

Ashland Daily Tidings

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WHAT CONSTITUTES ADVERTISING: All future events, where an admission charge is made or a collection taken is Advertising.

WHY HOME INDUSTRIES SHOULD BE PATRONIZED: The following editorial was awarded first prize by the Colorado Editorial Association.

When a resident of any city, town or community makes the casual remark that he cannot see why he should buy of home merchants or show a preference for home manufactured goods he sets the more thoughtful individual thinking.

Now, if all the citizens in this town talked and felt as this man does we couldn't and wouldn't have much of a town, and neither community nor state would be getting just returns for the expense and trouble it has gone to in building up the community.

On the other hand the home-patronage and home-industry proposition works something like this: If the local merchant neglects or refuses to reciprocate in patronizing those who patronize him he is not doing his fair share.

And moreover, the box and broom makers, the mattress makers, and the proverbial butcher, the baker and the candle stick maker is deprived of so much needed employment, and it hurts, for the local laborer and salaried person in town has less money to spend with the grocer.

It works the same way when a family sends its orders off to Squeers, Sawbuck & Co., or other big mail catalogue house in Chiyork for household supplies.

So let it be understood that the business man is a very useful and necessary adjunct to any community, for he not only affords employment to others but he is among the

heaviest of taxpayers of the home government for offensive and defensive purposes, so that he is entitled to consideration and support. It is thus seen that home patronage has its selfish side and its loyal side that appeal to us both going and coming.

Reciprocity is a grand and noble institution when made to work both ways. It then falls upon the community like manna from heaven. It radiates a sustaining and soothing influence upon all persons and interests alike.

If the rule were more universally observed there would be bigger and better home and state mercantile, manufacturing and jobbing concerns, more employment and lower taxes, and there would be fewer voluminous dog-eared catalogues of the big out-of-state mail order houses in use.

FICKLE VOTERS: Political landslides always furnish food for thought, and sometimes strengthen the opinion of observers on the side lines.

By contrast, the provincial elections in Canada have resulted in sweeping victories for the Conservatives. In Prince Edward Island, where for the first time women voted, the Liberals elected only four out of 30 members of the Legislature.

The vagaries of voters in past accounting, but they seem to be influenced more by promises of economic advantage by one class over another than by fear, or by love of principle, which shows that there is some selfishness in all of us.

A newspaper can be no larger than its advertising field will permit. Advertisers often criticize their local paper for not being larger, yet they will scatter their advertising in a dozen different channels.

Provide for a single presidential term, relieving the executive of the work of building his fences for a second term, and his opponents of the arduous duties of discrediting him for a second term.

The man who grows only a single crop on his farm has only one chance of hitting a good market, while the farmer who grows several crops has more than one chance.

Let us hope that the famous California spirit will succeed in building a paved road in the northern part of that state to connect with Oregon's modern highway.

Jess Willard denies that he quit in the Firpo battle. However, the fact remains that he stopped suddenly.

Someone's going to shoot a little scopolamin into Europe one of these days and just about ruin the diplomatic game.

The effort being made in Spain to supplant the torador with the ball player will simply move the bull throwing to the stands.

Daily News Letter

LONDON, Aug. 16.—Dance-mad London has to rely on "home made jazz" these days, and there is much wailing. "Beastly awful, isn't it?" wails "Burlington Bertie."

The reason for all this grief is that the American jazz-masters have scurried back to America. There are a few American jazz bands left in London, but the "Jazz Kings" have folded their tents and silently stoken away.

The departure of the American jazz bands comes at an inopportune time, too, because the London County Council has just let down the Puritanical bars and permits dancing every night in the week until 2 a. m.

Speaking of the late dancing, Commons is getting the all-night habit. Members of the House who live in the suburbs are up in arms at the obstructionist methods which have frequently been adopted by Laborites to keep Parliament in session until the wee small hours.

Colonel Buckley, secretary for the Overseas Trade Department, speaking recently, declared that an alliance between Great Britain and the United States, the two most powerful nations, would give the world what he feared the League of Nations would not give for a long time.

Thomas George Boulden, Registrar of Devonport, is the world's champion "splicer." Boulden, who is retiring after forty years of service, has the proud distinction of having joined no less than 15,000 couples in matrimony.

Americans are taking to England's fashionable "sport" with great gusto. The Scottish grouse preserves will be full of Americans this year, who, emulating King George, will spend long, rainy days sitting in hidden boxes, while beaters chase the grouse before the mo that the sportsmen may shoot them down.

The Merley Circle will meet at 3 p. m. Thursday, of this week for their social afternoon, in Lithia Park.

W. R. C. Social—The social afternoon of the W. R. C. occurred at Mrs. Robert Shaw's on Rock street, Monday of this week.

Announcement—Born to Mr. and Mrs. Julian Logan, August 12, 1923, a son. The young man was claimed for the Cradle-Roll of the Presbyterian Sunday school before he was three hours old.

Here from Newport—Mr. and Mrs. Henry from Lebanon, Oregon, but who have been spending some time lately in Newport, came to Ashland recently for the purpose of benefitting Mr. Henry's health.

Eugene—Planning mill of Walters-Parks Lumber company puts in new equipment.

SOCIETY

MRS. GRACE E. ANDREWS, Editor Phone items to her at 345-R, between 10 A. M. and 2 P. M. and evenings.

Surprise for Mrs. Erickson—A delightfully novel surprise party occurred last week, when about two dozen of Mrs. Nels Erickson's neighbors and intimate friends surprised her, at her home on Palm avenue.

The evening was spent in jollity and mirth; song and story enlivening the hours. Delicious refreshments played their parent in the general enjoyment.

Dinner Party—Mrs. Wm. Day of Maum street, entertained at a delightful six o'clock dinner Tuesday evening, in honor of Miss Vera Day, Mrs. Mowat's guest, who left Wednesday for her work in Berkeley.

The Lyman's Have Guest—Judge F. H. Lyman of Phoenix, Arizona is a guest at the home of Mr. and Mrs. Lyman on Granite street.

Visitor at Payne's—Mr. and Mrs. Cliff Payne enjoyed a week end visit from Mrs. Payne's son, Mr. Glenn Young, who drove up from Susanville, California, for a short visit with home folks.

Merley Circle Meets—The Merley Circle will meet at 3 p. m. Thursday, of this week for their social afternoon, in Lithia Park.

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Cars were contributed to handle the transportation problem and good eats in abundance; ice cream, watermelon and all good things that go with a picnic dinner were provided by kind friends and a joyous crowd assembled in our beautiful Park to enjoy a rest from care and the everyday surroundings.

Go to Canton, China—Miss Elsie Howell starts this week from her home in Marsnal, Ill., to join Miss Dorothea Abraham of Roseburg at Vancouver, whence they are to sail for their new field, the True Light School of Canton, China.

Story of One Book—A visit to our library is interesting at all times. The other day, I happened in, when our courteous librarian, Miss Hicks, was enamelling the covers of the new books, preparatory to their being placed on the shelves.

Another of These Popular DANCES—at the—Open Air Pavilion LITHIA PARK SATURDAY NIGHT Good Music Good Time

Glasses Lost? Are they broken or do you need a pair? OUR PRICES RANGE FROM THE GOLD RIMMED SPECTACLE \$1.75 TO THE Aristocratic Toroid Zyletex at \$7.

August--Outing Suggestions! There's no better time for your outing than August, though it be for a day, week-end or longer. The days are flooded with sunshine. The trails are at their best. The weather conditions are sure to be pleasant.

Oregon Outdoors and CALIFORNIA For the Tourist. Tell you with pictures about the wonder spots in Western Oregon and California. Copy Free! Ask For Them

Restless Nights? When Coffee disagrees Drink Postum There's a Reason

Excursion Tickets also on sale to Oregon's Mountain, Lake and River Resorts, Yosemite National Park, Eastern Cities and many other places. —Your local ticket agent will gladly furnish further particulars. ASK HIM!

John M. Scott, Ass't Passenger Traffic Mgr. Portland, Ore.

Southern Pacific Lines



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