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WHAT CONSTITUTES ADVERTISING: All future events, where an admission charge is made or a collection taken is Advertising. No discount will be allowed Religious or Benevolent orders.

DONATIONS: No donations to charities or otherwise will be made in advertising, or job printing—our contributions will be in cash.

JULY 10. THE SINNER:—Therefore to him that knoweth to do good, and doeth it not to him it is sin.—James 4:17.

THE PLOW AND THE FURROW

The cooperative marketing and state publicity fund for which the Portland Chamber of Commerce appeals must be pledged. The consequences of defeat would be worse than if the effort had not been made.

Not to be a subscriber to the fund is to reject the opportunity for partnership in the effort for Oregon development. It is even worse. It is a denial that Oregon has a future worth the cooperation of Oregon citizens in attaining.

The bad effect in shaking the morale of Portland is only part of the ill to be feared. Portland is the metropolis of the Oregon country. This city is depended upon as the main spring of the enterprise that carries on industry in forests and fields.

The wheat crop of Umatilla county is estimated at 5,000,000 bushels. This connection it may be of information to state that, year in and year out, that county produces two per cent of the total wheat crop of the United States.

If you read the number of fatalities occurring from fireworks during July 4th there will no longer be any argument opposing the placing of a ban on shooting powerful firecrackers during a celebration.

Loyalty to self, to home, to city, to county, to state and to nation. When you are spending your dollars in the other fellow's town you are not proving very loyal to your city.

Daily reports indicate that the Ruhr will be the fuse through which another world conflict will be touched off.

It remained for the district attorney and his deputy to bring Klamath Falls into the limelight.

Flirting with out of town stores is a good deal like casting old friends aside for the fellow who is new and untried. Better stay with the old ones.

It seems that the auto buss driver will never realize that it is a physical impossibility to knock a railroad train off the track at public crossings.

has to deal. It is a farce that is shaking the foundation of American homes and threatening our very national existence. When the yellow cur is detected and killed by an irate husband or wife, the world is rid of him (or her) but it only brings added grief to those who have life to face and it in no way solves the vital problem of home wrecking.

Great as our nation is; advanced as our civilization is and as proud as we are we are tottering on the brink of ruin; our national existence is in the balance. Where are we drifting?

THE TREND OF TRADE

Many men, desiring to put on metropolitan airs, making believe that the volume of money unnecessarily spent out of town is negligible, will do well to awake to the real situation before it is too late.

If you desire to curb the practice of sending thousands of dollars annually out of local trade channels to the larger cities it will be to your advantage to immediately admit the seriousness of the situation and begin a campaign of education that will ultimately change the condition.

Sunday's Oregonian used two columns in upbraiding Governor Pierce, charging him with trying to share the limelight with the president's westward trip.

Newspaper reports indicate that the welcome tendered President Harding and his official party in Portland was unexcelled on the president's westward trip.

The improved condition of the transportation business of the country the last half of 1922 and the first half of 1923 is called to the attention of the Federal body.

Sunday's registrants at the Auto Camp were: S. Lawrie, Victoria, B. C. Mrs. A. H. Zane, Bellingham, Wash.

In Hospital—Mrs. Emalene Morgan is in the Portland Surgical Hospital, convalescing from a recent operation.

There were three tables of Bridge. Mrs. Ruth Dennis was the fortunate one in securing first prize and Mrs. Maxey contented herself with the consolation.

An Innovation—The B. Y. P. U. held an open-air meeting on the lawn at the home of Miss Lolita Pierson on the Boulevard Sunday night.

Divides The Glory—The Jordan Electric Co., which was awarded first prize for the best business float in the parade, July 4th, announces that it is awarding to the Jordan Electric Co., and Automotive Shop, the latter having a part in preparing the excellent float.

Daily News Letter

SAN FRANCISCO, July 10.—The saving of \$1,000,000 or more a year to California shippers is the aim of the California State Railroad Commission in fighting the nationally important express rate case.

Refusal of the Commission to make the 13 1/2 per cent express rate increase effective in California has been saving the shippers of the state that sum since 1920, statisticians of the Commission estimated recently.

Certain California industries are suffering as the result of high express rates, while many shipments that should go by express are being sent by freight, the Commission declares in its brief in the express rate case, recently forwarded to the Interstate Commerce Commission at Washington.

Not only is a great amount of California products that should be shipped by express being diverted to freight lines, but certain California industries find it impossible to continue shipping their products, since the door has been closed to them by high express rates, the brief, which was prepared by Hugh Gordon, chief counsel of the Commission, points out.

Gordon prepared this brief not only for the California Railroad Commission, but as chief counsel for all the Western States, which have joined with California in asking the Interstate Commerce Commission to lower express rates, or at least not to advance the rates.

California, Oregon and Washington, which comprise the fifth zone of the five zones into which the country is divided in the fixing of express rates, have also joined together specifically to oppose the threatened raise in express rates, and to ask the Interstate Commerce Commission to place in effect a lower schedule, as compared with the rates in Zones Nos. 1 and 2.

The brief declares that the express business in the Pacific Coast states is 20 per cent more profitable than that in the North Atlantic States, yielding a higher return per shipment, and costing less per shipment than in the Eastern States; that the Western States express business is 23 per cent more profitable than the Eastern States business and 16 per cent more profitable than the Southern States express business.

The improved condition of the transportation business of the country the last half of 1922 and the first half of 1923 is called to the attention of the Federal body. The point is also emphasized that high transportation costs will result in the termination of the business of shipping many California commodities by express, especially eggs and poultry products, cherries and berries.

MANY REGISTER AT LOCAL AUTO CAMP GROUND. Sunday's registrants at the Auto Camp were: S. Lawrie, Victoria, B. C. Mrs. A. H. Zane, Bellingham, Wash.

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SOCIETY

MRS. GRACE E. ANDREWS, Editor. Phone items to her at 345-R, between 10 A. M. and 2 P. M. and evenings.

A Three Month's Trip—Mr. and Mrs. W. S. Ball of High street have gone for a recreational trip of three months. They left in time to be in Portland during the president's visit to that city.

Here From Los Angeles—Mrs. A. M. Storch and her two children, accompanied by a friend, Miss Douthart, motored up from Los Angeles to visit Mr. and Mrs. F. D. Wagner.

Mrs. Schwein Entertains—Mrs. W. W. Caldwell and son John Caldwell, were dinner guests at Mrs. Louis Schwein's in her pleasant home on Church street, Thursday evening.

Leaves for Home—Mrs. Thomas Hoover, who has spent the past fortnight in Ashland visiting her daughter Mrs. Newton Harrison, left the last of the week for her home in San Francisco.

New Home Completed—W. G. "Jim" Tucker has completed his fine home on Avery street, and will be moving in his household goods this coming week.

Visitors from the South—Dr. Herbert Moulton, of Fort Smith, Arkansas, has been visiting at the home of his aunt, Mrs. Myra W. Homes, south of Ashland.

A Young Son—The many friends of Mr. and Mrs. H. G. Eastman, formerly of Ashland, but who now live in Modesto, Cal., will be very interested in the announcement of the birth on July 2, of a son named Robert Stanley Eastman.

Home for Visit—Mr. Royal U. Cambers, government scaler, who arrived from Pelican Bay, Monday of last week, to visit with his parents Mr. and Mrs. J. J. Cambers of 338 Holly street and incidentally to enjoy Ashland's celebration, returned to Kirkwood, Ore. the latter part of the week, by way of Crater and Diamond lakes.

Bridge Club Meets—Mrs. Emma Murphy was hostess to her Bridge club at the home of Mrs. F. Franco on Third street.

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Minneapolis Visitor—Mr. Milton Wiley of Minneapolis, Minn., who has been visiting his sister, Mrs. Leavitt on Chestnut street for a month, has returned home. The brother and sister had not met for over thirty years and of course had a royal visit.

Return to California—Mesdames Fountain and Vining and Miss Mabel Russell returned to their California homes last week, after the pleasant homecoming and visit at the Russell home on N. Main street.

Beautiful Music at Church—Mrs. Effie Merrick of Los Angeles, has been delighting the Presbyterian congregation with her singing for the past Sundays. Yesterday she sang, "Open the Gates of the Temple" and "I Know that My Redeemer Liveth" from the Messiah.

Auspices of P. T. A.—The concert given tonight is of particular interest to Ashland parents, since the proceeds are for a playshed for Junior High. It is under the auspices of the P. T. A., who had charge also of a booth at the celebration for the benefit of the schools.

Returned Home—Mr. L. S. Goodyear, who has been spending a couple of weeks visiting relatives and friends returned to his home in Healdsburg, Cal., Friday.

Miss Hamrick Visits Friends—Miss Hamrick of Oak Crest, near Central Point, accompanied by a friend, Mrs. Day, were guests at the Morehouse home last week. They have returned to their homes.

Visitors from Oakland—Mr. and Mrs. Ed Lucas of Oakland are house guests at the home of Mr. and Mrs. Al Sherrod. Mr. Lucas has just returned to Oakland, but Mrs. Lucas will probably remain a month longer. Mrs. Lucas is a sister of Mrs. Sherrod's.

COUGHING DISTURBS SLEEP—"My wife coughed all the time and could not sleep," writes Geo. A. Owens, Bridgeton, New Jersey. "She tried Foley's Honey and Tar and had the best night's sleep she had had for a long time. I used Foley's Honey and Tar and it helped me too."

Back from Dunsuir—Mrs. George Kilburn and little son Ross, who have been in Dunsuir the past week are stopping with Ashland friends for a few days before returning to Roseburg.

fresh from the factory FRESH Tuxedo TOBACCO now 15¢ ROLL YOUR OWN WITH Riz La Croix Papers Attached

PILES Suffered 25 Years I AM entirely free from my Piles and aches and pains, writes one of my former women patients who, after suffering 25 years, was cured by my painless, non-surgical treatment.

DOAN'S KIDNEY PILLS Come to hundreds of Ashland people. There are days of dizziness, Spells of headache, languor, backache; Sometimes rheumatic pains; Often urinary disorders. Doan's Kidney Pills are especially for kidney ills.

AT THE JACKSON COUNTY Fair Grounds Nights July 26-27 GILBERT and SULLIVAN'S BEAUTIFUL OPERA "TOLANTHE" Will Be Presented As A GRAND PAGEANT CAST of 100 A RIOT of LIGHT and COLOR BALLET of 75 The Biggest Spectacle Ever Attempted in OREGON ORCHESTRA of 25 Glittering Costumes made especially by GOLDSTEIN & Co.,—SAN FRANCISCO Dazzling Light Effects —by— CALIFORNIA-OREGON POWER CO. Under The Auspices and For The Benefit Of The Jackson County Fair Association