

Ashland Daily Tidings

(Established in 1876)

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THE ASHLAND PRINTING CO
Bert R. Greer Editor
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Each subsequent insertion, 8 point line	.05
Card of Thanks	1.00
Obituaries, per line	.02 1/2

WHAT CONSTITUTES ADVERTISING
All future events, where an admission charge is made or a collection taken is Advertising.
No discount will be allowed Religious or Benevolent orders.

DONATIONS:

No donations to charities otherwise will be made in advertising, or job printing—our contributions will be in cash.

AUGUST 29

GET UNDERSTANDING:—A scornor seeketh wisdom, and findeth it not; but knowledge is easy unto him that understandeth.—Proverbs 14:6.

JEWELS OF INCONSISTENCY

The Pacific Record Herald, of Medford seems to delight in directing scurrilous attacks at Ashland and Ashland citizens. Just what the motive is that prompts the dirty articles that appear regularly is not known. It is either that the management is floundering in the fog of by-gone days and is obsessed with the view that the better method of boosting his own community is by knocking neighboring towns and districts, or the policy of the publication is founded upon filth and slime that gushes forth from sewers. In either event, the articles are detrimental to Ashland, not only, but to Medford and Jackson county.

The Tidings would much rather ignore the insults heaped upon Ashland and the good people residing here, but they are appearing with such regularity and are so detrimental to their nature that no newspaper with any red blood in its veins would ignore the insults.

Aside from its two-by-four policy, the Herald is so inconsistent that it is utterly silly—silly to a degree that people who have Southern Oregon and Jackson county at heart are wondering why the business men and people of Medford support a publication of its character. Any one who has been in Jackson county a month knows that it does not reflect the true sentiment of Medford's citizenry.

Apparently the organ is epileptical. In one and the same issue it flounders along in its editorial columns shivering and shak- with fear that Ashland's growth as a tourist center will jeopardize Medford's commercial importance. Then, in the same column appears evidence of its having thrown a fit, when it alludes to Ashland as being a "dead one."

The circulation of the Herald in Ashland is so limited that in order to acquaint local people with the character of articles appearing therein, and to show the decided inconsistency of the same, we present two articles appearing in the same department of the same issue:

One appears under the caption, "A False Alarm," and follows:

"Many merchants last week were alarmed at the advertising of Ashland that would tend to keep in the Granite City more than its share of tourists. But now it is found that Medford is accommodating just about twice as many tourists as she did last year and the list still growing. Next year it is apt to double again. So let Ashland advertise all that she wishes. Medford will get its share just the same. Let us not feel hard towards Ashland. If they prosper we will prosper. Let us wish them well and meet the competition with improved service. So rapid is the increase in western travel that no town is going to be able to handle all of it. The west is going to be for many years the play ground of the nation and when the highway from the Atlantic seaboard is completed we will find the population on wheels."

The foregoing is purely an admission that Ashland is progressing and rapidly gaining in importance as a tourist center, complimentary in fact.

That the impish hand behind the Herald has the famous "Dr. Joykell and Mr. Hyde" paled to insignificance is indicated by the following, appearing under the heading, "Drive Slowly—We are Dead."
"A California tourist by the name of

'Parker' came
"To view this wonderful country of 'tourist-luring' fame.
"He stopped a while at Ashland, where they hooked him for a 'fine'
"It cost him forty dollars to stop there a short time.
"Now he's living here in Medford, where speed is part of life.
"No more he'll visit Ashland with her sordid graft and strife,
"And, soon as he gets home again, you bet, he's goin' to tell
"The folks to head for Medford, and let Ashland go to—well,
"He's just as mad as he can be, since they shook him down so hard,
"And he, forever after will sure be on his guard.
"Why don't they bill the highway outside Ashland's 'bed'
"With signs a warnin' tourists—"Drive slowly, we are dead."

It is to be regretted that Jackson county is infected with a scourge, such as is the Herald. It no more reflects the progressive spirit of the people of Ashland and Jackson county than the commendable spirit exhibited at Medford. It is an impediment to the program of development that is under way in the county. As long as such publications are supported just so long will Oregon remain in the rear of the wave of development that is heading toward the states of the great Northwest.

ALLITERATIVE ARGUMENT

Probably a rose by any other name does smell as sweet, but we cannot go the whole distance implied by the poetical statement and agree with the Eugene Register that the name of the rail link that is to connect the east and west sides of the Cascades should be changed to "Eugene cut-off."
In the first place it is contrary to all ideas of euphony, and in the second place it immediately deprives the advertising man of "apt alliteration's artful aid." And the advertising artist, minus the opportunity to turn a neat alliterative phrase, is in sore straits indeed.

Future generations of publicity men would rise up to call us blessed.

This is suggested in case any change is found necessary. For ourselves, the good old name is entirely satisfactory. Let it stand as Natron cut-off and we'll never whisper the slightest criticism.

But if others advocate that change, we shall urge the alliterative argument and, having thus secured the backing of all the ad clubs, we see nothing but sweeping victory for our side.—Klamath Falls Tribune

THE DEADLY FEMALE

What subtle changes in woman's nerve and hand and eye have taken place that she should have developed such alarming adeptness with the pistol when practicing on offending males? Time was when the average woman would run at sight of a gun and would as quickly twist a mouse's tail as she would touch one.
But recently many of the fair sex have shown no hesitation in taking at least some of their new freedom with automobiles, to the demise of a number of men who had become the objects of their wrath. Rarely do they fail to hit some vital spot. They shoot to kill. Gone is the time when a woman with a gun was more likely to hit objects at which she didn't aim than the marks at which she sighted. She now gets her man with the certainty of a movie cowboy.

EUROPE'S MORAL DUTY

More talk from returned travelers of America's duty to assist in the rehabilitation of Europe. What would they have this nation do? This country can do nothing for the rehabilitation of Europe that Europe can not do for itself. No power can do anything for Europe in that direction until those governments change their course of dealing with each other and lay aside some of the greed and distrust that now taint their policies and practices.—Ex.

The successful advertiser is the man with a real message. It matters not whether it be hardware, dress goods, sewer pipe, plate glass, or meerschaum pipes, he goes after one with the same enthusiasm and interest as any of the others. Real, hit-the-bulls-eye advertising is carrying an enthusiastic message regarding that which you have to sell—nothing else.

The repeated attacks being made against Ashland by the Pacific Record Herald is a new way of extending thanks to those of Ashland who have been spending their dollars with Medford firms. It is also practicing reciprocity (?) with a few local business men who have been inclined to let their dollars slip in that direction.

If President Coolidge takes a walk at 5 o'clock in the morning there is no danger that he will be jostled off the sidewalk by government job holders rushing down to work.

Daily News Letter

SHANGHAI, Aug. 29.—Uncertainty, depression, uneasiness, like a fog blotting out the sunshine of other days, have settled over China.

What will happen next is the question in every mind. Americans who backed China during the World War and the Washington conference are silent. A year or two ago every American in the Far East was a booster.

Today there is a decided change of heart.
What has caused this?
Long before the Washington Conference China was skidding. Since then, encouraged by the all-too-liberal promises of the Conference (which when made we believed would help China get on her feet), corrupt officials have had a debauch of squandering. It has been an orgy of public theft, of defaulted obligations, of waste.

A week before the Chinese New Year in February of this year I was invited to the home of a very wealthy Chinese family on the night of the burning of the Kitchen God.

The servants built a straw fire. A group of priests began chanting a weird dirge.
The cook brought out the paper Kitchen God. As we watched him burn and his ashes flutter away, the old grandmother began to talk.

"In a week the New Year will be celebrated," she said, "but I sorrow for the trouble it will bring."

Trouble—more trouble? The foreigners, ever hopeful, were trying to believe that with the new year conditions must improve.

"No," she replied sadly, "the new year marks the close of a cycle. In China time is divided into cycles of sixty years and the last year of every cycle is a year of disaster, strife and turmoil."

"During this year (1923) it will be dangerous to travel in China. No farmer will buy a piece of land. No merchant will expand his business or business man make serious investments. Instead of conditions growing better I expect to see them grow steadily worse."

At the time I thought that this slim quiet-voiced old lady, a practitioner from her smoothly coiled hair, tapering hands and tiny "Golden Lily" feet, must be mistaken.

Business was so bad in 1922 that many leading hongs had been forced to retrench in every way possible. Smaller organizations has been forced to close and the men employed had taken their families and sailed for home.

How many friends were sailing?

Acquaintances, who had been stationed in the outports, were passing through Shanghai on their way to America. Their lives had been endangered by the great hordes of desperate armed robbers, kidnapping and looting. Even the missionaries were being forced to close their stations. Our friends mean everything to us in China.

When after a series of farewell dinner parties we see them waving farewell as the liner bound for San Francisco heads down the muddy Whang-poo our hearts ache.

Even now I can hear the old grandmother saying: "This is to be a year of death, of war, of famine, of ill-omen in China and I wish it were over."

This is indeed a year of ill-omen.
Li yuan Hung has been expelled. Yes, again, China is drifting along without a president, and without a cabinet and without a parliament. There is no power or organization to which business can turn. Let the firm that takes the chance of a government contract whistle for its cash. This seems to be the general attitude.

Wave after wave of disaster keeps pounding against the rudderless Republic.

Great bands of armed robbers descend on villages, looting, burning, killing, kidnapping. Anti-foreign and anti-Christian movements (small it is true) have started. Missionaries are being kidnapped in the interior. An American official was brutally shot and killed. War lords are calling men for another civil war.

America believes in China and true to her convictions, has watched over the infancy of the new republic, and even now is not willing to believe that this great country of four hundred million and fifty centuries of history is only an idol with feet of clay.

Visiting from Sacramento—
Mrs. R. A. Vennowitz of Sacramento, California is visiting at the home of her sister, Mrs. Arthur Selby on Third St. Mrs. Vennowitz has been in Ashland a week and plans to remain until September.

People's Forum

Ashland, Oregon, August 28, 1923.

Editor Tidings:

In a former letter I wrote regarding the origin and existence of government, continuing we assert that: Originally old Man Oregon had a politico-republican form, he hashed many successors as dissolution and rebirth follows each amendment to the Constitution of which there have been many. However, only once has there been a change in the form, that was when the amendment known as the Initiative and referendum was adopted. The act of adopting said amendment created a new old Man Oregon, having a politico, democrat, republican form. He was politico because it was his duty to use his police powers to enforce exploitation upon the workers. He was democrat because laws were made by the direct voice or vote of the people. He was republican because laws were passed by the legislature, i. e.

Representative government was continued, partly displaced by the initiative and modified by the referendum. Nearly, if not quite all of the Pacific coast states have followed Oregon's change of form. If the people of Oregon would amend the Constitution through the initiative vote, they would create a new Old Man Oregon having an industrial, democrat-republican form, politics, not partyism would be eliminated, cooperation in industry would be german and the initiative secured every twenty years ago, after a struggle known and remembered only by those who where in it, would be worth all it cost. Without said creation, there is a big question mark following: Was it worth it? Old Man Oregon having said form, industrialism, not politics, cooperation, not competition, would be the logical sequence and the ultimate goal. If such a consummation is undesirable, let the one who thinks it is, say so. More shortly.

DAVID MARK.

Rheumatic Neuritis

Says His Prescription Completely Banishes All Rheumatic Pain and Twinges—Is Guaranteed.

Deep Seated Uric Acid Deposits Are Dissolved and the Rheumatic Poison Starts to Leave the System Within Twenty-Four Hours.

Every druggist in this county is authorized to say to every rheumatic sufferer that if a full pint bottle of ALLENRHU, the sure conquerer of rheumatism, does not show the way to stop the agony, reduce swollen joints and do away with even the slightest twinge of rheumatic pain, he will gladly return your money without comment.

ALLENRHU has been tried and tested for years, and really marvelous results have been accomplished in the most severe cases where the suffering and agony was intense and piteous, and where the patient was helpless.

Mr. James H. Allen, of Rochester, N. Y., the discoverer of ALLENRHU, who for many years suffered the torments of acute rheumatism, desires all sufferers to know that he does not want a cent of anyone's money unless ALLENRHU decisively conquers this worst of all diseases, and he has instructed druggists to guarantee it as above in every instance. East Side Pharmacy can supply you. No. 8

MANY VETS PLAN TO BE AT SEASIDE MEET

SEASIDE, Aug. 29.—At the zero hour of 9:00 a. m., when reveille blows, announcing the opening of the legion state convention in Seaside, September 6th, fully a thousand or more legion men from all corners of Oregon, and hundreds of auxiliary women and members of the legion's state fun branch, order aside from a large number of visitors, are expected to be in attendance. State conventions of the legion, of the 40 and 8, and the legion auxiliary will be held during the three days of the reunion, work and pleasure.

"On to Seaside" is the slogan of 113 legion posts. From every section of the state legionnaires are ready to go by train, wagon, horseback and automobile to Seaside. "The Playground of Oregon." State rifle championship, athletic races, bathing girls contest, wienie roast on beach, mardi gras, spectacular parade, boating, swimming, canoeing, golfing, sightseeing trips, airplane rides over the ocean, clam digging and dancing will entertain the visitors during spare moments.

FEDERAL RESERVE HAS BIG BUSINESS

SAN FRANCISCO, Aug. 28.—"The volume of business transacted through the Twelfth district during July was considerably larger than a year ago," according to a summary of business conditions in the Twelfth Federal Reserve District, made public today by John Perrin, chairman of the board and federal reserve agent.

The summary shows that retail trade, as indicated by sales of 35 department stores in 7 cities, was 19.8 per cent greater in value during July, 1923, than during July, 1922. All of the eleven lines of wholesale trade which report to the bank, excepting agricultural implements and automobile tires, transacted a larger volume of business during July, 1923 than during the same month of the previous year.

"Production and shipment of lumber declined during July, but the amount of new business entered on the books of the reporting mills increased for the first time since April," the report stated. "A shortage of mill stocks is reported in many sections."

"Promises of bountiful yields of the principal crops of the district has been received in reports from the harvest fields. Yields of the important fruit crops of the district are well up to the average of previous seasons.
"The general trend of prices was downward during July, the prices of most of the principal agricultural products of the district, particularly wheat and California fruits, sharing in the general movement."

MANY NEW HOUSES BEING BUILT NOW

Several new houses are being built in Ashland and some have already been occupied. E. B. Hunt is erecting a house on Iowa St. with a valuation of about \$2500. The Putman brothers are the contractors. E. N. Butler has one house ready for sale on Van Ness Ave. Mr. Butler plans to build three more houses on the same street and will probably do other development.

The Hardy home on North Main St. is being pushed to completion.

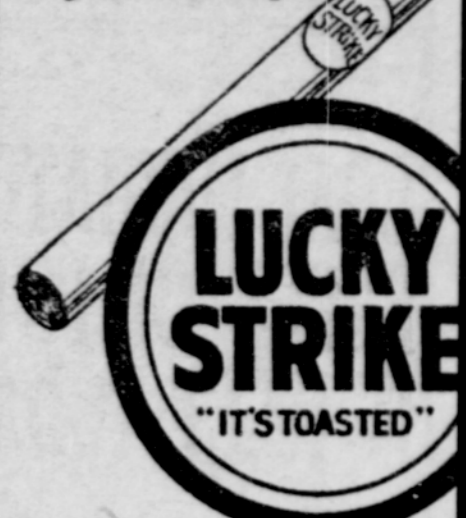
BILIOUSNESS
sick headache, poor stomach, constipation, easily avoided.
An active liver without calomel.
CHAMBERLAIN'S TABLETS
Never sicken or gripe—only 25c

Ashland street and Elkader Ave., holds the home of R. W. Clapp. The home is ready for occupancy and the owner and family are moving into it this week. Loran Agee recently purchased the C. D. Wood home on Gresham St. and will make it his future home after the first of September. The Wenner home on Alida St. is rising rapidly and will be ready for occupancy soon.

Return South—

Mrs. N. D. Mertens, accompanied by the Misses Constance and Ruth Mertens were registered at the Hotel Ashland last night. Mrs. Mertens and party visited Ashland ten days ago on their way north and took advantage of hospitality to remain in Ashland en route to Los Angeles.

To know how good a cigarette really can be made you must try a



NOTICE TO WATER USERS

Commencing Aug. 30, 1923, the use of Water for irrigation of lawns will be in effect. Due to shortage of Water.

UPPER DISTRICT
That portion of the City, lying above the Blvd. and Main Sts. to be known as the upper District, will be allowed to use Water for irrigation of lawns or grass plots on Mondays, Wednesdays and Fridays from 5 A. M., to 8 A. M., and from 5 P. M., to 8 P. M., and on Sundays from 5 A. M., to 8 A. M.

LOWER DISTRICT
That portion of the City lying below the Blvd. and Main streets, to be known as the lower District, will be allowed to use the water for irrigation of lawns or grass plots on Tuesdays, Thursdays and Saturdays, from 5 A. M., to 8 A. M., and from 5 P. M., to 8 P. M., and on Sundays from 5 P. M., to 8 P. M.

PUBLIC PARKS
Ashland Creek or Granite St Park will irrigate between the hours of 11 A. M., and 4 P. M., on Tuesdays, Thursdays.
Blvd. and Main St. Parks will irrigate between the hours of 10 A. M., and 11 A. M., Tuesdays, and Saturdays, once each week.

At this time there is a shortage of water in Ashland Creek and those who can save water, will please do so. If these rules do not conserve water, all water for irrigation will be discontinued until rain falls.
All water for irrigation other than these rules will continue as in rules of July 30, 1923.
By Order Common Council.

Semi-Annual Remnant Sale Starts Thursday

Twice a year we clear our shelves of all Remnants and short ends, and offer them to our CUSTOMERS at much less than their real value. At this time you can buy at a Big Saving, Remnants of CURTAIN GOODS, WASH GOODS, WHIATE GOODS, CRETONNES, SATEEN, TOWELING, TABLE DAMASK, RIBBONS, LACES, EMBROIDERS, WOOL GOODS AND SILKS.

August Sale of Furs

See the new Fur Jaquettes, Coats and Chokers, made of Blue Fox, Wolf, Lucie Fox, Hudson Bay Blue Fox, Arctic Fox, Sable Coney, Manchurian Wolf, River Mink, Jap Mink, Marmot, Sealine, Moline and Astra Khan.

New Fall and Winter Coats, at Prices that will please you.
For Women Misses and Children

New Fall Styles in **E. R. Isaac & Co.** Advance Showing, new Butterick Patterns **The Quality Store** Wool Goods and Silks.

Where Your Patronage Is Appreciated