

# Ashland Daily Tidings

(Established in 1876)

Published Every Evening Except Sunday by  
**THE ASHLAND PRINTING CO**

Bert R. Greer Editor

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**WHAT CONSTITUTES ADVERTISING**  
"All future events, where an admission charge is made or a collection taken is Advertising.  
No discount will be allowed Religious or Benevolent orders.

**DONATIONS:**  
No donations to charities or otherwise will be made in advertising, or job printing—our contributions will be in cash.

### SEPTEMBER 27

SING FOR JOY:—Behold my servants shall sing for joy of heart.—  
Isaiah 65:14.

## THROW AWAY YOUR HAMMER AND GET A HORN

Today Ashland is like an egg brought to its hatching maturity—just pipped—by the old hen setting on it the due course of time. The chick is healthy and mature—struggling to get out of the shell—to grow rapidly and make a very profitable pullet in six months. The breed is a most profitable producer when properly matured. It is of the "tourist" breed. It lays gold dollars in the lap every day in the year. The "orchard breed" lays an egg but once a year. The "alfalfa" breed lays but two or three eggs a year, but the "tourist" breed lays an egg every day in the year, for the full three hundred and sixty-five days. Its product is so much in demand that it is always sold for cash in hand—on the local market—the moment it is laid. It keeps a stream of dollars coming every day.

Ashland surely has a wonderful chance with this new-hatched chicken. Be careful now and do not fuss about and crush it.

All of which is to say "throw away your hammer and get a horn."

The hen that layed this egg just hatching produced for Ashland this year more than a hundred thousand dollars of marketable product that was turned into dollars, which were put in the bank before Old Sol said her happy good night each day. And this chicken, just pipped, should produce twice as much as its mother, if it has half a chance.

All of which is to say "throw away your hammer and get a horn."

Then there are a lot of other eggs under the hen, just pipping. There is the oil shale egg, the Blair Granite egg, the Balfour Guthrie irrigated tracts egg, the building boom egg, the scenery development egg, the Hotel Ashland improvement egg, the better co-operation egg, the better business egg—there are fourteen others just pipping, almost as good as the "tourist" egg.

Step carefully, brother, all of which is to say: "Throw away your hammer and get a horn."

### A NEWSPAPER'S OPINION

Not a little of the criticism of newspapers arises from a lack of knowledge or consideration of the newspaper's organization. One of the commonest errors is the assumption that anything published is adopted or approved. The Tidings, and in fact, all newspapers, are often blamed for the utterances even of public men whose views they disagree with and emphatically oppose. Critics who make the mistake do not stop to realize that it is the foremost duty and function of the newspaper to publish news, and next in importance to the report of events is the publication of opinion.

It is a familiar irony that very high-minded readers not infrequently find fault with newspapers because they try to fulfill this duty; and because they give publicity to opinions held erroneous or mischievous by the critics are roundly scolded in indignant communications to the editor.

Editors are not much concerned to defend themselves from this injustice from their own viewpoint. It is a part of their task to criticize and they ought therefore to be able to bear criticism with philosophy. But it is important from the viewpoint of the reader that he should not so misconceive what he reads. It is to his interest that he should not confuse the functions of the newspaper upon which he relies for information and in some measure for guidance in the maze of public affairs.

This confusion is common enough to justify explaining occasionally and without apology the organization of a responsible newspaper. Some readers need to have it pointed out that the opinions of the Tidings and other responsible newspapers are to be found in the editorials and only there.

When the line of news is reached only one principle applies. It is the principle of objective report. The objective of the news department, in writings, headlines and pictorial representation, is to supply the reader with information. So far as is humanly possible the news is presented without bias. Of course, since no newspaper is large enough to print all the news, there must be some selection, but this selection is governed not by an ulterior purpose but by the editor's judgment of what his readers would like to know about. American newspapers must tell more of events in America or of events in which Americans are interested than a foreign newspaper.

But the test is primarily not what the editor wishes to print but what the majority of his readers wishes to read.

The editorials, then, express the opinions of the Tidings as a public institution. They are not expected to win circulation or to bring in money. They seek to meet the traditional duty required of the press by the public from the beginning of the newspaper press in the seventeenth century—namely: to study, consider and comment upon public affairs. Mr. Arthur Balfour has said that "democracy has come to mean government by public opinion," and it is equally true that the newspaper of today is the chief agency for the information and expression of public opinion.

The editorial has this advantage over the public man as an effective agent of wise policy. A public man must lead a faction or command a majority in order to survive and he is therefore compelled to compromise his utterance in a measure not necessary to a newspaper. The editorial may argue the unpopular side of a controversy for years and combat tendency which the public man cannot oppose and survive, until finally the tide turns and the sound policy prevails. This is the most important service of the editorial, made possible not by superior intelligence in the editorial rooms but by a continuing observation and analysis of events, a persistent study of tendencies and deliberation upon forces and consequences.

### CUT OUT THE ROTTENNESS

Bonds of the Middle Ford Irrigation district in Hood River county sold the other day at 98.85 cents on the dollar, or almost at par. That shows what a real bond on an irrigation project that has not been plundered by the wolves of irrigation can be sold for.

The bonds on every Oregon project should go at some such figure. And they can be made to bring par or near par by cutting out the insufferable fees, commissions, bond discounts and rotten construction that have wrecked so many Oregon projects before the settlers put a plow into the ground.

One of the biggest things that can be done in Oregon is to drive the hawks of irrigation out of the business and make every project 100 per cent sound. Then irrigation bonds will go at par, as they ought to.

Think of the settlers on the Silver Lake project compelled to pay 43 cents on every dollar of bonds issued for preliminaries, leaving them but 57 cents on the dollar with which to build their project!—Oregon Daily Journal.

### AT THE WHEEL

Slow eye movements are the cause of many automobile accidents. A fraction of a second may mean life or death to the motorist, says an Illinois scientist. Also to the pedestrian.

Slow hand movements on the steering wheel, slow foot movements on the brake, slow thought in consideration of the rights of others are also chargeable with many accidents. The traffic conditions require alertness of mind and body, and every man, whether pedestrian or motorist, is his own best life-saver.

In the state of alimony the premier isn't always the most successful diplomat.

The pessimist puts two and two together and gets four, but the optimist gets 22.

Many a man who worked up from the bottom has a son who is working down from the top.

Paul Poirot says it takes a man to dress women properly. Yes, Paul, one with a big salary.

Winter is inevitable, of course. The public has hopes, however, that it will not come in bunches, suddenly, but will sort of be eased into place.

It appears that the world liked Conan Doyle a lot more when he published his fiction books.

The main obstacle to a Ruhr settlement is that the party who is wrong is the only one thus far who has definitely made up her mind.

A political bandwagon should always have a clear vision windshield.

Those who take the law into their own hands trample it under their feet.

Mexico reports everything settled except the estate of Villa, claimed by several wives.

### PICKWICK STAGE DRIVER CONVICTED AT ROSEBURG

Steve M. Thames, Pickwick stage driver, of Roseburg, was Monday found guilty in the circuit court of reckless and imprudent driving on the Pacific highway, after he had appealed from a decision of the lower court, says the Grants Pass Review. Sentence will probably be passed some time during the afternoon. The Pickwick company seems to be suffering from a jinx in Southern Oregon for it is understood that a warrant is ready to be served on Thames from Jackson county alleging speeding. Several damage suits have been filed against the Pickwick company, also.

An optimist is one who believes that the proverbial silver lining clouds is really platinum.

### COUGH DISTURBS SCHOOL WORK

School teachers should give the same advice to children who have coughs as did this Florida teacher. "I recommended FOLEY'S HONEY AND TAR to the children in my school who had the 'flu' and good results came whenever it was used," writes Mrs. L. Armstrong, Okeechobee, Florida. Foley's Honey and Tar contains no opiates. Ingredients printed on the wrapper. Quickly relieves colds, coughs and croup. Sold everywhere.

**50 GOOD CIGARETTES 10¢**

GENUINE "BULL" DURHAM TOBACCO

### SANTA ROSAN SHOOTS SELF ACCIDENTALLY

SANTA ROSA, Sept. 27.—William Holliday of this city is in a critical condition in a local hospital as a result of pistol wounds which he told the police he received when he accidentally discharged a gun on the road between here and Healdsburg.

**SAVES BABIES, helps grown ups, comforts elderly people**

For cholera infantum, summer complaint, weakening diarrhoea—use

**CHAMBERLAIN'S COLIC and DIARRHOEA REMEDY**

Take in a little sweetened water. Never fails.

# SOCIETY

MRS. GRACE E. ANDREWS, Editor.  
Phone items to her at 345-R, between 10 A. M., and 2 P. M., and evenings.

**Entertains for Mrs. Holt—**  
Tuesday afternoon, Mrs. Emil Peil entertained in compliment to Mrs. Holt, at an informal tea.

Fall blossoms and roses graced the rooms and the tea-table was beautiful in its artistic service, and lovely flowers that gave the added touch to graceful arrangements.

The guest list included perhaps a dozen of Mrs. Holt's former neighbors, who spent the hours of the afternoon, in delightful visit and happy reminiscence of the days not so far past, when Mrs. Holt lived in our midst.

Mrs. Holt's visit has been made very happy by a series of luncheon dinners and days spent with old friends.

She leaves tomorrow for her home in Alameda, California.

**Aid Society Entertain for Mrs. Wertz**  
The Aid Society of the Congregational Church will have a social meeting at the home of Mrs. Jackson Gyger on Neil Creek on Thursday of this week.

It is planned as a farewell for Mrs. Wertz, prior to the Wertz leaving for their new home.

The time will be spent in a social way, in this, the last meeting at which Mrs. Wertz will be present.

The honored guest will be greatly missed, and good wishes are hers that the new home will be very pleasant and that they may at some time return to Ashland to make their home.

**Art Club Meet—**  
The Art Club, one of the older organizations of the city, met at the Civic Club House Monday evening of this week.

Their usual procedure; business and the social hour, was followed.

As is also usual, the members had one of their delightful evenings, with the Mesdames J. H. Shortridge and C. Harkins as hostesses on this occasion.

The decorations were most artistically arranged, and the table was very beautiful in the loveliest of blossoms.

Delicious refreshments were served at the close of this happy evening, by attentive hostesses.

The next meeting of this Club will be a fortnight from Monday's meeting.

**Eastern Star Club Meets—**  
The Eastern Star Club met at Masonic Hall, Tuesday afternoon of this week.

During the afternoon, the members of the Club were delightfully entertained.

Mrs. K. P. Nims gave one of her inimitable readings and Mrs. Simpson told most entertainingly of her most interesting and extended trip earlier in the season.

The hostesses for the afternoon were Mrs. H. Stock and Mrs. W. H. Day who at the close of this delightful affair, served most delicious refreshments.

**Lytle-Wheeler—**  
The marriage of Miss Mary Caroline Wheeler and Mr. L. L. Lytle was solemnized at the home of the bride's parents, Mr. and Mrs. D. W. Wheeler, 132 Almond Ave. Medford Oregon, Sunday morning, September the twenty-third.

None but the immediate families of bride and groom and a few intimate friends were present.

The Rev. Mr. Leach was the officiating clergyman, Mr. and Mrs. Lytle left immediately after the wedding dinner, for Los Angeles, California.

Miss Wheeler a lovely and accomplished girl, is the daughter of Mr. and Mrs. D. W. Wheeler of Medford and is well known, having lived for years at the ranch home near Medford, but the last five years the family have made their home in Medford.

Miss Wheeler had part of her H. S. work in Ashland and has many friends here. She is a niece of Mr. Aaron Andrews, and of Mrs. H. W. Andrews.

Mr. Lytle is established in business in Culver City, California and is a fine energetic young business man.

He is well known in the valley but his work has been in California for the past few years.

His parents live near Talent, on a ranch.

The best wishes follow the young people to their California home.

**the crystal-gazer.**  
The guest list included, Mr. and Mrs. Carl Loveland, Mr. and Mrs. John Finnegan, Mr. and Mrs. Arthur Erickson, Mr. and Mrs. Elbert Farlow, Mr. and Mrs. William Briggs, Mr. and Mrs. N. H. Harrison, Dr. and Mrs. R. L. Burdic, Mr. and Mrs. V. V. Mills, Mr. and Mrs. Howard Barrett, Mr. and Mrs. Andrew McGee, Mr. and Mrs. Dominio Provost, Mr. and Mrs. D. V. Miller, Mr. and Mrs. Dillard, Mr. and Mrs. Edmund Dews, Miss Helen Dickerson, Mr. Andrew McCallen and the guests of honor.

**Mrs. Dix Entertains—**  
Tuesday evening of this week, the pleasant home of Mrs. Ray Dix was, the scene of a most delightful little party.

It was in the nature of a "farewell" for Miss Ruth Purdy, who leaves this week for Corvallis to attend college.

The party was planned as a "Japanese Affair," and in the decoration and service everything was in keeping.

Soft light glowed through Japanese lanterns, dainty bits of Japanese workmanship were evidenced everywhere and even a dainty little Japanese Maiden, Miss Alice Ruger in soft and appropriate raiment, served the delighted guests, with most Japanese refreshments.

Dainty gifts, from those there, were evidence of the loving friendship felt for the guest of honor.

The guest list included the Misses Dimple Slack, Mildred Stephens, Flora Green, Jewel Morris, Ruth Purdy, Mrs. Paul Marsand, Miss Alice Ruger.

**Rally Day Program—**  
Sunday next will be Rally Day at the Presbyterian S. S. and is a calendar day in the history of S. S. work.

The first half hour will be given entirely to a happy little program. Commencement Exercises of a very unusual sort will be a feature of this program. Mrs. Wilmer Poley and her committee will have charge.

Sunday next marks the opening of new work, many new pupils, and enlists the interest of all parents. Visit the school next Sunday and enroll for a regular class.

The offering goes to the work among foreigners. Let it be a real patriotic gift.

**Calendar of Events—**  
Sept. 27, Thursday—Aid Society Mrs. Gyger's, Neil Creek.  
September 28—Aid Society Pres. Church, Junior Room.  
September 28—Reception for Teachers, Civic Club House.

**Can't Sleep?**  
When Coffee disagrees—  
**Drink Postum**  
"There's a Reason"

**NEW LINE —OF— NOVELTIES —AND— EAR RINGS**  
They're Very Low Priced  
VARIETY STORE  
89, N. Main

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