, in a wind lashed sea, at an express train speed, ending with an attack on its enemies, and smashing the boat and throwing the men into a sea actually infested with sharks, has ever been attempted. The entire story's thrilling and surging emotions are equal in intensity throughout to the amazing spectacle of the battle with the whale in a wind lashed sea at a tureen the cunning, beguiling intriguer and the young man who actually becomes an expert hooperone in his love for the old whaler's daughter. It will be shown at the Vining Sunday and Monday, and is a romance and adventure story no one should miss.

DRYS WIN VICTORY AT GOVERNORS' CONFERENCE

WEST BADEN, Ind., Oct. 19.—Sweeping over the so-called wet faction, prohibition representatives won a victory at the concluding session of the annual Governors' conference being held here. Following a stormy closed session, virtually all executives agreed to sign the resolution pledging full support of the conference to President Coolidge in the fight to uphold the prohibition law. Governors Parker, Louisiana and Blaine, Wisconsin, led the fight of the wets on the resolution. Parker resigned from the conference when that body passed the resolution.

P. T. A. To Meet—
The Hawthorne Circle of P. T. A. meets at Hawthorne Library, Tuesday at 3 p. m. An important meeting and everyone is urged to be present.

New Lamp Burns 94% Air

BEATS ELECTRIC OR GAS

A new oil lamp that gives an amazingly brilliant, soft, white light, even better than gas or electricity, has been tested by the U. S. Government and 25 leading universities and found to be superior to 10 ordinary oil lamps. It burns without odor, smoke or noise—no pumping up, is simple clean, safe. Burns 94% air and 6% common kerosene (coal oil).

The inventor, V. M. Johnson 161 Union Ave., Portland, Ore., is offering to send a lamp on 10 day's FREE trial, or even to give one FREE to the first user in each locality who will help him introduce it. Write him today for full particulars. Also ask him to explain how you can get the agency, and with out experience or money make \$250 to \$500 per month. No 1.

SERIOUS BLADDER TROUBLE

"Could not stand nor sit and was forced to cry out from intense pain," writes Henry Williams, Tarkio, Montana. "The doctors said I had inflammation of the bladder and an operation was necessary. Tried Foley Kidney Pills and improved at once. Tell all my friends about Foley Kidney Pills as it will save many from suffering and perhaps as in my case, a dangerous operation." Bladder and kidney trouble demand prompt treatment. Foley Kidney Pills give quick relief. Sold Everywhere.

WINNING THE THEATER BEAUTIFUL

THE 90-TON WHALE

With a Flip of It's Tail

Smashes 30-Foot Boat In its Rage To Escape Its Pursuers and the Deadly Harpoon In

A frail boat and its six occupants towed at express train speed toward three thousand miles of open water, thru lashing sea.

A Sudden turn; a shout

"Look out he's Heading For Us" Before the startled crew can back water the monster of the deep is upon them. A flip of its death-dealing tail, or rfluke, and both craft and ist men are tossed high in th air. The boat falls back into the sea a battered wreck, the crew floundering about in shark infested waters.

"Down To The Sea in Ships"

Oct. 21 and 22—Sunday and Monday

A Story of the Traditions and Innocent and Credulity of the Whaler Folks of the Atlantic Coast in Real Sea Pictures Intermingled With Romance, Devilry and Woman's Great Devotion With Heroes and Scoundrels

Such is the climax of the sweetest love-stories ever unfolded, a romance breathing all of the quaint customs of the most famous whaling city in the world; is pictured one of the most thrilling incidents ever photographed with a 90-ton whale as the principal actor and the hand of chance directing as fierce a battle between man and mammal as the history of whaling has ever known.

Finishing Today

"The Steadfast Heart"

See your old favorite songs and "Sing Them Again" Also, last episode of Plunder.

All are invited to join in the singing of the old love melodies.

fresh FROM THE FACTORY

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