

SHALE IS "KALE"

WILL YOU GET YOURS?

OPPORTUNITY

Do you realize that on the doorstep of Jackson county, an opportunity lies, which, if you fail to take advantage, you'll regret the rest of your life.

SHALE IS "KALE", and that means money for not only Jackson county and Southern Oregon, but the entire State. Every newspaper in the State, day after day, urges the cultivation of payrolls. The operations of the Hartman Syndicate in developing the great oil shale holdings in this county, means a payroll of almost inconceivable magnitude, not only directly but indirectly, by giving impetus, through the medium of cheap fuel, to the establishment of a score of manufacturing industries.

To get these payrolls means that you, the merchant, the banker the doctor, the lawyer and the man whose every dollar comes from the work of his hands and sweat of his brow, must get behind this great enterprise.

It is not enough to get behind this great industry with your moral support. That does not pay for machinery and the thousand-and-one expenses incidental to the culmination in a successful finality of the great objective.—

VISIT WITH US!
SEE WHAT WE HAVE!
WATCH US MANUFACTURE
SHALE OIL

OIL FROM SHALE IN OREGON

How much of this load are you going to carry?

It is often said: "the spirit is willing, but the flesh is weak." Under which of these headings are you going to register? Are you going to let the rest of the state finance this great undertaking and gather in the financial returns, or are you going to get in on this proposition and do your "bit"?

What is your "bit"?

Get behind the Hartman Syndicate, Inc., with your money.

Get in on a safe and sound investment and back a home industry.

The difference between moral and financial support, is relatively the same difference as there is between theory and practice.

Then let your common sense pilot your dollars in the matter of investment

HARTMAN SYNDICATE

131 PIONEER AVE., ASHLAND, OREGON

Hartman Syndicate, Inc.,
131 Pioneer Ave.,
Ashland, Oregon.

Please send me literature concerning oil shale operations.

Name

Address

LOCAL AND PERSONAL NOTES

A Daily Chronicle of those who come and go, and events of local interest.

Free Horns:
200 boys and girls wanted at Dennis Store 9 o'clock a. m. July 4th. FREE horns will be given away to be used in parade.

Unable To Stay—
Lisle Wentner and Frank Nelson, who are in Ashland to attend the celebration will leave immediately after the 4th, as they have a contract doing nailing work in a sash and door factory in Northern California. They state they would like to stay in Ashland a while longer, but are unable to do so.

Leave On Trip—
Dr. and Mrs. Angell, who will be joined at Medford, by Dr. and Mrs. Coleman will leave today on an extended trip to Portland and to Washington cities. The doctors will attend a medical convention at Portland, and then Angell's will attend the wedding of their son while there.

Goes Through Ashland—
R. J. Calhoun of Los Angeles, was a visitor in Ashland Monday. Mr. Calhoun stated that he was a great grandson of John C. Calhoun, the great debater of early days.

Mrs. Shephard Here—
Mrs. Miriam Shephard and small daughter, Yvonne arrived in Ashland from San Francisco, yesterday evening, to spend a few days with her parents, Dr. and Mrs. Gregg here.

Mr. Day Recovers—
William Day, who has been confined to his home for weeks, with a bad attack of the flu, was able to go down town for the first time today.

Speaker Arrives—
Milton A. Miller, who is giving the principal patriotic address at the Chautauqua building tomorrow evening, arrived in town early this morning.

Mrs. Schuerman Here
Mrs. August Schuerman is in Ashland to spend a few days celebrating the Fourth before returning to Gold Hill.

From Montague—
J. H. Gilstrap from Montague, arrived in Ashland early this morning to spend the Fourth here.

Visits Relatives—
William Briggs, who has been working during the summer on a bridge construction gang for the Southern Pacific near Weed has secured a lay off and is in Ashland visiting his relatives.

Announces Prize Races—
B. C. Forsythe, Principal of Ashland High school has completed arrangements for prize races for boys and girls, to take place in Lithia Park today and tomorrow at 2 P. M. The prizes are cash, and it is expected that many children will take part.

LEADING SLUGGERS BOTH KNOCK HOME RUNS TODAY

NEW YORK, June 2.—Babe Ruth, former "King of Swat" hammered out his fifteenth home run this season, making the four bagger off Zachary, who was pitching for Washington.

"Cy" Williams also made a homer today at Philadelphia, off Scott, who was pitching for the New York Giants. This makes William's twenty second circuit hit this season.

So far, Williams, a former Grants Pass and Klamath Falls boy, is leading the race for the title of Home Run King of America, while Ruth, with a little over half as many "four baggers" to his credit holds second place.

Several years ago, Williams was seen in action in Southern Oregon, playing with Grants Pass, whose team, incidentally, was defeated by an Ashland nine. Since then, Williams has been steadily climbing, and now holds a star place in the baseball world.

Clackamas county to vote \$125,000 bond issue for extending water system to section adjoining Milwaukie.

NEARLY 100 VISITORS REGISTERED AT CAMP

With thirty five holdovers who remained at the camp to see more of Ashland, and the large number of new arrivals, the campers at the Auto Park totals nearly a hundred. The following is a list of those who arrived last evening:

C. P. Schneider; Long Beach; W. E. Page, Grants Pass; John Moore, Moravia, Cal; A. M. Bentley, Los Angeles; J. E. McGivins, Oakland; George Punman, San Francisco; F. T. Warner, Oakland; O. Olson, Portland; R. F. Casey, Portland; C. W. Johnston, Lodi, Calif; J. B. Lawrence, Bragg, Calif; George Egbert, The Dalles; Preston Lake, Roseburg; H. Lake, Roseburg; T. R. Craven, Augusta, Mont.; J. Van Buskirk, Pasadena; Frank Rose, Niles, Calif; J. D. Duncan, Etna Mills; C. W. Prellow, Seattle; C. F. Heisinger, Parlier, Calif; Fred Munez, Portland; W. G. Orton, Berkeley; S. A. Cooper, Valejo, Calif; Dr. A. S. Austin, Aberdeen; C. L. Rawleigh, Portland; C. Bland, Preston, Ida; R. Wease, Seattle; R. D. Campbell, Susanville; I. J. Lake-mire, Los Angeles; F. T. Herrick, Berkeley; W. F. Dulong, Butte, Mont; J. W. Moore, Halsey, Ore; Imda Humphrey, Portland; J. W. Hort, Angeles, Wash; A. A. Richmond, Cottage Grove; E. W. Sprague, San Francisco; Salvation Army Charitoters, San Diego; J. Bray, Oakland; C. J. Hogen, Grants Pass; H. A. Smith, Oakland; J. C. Smith, Oakland; J. J. Beard, Santa Barbara, Calif; J. Davies, Oakland; Clyde Williamson, Albany; C. W. Stevenson, Long Beach; H. A. Washington, Seattle; P. F. Hornbill, Kellog, Ida; C. E. Boswell, Boise, Ida; W. Eiler, San Francisco; B. F. Pillman, Dalles, Oregon.

FIRST RED FIRE BURNED ON SUMMIT OF MT. HOOD

George Kramer, the Southern Pacific agent at Ashland, enjoys the distinction of being one who helped to organize the Mazamas, and made ascent of Mt. Hood in 1894 and burned the first red fire on the real summit, which was seen nearly all over the state of Oregon. It was in July. There were about fifteen in the party from Monmouth, Ore., where Mr. Kramer then attended the Normal. In this party he recalls that one of them was President P. L. Campbell, now head of the State University at Eugene, and it was

he who lugged up the mountain twelve pounds of red fire, which was burned from the summit on July 25th 1894. T. O. Hutchinson now in Ashland for a few days, was another in the party, he being at that time superintendent of schools of Polk county, C. C. Lewis, a photographer, was in the party and also Miss Mary Collins, of Dallas, who was a sketch artist of ability. Miss Ida McVain also climbed the mountain. With them was Dick Burford of Salem an orchardist, and several others whose names he does not now recall. They ascended the snow-capped Mt. Hood on July 25th and were the first to ever burn at night, red fire from the actual summit.

The fire was seen as far north as Portland, and was certified by signal fires as far south as Eugene. They slept in a snow bank cave on the top of the mountain and discovered the next morning that they had been lying very near the edge of a precipice 2000 feet high. They had to wait until nearly noon to safely make the descent of the frozen surface of the snow. W. J. Steele, now located at Crater Lake, (was one of the party. Mr. Steele states, that he has climbed Mt. Hood thirty times.

To the Editor of the Ashland Tidings:

Having descended to earth ("after a trip to the moon"—the past week) we remember the courtesy extended us by the Ashland Daily Tidings, for the generous space given in our city paper for the numerous items published and we wish to publicly express our appreciation to you.

We wish also to express our gratitude to the Chamber of Commerce, and Civic Improvement Club for that much prized greetings and beautiful bouquet; and to the dear Oregon Native Daughters for the huge pyramid, the beautifully ornamented cake, bearing the dates of 1853 and 1923; to Chautauqua for the use of Pioneer Hall and to the Civic Club for the use of their Club House. Then last and greatest to our children who gathered from far and near to greet us with their presence and help in making it a delightful week to remember. "We wish you well."

Mrs. M. M. Hill Dunn,
Mrs. A. H. Hill-Russell
Caroline Gillette McConnell,
Ettie Gillette, Merrick.
In behalf of our dear mother.

Brick industry in the Northwest is very active.

UNIQUE AUTO MADE TO ACT AS TRAIN OR CAR

Being the center of so much tourist travel, Ashland grows used to seeing the "Houses on wheels" in which families tour the United States, but one which passed through the city yesterday was unusual enough to attract the attention of anyone.

The body, which was capable of seating thirty people, was mounted on a special White chassis, and so long that one spectator asked how the machine got around some of the curves in the Siskiyou.

The machine was built in San Francisco, and is being driven to Weiser Idaho, where the wheels will be taken off and flanged wheels substituted. The car will then run on a railroad line from

Weiser to Grass Valley, a distance of 90 miles.

Ashland Boy Marries

Ralph Salisbury, a former Ashland boy, and graduate of the High school, who has been connected with his father in the Barron mine recently, arrived home from a trip to Great Falls, Montana, early this week. While in Great Falls, he married Roma Conner, whom he had met while a student at the University of California.

Stannard at U. of S. C.

George Stannard, a former Ashland boy, and graduate of Ashland High school has just completed his junior year at the University of Southern California Dental College at Los Angeles.

Manufacture of fruit packing machinery large in Portland industry.

MANY FEATURES ON PAGEANT PROGRAM (Continued from page 1)

land. Mornin' on ze Bayou, Ma Li'l Batteau, Dreamin' Time, Li'l Jasmine Bud—Mme. McGrew.

3. (a) Barcarolle—Rubenstein.

(b) Elfen Dance—Sappellinkoff.

(c) The Banjo Picker—John Powell.

By Aurora Potter Underwood

4. Un Pajarito (A Fickle Maiden)—Arranged by Gertrude Ross.

Early California Spanish Folk Song, Mme. McGrew

(b) May Night—Palgren.

(c) Bohemian Dance—Randeger.

Mr. Underwood

5. (a) Oh, Divine Redeemer—Gounod.

(b) Lovely Night—Landen Ronald.

Mme. McGrew with violin obligato, Mr. Underwood

STORE CLOSED

ALL DAY

JULY 4th

OPEN TONIGHT UNTIL

8:30

E. R. ISAAC & CO.
THE QUALITY STORE

Your Patronage Appreciated



"ALICE TEDDY"
FAMOUS ROLLER SKATING BEAR

Free Exhibition

on Fourth

2:45 at Dance Pavilion

7:15 at Chautauqua Building