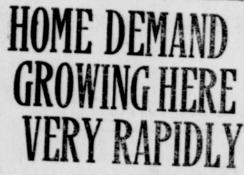


ASHLAND DAILY TIDINGS

Monday, August 18, 1928

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CLEAR AND CONSTRUCT OF THE STATE "Buy or Build NOW" is a slogan that was never more opportune in this history of Ashland than now. There is demand for good homes; there is financial independence and a pleasant sentiment in owning your own home. Most important of all is the fact that real estate values in Ashland are sound and the one who uses even slight care in purchasing unimproved residence lots or completed homes is bound to make a good investment. The town whose resources has not been exploited beyond reason enjoys consistent and steady growth. There has been no boom, simply the steady growth demanded by the ever growing resources of the com munity, and our resources are such as to guarantee a sound growth in the future.



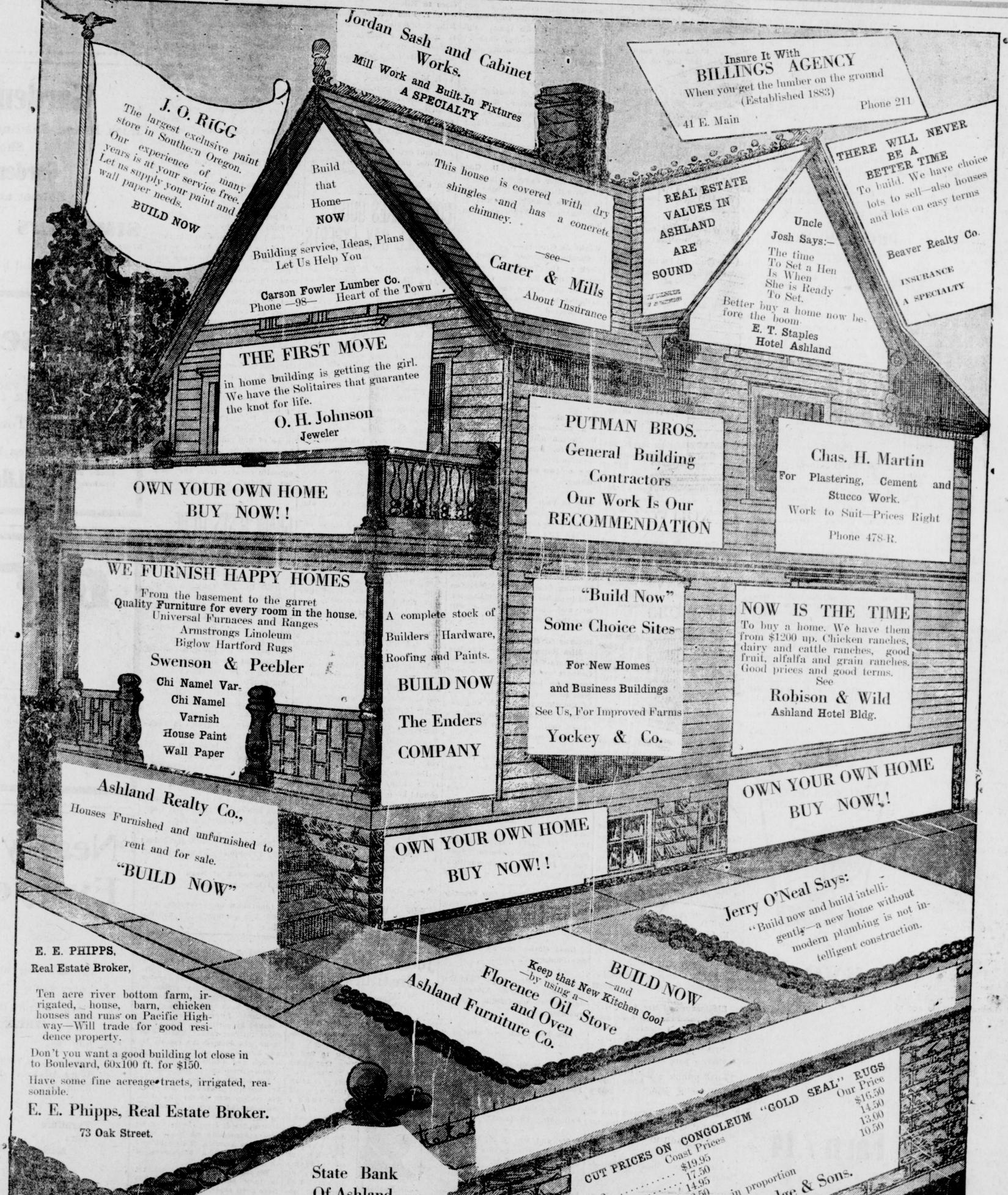
That Ashland has shown a marked growth in the past three years, and that there is an immense demand for small houses, both furnished and unfurnished, is shown by the reports of Ashland firms in constant touch with building operations, and demands in the city.

It is the almost unanimous belief of these firms that Ashland has a greater era of development in store for it than has been experienced, and a number of reasons are assigned as the cause.

Many Attractions

G. F. Billings, of the Billings Agency, prepared the following statement when a Tidings representative asked him his opinion as to the future of Ashland:

"Our favorable climate, (there is no better twelve months climate), both producing the greatest variety of fruits and vegetables, fine waters, healthfulness, churches, schools, lodges, and parks, choice citizenship, wonderfully fine property and improvements owned by our city and school district with but a trifle of indebtedness; our undeveloped resources of timber, mines, granite and shale rock, and irrigable. land make a solid foundation which will appeal to the thousands of people seeking a good place to live and do business." Need Small Homes "The greatest demand in Ashland," said F. C. Stevens of the Ashland Realty company, "is for small houses of five rooms and a bath. The greatest demand is for furnished houses, although unfurnished ones are also in demand."



Modern houses with built in fixtures sell and rent steadily, according to Mr. Stevens, and many houses are impossible to sell for the reason that they have two stories.

Want Small Lots "The renter or buyer of these small houses prefer plots of 50 by 100 feet, and would rather have these than larger plots," declared Mr. Stevens. He stated that an average of 10 people a day enter his office looking for such houses and plots. Most of them are people from other cities, retired business men, people with some illness, and people who wish to enter business here.

The demand for these houses is far greater than the supply. The principal difficulty, according to Mr. Stevens, is that Ashland lot holders want to sell unimproved property, while the demand is for property with modern bungalows on it.

Building Union

A solution to this problem, as has been suggested by several Ashland firms, is a union of about 100 people, which would buy the best home sites in the city, build modern homes, which could be easily disposed of at a good profit. Such a union, it is believed, would be practical and pay good dividends, and has been worked successfully in eastern states.

Rents Advancing

That rental rates in Ashland have advanced from 50 to 75 per cent in the past thre years was. the statement of A. M. Beaver of the Beaver Realty company. Mr. Beaver also stated that he believed property values to be on an increase, and that there was marked demand of late for Ashland property. Furnished houses to rent are in great demand, reports Mr. Beaver, and if such houses should be built, they would be readily rented or sold.

Many Inquiries The same shortage of small

furnished houses of the bungalow type was reported bw the Yockey agency. Mr. Yockey stated that in her opinion, the ad-

vertising Ashland has been receiving of Itae from it's park and them after they had seen it. the campaigns of the Chamber **Greater** Development of Commerce was responsible for

sonable. E. E. Phipps, Real Estate Broker. 73 Oak Street. State Bank Of Ashland Loans made on approved **Real Estate** the attrativeness of the city held greater period of development is cent past than at any period with

in store than has been experienc- the exception of the early gold with Ashland's development also in the next Improvement edition Other men closely connected | They will, however, be taken up ed in the recent past. Building mining days, say employees of the hold optimistic opinions, but due of the Tidings. CARD OF THANKS It is the belief at the Carson- operations an ddemand for lum- firm, and even a greater develop- to lack of space, their views canattracting people here, and that Fowler Lumber company that a ber has been greater in the re- ment is anticipated in the future. not be presented in this issue. We wish to extend our most

sincere thanks and appreciation Classified ads bring results. to the many friends and neigh-

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71/2 29

bors of our late aunt, Mrs. Lucy Comstock, for their generous, and kindly service during her illness. MR. and MRS. C. C. COMSTOCK

SEP

J. P. Dodge & Sons.

Other Sizes in proportion