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WHAT CONSTITUTES ADVERTISING "All future events, where an admission charge is made or a collection is taken, are advertising. No discount will be allowed Religious or Benevolent orders.

DONATIONS: No donations to charities or otherwise will be made in advertising, or job printing—our contributions will be in cash.

AUGUST 2

SHALL DO EXPLOITS:—The people that do know their God shall be strong, and do exploits.—Daniel 11:32.

BACKS HIS FAITH

A recent issue of the Tidings carried an article covering the activities and plans for the future of the Enders Wholesale company, an Ashland institution that was organized a year ago, and which has met with marked success.

The guiding spirit behind the company is a man, who by his deeds, has proved his faith in Ashland and its future. Henry Enders exhibited faith in Ashland and Southern Oregon even long before he established the wholesale firm, The department store of the Enders company is one of the achievements of Henry Enders, although he retired from that institution some time ago.

The department store, which is today one of the most progressive and by far the largest mercantile firm in Ashland, stands as a monument to the faith and progressiveness of the man who is now head of the Enders Wholesale company. In establishing and building up the retail trade he exhibited not only his belief in the future stability of Ashland but exercised business sagacity that indicates the same degree of success in his wholesale venture.

Few people realize the true importance to Ashland and Southern Oregon of the Enders Wholesale company and that the institution will continue to be an important factor in the growth and development of this section there is no doubt.

Would that there were more men in Ashland of the type of Henry Enders. He is one of the many citizens who have foreseen a bright future for this district, but one of the few who have had the grit to back that faith with finances earned through the dint of hard work. It is one thing to possess faith and quite another to back that faith. A few more citizens of the type of Henry Enders will leave no doubt as to the future growth of Ashland. If towns are to grow and gain a position in the commercial world they must have the united support of men with faith and money to back that faith to the limit.

SECRETARY HOOVER MAKES BREAK

During the recent visit of President Harding and his official party Secretary Hoover, while delivering a short address, opened his mouth and put his foot in it, so to speak. The Secretary of Commerce, after having been introduced as an Oregonian, extolled Oregon, recalled his boyhood days fishing and swimming in Oregon streams, and then began a laudation of Rogue River Valley. After reciting all the good things that could be said of the famous valley he finished with these words: "the famous Rogue River Valley of California." Suppressed words of surprise and mirth escaped from the lips of the hundreds standing near the speaker. Members of the president's party occupying the rear platform, blushed and moved easily, but ere many seconds passed the speaker was corrected. Secretary Hoover reflected a real old fashioned blush and hastened to repair the damage. It calls to mind that members of the president's cabinet are expected to know a great deal, but as famous as is Rogue River Valley is they are excusable if they happen to let it slip over into California. No doubt California would be glad to claim it.

France should realize that it cannot make Germany cough up by choking it.

THE PHILIPPINE ROW AND A MILITARY GOVERNMENT

The New York World of a recent issue has this to say of the Philippine situation: The Wood policy was founded on the governor general's disbelief in the fitness of the native people for self-government and distrust of the American doctrines by which they had been taught to look forward to Filipino autonomy and ultimate independence.

At the time he was appointed to office it was plainly understood that he was to discourage progress in the realization of these aspirations, even to the extent of reversing the policy of Governor General Burton Harrison. In his preliminary report he sketched a program calculated to alarm the Filipinos. And as an administrator has shown too much of the military manner.

Perhaps the color of the Filipino skins and the conviction that they were an inferior race had something to do with that but there was an air of authority at Manila that would not have been tolerated in any state capital in the United States.

All of which is unfortunate and must be distinctly embarrassing to the administration. Wood got his job as governor general of the Philippines instead of the nomination for the presidency. By the nature and locale of this job he was put as far out of harm's way as possible; at once well cared for and rendered politically impotent.

To see him thus bobbing in the limelight, surrounded by difficult and portentous issues, cannot be comforting.

Something will have to be done. What to do will discount the uses of normalcy very considerably.

One thing is certain, however.

The United States, when it took over the governing of the Philippines, definitely committed herself to the task of fitting these islands and their people for self-government.

The infliction upon them of a military despotism is no way to go about that. The only way people can be taught democracy is by giving them democracy.

The whole affair shows once again what already has been several times unpleasantly demonstrated; that the most expensive mistake a nation can indulge in is the putting of a foreign and unfriendly people under the rule of military or naval men.

Discipline imposed from without is essential to the success of armies; it is fatal to the making of democracies, where discipline must be self-imposed and from within, if it is not to lead to rebellion.—Sacramento Bee.

THE PRESIDENTIAL TOWN

The great trouble with American life today is the tendency to see everything from a money point of view. People are forever asking with regard to every choice in life, "will it pay?" They judge education and occupation and marriage and all other relations by the money point of view.

But there is a side of life still that is to some extent and in some minds free from this sordid standard. That is the group of things to which we give the name of home. There are values in one's home that can not be measured by the mere coarse yardstick of money. So people will often sacrifice money rewards in order to retain the home associations that they prize.

The question of developing what is called a good residential town, depends in a large measure on the acquirement of this point of view. You can't have a good home town if you ask in regard to everything you do, if it will pay in terms of money.

If the object for improving a home or a street or a neighborhood is purely to make money, a lot of folks will never cooperate in such efforts. If the only motive for planting fine trees and shrubbery is that they make a residence sell for more, a lot of people will never do it. In all probability such efforts to beautify a place do pay in cash, but that motive alone is not sufficient.

To secure those fine qualities that constitute a high grade home town, something besides money ambition has to be devoted to this purpose. People must feel a love for their community, an attachment to that spot they call home. There must be a kind of affection for the scene, a desire to nurse it and make it as lovable and romantic and beautiful as possible.

Somewhat civic beauty seems to have its effect on the character of the people of a town. "If you have a dull and drab looking town, you will draw dull and drab people," says a lecturer on civic topics.—Klamath Falls Herald.

A city must understand cooperation in order to reach the goal of increased prosperity. Safe, sane and vigorous cooperation must be had as it takes faith and efficiency to do big things. The soundness of a city depends upon its assets. A loyal and far seeing citizenship is the greatest asset any city can have. A good newspaper is the next greatest community asset. We are trying to give Ashland a GOOD daily newspaper.

SOCIETY

MRS. GRACE E. ANDREWS, Editor Phone items to her at 845-R, between 10 A. M. and 2 P. M. and evenings.

Guests at Baldwin's—

Mrs. M. A. Baldwin of N. Main street, has been enjoying the visit from a number of relatives and friends the past few days. Mr. J. W. Needham, from Tacoma, Mr. Eugene Murphy, Seattle, Mr. and Mrs. B. Needham and children, Salem and Mr. and Mrs. Smith and boys of Salem, spent the week end leaving Monday evening.

They planned to spend a few days near Eugene, at some springs before returning to their respective homes. On the way down this party visited both the Caves and Crater Lake.

Other relatives, Mr. and Mrs. Frank Neely of San Francisco, visited at the Baldwin home early in the week, on their way north. Upon their return, the Neely's will again stop in Ashland and visit their relatives.

Mr. J. W. Needham, was a brother of Mrs. M. A. Baldwin and the others of the party were near relatives, with the exception of Mr. and Mrs. Smith, who were friends.

To Josephine Caves—

A jolly group of young folks, chaperoned by Mrs. Guiley, and Mr. and Mrs. Harold Bechtel of Grants Pass, made a trip to Josephine Caves recently.

They made a very early start, reaching Kerby in time to breakfast there.

They spent several hours exploring the caves; after which they had their picnic dinner and rested awhile before starting on their homeward way. The party considers this one of their most enjoyable outings, of which they have had a number this summer.

Those who took this trip were Mr. and Mrs. Harold Bechtel of Grants Pass, Mrs. Guiley, Glenn Guiley, Arthur Peters, Lloyd Crowson, the Misses Grace and Anna Luman and Blanche Longbaugh.

Leave for Pennsylvania—

Mrs. Wright and Mrs. Weinschenk, who have been guests of the Reid family on Avery street for some weeks left for their home in Pennsylvania, Wednesday morning. They expect to stop in Portland and to visit Yellowstone Park on their way east.

Go to Central Point—

The Rev. Mr. Koehler and family drove to Central Point Sunday evening in time to attend the Christian Endeavor meeting preceding the church service, at which Mr. Koehler delivered the address.

Visiting Relatives—

Rev. and Mrs. James Speer visited over the week end with Mrs. Mary Dunn and Mrs. Elizabeth Van Zant of Oak street.

Since their visit here in June, at the time of the "Clan" meeting, Mr. Speer has been attending the Synods of Washington and Oregon and a Young People's Conference at Spokane.

A Family Reunion—

Mr. and Mrs. Orrin Stratton of Brownsville, Ore., and Mr. and Mrs. Brown of Salem and their mother, Mrs. Jane Boies, were week end guests of Mr. and Mrs. Robinson of Gresham street.

The three younger women are sisters and with the mother greatly enjoyed the reunion.

Go to Portland—

Mrs. Susanne Homes-Carter, Mrs. Pernie Johnson, Mrs. Fred Homes and Miss Ila Myers drove to Portland last week in Miss Myers' car.

After a few days spent in the northern city, the ladies returned on Wednesday of this week.

To Spend Summer—

Mr. and Mrs. E. V. Carter who recently returned from Portland left Wednesday, it is understood, for their summer home at the Lake of the Woods. Mr. Carter stood the fatigue of the trip to Portland very well, and has been anxious to make the change to their usual place of residence for the summer months.

Here from Illinois—

Mr. and Mrs. Sallhammer and son, from Illinois, are in Ashland for the summer. They are nicely located on Beach street. They are very favorably impressed with Ashland and vicinity and are looking for a location here.

At Lake of the Woods—

Mr. and Mrs. Waldo Klum and Mr. and Mrs. Curtis Sanford are out at Lake of the Woods where the Klums have a cottage.

They expect to remain some little time, enjoying the good times incident to an outing there.

A Fine Picnic—

There was a joint picnic of the Rebekahs and Odd Fellows and their families in Lithia Park Tuesday evening at 6:30 p. m. For sociability's sake, several tables were placed together and the assembled company, perhaps sixty in number, sat down as one large family.

Mrs. Charles Hargadine and daughter Mary Virginia, were honor guests. Mrs. Hargadine was affiliated with this lodge when in Ashland. Mr. and Mrs. Hargadine live in Santa Monica, California, but are visiting here this week.

The picnic was in the form of a basket lunch, and the tables groaned under the weight of good things supplied. The lodges furnished coffee, cream and sugar and the ice cream.

Ample justice was done the bountiful supper and after a social hour in the park, adjournment was made to the Odd Fellow's Hall, where perhaps thirty couples danced to the lively strains of the Dickey orchestra.

Delicious punch was served during the evening. At a late hour guests wended their way homeward feeling that the evening had been one of thorough enjoyment. There were a number of visitors from Medford.

On Week End Trip—

Mr. and Mrs. Floyd Putnam, and children motored out to Lake of the Woods to spend the week end in the pleasures afforded by that delightful and popular resort.

Here Visiting—

Mr. and Mrs. James McNair and daughter Marjorie are here from Oakland, California to visit relatives and friends for a time.

Picnic Monday Evening—

A group of young people of the B. Y. P. U. of the Baptist church had a picnic supper in the Park Monday evening.

This was a preliminary to a meeting later in the evening in the church, where a number of others were present. At this meeting blocks were cut, to send to a missionary in Arizona, who will have them used in sewing by the children, in her care.

The young men present were drafted into service and proved able assistants.

The young folks who enjoyed the jolly little supper were Lucille Gilmore, Cecile Moore, Lillian Elder, Ruth Fifield, Marjorie Payne, Mrs. Miller and son George and William York.

Social Circle Meets—

The regular meeting of the Social Circle of the Christian church occurred last week in the Park.

The picnic feature proved to be one very much enjoyed by the goodly number present.

The social hour was spent very pleasantly. The hostesses on this occasion were Mrs. Leah Caldwell and Mrs. Jack Lilly and they may feel that this meeting was an eminently successful one.

Returns from Crescent City—

The A. A. Madden family of Pine street, Mr. A. J. Roughton and family of La Crosse, Kansas, and the Thomas Roseberry family of Medford, returned Monday evening from one of the delightful trips they are taking, during the time of the Roughton's visit here.

They went to Crescent City last week and Mr. Madden says that the roads are very real mountain roads for perhaps fifty miles.

They consider the whole trip wonderful, but were most impressed by the beautiful redwoods through which they drove for miles.

While at the beach, they did all the usual things; catching crabs, digging clams, wading, et cetera, but found the water pretty cool for bathing.

The Roughton's who have enjoyed their visit in Oregon very much, leave for their Kansas home the first of the week, via the northern route.

They will stop in Portland and visit Yellowstone Park on their homeward way.

A Jolly Swim—

Tuesday evening, Mrs. Wirt Wright's Sunday school class of boys had a jolly swimming party at Helman's.

The affair was in charge of Donald Wright, and it is needless to state everyone had a good time.

Recovering from Illness—

The many friends of Mrs. Arthur Selby of 56 Third street, will be glad to learn that she is recovering from her recent operation at a Medford hospital.

At Lake of the Woods—

Dr. F. H. Johnson and family are spending some time this summer at their cottage at Lake of the Woods.

The exodus from town is very noticeable now of those who have cottages or are building at this popular resort.

Many are out there already, to stay till school or business calls them back to town.

Pleasant Lawn Party—

Monday evening, the lawn at the cozy Elhart home was the scene of a happy little gathering of congenial friends, when Mr. and Mrs. Elhart entertained Mr. and Mrs. Eric Weren, Mr. and Mrs. Peter L. Spencer and son Bert, and Mr. J. O. Rigg. At a picnic supper on the lawn, it was delightfully informal and the guests did ample justice to the appetizing viands, that graced the table.

After supper, host and hostess and guests adjourned to the living room, where music and conversation beguiled the hours till reluctant goodnights were spoken.

WALKER INVOLVED IN NEW LAW SUIT

Clay Walker, who has been more or less in the limelight in this locality for the last month, first because of a case he brought against Sheriff Terrill, and later because he was granted a special badge for liquor law enforcement by Governor Pierce, which was later taken away, breaks out into the glare of publicity again with the news that he is again in a legal action, but it is Walker who is being complained against this time.

L. R. Bean, one of the prominent citizens of Medford who was in the Dead Indian country on July 21 with his attorney, B. F. Lindal, reported to District Attorney Rawles Moore that he was stopped by Clay Walker while traveling through the country in his car, and Bean alleges that Walker was wearing a star at the time. Walker then conducted a systematic search of the Bean car as if looking for liquor, after which he allowed the party to proceed.

Thus the case being brought against Walker by Bean is that of taking over official duties of an officer after his commission and star had been revoked by the governor. At present it is not known just what action will be taken, but District Attorney Moore has the matter under advisement.

The records in the appointment of Walker as "a special state agent" show that he was given a star on July 16, by the governor, and that it was revoked two days later, by the governor, upon the protest of Jackson county citizens. The allegations to have transpired three days after the star was cancelled.

Walker has been much in the limelight since the Fourth of July. Upon the natal day of the nation, he had a dispute with Sheriff Terrill, at Ashland over the wearing of a star, resulting in Walker filing charges in Justice Gowdy's court, in which it was alleged that the sheriff threatened to kill him, and "break his neck."

The case was dismissed by Justice Gowdy, on the grounds that the complaint was improperly drawn.

Previous to his mix-up with the sheriff, Walker was a "special agent of Jackson county, working under Prohibition Enforcement Officer S. B. Sandefer.

"HOOKEY" ADDICTS SEE LIBERTY NOW IN PERIL

COLUMBUS, Ohio, Aug. 2.—Playing "hokey" is going to be in bad form for Putnam county boys this year.

David Reese, Vaughnsville, was county truant officer last year, at a salary of \$1,000. He was willing to take the job again at the same pay.

But E. Goodwin, Columbus Grove, cut in with an offer to take the job at \$600 a year.

Herman Reid, Leipsic, next caught the fever and offered to do the work for \$400.

But when it looked like the board was about to accept Reid, Goodwin came to bat with an offer to serve for \$390. There the matter rested.

Putnam county kids are fearful lest the county gets a truant officer who only pay will be the fun of chasing them around to make sure they attend school.

PENNSYLVANIA WOMAN MARRIES FOURTH TIME

WIKES-BARRE, Pa., Aug. 2.—Mrs. Lizzie Ricketts, aged 50, who is the mother of 21 children, was married for the fourth time recently. Mrs. Ricketts' last husband is Charles Henry of Scranton. Her first two husbands died and she divorced the third one.

FRECKLES BRING FAME TO YOUTHFUL OREGONIAN

FINDLAY, O., Aug. 2.—John Robert McDowell, nine, is said to have enough freckles to make Wesley Barry's face resemble the features of a spotted egg.

He has been offered \$100 a week to affiliate with a moving picture concern in Los Angeles and share his freckles with movie fans, according to Mrs. John S. Wilson, of Lima, his aunt. Mrs. Wilson says her young nephew will accept the offer.

S. P. TO ELIMINATE BIG CANYON TREESTLE

DUNSMUIR, Cal., Aug. 2.—Two work-train outfits are on the Big Canyon job already, where the Southern Pacific is making a change in the tracks to cut out the big trestle that spans the canyon. A fill will be made farther up.

Six months will be required to finish the work.

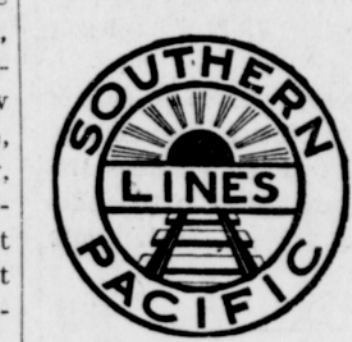
SLAP ON WRIST BRINGS ACTIONS FOR DIVORCE

WABASH, Ind., Aug. 2.—William Allen struck his wife on the wrist. The blow did not arouse her to reprisal, but he wished it had been her head instead of her wrist when she filed suit for divorce.

READERS RELIEVED HER TROUBLES

"I took treatment from two doctors. One said I had kidney trouble and the other said it was my bladder. Neither did any good. I took six bottles of Foley Kidney Pills and am now well. Foley Kidney Pills did me all the good and stopped my bad habit at night," writes Mrs. A. Faust, Knoxville, Miss. Use Foley Kidney Pills for quick relief from Backache, Rheumatic Pains, Dull Headaches, Tired Feeling and Kidney and Bladder trouble. Refuse substitutes. Insist upon Foley's.

August-- Outing Suggestions!



There's no better time for your outing than August, though it be for a day, week-end or longer. The days are flooded with sunshine. The trails are at their best. The weather conditions are sure to be pleasant.

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Excursion tickets on sale daily. Let us suggest:

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JOHN M. SCOTT, Asst. Passenger Traffic Mgr., Portland, Oregon

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