

Ashland Daily Tidings

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Each subsequent insertion, 8 point line	.05
Card of Thanks	1.00
Obituaries, per line	.02 1/2

WHAT CONSTITUTES ADVERTISING

"All future events, where an admission charge is made or a collection taken is advertising. No discount will be allowed Religious or Benevolent orders.

DONATIONS:

No donations to charities or otherwise will be made in advertising, or job printing—our contributions will be in cash.

SEPTEMBER 25

GLADNESS AND SINGING:—Serve the Lord with gladness: come before his present with singing.—Psalm 100:2.

IN FAIRER OREGON

Long, treeless stretches. Dark, bare mountains. Land reclaimed from aridity by water painfully brought long distances. The desert constantly encroaching, constantly threatening to undo what has been done. One farm after another posted with "For Sale" signs. These are the traveler's impressions of the country to which the Northern California people are devoting hundreds of thousands of dollars in advertising. It is much like a display invitation to a younger, less wearied generation to come and see what they can do to overcome the difficulty.

On the Oregon side of the Siskiyou are all the elements of contrast. There are streams which one misses in the California flats, and these streams are swift and a clear blue-green. The virility of the outlook is not in carefully worded advertisements but in the land itself. Nature herself is young and delightfully verdant. There is much less evidence of effort to make something grow from the soil than on the south side of the Siskiyou.

The comparison is not made to deery California but to emphasize Oregon. "California Incorporated" is spending millions in advertising the so-called advantages named above including "sunshine," and with very great success.

But when the traveler passes northward over the Siskiyou and enters the near-paradise which stretches before his eyes in the Rogue River and Willamette valleys, what of the "California Incorporated" advertising?

It isn't only people that make a state. But their factorship is very great. Their energy and spirit count. But there must be assets; there must be the qualities that nature provides; there must be the things to work with, and in these Oregon is her own great advertisement.

Oregon will yet have all the people she wants. Her landscape, her beauty of perspective, her soil, not much more than merely scratched, her wealth of resource, will bring them.

To attract them and prepare for them, Oregon might do what California has done—join in great co-operative movements in which town and country move together, work together, plan together to make markets for her soil products, and make those products bring their worth in the markets.

That movement is one of "California Incorporated's" strongest drawing cards. It can be made of stronger pulling power in fairer and better Oregon.—Oregon Daily Journal.

UMATILLA COUNTY, THE GOAT?

Just why the backers of the recall of Governor Pierce picked Umatilla County as the starting point of their operations, thereby attempting to make it the goat, is a mystery. That the backers of the recall movement made a serious blunder when they arrived at that decision is not mystifying, however, as Umatilla County is one of the strongest Pierce Counties in the entire state.

It can be said to the credit of Governor Pierce that Umatilla county was for many years his home and that at the election of last November he carried it by 1100 votes, and even the most ardent enemy of the Governor should not hope that the change in sentiment there has been such that the recall movement could obtain any momentum. The rebound in that county is nothing other than what could have been expected by any one acquainted with the temper of the people of the wheat growing districts of Oregon. They have known Walter Pierce as a neighbor and an official for many years. They have known him as a man who is sincere in his beliefs and his promises. As Governor they know that he will fight with all his might to make good his election promises, among which was a promise to distribute tax-burden of the state, relieving the overburdened farmers, who are facing bankruptcy.

The political assassins of Governor Pierce reconed illy when they selected Umatilla County as the goat. Instead, the sentiment being expressed in that county has served to make the recall backers the goat.

Septembe rains are always welcomed. They mean much to fall pastures, purify the air, relieve water shortage, and serve to check devastating forest fires.

PORTLAND TO AID RAIL CELEBRATION

Portland will co-operate in Klamath's railway celebration, October 12 and 13, and the Portland and state chambers of commerce are sending Edward Weinbaum as their joint representative to confer with the Klamath committee on details. Weinbaum will arrive Friday night. He is head of traffic and commerce department of the Portland chamber, which is arranging for the special excursion here.

The Yamath committee is now down to the detail drudgery of preparation.

The site for the open air amphitheatre at Second and Main streets, where the pageant, "The Passing of the Covered Wagon," will be presented the evening of October 12, is being cleared of weeds and rubbish.

John Goodrich, Hollywood motion picture producer, who will direct the pageant, has returned from Hollywood and is making ready for the big local production, which will require the assembly of a cast of 250 actors, and the mobilization of a large amount of property, including old-time prairie schooners, stage coaches, livestock and numerous minor properties.

LONDON BISHOP HITS SPOONING IN PARKS

London, Sept. 22.—"Ten Nights in Hyde Park" might well be the title of the latest literary effort from the pen of the Bishop of London, who is chairman of the London Council for the Promotion of Public Morality.

And what a fine little row the Bishop's composition has stirred up spaces.

"Ten nights' observation in Hyde Park disclosed 746 cases of improved public. "Where else can young lovers do their courting if not in the parks?" was another question hurled at the frank and observant ecclesiastic.

The charge that the Bishop's statements were exaggerated however, predominated in the storm of criticism his charges aroused. Only a small minority agreed with the Bishop and very, very few could be found who were willing to express the view that the bishop "hadn't told half the story."

To get the picture clearly before the reader it must be explained that privity, indecency or immorality. Ten nights' observation in five other parks disclosed 2,615 cases of complaint.

No sooner had the Bishop's letter appeared in print than a shriek of strident dissent arose from the defenders of London's honor. "What does the Bishop mean by indecency and immorality?" queried an aroused London's many large parks and public grounds have long been regarded as the "courting preserves of the masses." Complacent authorities for years have permitted young

Quoth the Bishop in a letter to the press dealing with the subject of "spooning" in London's open swains and their "sweeties" to utilize secluded corners of the parks for purposes that in a less tolerant age would have been restricted to the parlor sofa. The Bishop now contends that these practices have gone beyond the bounds of public decency.

NAMED "VIRGINIA" FOR BASKETBALL PLAYERS

Defiance, Ohio, Sept. 22.—Sons in most any town may be named after the President of the United States, but to Defiance falls the distinction of possessing proud parents whose daughter was christened from three basketball players, all having the given name of Virginia.

Mr. and Mrs. Earl L. Mauck, ardent basketball fans, have named their baby Virginia May, honoring Misses Virginia Lambertson, Virginia Harley and Virginia Lawson, all members of the local high school basketball team.

Portland—Proposed Sellwood bridge would cost \$350,000 and utilize steel of old Burnside bridge.

Reedsport—Umpqua channel to be enlarged to 15 feet deep and 200 feet wide.

Pendleton—Pac. Pr. Lt. Co., extending line to McKay creek dam.

OUT THIS OUT—IT IS WORTH MONEY

Send this ad and ten cents to Foley & Co., 2835 Sheffield Ave., Chicago, Ill., writing your name and address clearly. You will receive a ten cent bottle of FOLEY'S HONEY AND TAR for Coughs, Colds and Croup, also free sample packages of FOLEY KIDNEY PILLS for Backache, Rheumatic Pains, Kidney and Bladder Trouble, and FOLEY CATHARTIC TABLETS for Constipation and Biliousness. These wonderful remedies have helped millions of people. Try them! Sold everywhere.

STATE FAIR OPENS AT SALEM—EXHIBITS GOOD

SALEM, Sept. 24.—The Oregon State Fair opened here today. Exhibit buildings and stock barns are filled with the best products of Oregon's fields, orchards and barns.

As is often the case, the weather outlook is not at all favorable, as indications of rain are strong. With good weather there is every indication of one of the most successful Fair's in the history of the state.

W. A. Rockefeller and wife are among out-of-town visitors from

C. L. McCaslin and E. S. Kramer were in from Portland last night and return today.

Mr. and Mrs. Karl Krauss are among late arrivals.

Eugene cannery short of help, and hops rotting in many fields for lack of labor in the Willamette Valley.

Salvation Army Officers Will Attend Meeting

Captain M. H. Porter and Lieutenant D. Dyer of the Salvation Army expect to leave tomorrow noon for Portland to attend the Divisional Council session to start there this week. Washington, Idaho and Oregon send representatives to this convention and Commissioner Gifford, who is head of the Western Division, will officiate at this meeting.

Captain Porter has issued a call for serviceable clothes, thread, buttons or tape to be sent to Japan. According to authorities one ship has gone to the stricken land from the state, under the auspices of the Salvation Army and another consignment of clothes is expected to be sent as soon as collected from the sympathetic in America.

At the present time the Salvation Army are on the lands recently laid waste and have established hospitals and first aid huts.

During all the drives that have been going on in Ashland, as well as other cities, if there has been willing to contribute to this call Captain Porter urges that the clothes be anyone overlooked, who would be sent to 150 Second Street, to be taken care of by Mrs. Potter.

WHAT IS SUCCESS?

Success of all worldly things, is most sought after. It is also of all worldly things probably the least often obtained. The chief barriers to its attainment are two simple rules: Plan your Work—Work your Plan. Simple rules, but to many insuperable—the unspanned chasm between the wagon and the star.

Planning means thinking, analyzing, systematizing—making things possible after the weaker nature has pronounced them impossible.

Plan your work and work your plan are basic, fundamental, necessary—they are the universal laws of success.

There never was a time when concentrated thought and unstinted effort were not rewarded by a full measure of success and there never will be.

Wealth is not the measure of success, but love of work is the first symptom.

GREAT-GRANDFATHER DIVORCES FIFTH WIFE

AKRON, O., Sept. 25.—Father of 18 children, grandfather of 60 and great-grandfather of 2, at 73 years of age, Charles Bland was granted a divorce from his wife in Domestic Relations Court here. Bland told the judge that his last spouse the fifth, deserted him a week after their marriage, in 1929, when he refused to give her a deed to all his property.

fresh
FROM THE FACTORY

Fluxed
TOBACCO

Now 15¢

ROLL YOUR OWN WITH EZ LA CROIX PIPES ATTACHED

PILES

Cured Without Surgery

If you suffer with Piles I will send you my FREE, illustrated book telling of the causes, symptoms and injurious effects—if neglected. It also describes the non-surgical, painless methods which enable me to GUARANTEE a speedy and permanent cure. Treatments may be taken weekly if it is inconvenient to be here for daily attention.

Write today for Book.

DR. CHAS. J. DEAN
2ND AND MORRISON PORTLAND, OREGON



Announcement

The new Ford cars are now ready for your inspection, introducing changes that improve the appearance of the various body types and increase their comfort and utility.

They offer you not only economical and dependable transportation, but also a more attractive style and a greater share of motoring convenience—a combination that makes the outstanding value of Ford cars more impressive than ever.

See the new Ford models now on display in our showroom.

These cars can be obtained through the Ford Weekly Purchase Plan.

HARRISON BROTHERS
Ashland, Oregon.

Ford
CARS · TRUCKS · TRACTORS

Chesterfield

IGARETTES



"I know why it's zooming—it's the best cigarette I ever smoked!"

Zoom!

The fastest-growing cigarette in the United States

Chesterfield
CIGARETTES
They Satisfy