

Ashland Daily Tidings

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Bert R. Greer Editor

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Table with display advertising rates: Single insertion, per inch \$0.30; Yearly contracts: One insertion a week \$2.75, Two insertions a week \$5.25, Daily insertion \$0.20.

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Table with legal and miscellaneous advertising rates: First insertion, per 8 point line \$0.10; Each subsequent insertion, 8 point line \$0.05; Card of Thanks \$1.00; Obituaries, per line \$0.25.

WHAT CONSTITUTES ADVERTISING

All future events, where an admission charge is made or a collection taken is Advertising. No discount will be allowed Religious or Benevolent orders.

DONATIONS:

No donations to charities or otherwise will be made in advertising, or job printing—our contributions will be in cash.

AUGUST 6:

BE SURE YOU ARE RIGHT:—There is a way which seemeth right unto a man, but end thereof are the ways of death.—Proverbs 14:12

A WIDER FIELD FOR THE PRESS AGENT

In the course of the widespread newspaper discussion aroused by the Monitor's statistics showing 184.87 columns of space devoted by a number of American newspapers to reports of the prize fight at Shelby as against 3.33 given to the meeting of the National Education Conference at San Francisco, one comment is really suggestive.

The point is well taken. It may be commended to the attention of those who are seeking to awaken public interest in matters of such vital import as the education of youth. They seem to think that the mere announcement that a meeting having this end in view is to be held is all that is necessary.

When promoters arrange for two pugilists to beat each into insensibility, they begin months in advance to flood the press with items which, if not interesting, are made to appear so, concerning the prospects of the contest, the lives and habits of the contestants, the enormous sums expended in arranging for the event, the part it plays in pugilistic history, and the highly impressive character of the persons who are going to grace the ringside with their distinguished presence.

An army of press agents is let loose and their contributions to the newspapers fill innumerable columns and even more countless wastebaskets. Every resource of what has become one of the most alert and intelligent of occupations, namely, "press agenting," is employed to pique and to stimulate public curiosity. The newspapers, which as a rule turn a cold shoulder upon applicants for free space of this character, or refer them to the advertising manager, become infected with the enthusiasm of the publicity agents and give freely hundreds of thousands of dollars' worth of advertising space to an event of utterly no importance whatsoever.

The end is attained. The public is educated to believe that it is more interested in a prize fight than in anything else in the world. As a result of this artificially stimulated interest, the newspapers sell several hundreds of thousands of copies on the day of the fight, and sometimes a few promoters make a lot of money out of the event. At Shelby, it will be remembered, everybody, including three of the banks of the little town went broke.

Surely the education of the children of the Nation is not a matter of such utter unimportance to its people that the press cannot be persuaded to take an active and intelligent interest in a gathering intended to advance educational interests.

We are inclined to agree with the newspaper critic who laid some of the blame for the disparity in volume between prize fight news and pedagogical news to the indifference of the promoters of the latter to methods of awakening journalistic interest. Perhaps the lesson may have its value in future to the managers of the National Association.—Christian Science Monitor.

Reformers seem to think they can not play the game without raising the anti-

THEY HAD TO OPERATE

What attacks have been made in medical men by the various cults of healing! Yet the medical profession goes serenely along with its work.

You, for instance, are not much interested in doctors until a pneumonia "bug" gets you, or your appendix goes on a strike and starts practicing sabotage with a vengeance all its own. Then your friend tells his or her friend. "They had to operate."

A surgeon dutifully taps our lungs as if they were a watermelon or he gently removes your appendix. Suppose the surgeon were too tired to bother with it, or suppose he preferred to read the paper to see how the latest murder trial was progressing, or suppose the demanded cash on the spot or nothing doing? Wow! But surgeons don't act like that and it is mighty lucky for the man in the street that they don't.

The next time on the street or in the street car you hear the expression, "They had to operate," stop for a moment to consider who "they" are and why "they" should happen to want to take the trouble to operate, at any time of the day or night. It might be a bit awkward to explain the matter in a few words to a visitor from Jupiter or Neptune.

There are no narrow minds in the upper ranks of those who practice the healing art any more than there are among the angels whom some people think of as a mere product of auto-suggestion like feathered frogs. There cannot be, for if there were narrow minds in the upper ranks, the great surgeons would not be great surgeons.

To a great surgeon a case is a case and all folks are treated alike, the poorest as well as the richest. The medical profession should be justly proud that its leaders do not patent their discoveries, but are to a man, good sports enough to realize there is no sense in keeping secret anything of value to the public.

BUILD OR BUY A HOME

"Build A Home" is the slogan adopted by various business firms in a special campaign inaugurated in the Tidings. In this connection it is meet to say that Ashland has reached a stage in its growth where more and better homes are needed if we are to accommodate all those who desire to cast their lot with us. Careful inquiry made by the Tidings reveals the fact that there is an acute shortage of good homes in the town and that with the erection of a number of new residences a substantial growth will result in our local population.

At present conditions with respect to Ashland's present and future are highly satisfactory. Commercially, the town is forcing ahead and we are rapidly obtaining prestige as a home city. The future never appeared brighter for a permanent steady growth than at the present time. Already considerable building activity is noted and it has reached a point that all but presages an extensive building campaign.

Conditions and values in Ashland are such that the man who desires a site for a home, or who contemplates the construction of a new home, can make no mistake. Everything considered, present values are attractive, and are such that the man who exercises the slightest care in his operations will realize a splendid profit from his investment. Ashland has never been a boom town, nor do boom conditions attain now. The growth of the town has been steady, and the future holds the same consistent growth that has marked the past.

Few towns in the Northwest hold more advantages for the home builder or prospective home seeker than Ashland. With a climate that is delightful twelve months of the year, with the best school system in Southern Oregon, with good churches, pure mountain water, and a beautiful city park, Ashland appeals strongly to the prospective home-seeker.

Those living here in rented homes can do no better than complete arrangements for their own homes. There is a pleasure, a financial advantage, and a sentiment in owning one's own home that can not be attained in living in rented houses and apartments. The man who has steady employment will not find it a difficult matter to finance a new home. Owning your home is one of the roads to financial independence and true happiness.

The slogan, "Build or Buy a Home" is timely.

ONE DAY A WEEK FOR TAXES

Mr. Roger Babson, statistical expert, says:—

"One hour and twenty minutes of each business day—or one entire day a week—is demanded of every able-bodied person in the United States to maintain government. That is the lesson of the recent analysis, showing that one-sixth of our national income goes for taxes, Federal, State and local."

Daily News Letter

PARIS, Aug. 6.—Paris' Latin Quarter, for centuries the retreat of artists, architects, poets and musicians has been usurped by outsiders—by spectators of Bohemian life who take no part in it.

Artistic, picturesque Rodolphe, with his long hair, broad brimmed hat and flowing tie is almost a stranger on the terrace of the Cafe des Deux Magots, a meeting place of Bohemians, immortalized in French literature since 1400.

In his stead sit thirsty Americans, braggadocio Englishmen, wealthy Frenchmen and others with money, aping the life of Bohemians, but really, according to members of the "Old Guard," slowly but surely destroying the spirit of the quarter.

"Voila le Quartier Latin!" belated the guide on a rubber-neck but to his cosmopolitan crowd of listeners.

Revelers on the Deux Magots terrace overheard an smiled— all except one, an architect, one of the few still maintaining a studio in the quarter. He frowned.

"There is no Latin Quarter," he complained. "There's nothing left but spectators. It's not at all like it used to be. There's no spirit, no real life, nothing but commercialism."

"Time was—and not more than fifteen years ago—when for 150 francs a month an art student could live comfortably and enjoy himself in the quarter. His room cost little or nothing. For one franc he could eat a nourishing dinner, and for another franc he could spend an entire evening on a cafe terrace, drinking, laughing, talking and singing with his fellows.

"There were even restaurants where students could eat free during their entire course, even though they lingered six or seven years. The patron gained in the end, for when the student became a successful artist he paid with interest."

"In those days the models were content and happy if they occasionally received a little gift, such as a silk handkerchief. They lived in the quarter and hobnobbed with the art students first of all because they liked the life. "Then a change took place. Curious persons began snooping around. They had heard of the interesting life of the quarter and wanted to try it."

"Having plenty of money they grabbed off all the good apartments, studios and rooms. And today there's no place for the poor student in his own particular quarter."

"A mediocre dinner costs ten or fifteen francs. An evening on a cafe terrace requires another ten or fifteen francs. "And the models? They must be dressed in the height of fashion, with the latest creations from the Rue de la Paix. They spend their vacations in Deauville and other expensive resorts."

"As a result hundreds of young Frenchmen who might become illustrious painters or architects if they had the opportunity never get the chance to study in Paris. Their parents can't afford to send them to Paris, so they stay in the provinces."

"Very few of those who do come can afford to live in the quarter, which used to be cheaper than any other section of Paris. They take the cheapest lodgings they can find in any part of the city. They are scattered to the four winds. They never get together as of yore. There is no "esprit de corps" as in the old days. The Latin Quarter is gone."

The architect paid the business-like Dean Magots waiter one franc and a tip of 25 centimes for his back beer and departed, mumbling that in the old days he could have treated eight of his comrades for the same amount.

Other terrace dwellers, the lookers-on, lingered longer, trying to drink in a Latin Quarter atmosphere which they have not yet realized doesn't exist.

TWO HUNDRED THOUSAND TROUT TO BE LIBERATED

REDDING, Calif., Aug. 4.—Eighty cans of young trout from the state hatchery in Sisson will arrive in Redding tomorrow evening for distribution in Shasta county streams. Ed. S. Reynolds who is in charge of the distribution, has made arrangements for these to take charge on the arrival of the 200,000 young trout: C. C. Fox, to French Gulch; W. L. Kingsbury, to Igo; L. E. Hill, to the Big Bend Hot Springs; Alex. Hansen, to Round Mountain; Oscar Geissner to Cassel; George Statton, and C. C. Hansen, to Lamoine. Each of these will be at the station when the train arrives and really to motor to the streams in their respective neighborhoods during the night.

Classified ads bring results.

A Message To All Gold Star Mothers



MRS. ELIZABETH N. BUSWELL, of Boston, a Gold Star mother who recently returned from France as a member of the second group of the Good Will Delegation, sends this message to all Gold Star Mothers:

"Let me tell every American mother who wears the Gold Star—as two of us Good Will Delegates did—not to worry for fear her boy's grave in France is not properly tended. I want you to realize that the graves of our boys in France could not be better or more lovingly cared for if you tended them with your own hands. There are no weeds—there is not the slightest sign of neglect. The cemeteries are simply beautiful. They are having such care as can only come from gratitude and devotion. In time the white wooden crosses will be replaced with small stones of uniform design, each bearing the name and regiment of the soldier sleeping beneath."

Mrs. Buswell and the other Gold Star mother, Mrs. Anna Chambers of Cincinnati, were accorded special honors everywhere. The Good Will Delegates decorated the graves of American soldiers in all the cemeteries visited.

E. D. Moores and family of Redding were Ashland visitors yesterday while Mr. Moores was transacting business.

HALIFAX, Nova Scotia.—Figures compiled by the Dominion Bureau of Statistics show that the value of farm property in Nova Scotia has increased by 18 per cent in the ten years from 1911 to 1921. The value of farm property in Nova Scotia in 1921 was \$136,841,593 as against \$115,974,892 in 1911. Farm acreage was 4,723,550 in 1921, as against 5,260,455 acres in 1911, and 5,080,901 acres in 1901.

EDISON-FORD PLAN'S ATTACK ON INTEREST

Abolition of Rent No More Plausible Than Abolition of Pay on Loans. Expert Shows.

It is no more unreasonable to pay interest on a loan of money than to pay rent on a house, declares William T. Foster, Director of the Pollock Foundation for Economic Research, in exposing the fallacy of the attack on interest charges by Henry Ford and Thomas A. Edison in their commodity money scheme to do away with the present financial system. Mr. Foster's argument is reviewed in the present article, which is one of a series prepared by the American Bankers Association.

"The Ford-Edison commodity money plan is regarded as a step toward the abolition of all interest charges," Mr. Foster says. "Interest," says the Dearborn Independent, "is a tax that few ancient tyrants would have dared impose. Interest in actual modern practice is a contrivance whereby all production is taxed by parasites and whereby money is given a supremacy over men, material and management which it cannot sustain."

Renting Money

"But is there really anything more terrible about paying for the use of money than about paying for the use of anything else? Suppose a farmer finds himself in need of a harvesting machine, and without enough money to buy one. In that case he can either borrow a machine of Neighbor Brown or borrow money and buy a machine. The farmer would consider it right to pay in some way for the use of the machine. Why should he expect to borrow money—which is loaned in the markets in payment for the same machine—without paying for the use of the money?"

"Now let us suppose that the farmer uses the machine so successfully that he saves a thousand dollars. With that money he can buy a farm and he can let Neighbor Brown have the use of it. Neighbor Brown naturally would expect to pay rent. Instead of buying the farm, however, he could end the thousand dollars to his neighbor in order that his neighbor might buy the farm. In that case Neighbor Brown should expect to pay for the rent of the money. All this seems clear. When the transactions are as simple as these it is plain that there is just as great propriety in charging for the use of money as in charging for the use of things that money will buy."

Loaned Money Builds a School "We may assume, however, that the farmer does not want to buy and Neighbor Brown does not

ELECTRICITY TO BE USED TO SAVE MINERS' LIVES

Now electricity is even called upon to directly save the lives of miners. A tiny stream starts to trickle into the mine. Soon it might increase and in the end engulf the miner and imperil the lives of all those working below ground. But the moment the first trickle of this impending torrent touches the floating switch of an automatic electric starter, the electric motor attached to the big pump begins to work and the possibility of catastrophe is averted. Electricity is certainly very much on the job everywhere.

SANTIAGO CHILI TO HAVE ELECTRIC LIGHTS SOON

SAN FRANCISCO, Aug. 6.—Snow on the peaks of the Andes might seem to have little bearing upon electric lighting of the streets of Santiago in Chile, yet both snow and ice from these mountains are to furnish hydro-electric power for this city as well as to operate the state railway between Santiago and Valpariso. American engineers, electrical equipment and machinery will aid in furthering this gigantic project which calls for no little engineering skill.

GOVERNOR PIERCE TALKS AT LEGION CONVENTION

SEASIDE, Aug. 6.—Prominent speakers to attend the Oregon State Legion session at Seaside, Sept. 6-8, include, Governor Walter M. Pierce, Senator McNary, Dr. Kate Waller Barrett, President of the American Legion Auxiliary, H. E. MacDonald, Secretary of the National 49-8 and the State Commander of the Grand Army of the Republic. It is expected that the Commander of the Spanish War Veterans will also be on deck.

New Cop's Method Unusual

NORWALK, Aug. 4.—That strange things happen outside movie comedies was shown here. A deputy officer decided to do some traffic work. A pretty girl drove up to the center of the street in a sedan. She put out a well gloved hand to indicate she was about to turn to the right. The officer grasped her hand cordially.

"I don't know where I ever met yuh, but I sure am glad to shake hands," the officer said. The girl did not see the joke.

Classified ads bring results.

TOURIST PRAISES PARK WITH VERSE

Not to be outdone by a poetess who recently praised Ashland's park in verse; a tourist recently penned the following tribute, which was turned over to the Tidings by Superintendent Doran:

"To the Chamber of Commerce and the City Dads:

My wife and I have camped in your wonderful Park one week and spent \$38 in your beautiful city. We like the camp grounds and we like your city. We like the sulphur baths, had one every day. We like the places to trade. We camped here two years ago. "So with best of wishes and a short good bye,

We'll on to Portland go, To see Columbia's famous drive, And back here with our dough, We'll spend a day and then away

To Fresno's famous lands Where figs and raisins and peaches grow, And campers come in bands. But no such park as you have here

With Lithia Water sweet and clear, And a swimming stream that's just as dear Will we find in other cities.

Your Respectfully Ed Hughes, Fresno, Cal.

NEW ELECTRICAL DRILL IS WONDERFUL APPLIANCE

PORTLAND, Aug. 6.—Countless men will be interested in the new electrical implement which has a drill mounted on one side and a screw driver on the other. It operates when pressure is applied to either one of the tools and should prove a boon to carpenters and such.

E. A. Thompson of Portland was a business visitor in the city yesterday.

POSTMISTRESS HELD ON FEDERAL CHARGE

KLAMATH FALLS, Aug. 4.—Miss Fay Slack, postmistress at Hildebrand, near here, for two years, has been arrested on a charge of misappropriating \$832 of postoffice funds. She is under \$2,000 bail.

Miss Slack was taken into custody at Bonanza on authority of a complaint sworn out before United States Commissioner J. O. Hamaker, by Postal Inspector Arnold O. Brunner.

Two months ago Brunner investigated affairs at Hildebrand and it is charged, discovered the shortage and demanded restitution.

A. Allen of Portland, Oregon, spent the day here yesterday attending to business interests.

E. T. Jagerson of Milwaukee, was a business visitor here yesterday and today.

Classified ads bring results.

11 4 more cigarettes 24 for 15¢

WASHINGTON MAN KILLED WHEN CAR LEAVES GRADE

POMEROY, Wash., Aug. 6.—Lawrence E. Shawley, 33, was instantly killed when the small car he was riding in left the grade on the Benjamin gulch and plunged into the rocky ditch 20 feet deep. It is believed the steering gear broke.

WEATHER OUTLOOK FOR WEEK IS RATHER POOR

Weather outlook for the period August 6 to August 11, 1923 inclusive. Pacific Coast States: Generally fair with normal temperatures.

Northern Rocky Mountain and Plateau Regions: Considerable cloudiness and occasional local showers and thunderstorms; moderate temperatures.

MEN WITH SAME NAME WORK CLOSE TOGETHER

EUGENE, Aug. 6.—Fred Stickels, blacksmith, met Fred Stickels, sheriff, here recently. Courthouse officials were surprised to learn that the two Fred Stickels did business within 200 feet of each other. One functions as sheriff of Lane county, and the other, who came from Walla Walla a month ago, operates a blacksmith shop across the street from the courthouse.

E. B. Miller and wife of Seattle Washington, who are touring the coast, stopped in Ashland yesterday to see the park.

Budd Jones of Seattle was an Ashland visitor yesterday.

Classified ads bring results.

Farmers, Attention!

Look to your Mowers, Rakes and Binders early so in case I should not have the worn or broken parts in stock I will have time to send to Portland for them.

Garden Hose and Tools of every Description PEIL'S CORNER

DANCE

WEDNESDAY NIGHT

Open Air Pavilion LITHIA PARK

Wonderful Music

Woman's Day

Woman's day is every day at this bank. This bank caters to the patronage of women.

The Citizens Bank of Ashland Ashland, Oregon