

Ashland Daily Tidings

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WHAT CONSTITUTES ADVERTISING "All future events, where an admission charge is made or a collection taken is Advertising.

DONATIONS: No donations to charities or otherwise will be made in advertising, or job printing—our contributions will be in cash.

AUGUST 21

BETTER THAN SILVER AND GOLD:—Godliness with contentment is great gain. For we brought nothing into this world, and it is certain we can carry nothing out.

MERCILESS POLITICS

Since the recent death of President Harding the press of the country has been giving a great deal of attention to suggestions for relieving our chief executives of much of the load they are compelled to bear.

It is true that the duties of the chief executive have been piling up during recent years, and it is evident that if that official attends merely to official duties he will have all that his mental and physical strength will stand.

Advertising is nothing more or less than the story of the store or factory with an enthusiastic message. Possessing products in which they have faith, they are possessed with a desire to impart that faith to others, and through advertising they obtain the desired results.

Close political friends and members of his cabinet no doubt advised Harding to make the trip westward, believing it would restore his waning political powers and

serve to solidify his own party. To a degree his advisors were right. It is apparent that the executive did make many friends on his trip and that at some points he was particularly well pleased with the receptions accorded him and his official party.

It was not so much the manifold official duties that killed Warren G. Harding, as the threatening cloud that indicated the fall of his political star, and the knowledge that men of his own party were plotting his downfall.

Perhaps Woodrow Wilson was wrong; perhaps Warren G. Harding was wrong. But, right or wrong, one was the victim of merciless politics, and the other foresaw the same fate.

FROM A SMALL BEGINNING

Many of the nationally and internationally known products of America were conceived and inaugurated with limited capital. From a small beginning they have grown in popularity until they constitute items totalling millions of dollars in annual sales.

There is no secret to the unlimited success of the firms that have placed articles in the channels of trade that find a market in every home in the country. ADVERTISING has made their products familiar to every man and woman within the confines of our great nation.

Advertising has attained valuable results for almost innumerable firms in America. It will accomplish valuable results for others if they will but resort to it in a clean, enthusiastic, business-like way.

Enforcement agents in Pennsylvania found alcohol in a most appropriate place—a hearse.

Feminine fashions this summer are giving the rainbow a run for its money.

Another man's hay fever may be a joke to you, but it is a tragedy to him.

A vacation is not a total loss if it makes you appreciate home when you get back.

According to Lord Curzon, Europe is only about three hops ahead of the coroner.

Gossip gives no mileage guarantee. It merely runs up the mileage.

Daily News Letter

LOS ANGELES, Aug. 20.—The deadly railroad grade crossing in Southern California must go.

This is the cry of individuals and several civic organizations, after a number of crashes of trains and automobiles at rail and highway intersections, have taken their toll in death during the last few weeks.

At present there are said to be several thousand grade crossings in Los Angeles county alone, and 750 of these are extremely dangerous to pedestrians and automobile traffic, according to a statement issued by engineers investigating grade crossings in an effort to effect their ultimate elimination.

Of the additional thousands of dangerous crossings in Southern California, nine of them are known to the traveling public as veritable "death traps."

Every one of these "traps" could be made safe, according to E. E. East, highway engineer of the Automobile Club of Southern California, who has made an exhaustive study of the situation. Changing them into safe crossings would not cost much, either, East says.

"On the crossing north of Oceanside," East points out, "the paltry expenditure of \$5,000 would remedy the menace and save 20 lives in 10 years. Twenty persons have been killed on that spot since the highway was built in 1913."

The dangerous crossing at Pomona was taken by East as another illustration. There the county highway crosses the railroad tracks four times in two miles. This danger could be relieved by merely changing the highway, which would be comparatively cheap, East said.

Engineers are unanimous in considering dangerous nearly every crossing on the roads leading to the beach, where traffic is heavier than elsewhere. On the beach lines more trains operate than over the inland routes and they run fast. This, plus the number of automobiles driven on the beach roads, makes a dangerous combination, the engineers claim.

Relocation of the railroad tracks at Cardiff on the San Diego road would eliminate two dangerous crossings there, the engineers claim.

Several years ago, when the crossings were built, it was taken for granted that because the trains carried the greater part of the traffic, they would be given the right of way. Times have changed since then and it is a debated question whether the opposite is true.

An official check was made on one crossing recently and showed the following result:

During a period starting at 8 a. m., and ending at 6 p. m., 11,743 vehicles used the highway, while 491 trains used the rails. The trains were made up of one, two and three-car capacity.

Rheumatic Neuritis

Says His Prescription Completely Banishes All Rheumatic Pain and Twinges—Is Guaranteed.

Deep Seated Uric Acid Deposits Are Dissolved and the Rheumatic Poison Starts to Leave the System Within Twenty-Four Hours.

Every druggist in this county is authorized to say to every rheumatic sufferer that if a full pint bottle of ALLENRHU, the sure conquerer of rheumatism, does not show the way to stop the agony, reduce swollen joints and do away with even the slightest twinge of rheumatic pain, he will gladly return your money without comment.

ALLENRHU has been tried and tested for years, and really marvelous results have been accomplished in the most severe cases where the suffering and agony was intense and piteous, and where the patient was helpless.

Mr. James H. Allen, of Rochester, N. Y., the discoverer of ALLENRHU, who for many years suffered the torments of acute rheumatism, desires all sufferers to know that he does not want a cent of anyone's money unless ALLENRHU decisively conquers this worst of all diseases, and he has instructed druggists to guarantee it as above in every instance. East Side Pharmacy can supply you. No. 8

SOCIETY

MRS. GRACE E. ANDREWS, Editor Phone items to her at 345-R, between 10 A. M. and 2 P. M. and evenings.

A Social Evening

After the rehearsal closed Saturday evening, the members of the cast in the pageant had a delightfully social evening at the clubhouse.

Dancing was indulged in by those so inclined, and most delicious punch was served by the Civic club.

Other than the members of the cast there, were a goodly number of visitors, as is the habit at these delightful rehearsals.

Those who are assisting in the pageant, will regret that the meetings are so soon to be over. At the close of the jolly little evening, many went over to the Lithian dance at the Pavilion.

Chapman's Entertain

Mr. and Mrs. A. B. Chapman were host and hostess to friends at dinner Sunday, at their pleasant country home, near Kingsbury Springs.

After a most delightful dinner, the menu of which, included the most satisfying viands, the afternoon was spent most happily by these old friends in visiting, reminiscing and in recalling mutual experiences.

The guests were Mr. Job Tozier, and Mrs. Baldwin and her daughter, Miss Cora Baldwin of Ashland.

Guests at Costolo's

Mr. and Mrs. Clyde Costolo, of Church street, are enjoying the visit of Mr. and Mrs. H. F. Frulan and children of Oakland, California. They will be here at least a fortnight.

Mrs. Frulan is a sister of Mrs. Costolo. Mr. and Mrs. Frulan are also visiting a brother, Mr. Walter Frulan, and a sister, Mrs. Alex Livingston.

They are having their days well filled with pleasant happenings. A trip to Crater Lake is one of the delightful things planned and the men folks of course are going hunting and expect great results.

Family Picnic

Mr. and Mrs. C. J. Sanford, Mr. and Mrs. R. D. Sanford, Mr. A. M. Orchard and his daughter Miss C. Orchard, a teacher in the city schools of Spokane, Washington, had a delightful outing Sunday, in compliment to Miss Orchard, who is visiting in Ashland.

They planned to go down the valley—perhaps to Grants Pass, spending the day out of doors in true picnic fashion.

Miss Orchard is spending her vacation with her father and relatives in Ashland. She will remain through the month of August, when she returns to her work in Spokane.

A Delightful Surprise

A reunion of a number of relatives occurred recently, when Prof. and Mrs. W. B. Johnson and daughter stopped over to visit at the home of Mr. and Mrs. J. R. Robertson and Dr. Wm. Johnson on Almond street.

Prof. Johnson is an instructor in Berkeley University and he and his family are touring the coast, as far north as Seattle.

Their coming at this time gave them the opportunity to greet Miss Johnson, of St. Louis, who is visiting at the Robertson home. It goes without saying that it was a very happy family gathering.

Leave for Oakland

Mr. and Mrs. James McNair and daughter of Oakland, California, who have been spending some little time as guests at the home of Mr. and Mrs. E. D. Briggs and of other relatives in Ashland, returned to their home Sunday.

Old friends were glad to give greeting, for Mrs. McNair is one of the home girls, and Mr. McNair was the popular proprietor of the East Side Pharmacy for many years.

A Delightful Outing

Mr. and Mrs. E. D. Briggs, Mr. and Mrs. Wm. Briggs, and little daughter, Nancy Belle, left for their annual outing, Sunday.

Mr. and Mrs. Nate Bates will also be of the party.

They will visit Tacoma and spend some time in Newport. Perhaps a month will be spent in this delightful vacation trip, in the usual recreational way.

Union Services

Sunday night marked the last, but one of the Union services that are being held Sunday evenings during the summer months.

The song service was entered into most heartily by the congregation, led by a large choir.

The scripture reading, by Rev. B. C. Miller, of the Baptist church, consisted of a number of passages appropriate to the sermon theme.

Rev. F. C. Koehler led in prayer, after which "Somebody Cares"—"Tis Jesus" a beautifully arranged duet, was most sympathetically sung by members from the Congregational choir.

in Ashland, with her father and sisters, on North Main street.

She will probably not return to California until early in September, when she goes to resume her school work there.

Returns from Vacation

Mr. and Mrs. Waldo Klum have returned from a three week's sojourn at Lake of the Woods.

They have enjoyed their outing immensely and regretted that the vacation was over.

Those who have once spent a holiday at our own Lake of the Woods acquire the habit and it becomes second nature to plan for at least a fortnight each year at this popular pleasure resort.

Returns to Oakland

Miss Almeda Kaiser and her niece, Miss Lillian Kaiser, have returned to Oakland, California, where they teach in the schools. They have been spending a number of weeks at their home in Ashland, resting and greeting old friends and renewing old friendships.

Miss Almeda Kaiser, in speaking of her work, discussed it enthusiastically. It is work she particularly enjoys teaching, and she brings to it a strong liking and keen interest.

They enjoy their work in California, but Ashland is home.

Goes to Grants Pass

The Rev. Hiram Smith, pastor of the Brethren church, has been transferred to the church at Grants Pass.

It is a matter of keen regret to Mr. Smith's church people, to his brother ministers, and the many friends outside his own church who are sorry to see this family go away from Ashland.

It is hoped that they will enjoy the new home and find friends kind and true in the new community to which they are going.

Visitors from Dunsmuir

Mr. and Mrs. F. H. Conner, who now live in Dunsmuir, came over Saturday to spend the week end with Mrs. Conner's sisters, Mrs. A. G. Adams and Mrs. H. W. Andrews.

Saturday there was a family gathering at six o'clock dinner at Mr. and Mrs. A. G. Adams. Sunday was spent at Mrs. H. W. Andrews, where all were together again, until the Conners left for their home in Dunsmuir.

Mrs. Conner is here often enough that the changes are not so noticeable but Mr. Conner has not been in Ashland for seven years and he sees a very great improvement along many lines.

Down for Weed End

Mrs. J. N. Dennis and her grand son, Dennis Espy, who have been camping at Buckhorn Lodge for some time came down to her home on the Boulevard, for the week end.

While here, Mrs. Dennis entertained Mrs. Boyd Tucker, Monday, as dinner guest and for the evening.

Mrs. Dennis is enjoying her stay at this delightful retreat and contemplates remaining for some time yet.

Social Circle Meets

The Social Circle of the Christian church will meet in the lower park, Wednesday, of this week, at 2:30 p. m.

The hostesses for the day are: Mrs. Roy Hale and Mrs. O. W. Long. The ladies will perfect plans for their coming food sale at this meeting.

The afternoon will be spent in

a social way, as usual, those present visiting and occupying the time in needlework.

The hostesses will serve refreshments at the close of the afternoon.

Go to Yreka

Mr. and Mrs. J. L. Oskar, and son Dennis, motored over to Yreka, Sunday to spend the day with Mrs. Oskar's cousins, Mr. and Mrs. Clyde Childers. They had a most delightful time, not alone the trip, but their host and hostess made the day one long to be remembered by the plans arranged for their entertainment.

SUFFERED WITH BACK, RECOVERED

"I had a long spell of Typhoid Fever which played havoc with my kidneys and I suffered a good deal with my back, lower abdomen and bladder. I went on in this condition until I used Foley Kidney Pills. I have never been bothered with my kidneys since," writes Mrs. W. T. Clary, White Plains, Va. For quick relief from backache, dull headache, rheumatic pains and kidney and bladder trouble use Foley Kidney Pills. Sold everywhere.

fresh FROM THE FACTORY Tuxedo TOBACCO Now 15c ROLL YOUR OWN WITH RIZ LA CROIX PIPES ATTACHED

OTTAWA, Ontario.—The world's wheat crop this year is estimated at 3,318,000,000 bushels, as compared with 3,104,000,000 bushels last year, an increase of 214,000,000 bushels, according to figures carefully compiled by the International Institute of Agriculture at Rome. The estimated shipments from supply countries of the world for this year is 690,000,000 bushels, of which Canada is expected to supply 290,000,000 bushels, or about one-third.

PILES Needless to Suffer WHY suffer the inconvenience and pain from Piles when you will be guaranteed a positive and permanent cure by my non-surgical, painless treatment? Treatments may be taken weekly if it is inconvenient to be here for daily attention. Write today for my FREE book on the proper treatment of Piles. DR. CHAS. J. DEAN 2ND AND MORRISON PORTLAND, OREGON

Ford News

DETROIT, Mich, Aug., 1923.—The Ford Motor Company is now on its way toward the 9,000,000th motor became known today when it was announced that Motor No. 8,000,000 went off the assembly line at the Highland Park Plant Wednesday night, July 11th, establishing a new million production record.

Motor No. 7,000,000 was turned out January 17th of this year, so the company produced the last million motors in six days less than six months.

Production at the start of that period was around 4,800 motors a day and on the increasing schedule in effect since has been brought up to more than 7,000. The average for the period was slightly above 6,117, a day for the 149 working days, or an average of more than 166,670 a month.

Under its greatly increased manufacturing capacity the Company was able to manufacture the last million motors in two months less time than the previous million. Motor No. 7,000,000 was produced eight months after the 6,000,000th motor passed off the assembly line which was on May 18th, 1922, and nearly a year before that date, May 28th, 1921, the 5,000,000th motor was turned out.

It was in 1915 when Ford motor No. 1,000,000 was produced and under the steadily growing demand for Ford Cars and Trucks production has been mounting yearly and maintaining an annual output approximately that of all other automobile manufacturers combined.

HARRISON BROTHERS Ford, Lincoln, Fordson Dealers. Ashland, Oregon.