

Ashland Daily Tidings

(Established in 1876)

Published Every Evening Except Sunday by THE ASHLAND PRINTING CO

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OFFICIAL CITY PAPER Telephone 39 Entered at the Ashland, Oregon, Postoffice as Second Class Mail Matter.

Subscription Price, Delivered in City One Month 1.95 Three Months 3.75 Six Months 7.50 One Year 14.00

By Mail and Rural Routes: One Month 2.00 Three Months 4.00 Six Months 8.00 One Year 15.00

DISPLAY ADVERTISING RATES: Single insertion, per inch .20 Yearly Contracts: One insertion a week \$ 27 1/2 Two insertions a week .25 Daily insertion .20

Rates For Legal and Miscellaneous Advertising First insertion, per 8 point line \$.10 Each subsequent insertion, 8 point line .05 Card of Thanks 1.00 Obituaries, per line .02 1/2

WHAT CONSTITUTES ADVERTISING All future events, where an admission charge is made or a collection taken is Advertising. No discount will be allowed Religious or Benevolent orders.

DONATIONS:

No donations to charities or otherwise will be made in advertising, or job printing—our contributions will be in cash.

POPULATION A NEED

Oregon needs population. That means Ashland needs more people. As one of the units of the commonwealth of Oregon, Ashland can do nothing better than increase its number of citizens, whether within its city limits or on land adjacent. To procure an increase of population Ashland must offer something which will be conducive to permanency to those she would have join in the friendly and neighborly social and industrial life of the community. What has Ashland to offer? Many things which would appeal if presented in the proper places, in the proper form. These things must be advertised, placed before the people of the sections of the country from which increase in western population depends. First to be considered are those who have the capacity and ability and means to initiate and carry on. Next are the working men, who are looking for employment, which the first naturally will provide. There are few of the first, but many of the latter. The latter are the units of industry, achievement and development who must be assured of the possibility of modern, convenient and moderate homes, at reasonable cost. They are the bulk of population, who when they come must be impressed with the idea that they are to be a permanent citizen in a friendly, sociable community desiring their fellowship, and offering them a reward and compensation for so doing in opportunity to buy a home at moderate cost, with the accumulation of a bank account to insure the rearing of their children in an equitable manner.

With the idea of securing a greater population goes some obligations. One of these is the maintaining of land prices to a level where the buyer can make a profit as well as the seller. If the price of land is boosted to where the seller leaves no margin of profit for the buyer, both have lost in the end. The farm owners in the Mississippi valley, generally speaking, are burdened almost to the breaking point with lands purchased at over-valuation (fictitious prices,) from 100 per cent to 200 per cent more than the lands are producing even for customary overhead, such as taxes, interest, and planting costs, without taking into consideration machinery and livestock. Naturally many lose their lands, and its the worst sort of advertisement those sections can have. Ashland doesn't want any of that. It wants every investor, every farm and home purchaser to make a profit on his buy, because he buys fundamentally to make a profit. Each new-comer, who buys land, and makes a profit, extends the desirable limits a little farther along to other unoccupied lands, and thereby induces other folks to come. Its a process of evolution and is as scientific and exact in its progress and retrogression as leaders in a community appreciate its inflexibility. Ashland doesn't want speculation or speculation in its opportunities. It wants investment from advice and sources that are equitable, just and profit-sharing, from the man who has an extra lot to sell to the man who has a man who has an extra lot to sell to the man who has a section for sale.

The golden opportunity to make Ashland bigger, better and more widely known, is to advertise it systematically, artistically, repeatedly and truthfully east of the Rocky Mountains. It is a program to which every merchant, farmer, plasterer, painter, carpenter, railroader, preacher, real estate man, land owner and banker can subscribe, each according to his ability.

COMING SENSATION

One of them is the 1924 presidential campaign. Another is a component part of that campaign. The latter is the prediction of the Democrat Party trying to be wet, damp, or for law enforcement. The Republicans have driven them into a corner on that, as the Grand Old Party, as it likes advertise itself, has declared, without mental reservation, self evasion or skeptical equivocation, that the constitutional amendment, made active by the Volstead law, shall be in full force and effect. So between now and the Democratic convention in July or August, the nation is going to see some of the most agile political acrobatics on the "hikker" plank ever witnessed, vaudeville or circus. A large part of it will be done by straddlers, who will try to keep one leg on the wet side and one on the dry, thereby attempting to perform a feat of political osmosis conducive to vote getting. But, with Bryan and McAdoo on one side of the Democratic pole, pulling the band wagon, and Al Smith and Underwood on the other, the pole riders are going to get thrown indiscriminately to either side as the wagon hits rocks and bumps along the road. Coincident with that the Democratic band will be divided with the chairman of the national committee trying to direct both sections of the band at the same time, one playing "At the Fountains Cleansing Stream" the other "Hail, Hail, the Gang's All Here." Thereby hangs the embellishment of the political best seller for 1924, which will have as its central theme Down with G. O. P., Down with the Tariff and vice versa. Its a coming sensation. Look for the advance notices and the advertising.

Planning to Get Out the Woman Vote



The women political leaders are coming to the fore and are canvassing the country from coast to coast to get a line on the political views of the women voters. Mrs. Elliot Cheatham of Atlanta, Ga., director of nine southern states and the District of Columbia, visited headquarters in Washington with the exhibit which she will use at county fairs in the various states this fall to interest women in voting.

STORIES OF AMERICAN LIFE

Wolverine, Big Weasel of Evil Fame

SAN FRANCISCO.—The Sierra Nevada wolverine, known as the "glatton," and long famed for his fierce and bloodthirsty disposition, is making his last stand in the high Sierras, according to Walter Fry, head of the nature guide service, Sequoia National park, California. The wolverine, Mr. Fry says, is being killed off by man, his natural enemy, and by his own gluttonous habit of killing and eating the porcupine. The latter's quills puncture the wolverine's intestines, causing him a death of agony in from seven to ten days. "The wolverine," says Mr. Fry, "is by far the largest and most formidable of the weasel family. It is a strong, heavy-bodied animal, seldom weighing more than 125 pounds, or exceeding 22 inches in height or 40 inches in length. The wolverine, commonly speaking, is not an aggressive animal, but will fight desperately when attacked, or for the care of its young. "When once engaged in combat the beast knows no such thing as retreat, dying, if need be, but never falling back. He fights as long as a single spark of life remains. "Mountain lion, bear and mountain coyotes, whether coming singly or collectively upon a wolverine, seem to fully realize his ferociousness and quickly give way to his path. The wolverine not only expects the larger animals to leave him alone, but requires them to give up their own prey and permit him to satisfy his gluttonous appetite. "The wolverine has no winning bursts of speed to catch his food supply, nor has he the gift of stalking his quarry. His lack of speed and skill has forced the animal to be a scavenger and eat anything in the way of flesh that is captured or found dead. He often follows the trap lines of fur trappers, eating or destroying the catches, and, at times, dragging away the traps. "He will invade a ranger's or trapper's cabin by tearing a hole through the roof or side wall, destroy the food contents, and what he cannot eat or carry away, he will destroy in a manner that renders the food unfit for use. "However, despite the destructive nature of the wolverine," Mr. Fry says, "the animal should not be exterminated. "These animals have played an important part in helping to save the larger game animals during the attacks of contagious diseases by consuming as food the dead and sick animals, thus preventing the spread of the contagion."

Night Plane for Coast-to-Coast Mail



Mechanics at Curtiss field, L. L., tuning up the new "nighthawk" aeroplane, especially designed by P. G. Zimmerman for 24-hour flights in the coast-to-coast air mail service in which it will soon make its bow. To make emergency landing safe it has a low speed of only 44 miles per hour and it is equipped with two powerful searchlights, one on either wing, as shown in photograph. It also has small "riding" lights to prevent collisions and electrically illuminated instruments.

GATHERED FACTS

Turkish women are forbidden to dance in public. Monuments to military heroes are known in China. Ceylon has always been the chief locality for pearl fishing. Mt. Katmai, in Alaska, is the largest active volcano in the world. There is little or no begging in northern Italy, yet it is very prevalent in Naples. The state of South Australia is four times as big as France. Nearly 2,000 women in the United States are practicing dentistry. Since 1890 the coal miner in this country has worked on an average of 100 days a year. Not less than \$70,000,000 is being spent in California this year in hydro-electric enterprises. Although there are native actresses in Japan, some of them of great ability, the tradition that men shall play feminine roles still persists.

Hunters Must Cut Their Bags in Half

The 5,500,000 hunters in the United States must cut their bags in half or this will be a gameless continent, is the warning of William T. Hornaday, director of the Bronx Zoological park. Dr. Hornaday, as trustee of the Permanent Wild Life Protective fund, has launched a campaign to interest the federal government, state legislatures, civic bodies and sportsmen in efforts to restrict hunters' kills and to establish shorter open seasons. By cutting the volume of slaughtered game in two, Dr. Hornaday believes that wild life may be placed on a continuing basis. In addition, he advocates the passage of state laws, similar to the Pennsylvania game laws, where 32 sanctuaries have been established. In answer to arguments that certain species of game are inexhaustible, Dr. Hornaday asks what has become of the buffalo, passenger pigeon and heath hen. The woodcock and quail, he says, are fast disappearing. Dr. Hornaday makes out a good case, but neglects to state that the national parks are all game sanctuaries.

The KITCHEN CABINET

When you become so absorbed in the world of things; and in the accumulation of things that you forget to be considerate, courteous and kind, you are not worth a cent to anybody.

FROZEN DISHES

There is no more delicious dish, if one is fond of peaches, than:

Peach Cream Sherbet.—Take two cupsful of fresh, ripe peaches, mashed with a cupful of sugar, and let stand for three hours. Fold in a cupful of cream, whipped until stiff, and freeze. A few drops of almond extract added to the cream will improve the flavor. Garnish with chopped maraschino cherries.

Golden Cream.—Boil together for five minutes two cupsful of sugar and one cupful of hot water. Add one cupful of grated pineapple. Add one cupful of pulp of two oranges. Scald two quarts of milk, add a tablespoonful of flour, mixed with two tablespoonfuls of the cold milk. Cook together for five minutes. Blend the milk and the fruit mixture, cool and freeze. This amount makes a gallon of cream.

Prune Ice Cream.—Wash and soak over night one pound of prunes, then cook slowly in the same water in which they were soaked until tender. Add the juice of a lemon, one and one-half cupsful of sugar; simmer ten minutes, then strain the juice. Remove the pits from the prunes and put the pulp through a ricer. Add three cupsful of rich milk, one cupful of cream and one-half teaspoonful of salt; cool and freeze.

Cranberry Milk Sherbet.—Cook two cupsful of cranberries, put through a sieve while hot; add two cupsful of sugar, three cupsful of lemon juice and three cupsful of rich milk. Stir until the sugar is dissolved, adding all the ingredients. It will curdle, but when frozen will be smooth and velvety. Freeze as usual.

Frozen Custard.—Scald a quart of milk in a double boiler; add one-half cupful of sugar and one-quarter of a teaspoonful of salt. Pour this over two well-beaten eggs, return to the fire and cook until the mixture coats the spoon. Flavor with vanilla when cool and freeze.

Pictures should be hung at the height of the eye of the average person. Nellie Maxwell Work of Birds Indispensable. The tree sparrow feeds chiefly on weed seed; the Baltimore oriole on caterpillars; the grackle is a "neutral bird," doing as much harm as good; the bobolink is almost entirely an insect feeder; there is no laboratory proof that the bluejay feeds extensively on other birds or their eggs; the kingbird has fondness for honey bees—and so on down the list of the government's investigations of the food habits of birds. Take away the birds and the crop growing fields and the orchards of this country would be so quickly overrun with insect plagues that their destruction would well nigh threaten famine.

Bird Couldn't Understand. A cockatoo performed the service of acting as a fire alarm. Everybody, barring the cockatoo, was sound asleep, and when the smoke got into its eyes it screeched till it awoke the occupants of the house, and the fire escape did the rest. But, though the bird had given the warning of danger, it could not conceive what the danger was. It watched the proceedings with curiosity and indignation, and when it was seized, bundled out of a window and down a ladder it screamed, indignantly: "What's up with you all?"

Maybe She Sleeps Wednesdays. A woman, no longer in the blush of her first youth, was trying to overcome the reluctance of a little girl to retire for the night. "Being six years old," she said, "you should go to bed at six. When you are seven you may stay up till seven, and when you are eight you will not have to retire till eight." The child gazed thoughtfully, with a mental arithmetic look, at the kindly face, with its crown of gray hair and remarked: "Then I suppose you never go to bed at all."—Toronto Globe.

Carajas a Testy People. Although the Carajas of Brazil are a kindly-disposed people, with many simple and child-like qualities, they are quickly roused to wrath. If one displeases them, for instance, by being too sparing with one's gifts, they will mutter "Ebina, ebina" (it is very bad) to one another, and will crowd round one until, a little alarmed perhaps by their jostling and scowling, one forks out a liberal supply of presents; while to favor one and not another is as good as asking for trouble on the spot.—World Wide Magazine.

Spain Slightly Spanish. There is a tango palace in Seville. If you buy a cup of coffee, a beer or a bottle of wine you can watch the dancing. If you wish to dance you may ask the girl at the next table. Guess how many of the girls are wearing Spanish shawls or Spanish combs or mantillas? Not one. The same number of girls are wearing the flat-brimmed shiny black hats that Spanish girls invariably wear on the American stage. One thing Spanish about Spain, so far as observed, is the railroad service. There are about four express trains in the whole country. Beyond that, you travel at an average of ten to fifteen miles an hour. One train a day in each direction. No connections. Another thing Spanish I discovered was a lovely fan—those gay Spanish fans that are a part of the dances, you know. Of course, I bought it to take home for a present. It is really beautiful. Only I see on close examination that it's stamped "Made in Japan."—Exchange.

THEN THEY NABBED HIM



Eamonn De Valera, leader of the Irish republicans, making his speech at Ennis in County Clare just a few minutes before the Free State troops swooped down and took him prisoner, when he was charged with murder and arson.

When Phil May Lost His Horse. Phil May, the English black-and-white artist, was notoriously absent-minded. According to his colleague, Edwin Ward, he arrived one day at the Savage club on horseback and left his horse in charge of a club servant. After a time, the man holding the horse called the attention of the hall porter and asked if Mr. May was in the club. "No," said the porter, "he left an hour ago." The members were consulted and eventually the horse was put in a livery stable in the neighborhood. Several days elapsed and Phil again appeared at the club. "Most extraordinary thing," he said, "I've lost my horse. I started from home with it all right a few days ago, but for the life of me I can't remember what became of it." After a little they relieved his mind by producing the missing animal.

"When we get too busy reforming one another," said Uncle Eben, "we're liable to sacrifice ourselves by not checkin' up on our personal shortcomings."—Washington Star.

To know how good a cigarette really can be made you must try a



CASTELLA TO VOTE ON SCHOOL BONDS

CASTELLA, Cal., Oct. 9.—This canyon town has prospered so greatly in the last year the school is too small.

The trustees have called an election for November 3d, to vote on \$5,000 in bonds. It is proposed to enlarge the present school building, and purchase S. N. Withrow's lots on the north to enlarge the playgrounds.

The monkey has it all over man behind. He can swing without breaking his neck.

Fine Line Of NEW HEATERS

We take used heaters in exchange for new ones.

PROVOST BROS

Refrigerators

Three Big Values in 30x3 1/2 regular size clincher tires. Usco Fabric Royal Cord and the NEW USCO CORD -now ready. This U.S. quality group at lowest prices ever offered. Buy U.S. Tires From— Ashland Service Station Ashland, Oregon.

October, the month to buy Ferns. Fine specimens as low as 75c. Wonderful, extra large, wide spreading plants up to \$4.00. Say it with Flowers ASHLAND GREENHOUSES Phone 120

UNIONS THE United States is the greatest example of political union in the world. It is based on the idea of individual independence and corporate union. This bank is based on the same idea. It is a small United States and exists for the benefit of all. The Citizens Bank of Ashland Ashland, Oregon