## 10,000 "HAPPY HOME" GINGHAM DRESSES ALL AMOSKEAG-SECURITY GINGHAMS IN NEW STYLES AS PICTURED

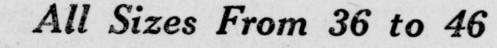


You will be agreeably surprised to see what charming models and splendid qualities can be had at this surprisingly low price in



THE NEWEST OF NEW STYLES
DISPLAYED FOR THE FIRST TIME

These dresses are made larger and roomier than ever before, insuring a perfect comfortable fit after being laundered. They are replete with new ideas, new trimmings, new sleeves, new fashions, new fancy patterns and many new features always so characteristic of "Happy Home" apron dresses.



EVERY DRESS IN THIS OFFERING IS MADE OF AMOSKEAG-SECURITY GINGHAMS IN FAST COLORS GUARANTEED AGAINST SUN AND WASH TUB.

You will find a wondrous display of stylish "Happy Home" models in attractive colorings that are a pleasure to eye—so refined and beautiful. Their stunning lines give an unmistakable character to the dresses and their well known sturdy qualities insure an appearance of neat dignity and high quality desired by all women.

## Telephone Orders Tonight Only 6:00 to 9:00 p.m.

For the convenience of any women unable to attend this sale, we have arranged to take phone orders this evening from 6:00 o'clock until 9:00 p.m. 'No phone orders will be accepted after tonight.

OUT OF TOWN PATRONS CAN ORDER BY MAIL SPECIFY STYLE NUMBER, SIZE AND COLOR

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At This Exceptionally Low Price You Will Want At Least Six

The Dresses Are Arranged By Sizes Making Selection Easy

Two Days Only

THURSDAY and FRIDAY
Buy all you want



Two Big Days

THURSDAY and FRIDAY
Positively no returns or exchanges

Where your dollar has more cents