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WHAT CONSTITUTES ADVERTISING "All future events, where an admission charge is made or a collection taken is Advertising. No discount will be allowed Religious or Benevolent orders.

DONATIONS: No donations to charities or otherwise will be made in advertising, or job printing—our contributions will be in cash.

JULY 21

MAN'S BIRTHRIGHT—Thou madest him to have dominion over the works of thy hands; thou hast put all things under his feet.—Psalm 8:6.

THE PARK AS AN INVESTMENT

When the people of Ashland conceived and made possible the auto camp at beautiful Lithia Park not even the most sanguine dreamed that it would ever prove a good financial investment from a direct standpoint. But that the camp will pay good direct dividends in the near future is all but an assured fact.

That Lithia Park and its auto camp ground have received considerable advertising is attested by the number of people registered there and by the receipts for the present season, but the condition only goes to prove that if a liberal advertising campaign is carried on the volume of patronage can be doubled. The park has been given sufficient advertising to prove that a general advertising campaign will produce. With the comparatively limited advertising that has been carried on excellent returns are being received, and increased patronage will be enjoyed in proportion to the money invested in advertising in the future.

It would be difficult to estimate in dollars and cents the real worth of the park and camp ground to Ashland, but that it is one of the most valuable assets of the town cannot be denied. The possibilities for future development and enlargement are unlimited and as we develop so shall we reap.

DOWN IN FLORIDA

The conviction of the "whipping boss" of a Florida convict camp on a charge of murder—in the second degree—brings to a close a grewsome chapter in a grewsome record of modern barbarism. A Florida jury convicted him.

While punishment of such offenders is to the credit of that state, it is to its debit that it permitted the lash to remain so long an instrument of torture. The death of Martin Tabert, which the Florida jury has laid at the convicted man's door, focused the outside public's attention on conditions in Florida and aroused the indignation—and this last evidently committed itself to the state affected. As a result reform in the treatment of prisoners has been started. The lash has been abandoned—and some of those who have been found guilty of abusing it have been held to account.

An awakened conscience is good. But a conscience that does not go to sleep—and consequently needs no awakening—is better. The people of Florida should have needed no special investigation to inform them as to conditions so notorious as those

of the convict camps must have been. It is said that familiarity breeds contempt. And apparently it sometimes breeds tolerance.

Now that Florida is seemingly awake to its offense and its duty, it should carry its work of reform to the length that good government demands and humanity urges.

APPLICATION NEEDED

There will come less and less of speculation in farming with the application of business methods to the industry. Just in proportion as the farmers come to understand, adopt and apply scientific principles to their business, it is becoming less of a gambling proposition, less influenced by climatic change, insect pests, fungus diseases or other adverse influences. To go a step further, the more he studies the proper marketing of his products, involving grading standardizing and orderly marketing through co-operative efforts, the less becomes the element of speculation.

The problem confronting the farmer will be the more soundly solved when he thinks out his own solution. Not much headway will be made through individual effort, but rather through collective effort involving concerted action on the part of groups of farmers engaged in marketing similar products. Such principles are scientific, although they may be designated by other names.

One of the serious obstacles in the path of the present-day farming is the habit of not thinking. This leads many to go on year after year in unprofitable ways followed from force of habit. Too many get into the habit of thinking about certain things and not thinking about other things that influence their business. New world conditions are coming to the front. The farming of the future is sure to be different. It is now calling for a different attitude on the part of the farmers themselves and the question of correct marketing methods, which requires co-operation and straight thinking.—Western Farmer.

THE GALLOW AS A DETERRENT

Michigan, which has abolished capital punishment, is reaping the product of tender solicitude for the criminal which disregards the larger right of law-abiding citizens to the protection of the law. In the course of a roundup of thugs and highwaymen stimulated by the recent crime wave, a gang of four—three men and a woman—were arrested the other day, and one of the men being moved to confession, expressed delight at his good fortune in having chosen for his scene of operations a state in which the penalty of murder is relatively light. Says the Detroit News in its account of this aspect of the occurrence: Da Rouch congratulated himself on the fact that there is no capital punishment in Michigan.

"If they give me life, I'll be out in sixteen years, anyway," he said. "I'm going to be good when I get in."

The prisoner pictures an even less unhappy prospect. "You cops," he is quoted as saying further, "would not be surprised would you if the judge let me off with two to thirty years because I'm confessing?" There is no note of contrition, no suggestion of a changed attitude toward society, no warrant for supposing that at the conclusion of a term of two, or sixteen, or some other brief period of years the culprit—a murderer whose crime was premeditated—will be any less a menace to society than he is now. Premeditation to murder is a wholly logical inference when men engage in highway robbery. "Of course," said one of Da Rouch's accomplices, "When you go out on a stickup job, you intend either to get the bird's money or to shoot him, you know."

This band have confessed to crimes so numerous that not all are remembered in detail. Detroit was selected because it is in Michigan, where murders are let off with a few years' inconvenient detention behind prison walls. It is hardly to be doubted that other phases of the present crime wave are traceable to the same state of facts. Only the explicable timidity of the robber's victim, who is aware of how little his life is worth to his state, holds the murder record as low as it is. The number of citizens actually killed is not the full measure of the harm wrought by refusing to look on atrocious murder and offenses in involving potential murder as capital crimes.—Oregonian.

Stop! Before you send that dollar bill to a merchant in some other town just remember that if you spend it at home at least a fraction of it will return to you. Remember that when you send that dollar to the other fellow's town you are building up his town, not your's.

Nothing infuriates a newspaperman so much as a person who refers to all news items as "squibs".—Spokesman Review.

Some of the satisfaction of life comes from not taking others too seriously.—La Grande Evening Observer.

SOCIETY MRS. GRACE E. ANDREWS, Editor Phone items to her at 345-R, between 10 A. M. and 2 P. M. and evenings.

Returns from Trip—

Prof. and Mrs. Clyde Sweet and Mrs. Sweet's mother, Mrs. Mary Goodyear, of Church street, returned Wednesday evening from a month spent in sight-seeing.

The outstanding points visited were Yellowstone Park, Glacier Park and Bamff and Lake Louise in the Canadian Rockies.

The entire way was one of wondrous beauty and scenic grandeur but Yellowstone Park stands preeminently unrivalled in the wonders that were viewed.

There were Swiss guides at Lake Louise and the party were told that nothing Switzerland offered out-ranked in beauty and grandeur the Canadian Rockies.

Coming home, relatives and friends in Spokane, Seattle and Portland, were visited.

The beautiful new Windermere Highway was followed from Seattle to Portland. It is a delight unless it rains, when the nature of the soil makes it dangerous.

The trip was planned so the party had Wednesday at Josephine Cayes, reaching Ashland Wednesday night.

Prof. and Mrs. Sweet return to their California home Saturday.

Medical Society Picnic—

The members of the Jackson county Medical Society and their families held their annual picnic in Lithia Park, Wednesday evening of this week.

The towns represented were Ashland, Medford, Central Point, and Phoenix. There were twenty-six present from Medford.

It was not picnic weather and the latter part of the evening was more or less exciting owing to the unexpected storm.

The events were not of the usual order and not those usually staged at Ashland Picnics.

Upper Valley Club Meets—

The last meeting of the Upper Valley Community club, before their two month's vacation occurred Wednesday of this week. It was an all day meeting with a beautiful picnic dinner for all those in attendance. Considering the very busy season there were a goodly number present to enjoy the interesting program planned, the social time and the feast of good things provided.

The business meeting was held at 2 p. m. Plans for the Fair were discussed, and a committee appointed to perfect those plans; also a committee named to arrange for the program for next year. In planning for so large a club (this embraces Nell Creek and Bellview districts) considerable thought is expended to arrange the work to provide the widest range of interests.

Announcement will be made later relative to time of meeting and subjects chosen for discussion.

At this meeting, was a canning demonstration under the leadership of Miss Grayce Teich.

There was the every day boiler method, demonstrated in which both vegetables and fruit were canned.

Wire arrangements for removal of cans, the individual baskets and other devices were shown.

The electric cooker did not arrive in time to be used at this meeting. Mrs. Brown demonstrated the pressure cooker. Those watching were very interested, for a number contemplate getting them. In this, a 12 lb. ham may be cooked in 45 minutes. A fire may be built at 11 a. m., and an entire dinner placed in one of these cookers and be ready to be served at 12.

Under 15 pound pressure corn, chard, etc., may be canned in 35 minutes, as against three hours by the boiler method. Beans, corn, both on the cob, and off, cauliflower and chard of vegetables and loganberries and apricots of fruits were canned, and raspberry jam with "certo" was made, during the demonstration.

There was no set lecture accompanying this work but every one with a problem asked a question or offered a suggestion and the most lively discussion, in which everyone took part, ensued.

Among the many helpful suggestions must be mentioned this, that a little soda in grape jelly or grape juice prevents it crystallizing. Bulletins were distributed that give very clear instructions in this work.

It may not be generally known that it is a tax paid by the fruit growers that support this work.

Dr. Shaw Reads at Normal— On Wednesday morning Dr. Mattie Shaw favored the Normal students with a number of her delightful readings.

It is always a treat to hear Dr. Shaw and these numbers were especially pleasing and received most appreciative hearing.

faces run and fun held away through the whole happy day.

The Dean's Return—

Mr. and Mrs. F. G. Dean, daughter Betty and Jack Nims returned Wednesday evening from their wonderfully interesting trip which has occupied the past month.

During their absence they visited places in the vicinity of Santa Cruz, Lake Tahoe, and Yosemite. Emerald Bay at Lake Tahoe was especially beautiful. They visited all the main points of interest in Yosemite. For a longer stay hiking trips would have been necessary. It was extremely hot in the valley. They visited the "Geysers" about twenty five miles from Healdsburg. These were wonderful. The old hotel was built in 1852 and still stands. It's old register shows the names of such celebrities as Mark Twain, General Grant, etc. Their return was by the coast route. About forty miles north of Eureka they took the Klamath River Highway, recently completed. While particularly scenic, it is dangerous, crawling snake-like far above the river, with hair pin curves and narrow road beds.

While glad they came that way not an overwhelming desire is manifest to repeat that part of the journey.

Guests at Mrs. Yarbrough's— Mrs. Yarbrough of Scenic Drive has entertained as house guest, Mrs. L. A. Curl of Grants Pass for the past week. Mrs. Curl returned to her home today. Mrs. Yarbrough had a terrifying experience during the storm of Wednesday evening. Sitting near the telephone, when the lightning struck, she was seemingly lifted from her chair and thrown forward. She was unconscious several minutes. Mrs. Yarbrough has recovered from the shock and apparently suffers no ill effects.

Formal Reception—

Mr. and Mrs. W. A. Cook of Garfield street, gave a formal reception for their son, Mr. W. E. Cook, and his bride, whose marriage occurred recently.

The evening hours sped delightfully enlivened by games and music.

About thirty five members of the younger set enjoyed this gracious hospitality and welcomed the bride to her new home in Ashland.

Delicious refreshments were served at the close of this happy evening and guests made their adieux, feeling that the hour of departure had come all too quickly.

Baptist Picnic—

The Baptist Sunday school held its annual picnic Thursday, on Wagner Creek, about two and a half miles beyond the school house at a lovely place, particularly suitable for gatherings of this kind.

It was an all day affair, starting from Ashland at 8:30 a. m., and returning at about four o'clock. There were between 75 and 100 present to enjoy the wonderful feast of good things prepared. Lemonade and coffee were furnished by the school. Games of all sorts were played.

STOPPED HIS PAINS

"I was suffering with a severe cold, headache, backache and pains in my abdomen," writes J. B. Dring, Newport, R. I. "After taking Foley's Honey and Tar in conjunction with Foley Cathartic Tablets I was entirely relieved of my Cold and pains." Coughs resulting from Bronchitis, Asthma, Hay Fever, Croup and Whooping Cough are quickly relieved with Foley's Honey and Tar. The largest selling Cough medicine in the World. Sold everywhere.

SOON

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Medford, Grants Pass and Klamath Falls Yreka and Dunsuir



Mrs. Gertrude Hamilton, Miss Cora Leech and Mr. and Mrs. Carl Smith of Dunsuir, who very week end guests have returned to their homes but Mr. and Mrs. Claude Anderson of Portland will spend a fortnight here.

Mr. and Mrs. Anderson, the Misses Thelma Heer and Gladys Hastings left Thursday evening for a trip to the Caves. They camped at Grants Pass and visited

ed the Caves Friday, returning to Ashland in the evening.

Scale Mt. Ashland— It is understood that thirty-five teachers, under the guidance of Superintendent Briscoe started Friday evening to scale Mt. Ashland.

An account of their trip and adventures incident will be given later.

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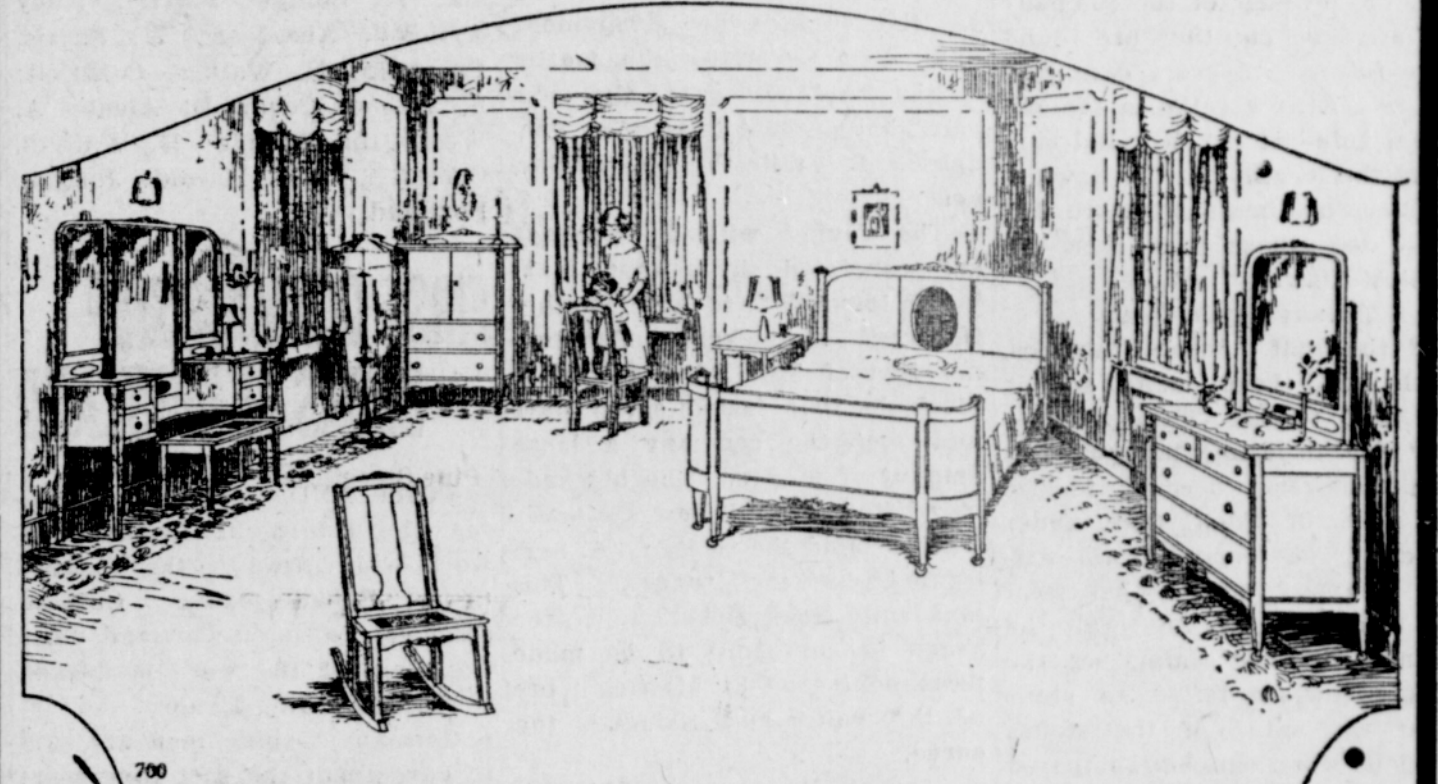
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