

**Ashland Daily Tidings**  
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**WHAT CONSTITUTES ADVERTISING**  
"All future events, where an admission charge is made or a collection taken is Advertising."  
No donations to charities or otherwise will be Benevolent orders.

**DONATIONS:**  
No discount will be allowed Religious or made in advertising, or job printing—our contributions will be in cash.

SEPTEMBER 12

**HUMBLE YOURSELVES:**—Humble yourselves therefore under the mighty hand of God, that he may exalt you in due time: Casting all your care upon him; for he careth for you.—1 Peter 5:6, 7.

**ASHLAND DAY**

Friday has been designated as "Ashland Day" at the Jackson County Fair. It is apparent that many Ashland people will attend on more than one day, but it is important that Friday be one of the days.

Optimistic reports are emanating from the organization in charge of the County Fair, and there is a firm belief that the event of this week will eclipse that of any year of the past. There is every assurance that people who attend will be well paid for the time and money expended in seeing the excellent exhibits produced in Jackson county and Rogue river valley, nor forgetting the excellent program of racing and other attractions.

Another good reason demanding our attention is that Ashland has been honored with a special day. Let us accept that honor and display proper appreciation of it in united attendance.

**SCATTER GUN METHODS**

Efficiency experts declaim loud and long against scatter gun methods in business, in civic activities, in fraternal matters, in religious circles, and in all other things that have to do with the multiplicity of human affairs. In fact, that constitutes the "long suit" of the efficiency expert. Common sense teaches that it is advantageous to concentrate in all that we do. It is also apparent that unless that plan is followed and efforts are scattered to the four winds accomplishments will not be satisfactory. The rule applies to the individual, to the civic organization, to the fraternal society, to the commercial organizations, and to all other societies, whether formed for private or public benefit.

It is admitted that we have become a nation of joiners. Men and women have joined fraternal societies until many of them can not tell to just how many they belong. Likewise men are joining commercial organizations to an extent that many belong to no less than three or four. Not to be outdone by the male of the species, the ladies no longer confine their membership to a single organization and have joined this, that, and the other. It is no wonder that we are referred to as joiners.

What is the outcome of the membership in a multiplicity of organizations? It is only necessary to state that the result is that in many cases money is being expended for dues that rightfully belongs in other channels. More men and women are becoming affiliated with so many organizations that they are unable to do themselves or their organizations justice. The person who belongs to a sufficient number of organizations that he can spend every night in the week attending one or the other, can not be of benefit to any of them and is doing himself an injustice in neglecting private interests and home ties.

Quite recently resourceful individuals conceived the idea that the chamber of commerce or commercial club—their functions are the same—was not the organization to carry on the work prescribed for it, hence there came into existence the Kiwanis, the Rotary club, and a number of other organizations. The result is there is duplication, dissension, a dismemberment of the solid plan of businessmen, and the energy of co-ordinated forces has been diffused through a dozen different channels.

The writer has only the kindest feelings for the Kiwanis Club, the Rotary club, and other like organizations. They are organizations typifying the highest ideals, and there is no denying that they are getting results in many of the towns and cities in which they are functioning. There is no excuse to attempt to create the impression that there is not work for those organizations in cities of a half million or more people. In the larger cities the population is such that if the membership were limited to a single commercial organization it would be so unwieldy as to be almost useless.

The point aimed at in this article is that there is not sufficient room for a duplication of commercial organizations in the small towns, and where such prevails the outcome has been the same. The town of five thousand or fifty thousand does well to support one effective commercial organization. The fact is, the town that supports one live organization does well and in the average case is the town that is forging ahead.

There are instances, and Ashland is an illustration, of where commercial organizations composed of the younger men can and do work effectively with the chamber of commerce whos

membership rolls are open to those of all ages. But, there are many examples of the futility of the small town attempting to support two or three commercial organizations, whose objects are all but the same. It destroys the effect obtained through a single organization, in which is combined the best efforts of all businessmen and other citizens.

Let the Kiwanis Club, the Rotary Club, the Chamber of Commerce, the Commercial Club live and prosper, but for the sake of advancement and harmony permit only a single organization in the small town.

How many of our citizens have paused for a moment to consider the beauty that flowers add to a town, and of their power of attractiveness? How many have contemplated the beauty of the bed of geraniums in front of Hotel Ashland? Perhaps the beauty of it has been lost to you because of seeing it daily. But, don't forget that it catches the eye of the stranger and that it forms an appeal to him that is irresistible. Within another year let us have beautiful flowers blooming in front of every home in Ashland, and more especially those situated along the highway.

Don't forget that Friday is Ashland Day at the County Fair. It's going to be one lucky Friday.

**Daily News Letter**

**LOS ANGELES, Sept. 11.**—Now comes the startling suggestion by two men prominent in Los Angeles scientific circles that virtually 2 per cent of the entire population of the United States should be "banished" from its usual haunts and securely isolated as a solution of crime conditions.

Such was the revelation made in an advance copy of "Crime, Abnormal Minds and the Law," by Ernest Bryant Hoag and Edward Huntington Williams.

The 2 per cent is declared to represent the fixed ration of criminals to the rest of society since the beginning of time.

Both of these men are physicians with sociological leanings and prominent in the ranks of the nation's best criminologists. However, in the case of Williams his collaboration in the most recent work marks him the author of 32 books dealing with scientific subjects.

"The control of crime, which is now sweeping the world, cannot be brought about through popular demands for additional police, better prisons, more hangings, probation, self-government of prisoners, indeterminate sentences, moral or any kind of education." Such is one of the generalizations that preface the book, which is heartily endorsed by Henry H. Goddard, internationally known psychologist and sociologist.

Declaring that the entire problem is a eugenic rather than a legal one, and that the potential criminal and delinquent child are now recognizable early in life, the statement is made that failure to control crime or to change criminals is, in a large part, due to misconceptions of fundamental causes responsible for them.

Criminals have often been said to be socially unadaptable individuals when surrounded by modern complex social conditions. The practical solution of this is said to be in determining their degree of responsibility and social adaptability, and is segregating, under wholesome self-supporting conditions, those who are permanently unfit for coping with the outside world.

The outstanding meaning of the Mikadoism of "making the punishment fit the crime," with a more humane and practical solution.

**NOW EASILY ENDED, SAYS JAMES H. ALLEN**

It does not matter to me whether you are disabled with cursed rheumatism or have only occasional twinges, I know that Allenru, my own discovery, will stop the agony, do away with the gnawing pains and reduce the swollen joints.

I know it will dissolve the uric acid deposits that have become deeply imbedded in joints and muscles and quickly drive every trace of rheumatism from your body. I know this because I was crippled for years and many times was unable to work, and Allenru made a well, robust healthy man of me.

I know because since I cured myself, hundreds have taken Allenru and speedily rid themselves of this agonizing disease.

No matter how severe your case, I urge you to put your faith in the prescription that it took me years to perfect—a prescription that made a new man of me after doctors tried and failed.

Allenru is no laggard; it starts right in at once; it gets into the blood, searches out the poisonous uric acid deposit and in two days starts to drive the concentrated impurities that cause rheumatism, out of the body through the natural channels.

Through the columns of this newspaper, I authorize every druggist to guarantee an Allenru snuffee ETAOIN guarantee one full pine bottle in every instance.

The majority of the people think that they are paying high enough taxes now.

Clackamas County to pave 3.11 miles.

Calls for volunteer fire fighters have been received here. The fire started yesterday morning.

**SISKIYOU DRIVE WILL BE SUCCESS**

**YREKA, Cal., Sept. 11.**—The drive for a \$6,000 nursing fund, instituted by the Siskiyou county Chapter of the American Red Cross, and which culminates today, is expected to go over the top with a big over subscription.

The first town in the county to report having subscribed its quota was Gazelle and the next was Sisson. In one school district, when it was ascertained that the parents of the children would not subscribe, to the fund in a sufficiently to meet the allotted amount of the district, the children of the school held a mass meeting and by a unanimous vote decided to do the janitor work

of the school and turn the funds over to the Red Cross. The object of the drive is to raise funds enough to engage two Red Cross nurses for Siskiyou county.

**DISINCORPORATION OF DISTRICT IS SOUGHT**

**YREKA, Cal., Sept. 11.**—Petitions are in circulation here for the dissolution of the Klamath-Shasta Irrigation District.

The old district is to be disincorporated and, if any of the several storage projects now under consideration are proved feasible, a new district embracing a smaller acreage will be formed.

To know how good a cigarette really can be made you must try a



**LUCKY STRIKE**  
"IT'S TOASTED"

**KLAMATH FORESTS SWEEPED BY FLAMES**

**YREKA, Cal. Sept. 11.**—The forest fire in Klamath national forest has jumped the grades near Oak Bar on the Klamath river. Fanned by a high wind. It is sweeping an area six miles wide. Several ranches and summer resorts are in the path of the flames and fifty men are fighting the flames.

Careless hunters are blamed for starting the blaze, which is the heaviest in the yellow pine of Siskiyou county.

**YREKA, Cal. Sept. 11.** A forest fire is sweeping through the Klamath national forest at Oak Bar, thirty miles west of here. The local bureau of the United States forest service reported that 75 rangers and others are fighting the flames, but that the fire had not been checked.

**CONSTIPATION**  
must be avoided, or torpid liver, biliousness, indigestion and many pains result.  
Easy to take, thoroughly cleansing  
**CHAMBERLAIN'S TABLETS**  
Never disappoint or nauseate—25c

Every table should have its Daily Portion of **Grape-Nuts**  
There's a Reason

**BABSON SAYS:**

"There is very little sense in spending the best part one's life in working hard to get a few dollars if those dollars do not earn for you after you get them. If your income is \$5000 or under it is probable that all your savings for some time should be used as an investment fund."

**COPCO Preferred**

Copco Stock—Par Value, \$100—now selling at \$98 per share yields 7.14 per cent per annum. Stock may be secured on partial payment plan—\$5 per month.

**THE CALIFORNIA OREGON POWER COMPANY**



**YOUR PARTNERS IN PROGRESS**

ASK ANY MEMBER OF OUR ORGANIZATION

**THE CALIFORNIA OREGON POWER COMPANY**

Medford, Grants Pass and Klamath Falls  
Yreka and Dunsmuir

A SAMPLE OF OUR BAKING

of high grade breads will convince you that we make more delicious breads than the best average bakery. Every one knows that our bread has that delicious nutty flavor that only the best flour and skillful baking can give, and our rolls, and biscuits are the finest to be secured anywhere. Don't fail to give our breads a trial.

**LITHIA BAKERY**

To most everybody 30 x 3 1/2 means **USCO**

**NATURALLY USCO'S** could hardly have delivered such money's worth—tire after tire—without making a clean sweep.

It's been a pretty performance every time—no two opinions about that.

And no two opinions about what tire to get again after a man has once used USCO.

**United States Tires are Good Tires**



Where to buy U.S. Tires

**Ashland Service Station**  
Ashland, Oregon.

**Chesterfield CIGARETTES**

Taste is a matter of tobacco quality

We state it as our honest belief that the tobaccos used in Chesterfield are of finer quality (and hence of better taste) than in any other cigarette at the price.

Liggett & Myers Tobacco Co.

**Chesterfield CIGARETTES**  
They Satisfy

"My friend, that's the truth —it's the best cigarette ever made!"



**LOGGETT & MYERS TOBACCO CO.**