

Ashland Daily Tidings

(Established in 1876)
Published Every Evening Except Sunday by THE ASHLAND PRINTING CO
Bert R. Greer Editor
OFFICIAL CITY PAPER Telephone 39

Entered at the Ashland, Oregon, Postoffice as Second Class Mail Matter.

Subscription Price, Delivered in City
One Month \$.65
Three Months 1.95
Six Months 3.75
One Year 7.50

By Mail and Rural Routes:
One Month \$.65
Three Months 1.95
Six Months 3.50
One Year 6.50

DISPLAY ADVERTISING RATES:
Single insertion, per inch .30
Yearly Contracts:
One insertion a week \$.27 1/2
Two insertions a week .25
Daily insertion .20

Rates For Legal and Miscellaneous Advertising
First insertion, per 8 point line \$.10
Each subsequent insertion, 8 point line .05
Card of Thanks 1.00
Obituaries, per line .02 1/2

WHAT CONSTITUTES ADVERTISING
All future events, where an admission charge is made or a collection taken is Advertising.
No discount will be allowed Religious or Benevolent orders.

DONATIONS:
No donations to charities or otherwise will be made in advertising, or job printing—our contributions will be in cash.

JULY 28.
TIME NO OBJECT:—But, beloved, be not ignorant of this one thing, that one day is with the Lord as a thousand years, and a thousand years as one day.—2 Peter 3:8.

NO BRIEF FOR EITHER

The Tidings maintains the position that the family who makes a practice of buying necessities of life from merchants of other towns is making a mistake and aiding in the building of the other town at the expense of the home town and home institutions. Retail prices are regulated to an appreciable degree by the volume of trade of the retail store. The more frequent the turn-over of stock the less the profits need be, consequently every dollar spent outside of home circles detracts from the volume of local merchants and aids in keeping retail prices at a higher level than otherwise. There is no excuse for becoming an habitual out of town trader, and the Tidings holds no brief for the family that persists in the practice. It is disloyalty to one's home town and community.

Greater still is the disloyalty of the retail merchant who spends his money with institutions located outside of his town for products that can be secured at home. There are in Ashland, retail firms that are buying out of town products that can be obtained locally for the same or less money. The same merchants throw up their hands in holy horror at the man or woman who place their money in the coffers of the out-of-town merchant. The same merchants who charge their neighbors with disloyalty are even more disloyal, for they do that which they condemn others for doing.

There is in Ashland a good example of the retail merchant discriminating against Ashland firms and yet he expects the patronage of Ashland people. No one denies the right of that merchant to spend his money when he pleases and with whom he pleases, yet he expects that which he is not willing to give. He takes the attitude that loyalty is due his institution and that he in turn owes loyalty to none.

It is high time that the men and women who have the future of Ashland at heart take account of the policies of a few of their local retail firms, and give to those firms who are loyal to Ashland their undivided patronage, leaving the disloyal retailer to a single recourse, that of getting his patrons from other towns in which he spends his dollars. Viewing the question from a community spirit, the disloyal retailer is not entitled to the patronage of home people, for he is of a class that retards the growth and prosperity of a town. He is no less a town-killer than those whom he condemns for trading elsewhere.

TIMBER SHORTAGE EVIDENT

A unique and exhaustive compilation of the forest resources of the world has been completed by the Forest Service, United States Department of Agriculture. This reveals, among other things, that so far as our great structural and all-purpose woods—the soft woods—are concerned, we must become self-sufficient or go without. If all the available Siberian timber were put at the undisputed call of the United States, the yearly export would hardly supply one-fourth of our annual timber needs. There is an immense reservoir of hardwoods in the Tropics, which can be used for limited and special purposes and secured at mahogany prices. But the struggle for the world's supply of soft woods will become more and more intense, and

those nations will fare best that prudently use their suitable waste lands for growing coniferous woods. This study shatters the dream of those who rely on importing the timber we need when our own is gone.

THE LEAKS

The postoffice department spends \$430,421.82 a year for twine. It is but a small item in the expenditures of the department, but to the average citizen it is a staggering sum.

Few people would think of twine in connection with the operation of the federal post, and yet the government spends nearly half a million dollars each year for this one article alone. The United States is run on a tremendous scale.

One of the great problems in our form of government has been to eliminate waste in the expenditure of public money. To the average government official public money has a detached, abstract aspect. It flows in in apparently unlimited quantities, and it is the easiest thing in the world to appropriate it, requisition it, or spend it without a moment's thought as to economy.

Two years ago General Charles G. Dawes then director general of the budget, started an august cabinet meeting by flourishing a pair of brooms under the noses of the president and his advisers. One was of army and the other of navy specifications. General Dawes demanded to know the difference between the two.

It was revealed that the army had a surplus supply of brooms. The navy needed brooms, but refused to take those of the army, and ordered its own style in huge lots.

General Lord, successor to General Dawes, recently discovered the prevalence of soap and towel collectors in government departments. Figures on expenditures submitted by several departments showed are boosting for Ashland.

Five barrels of government soap were found in the home of one employe, and three in another. More than 200 soiled towels were discovered in the desks of a single big government office.

Such waste or such petty thievery would not be tolerated in any private corporation in the country. The Ford Motor company, for example, has a lumber salvage plant, at which approximately 90,000,000 feet of lumber, formerly wasted, is saved annually.—Oregon Daily Journal.

DESTROYERS OF NATURE

Of two forms of vandalism practiced by the so-called nature lovers, more prosaically known as Sunday picnickers, it is easy to decide which is the more inexcusable. One consists of taking away or damaging whatever chances to catch the vagrant fancy and the other of leaving behind things that ought to be taken away or destroyed. One breaks down shrubs and the limbs of trees and the other litters the landscape with the miscellaneous refuse that every gladstone outing seems to leave in its wake. The percentage who so misconduct themselves out of the total who enjoy holiday privileges has never been ascertained by a survey but it need not be large to be enormously annoying, and one of its most distressing features is that it brings the whole fraternity into disrepute with local residents who have no objections to temperate trespass on their lands. The "Keep Off" sign is the direct consequence of the bad manners of the Sunday picnic hog.—Morning Oregonian.

THE SPIRIT OF CHARITY

The group of forty neighbors who gathered together on a sweltering July Sunday to erect and completely build a barn for a comrade who had suffered loss by fire would have incurred the displeasure of elders in the days of the puritan blue laws. But the spirit that moves men to give up their day of rest to perform a real service to a brother is now recognized as a tie that binds the community in closer fellowship no matter what the day of the deed—Chico Record.

Some one asks: "What is more beautiful than the red cheek of a sun-kissed peach?" The answer is easy: The same kind of a cheek on a smiling girl.

Welcome, Cherrians; The City Is Yours. Lightning doesn't strike twice in the same place, principally because the second time the spot isn't there.

One of the world's permanent mysteries is where the counterfeiter goes to change a \$1000.00 bill.

The dollar spent in some other fellow's town is used in the purchase of a dear bargain.

Today there are neary as many dogs in arms as there are babies.

Raspberries now battling for strawberries.

The bobbed hair fads decline to moult.

SOCIETY

MRS. GRACE E. ANDREWS, Editor
Phone items to her at 345-R, between 10 A. M. and 2 P. M. and evenings.

A Wonderful Trip—
From messages received by friends, Mr. and Mrs. Floyd Dickey are having a wonderful trip, and enjoying every minute of it.

From Vancouver, B. C. they write that they were with Mr. and Mrs. Dom Provost, Clyde Young, Miss Kleinhammer and Mr. and Mrs. T. J. Coffman and son Bobby at the Vancouver hotel. They did not state when they were returning.

Gone to Columbia City—
Rev. and Mrs. C. B. Miller and family left Ashland for Columbia City, where Rev. Miller appears on the program of the Baptist State convention. The family will visit in Albany while he is there. Rev. Miller will also attend the convention of the B. Y. P. U., next week, after which he will return to Albany for his family.

They will then go to Newport. Mrs. Miller will remain some time, but Mr. Miller returns to Ashland after a fortnight's visit at the seaside.

Guests from Kansas—
Mr. and Mrs. J. B. Sanders, on the Boulevard are enjoying the visit of Kansas friends, Mr. and Mrs. Tom Duncan and their son and his wife, Mr. and Mrs. Harold Duncan of Altoona, Kansas.

The Duncans arrived last Saturday, coming via Yellowstone Park. On Monday evening they were the inspiration for a large dinner party, given by Mr. and Mrs. Chester Walters of Talent.

The dinner guests were Messdames and Messrs. J. B. Sanders, Thomas Duncan, Harold Duncan, and Irvin Bateman. Thursday the Duncans, and Mrs. Sanders go to Crater Lake. There are a number of trips planned and they will be the motif for many functions during their stay.

The visitors are delighted with Ashland. Mutual friends of the party, Mr. and Mrs. Samuel Murphy from Ohio, who are camping in the Park accompanied the Duncans on their Crater Lake trip.

Visits at Home—
Mr. and Mrs. O. Stearns have been enjoying a few days' visit with their son Ernel E. Stearns prior to his leaving for Milwaukee, Wisconsin.

He left Tuesday of this week to assume the duties of his position with the Allis-Chalmers mfg. company of Milwaukee.

Mr. Stearns is a mechanical engineer, graduating from O. A. C. this year. He has been employed by the California-Oregon Power company during his vacations and his work was very satisfactory and his advancement rapid.

He will be with the Milwaukee firm two years at least.

Goes to California—
Mrs. Blackwood and little neighbor Mildred of Phoenix, spent Sunday with Miss Gertrude Haan.

Mrs. Blackwood left Thursday for California to join Mrs. T. J. Malmgren, who has been spending some time at Berkeley.

They will visit many places of interest before returning to Phoenix.

Slumber Party—
Wednesday evening, Miss Julia Morris entertained six young girl friends, classmates and graduates of '23 A. H. S., at a picnic supper at Kingsbury Springs and a slumber party at her pleasant country home in the Upper Valley.

Under Miss Morris' escort and laden with well-filled baskets and a box of sweets, the friends motored out to Kingsbury. There they enjoyed the feast of good things prepared for the occasion.

The slumber party was an eminent success, in that, as at all successful slumber parties, there was a very great deal of fun and precious little sleep.

Miss Bloomerfeld was in charge of the games, which proved an enthusiastic feature of the evening.

The ball game, played by the Normal girls vs. the Lithians was the final note in fun.

An especial bat, designed by Mr. Spencer, proved of great assistance to the young ladies as long as they held a monopoly of the instrument. Mr. Briscoe umpired the game.

The happy crowd returned about 8:30 p. m., after one of the most delightful trips imaginable.

The Lithians would like to express their appreciation to those who so kindly furnished cars and to all those who, by their courtesies, assisted in any way in making for the success of this closing affair for the Ashland Normal students.

They are guests in the F. G. Engle home, and were dinner guests at Mr. and Mrs. F. G. McWilliams, Friday evening.

They expect to go to Crater Lake Saturday.

The Messrs. Parcel have been making a combined business and pleasure trip through northern California and took this opportunity to visit their friends and see some of the scenic wonders of southern Oregon.

Thursday evening Mrs. Hunt's class of girls, of the Methodist Sunday school had a delightful picnic in the Park.

Each one was to bring a particularly toothsome dish and the combined result was a wonderfully satisfying and delicious supper, with lemonade as a cooling drink.

Eight young girls, the Misses Ruth Fifield, Clara Huck, Elizabeth Lennox, Caroline Tilton, Margaret Campbell, Lucile Perozzi, Mrs. Larkin Deer and the teacher Mrs. Hunt, were the participants in this happy evening.

Mrs. D. N. Davis Returns—
Mrs. D. N. Davis and daughter Lucile of Green Spring Mountain ranch returned Thursday from the east where they have been visiting relatives and friends in a number of states including the old home state, Missouri, where Mrs. Davis was born.

Mrs. Davis says she can see very little change, since she was last there thirty-three years ago, except the change in faces, some have come and others gone.

They report a fine trip but say they saw nothing in their travels to compare to old Ashland, either in scenery or climate.

C. E. Meeting—
The Topic for the Christian Endeavor meeting Sunday night at the Presbyterian church is a missionary one and is a subject of more than passing interest, at this time.

China will be discussed in many phases and each one is asked to be prepared on this interesting theme.

Miss Edith Robison will lead.

Students Return Home—
The Misses Minnie and Emma Alberts and Melba Baker of Grants Pass left Friday afternoon for their homes in Grants Pass.

The young ladies have been attending normal here and have enjoyed the work very much.

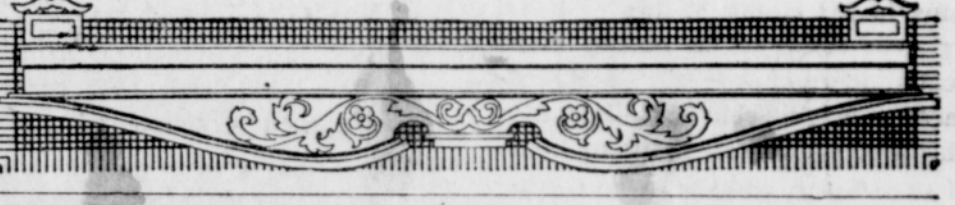
Closing Picnic—
As a happy finale of the six weeks normal just closed, a delightful outing was given the student body and faculty Thursday evening.



THE JOY OF LIVING

The joy of living comes from the ability to satisfy simple needs in a wholesome way. A well-managed home contributes more to the happiness of a community than two cars in the garage. Those who conduct their financial affairs in a systematic, orderly way through the use of this Institution know the joy of living in its very essence.

We solicit your business. The First National Bank Ashland, Oregon



VINING ONE DAY ONLY TUESDAY JULY 31

Advertisement for 'The Famous Georgia Minstrels' featuring a cartoon character and text: '40 PEOPLE 40 Band and Orchestra', 'WATCH FOR THE STREET PARADE', 'Every day, Curtain 8:15. Seat Sale open 1 to 2:30 and 7 to 9. Prices 55c, 85c \$1.10 Including Tax.'

American Red Cross Starts Campaign to Diminish Water Tragedies in U. S.



Upper—The crack Jacksonville, Fla., Red Cross Life-Saving Corps which has many rescues to its credit. Center (standing) is Commodore W. E. Longfield, national field agent of the corps.

Lower—Red Cross Life-Saving experts at Long Pond, Plymouth, Mass., giving instruction in modern methods of resuscitation of persons rescued from the water.

With the swimming and boating season already starting up in some sections of the country, the American Red Cross, through its Life-Saving Corps, is inaugurating an intensive campaign to lower the appalling loss of life in the United States through drowning. Statistics have compiled show that in 1921, 6,439 men, women and children died in the waters of the United States through accidents, while during the last ten years the total of such deaths has reached almost 60,000.