

Ashland Daily Tidings

Published Every Evening Except Sunday by THE ASHLAND PRINTING CO

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OFFICIAL CITY PAPER Telephone 39

Entered at the Ashland, Oregon, Postoffice as Second Class Mail Matter.

Subscription Price, Delivered in City. One Month \$.65, Three Months 1.95, Six Months 3.75, One Year 7.50. By Mail and Rural Routes: One Month \$.65, Three Months 1.95, Six Months 3.50, One Year 6.50.

DISPLAY ADVERTISING RATES: Single insertion, per inch .30. Yearly Contracts: One insertion a week \$ 27 1/2, Two insertions a week .25, Daily insertion .20.

Rates For Legal and Miscellaneous Advertising: First insertion, per 8 point line \$.10, Each subsequent insertion, 8 point line .05, Card of Thanks 1.00, Obituaries, per line .02 1/2.

WHAT CONSTITUTES ADVERTISING: "All future events, where an admission charge is made or a collection taken is Advertising. No discount will be allowed Religious or Benevolent orders.

DONATIONS: No donations to charities or otherwise will be made in advertising, or job printing—our contributions will be in cash.

JULY 20.

IT PROFITETH NOTHING:—Though I bestow all my goods to feed the poor, and though I give my body to be burned, and have not charity, it profiteth me nothing.—1 Corinthians 13:3.

A PLAIN STATEMENT

In accordance with a policy adopted by the management, the Tidings will in the future wage a continuous campaign in behalf of the commercial interests of Ashland. There will be no swerving from the course, and to gain the desired end every effort will be exerted to develop trade in all the mercantile and manufacturing lines represented here.

There is one way of winning the everlasting friendship of those who make up the rural communities and that is for the business men of the town to make a common cause with them. Display an interest in the problems of the farmer, the stockman, the fruit grower and the dairyman. Aid him in solving his problems and you will convince him that you have his interest at heart, and he will not only become your patron but your life-long friend.

Whether or not Ashland becomes a city of thirty or forty thousand people rests almost solely with the few thousand already here. For most part man his ruler of his own destiny, and men are the rulers of the destiny of the town in which they live.

CERTAIN SAVINGS ARE ONLY PARTLY TRUE

Perhaps with no reference to France or the Ruhr occupations, George Brandes, famous Danish critic, says: "It is useless to send armies against ideas."

That sounds well, but is only partly true. Very much depends upon the nature of the ideas and the extent to which people are attached to them. Also, much depends on the weight of the opposing ideas and the strength of the force which can be brought to bear in their support.

In our Civil War the North sent armies against the southern idea of "secession," and the greater numbers and resources of the North finally prevailed. The North was in devotion or sacrifice to her "lost cause," right and the South wrong, but it cannot be said that the South was at all lacking

Regarding the saying of Brandes above quoted, Collier's comments that "it is useless to send ideas against armies." But that also is only a half truth.

Frequently in history ideas have prevailed against armies, as in our Revolutionary War, which resulted in victory for the cause of liberty and independence, rather than of might.—Sacramento Bee.

Magrus Johnson is no sooner elected United States Senator from Minnesota than newspaper again take up the cudgel against radicalism, which calls to mind that the best way to defeat radicalism is to never give it an opportunity to sprout. Had more than a half dozen farmers here been ground under the heel of financial depression so long that they are bound to revolt. Had more interest been given three or four years ago to the future of the agricultural interests of the country there would be less occasion to worry about Sovietism.

Soviets, radicals and anarchists often times spring from unbearable conditions imposed on them by those in power. While Americans have no use for the Soviets of Russia there are none but who can condemn the oppressive conditions that prevailed in that country. We abhor radicalism in America yet we permit conditions to exist breed radicals of the worst type.

Winter is suggested by fuel dealers hauling coal through the streets.

With the coming of the hot, dry months of summer we are reminded that it is the season of forest fires. Every individual who goes into the forests can aid greatly in conserving the wealth and beauty of the country by exercising proper caution in preventing fires. Our forests are being consumed at a rapid rate through necessary commercial channels and to destroy them through carelessness is criminal.

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Ask the successful salesman the secrets of his success. Nine out of ten will reply as follows: "Enthusiasm for that which I am selling and a comprehensive knowledge of its many qualities." The most successful salesman is the most enthusiastic. Develop enthusiasm in your business, Mr. Merchant, and impart that enthusiasm to the public through direct contact, through newspaper advertising and through your windows and ere long your list of patrons will grow at an unprecedented rate.

Selfishness is a sore that infests not only individuals, but business firms, fraternal orders, charitable institutions, civic organizations and all other societies made up of individuals. There is always present in them the everlasting fear that they will perform some act for which they may not receive the credit.

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Frequently one is compelled to detour when traveling along the highways but it is seldom necessary to make a detour and pass up the home merchant when you require necessary supplies for your home or its members.

Why not a trade excursion of Ashland business men into northern California some time during the present season?

Daily News Letter

TOKIO, July 20.—Being heir apparent to the throne of Japan is a mighty position to hold, and great honor attaches to it. But being unable to meet one's fiancée, despite the fact that all plans for one's wedding are being made, is a position less enviable.

The Prince Regent Hirohito, bridegroom-elect in Tokio, and the Princess Nagako Kuni, the imperial bride-to-be, have at last enjoyed their first informal chat. And it is a matter of some comment in Tokio that the imperial couple, to be joined in wedlock in November, have met—in the presence of a third person, of course—and talked about subjects of personal interest to both of them.

According to the old custom in Japan such marriages are arranged by the families of the two principals. When the royal bride is chosen she meets her fiancée, along with many other princesses, at the palace. But for them to meet and walk in the imperial gardens, or to play tennis together, or enjoy any of the dozen diversions that most young lovers are permitted to enjoy—these are things absolutely taboo. So it is quite natural that diplomatic Tokio, and court circles as well, expressed some surprise when it was announced that the Prince Regent and his bride had met informally.

It all came about through the aid of Prince Kan-in, who was scheduled to dine with the Regent and with Princess Higashi Fushimi. When another Princess's name was mentioned Prince Kan-in expressed the opinion that it would be an excellent idea at this particular time for the Prince Regent to meet his bride-to-be at a dinner. The Prince Regent, progressive at all times and not so thoroughly bound by old traditions as were his forbears, expressed pleasure at the idea, and in consequence Prince Kan-in, Princess Kuni, their daughters, Princess Nobuko and Princess Nagako, the latter the bride-to-be, were all asked to the Kasumigaseki Palace, home of the Regent, for dinner.

While the older members of the party discussed weightier topics, the two future rulers had an informal chat and became fast friends. Though the one meeting has been more or less officially approved by older members of the court circles, it is stated with some authority that this does not mean that the Prince Regent and his bride-to-be are to be allowed to meet at all frequently.

While the Prince Regent and his bride-to-be are getting acquainted, preparations for the wedding go on, and official and diplomatic Tokio becomes more and more interested in just who will be invited to the palace following the actual wedding ceremonies.

Of all concerned over the various arrangements, the officials of the Imperial Household Department are said to be most worried just now. It happens that at the time of the marriage of the present Emperor of Japan there were only 3,000 Government officials who held court rank above the fifth grade, and all these were invited to the wedding banquets. Now that Japan has progressed to its present state, the number of officials has increased so much that it is practically impossible to invite all officials of the same rank to the wedding festivities. It is understood, in addition to this, that the Emperor and Empress have ordered that the wedding be as simple as possible, and thus it is that the Imperial Household Department has worries enough to keep it quite busy.

From practically every corner of Japan comes word of preparations on the part of the Regent's subjects to honor him on the day of his wedding. The municipality of Tokio is considering the erection of a \$5,000,000 (\$2,500,000) library to commemorate the event, while other municipalities are planning similar appropriate memorials. Five thousand girls from thirteen professional schools throughout Japan are preparing to raise a big sum for a gift to the royal pair.

THE HARTMAN SYNDICATE OFFERS CHEAP FUEL

Natural gas is the most satisfactory fuel. It is far cheaper than coal or wood. Cheap gas encourages other industries. If you wish your home to be comfortably and cheaply heated, if you wish Ashland to hum with industry, if you wish to live in the CITY of Ashland rather than in the VILLAGE of Ashland, buy Shale-Oil Stock and share in the profits.

R. P. CAMPBELL, Agent for Ashland.

Engine—Contracts awarded for rooking Ada-Glenda and Cushman-Florence road projects.

OBSERVATION

I have observed that Attorney W. H. Briggs is setting the pace in driving blue colored automobiles.

That a certain linotype operator says it is useless to attempt to dive through the concrete bottom of a swimming pool.

That Bartoletti says Sally Ann is meeting with great favor.

That Kohagen, of the novelty department of the Enders company, took Sunday afternoon's rain in his shirt sleeves.

That the work of enlarging the auto camp ground of Lithia park is under way.

That Medford gets some consolation in saying that automobile registration headquarters will remain there, despite the establishment of registration headquarters at Ashland.

That various Oregon editors became afflicted with sore feet just prior to the ascent of Mt. Hood.

That there is no limit to the load a Ford can carry.

That a clerk in the Twentieth Century Grocery can figure himself out hard coin in making change.

That Classified advertising in the Tidings gets quick results.

That the band stand in the city park needs a coat, or several coats of paint.

That a man arrested for being intoxicated on Jamaica ginger gives his address as Ashland—there must be a mistake.

That if summer normal were to extend over another month there would be an increase in the enrollment of male members.

That McGee has gone "a-fishing."

That Bert Moses, of Sap and Salt fame, has been parading our streets recently around noon hour.

That Jordan is so blamed busy that he can't get started on his outing.

That a number of Ashland merchants are overlooking some mighty good bets in the business world.

That Elhart knows that he needs a vacation.

That the Sunday afternoon concerts are a fine thing.

That Governor Pierce is getting the harpoon for treating the president with courtesy.

That O. H. Johnson is going to give me a list of names.

That some fellows never think of going blind in saying, when they refuse to advertise, "I'll see you tomorrow."

That V. O. N. Smith can handle the slide trombone.

That Swenson is enjoying a lay off and—

That Peehler is busier than ever.

That real grown-ups whisper in Normal School.

That an Ashland resident suggests that wind-shields advertising Ashland be placed on tourist cars.

That the Columbia Hotel has issued a neat little pocket folder entitled "Map it to Ashland."

That quite often I am compelled to recall the quotation, "The best bottle stopper is the man who can cork his temper."

That Dan Bowerman, who boasted of having secured a great bargain in the purchase of a "bug" had to be towed in through the mud and rain Wednesday evening.

That a certain young lady at a certain fountain did not observe the difference between the cream can and the milk can until after the milk shake had been shook.

That just now and then you come across the rare specimen who does not advertise because "he already has more business than he can transact."

That you are growing weary of this.

Portland to secure \$2,000,000 washing power plant.

TWO TO-NIGHT

for loss of appetite, bad breath, coated tongue, biliousness, Without griping or nausea

CHAMBERLAIN'S TABLETS

Set your liver right—only 25c

PILES

Suffered 25 Years

I AM entirely free from my Piles and aches and pains," writes one of my former women patients who, after suffering 25 years, was cured by my painless, non-surgical treatment. But this case is no exception, as scores of letters in my FREE illustrated book will testify.

I use no knife, anaesthetic, clamps, ligatures, stitches, burning or other disagreeable or dangerous method in treating Piles, and GUARANTEE results.

Remember my guarantee means a positive and permanent cure no matter how severe your case may be.

DR. CHAS. J. DEAN AND MORRISON PORTLAND, OREGON

MYRTLE CREEK BOYS STEAL DODGE TRUCK

Sheriff Terrill and a special officer from Myrtle Creek passed through here yesterday, with three boys, aged eight, ten and twelve, and whose names could not be learned.

A few days ago the boys stole a Dodge truck from the street at Myrtle Creek. It is charged, and attempted to get to San Francisco.

The sheriff got trace of the boys, and with a Douglas county deputy, went in pursuit of the boys, catching them between the Oregon boundary and Yreka. The boys returned willingly enough, it is said, and will be taken to Roseburg to face charges of larceny in the juvenile court.

HENS GOOD INVESTMENT SAYS GOVERNMENT EXPERT

A small flock of hens instead of a large garbage can means a sizeable balance on the side of thrift. In a nutshell, that is the essence contained in the 20 pages of Farmers' Bulletin 1331, Back-Yard Poultry Keeping, just issued by the United States Department of Agriculture.

It is a revision of a former bulletin and contains many new suggestions and conveniences that will be useful to flock owners in villages, small towns, and suburbs. Various uses are now made of the table waste collected from

homes in towns and suburbs, but practically the only use that may be made of it on the premises is as feed for chickens, and this use, according to the bulletin, can be made very profitable if the birds are properly selected for laying qualities and are given good housing and care. It is assumed that each hen in her pullet year will produce at least 10 dozen eggs, a reasonable requirement of only 1 egg every 3 days. The size of the back-yard flock seldom should go below 10 hens. Ten birds laying eggs at the specified rate will produce 100 dozen in a year, which at the conservative price of 40 cents a dozen, will make the flock income \$40 a year.

Theater building, costing \$40,000, to be erected in St. Johns.

To know how good a cigarette really can be made you must try a—



It pays to advertise.

ICY-HOT BOTTLES AND FOOD JARS

add to the pleasures and conveniences of the home, the camp, the vacation and the picnic. See Our Assortment. \$1.72 to \$5.50, each

YOU CAN ALSO PURCHASE STERNO Canned Heat

Sterno Stoves and Appliances at our Store. Books and Stationery ELHART'S Toilet Articles Drug Sundries

FREE

We drain your crank case, transmission and differential, absolutely FREE of charge—and we are only a jiffy doing it.

Give Us A Trial

Ashland Service Station Oeser & Son



WAVERLY Motor Oils come from under Pennsylvania—whence comes the world's best crude petroleum. They are 100% paraffine.

Waverly, All Pennsylvania, Motor Lubricants are your car's best guarantee of long service. That's why we sell and recommend Waverly, All Pennsylvania, Motor Oils.

Kay & Morrison ASHLAND, ORE.



JULY

Clearance Sale

Special Bargains are being offered in Bath Towels for

Saturday

BATH TOWELS, each 48c

Size 22x44, extra large size made of double threaded Terry, making it a heavy towel. Sold Regularly at 65c each.

BATH TOWELS, each 19c

Medium size towels and good quality for family use. Sold regularly at 25c each.

BATH TOWELS, each 29c

Bleached Turkish Towel, soft absorbent, Terry, even weave. Sold regularly at 35c each.

BATH TOWELS, each 44c

Extra heavy, Bath Towels, made of double thread Terry, an excellent quality service giving towel at a special price.

BATH TOWELS, 3 for 50c

Small size Bleached Turkish Towel, made with Blue Border. Very absorbent. Sold Regular 20c each.

BATH TOWELS, each 75c.

For those who want an extra large heavy Turkish Towel, at a special price, here it is.

BATH TOWELS, each 48c.

Good weight, fancy Bath Towels in Pink, and Gold. Sold Regularly at 59c each.

E. R. ISAAC & CO. (The Quality Store)

Your Patronage Is Appreciated

Big Bargain for the New Baby

A Lloyd Baby Carriage. Continuous strand loom woven wicker body—Ivory Finish—Upholstered in Corduroy—Rubber Tires.

It is a beauty and will be a joy forever. We have one only in stock.

Made to sell in the regular way at \$62.50. Our Price \$25.00

Whose baby will ride in this beautiful carriage. First comes gets it.

Ashland Furniture Company 67 N. Main Ashland, Oregon