

Ashland Daily Tidings

(Established in 1876)

Published Every Evening Except Sunday by THE ASHLAND PRINTING CO

Bert R. Greer Editor

OFFICIAL CITY PAPER Telephone 39

Entered at the Ashland, Oregon, Postoffice as Second Class Mail Matter.

Subscription Price, Delivered in City	
One Month	\$.65
Three Months	1.95
Six Months	3.75
One Year	7.50
By Mail and Rural Routes:	
One Month	\$.65
Three Months	1.95
Six Months	3.50
One Year	6.50

DISPLAY ADVERTISING RATES:	
Single insertion, per inch	.30
Yearly Contracts:	
One insertion a week	\$.27 1/2
Two insertions a week	.25
Daily insertion	.20

Rates For Legal and Miscellaneous Advertising	
First insertion, per 8 point line	\$.10
Each subsequent insertion, 8 point line	.05
Card of Thanks	1.00
Obituaries, per line	\$.02 1/2

WHAT CONSTITUTES ADVERTISING
"All future events, where an admission charge is made or a collection taken is Advertising."
No discount will be allowed Religious or Benevolent orders.

DONATIONS:

No donations to charities or otherwise will be made in advertising, or job printing—our contributions will be in cash.

JULY 3.

DO WE?—Jesus said unto him, thou shalt love the Lord thy God, with all thy heart, and with all thy soul, and with all thy mind.—Matthew 22:37.

INDEPENDENCE DAY

Tomorrow marks the one hundred and forty-seventh anniversary of the birth of the American nation. To commemorate the event and to celebrate the victory which made liberty and independence possible, Ashland, aided by hundreds of visitors from Southern Oregon, will stage a grand celebration. The day is to be replete with a program of patriotic and entertaining features. The features to be offered have been provided at the cost of a great deal of time and money and those who have held the responsibility of staging the celebration are confident that a program of merit will greet the many citizens and visitors who will join in observing the occasion.

To the visitors who are here and to those who will come with the early morning, Ashland extends a hearty welcome. May the day be one of pleasure, but as the hours roll along do not fail to contemplate the price paid for independence, and the terrible sacrifices made in perpetuating independence and liberty. Let us re-consecrate our lives to our country and to the principles for which it stands.

THE OLD OREGON TRAIL

Although separated by a distance equal almost to the length of our state, the people of Southern Oregon can not help but feel an interest in the Old Oregon Trail Pageant that will be staged today at Meacham, near the summit of the Blue Mountains. The event, which will be participated in and honored by President Harding, will not only commemorate the eightieth anniversary of the crossing of the beautiful Blue Mountains, but the first wagon train but will celebrate the practical completion of the Old Oregon Trail, a modern highway crossing the greater part of the continent.

The Old Oregon Trail is made sacred by the lives that were lost and the hardships endured by those brave and sturdy pioneers who left homes and loved ones, in the middle west and started on that long and dangerous journey to the Oregon Country, there to build new homes and a new empire. The influence of the brave men and women, who patiently plodded over the trail in the early days has been marked in every district of Oregon. In the first place it was the influx of early pioneers, who came overland that saved Oregon to the nation. None the less important is the influence exerted in settling up and developing the great districts known as Southern Oregon, Willamette Valley, and Eastern Oregon. Go wherever you will in either of the great districts of Oregon and there you will find the mark of the pioneers who braved the hardships and dangers of the Old Oregon Trail. It is found in a sturdy citizenship, in well developed lands, in solid homes, in good schools and churches. Few of the early pioneers remain. All honor to the few who survive. You and those who have passed on and over the longer trail have given us a great heritage a broad and a wonderful state. The pageant today in your honor, and in the honor of the completion of a modern highway to supplant your dangerous and almost uncharted road, will serve to remind people of the great sacrifice made and will keep fresh in the memories of posterity the sterling qualities of the men and women who gave Oregon to the nation.

ple of the great sacrifice made and will keep fresh in the memories of posterity the sterling qualities of the men and women who gave Oregon to the nation.

BACK THEIR FAITH

The appearance of a town usually typifies the faith its people have in it. This is true of Ashland and it is evident that the town is composed of not a few men, who not only have faith in its future growth and prosperity but are willing to back that faith with their wealth. There are many improvements and institutions in Ashland that tell more forcibly than spoken words the faith of the men who made them possible.

There are a number of modern, permanent business blocks in the city, erected by men who have faith in the town's future. There are several modern stores that typify the faith of their owners. There is a wholesale house in Ashland that is backed by a man whose faith in Ashland has never wavered. Lithia Park, representing an expenditure of nearly a quarter of a million dollars portrays the faith of not a few but of many of Ashland's citizens.

"Have faith" is a quotation familiar to all, but it takes something more than mere faith to build business institutions and town that are prosperous and permanent. In either case it takes faith backed by business nerve and cold, hard cash. Ashland needs more men who not only have faith in its future but who are willing to back that faith.

THE MAKING OF A TOWN

What does it take to build a town? It takes more boosters than knockers; more men with public spirit than those who do not know what the term "public spirit" means. It takes men who are willing to take off their coats and work for the common good. It takes men who are willing to loosen their purse strings a little, and not clutch every red cent until the Indian gives vent to a choked sob of pain. It takes men who have faith and confidence in their fellow men, and who do not ascribe ulterior motives to everything they undertake. It takes women who are willing to do their full share, and children who are imbued with the spirit of home pride. It takes those who are big enough and broad enough to overlook factional strife and who are willing to shoulder their part of the burden of the task of the building of the mutual cause.

All these things it takes, and when you find a town where that spirit predominates and the snarlers and the fellows who weakly gasp "It can't be done", are relegated to a seat in the rear, you will find a thriving, prosperous community which is progressing and getting its share of the things that generally makes life worth while. Added to the above it takes merchants who will purchase of brother merchants at every opportunity.

MUSIC IN THE AIR

A favorite song, much enjoyed by romantic people of former years, began with the words, "There's music in the air." Many a crowd of young people used to sing it as they sat on shady porches on moonlight nights, or rowed over still lake surfaces. It was to them a bit of sentimental dreaming, but it never occurred to them it was literally true.

Today the mysteries of radio connect the human ear with this marvellous ethereal communication. The air in our own homes is discovered to be throbbing with the music set loose in cities thousands of miles distant. Never were the imaginings of poets better verified by the plain facts of every day life.

Such a wonder ought to make skeptical people doubtful of their own little wisdom. The thing that is called impossible today, and is only dreamed of by mystics and visionaries, may be just the commonplace of the day our sons' and daughters' shall see.—Klamath Falls Evening Herald.

Ambassador Harvey is quoted by the Financier of London, as saying: "There is no doubt that the ship liquor difficulty will eventually be solved by the American Government in a sensible agreement with the British and other foreign governments." Probably this is true but it must be remembered that the major grievance is that of the American people. The comity of nations does not exist solely for the benefit of European countries.

Tomorrow is the day of all days for the boys and girls, not mentioning the grown-ups.

During former years celebrations have claimed a horrible toll of human life. Let us hope that no accident will occur to mar the local festivities, and to this end let every citizen and visitor exercise "safety first."

If you would toast and drink to our country use Lithia Water.

SOCIETY

MRS. GRACE E. ANDREWS, Editor

Phone items to her at 345-R, between 10 A. M. and 2 P. M. and evenings.

THE COVERED WAGON

The fact that among the pieces shown in the fireworks the evening of the Fourth is a replica of a "Covered Wagon" recalls the interesting information that the last novel, "The Covered Wagon," written by the late Emerson Hough was based on "Recollections of My Boyhood" by Jesse Applegate. A change was made by Mr. Hough in date, however, that carried the time forward to 1852, instead of the original 1843 of which Mr. Applegate wrote. It enabled Mr. Hough to have added data in his story. Many of the descriptions however, are taken from the "Recollections"—a copy of which has been sent to Mr. Hough by Mrs. H. H. Sargeant of Jacksonville, Ore.

Mr. Hough, sent to Mrs. Sargeant the number of the Saturday Evening Post in which the first installment appeared, and asked her for a criticism of the story.

It is understood that Mrs. Sargeant received the manuscript of the story shortly before Mr. Hough's death. "The Covered Wagon" has made a wonderful film. Mr. Albert Pierce who saw it recently in New York says that much more of history is in that much more of history is interwoven than appears in the novel.

It is regarded by critics as an epic in American history and is considered in the same class as "The Birth of a Nation." Knowing somewhat of the story gives added interest to the display the evening of July 4th.

MEETS AT MRS. PUTNAM'S

The Woman's Foreign Missionary society of the Christian church will meet at the home of Mrs. J. A. Putnam. A good program is prepared and it is hoped all members will be in attendance.

DELIGHTFUL TRIP

The Misses Nina and Hazel Emory, their father, Mr. H. S. Emory and Mr. and Mrs. C. E. Lane motored to the Josephine Caves Sunday. They had a wonderful trip and report that the roads are very good. There were a great many visitors. The new highway is a very scenic mountain road and is a good grade.

The new hotel is not finished but will assume the appearance of a Swiss Chalet when completed. The outside is of fir bark. It is situated at the head of the canyon.

One of the beautiful sights, were the great fields of rhododendrons in bloom. There have been changes in the Caves that make it somewhat easier to go through them, taking around two hours now.

When the Lane's reached home they found cards from friends who had called in their absence, Mr. A. H. Hannah, his mother-in-law, Mrs. Wetgold, and daughter Ruth Smith, who were on their way to Salem and stopped to call in passing through Ashland.

VISITORS FROM PENN.

Mrs. Sarah J. Wright and Mrs. Levinah Weinschenk from Newcastle, Penn., arrived Sunday morning for a visit of several weeks with Mr. and Mrs. Reid on Avery street.

Mrs. Wright and Mrs. Weinschenk are sister of Mr. Reid.

HERE FROM N. Y. CITY

Mr. Albert Pierce of New York City is spending his vacation in Ashland the guest of Mrs. I. D. Applegate and Mr. and Mrs. Emil Piel.

Mr. Pierce is a grandson of Mrs. Applegate and nephew of Mrs. Piel. He is an architect, a graduate of the Massachusetts Institute of Technology.

LEFT FOR COOS BAY

Mr. and Mrs. C. J. Sanford and Mr. and Mrs. Charlie Moore, left Monday for Coos Bay to spend some little time in an outing. After their return from this trip, Mr. and Mrs. Moore will leave for their new home in Cal.

GO TO CRATER LAKE

Mr. and Mrs. Waldo Klum, 823 Boulevard, accompanied by Mr. and Mrs. Clarence Frye of Medford, Mrs. John Churchman and Mrs. Cora Dodge left very early Sunday morning for Crater Lake, via Medford, the Rogue River route. They returned by way of Klamath Falls, arriving at home late Sunday evening.

They report a delightful trip. The weather was ideal and the roads fine to Crater Lake. Coming home, the road for perhaps thirty miles this side of Klamath Falls, was rough going.

RETURN FROM TRIP

Mr. and Mrs. Charles Robertson have just returned from a fine vacation trip, which included Rogue River, and extended as

far north as Eugene.

MRS. LAMBKIN ENTERTAINS

Mrs. C. B. Lambkin, N. Main street, entertained Mrs. W. W. Caldwell and son, John Caldwell, of South Pasadena and Mrs. Caldwell's nephew, Mr. Dwinell, at dinner Thursday evening.

Mrs. Caldwell will be in Ashland a short time, visiting old friends. The Caldwell's will be so pleasantly remembered, as having lived here for several years, re-moving to California a few years ago. They were very active in the church and social life of Ashland during their residence here and the many friends and neighbors are glad to extend greetings. Mrs. Caldwell is at Mrs. Johnson's on North Main St.

LEFT FOR SPOKANE

Dr. and Mrs. Speer left Friday morning to attend the Synod of Washington. They will return to Ashland before going on to their home in California.

GO TO ORELAND, CAL.

Mrs. C. E. Silver and two grandchildren left Saturday for a visit with her son who is foreman of a large ranch at Oreland, Cal. She will be away for a month.

GO TO BERKELEY

Mrs. C. S. Odell and two children, who have been living on Laurel street, left Saturday for Berkeley, California, to join Mr. Odell who is already there. They expect to make Berkeley their future home.

ROYAL NEIGHBORS MEET

The regular meeting of the Royal Neighbors occurs Monday evening, July 2. There are a number of candidates to be initiated. As is usual, on these occasions, the Lodge will have, after the business session, a pleasant social hour, closing with delicious refreshments.

SURPRISE PARTY

Miss Katherine Pittenger was the happy recipient of a delightful surprise Saturday evening, when she found upon her return from down town the house filled with perhaps twenty or more of her young friends whom Mrs. Pittenger had invited to help Katherine appropriately celebrate her sixteenth birthday.

Merry games indoors and out occupied the evening.

Aside from the delicious refreshments served, a beautiful birthday cake, adorned with the proper number of candles was brought in and wishes were made that of course will come true, when the candles were blown out. In the cake was hidden many a surprise, that occasioned much merriment when discovered. At a late hour the jolly group of young folks wished Miss Katherine many another birthday.

COUNTY NURSE IN ASHLAND

Miss Devereaux, the county nurse, will be at the Civic Club-house on the Fourth, as will Dr. Jarvis, to take care of any emergency that arises, incident to the celebration.

RETURNS TO ASHLAND

Mrs. L. H. Wyant's father, Mr. L. H. Settles has just returned from a three month's visit in Southern California. Mr. Settles spent much of his time with his son, Mr. Orville Settles, who is a lighthouse keeper at Arlight, California.

The keepers took a little vacation recently from the lighthouse when a great hill was blasted away, for fear the tower which is on a narrow point of land, might be loosened from its foundation and fall into the sea. Mr. Settles also visited Mrs. R. N. Allen in Los Angeles, and other relatives in San Diego. He had a very fine trip, going over into Mexico, while at San Diego.

VISITORS FROM COTTAGE GROVE

Mr. M. J. Cherry and family from Cottage Grove, Oregon are guests at Mr. and Mrs. Eric Weron's. Mr. Cherry is superintendent of the Woodard Logging Camp there, and the family are to be here for two or three weeks. They plan a number of side trips, however, visiting Crater Lake, Dunsuir and Crescent City while here. The outing will probably be extended some little time.

RETURN FROM CALIFORNIA

Dr. and Mrs. F. G. Swendenburg returned Saturday from a delightful vacation trip that included Yosemite and various points in California. While away Dr. Swendenburg attended the Medical Convention held in San Francisco.

JOLLY WEINER ROAST

Rev. C. F. Koehler and his Sunday school class of boys motored out to a pleasant spot on Wagner creek, Friday night for a weiner roast supper, much enjoyed by all.

GOOD MEETING

The Presbyterian C. E. had a good meeting last evening, only the hour was too short for all the program. The Social Committee will lead the society some where Friday evening, for the business meeting and social. Ask no questions, for nobody knows. But follow your leader wherever he goes, from the church at 6 o'clock.

VISITORS FROM ROSEBURG

Mrs. Geo. Kilburn of Roseburg, passed through Ashland Saturday going to Dunsuir to visit her mother who is ill. Arline stopped off here to visit Juanita Ross and Alden is the guest of John and Mark Koehler.

ORGANIZE SUNDAY SCHOOL

Rev. Amos, Presbyterian Sunday school missionary, went to Fruitdale, Saturday, where he was to organize a Sunday school on Sunday.

A HAPPY BIRTHDAY

Master Walter Wilcox celebrated his birthday Saturday afternoon by entertaining a number of playmates at his home on Maple street. Jolly out-door games and lots of ice cream and cake made all the boys and girls enjoy the party. Walter received a number of gifts, from his little friends.

MEETS FRIDAY

The Woman's Foreign Missionary society will meet with Mrs. Van Fossen Friday afternoon. An interesting program is prepared.

LOOK REAL BARGAINS

5-Room house, modern conveniences, big, fine lot, good location. For quick sale priced at \$1350.00—some terms.

Fully furnished 5-room house, paved street, close in, bath and toilet. Has to be sold. Will take \$1550.00.

Good 7-room house, bath and toilet, garage, small basement. Must be sold quick. \$2450.00 will buy it if taken at once.

These Are Real Snaps. See Beaver Realty Co.

Service

We have been talking to you about the difference between Real and Affected Service—what we mean is that we are going to give you

REAL SERVICE
You are to be the sole Judge—all we ask is an opportunity to prove our assertion.

We have everything to be had in a modern Service Station.

Ashland Service Station Oeser & Son

MAKE O. A. C.

Your Next Goal

You have finished high school and, like all wide-awake graduates, are looking to college.

The State of Oregon offers you the best of training and a collegiate degree in the leading pursuits and professions, as follows:

Engineering, Agriculture, Commerce, Forestry, Home Economics, Military Science and Tactics, Mining, Pharmacy, Vocational Education, and Music

Student life at the College is rich in opportunities for leadership and personal culture.

Fall Term Opens September 28 1923

For Information Write To THE REGISTRAR

Oregon Agricultural College Corvallis

and a good attendance is desired. Baptist church, next Sunday evening at 8 p. m.

LEAVE FOR CALIFORNIA

Mrs. A. W. Hall, three daughters, Ruth, Welma and Agnes and Mrs. Hall's mother, Mrs. Anna Kumba of Laurel street, left for Redding and Anderson, California the last of the week to spend three or four weeks visiting relatives and friends.

LARGE ATTENDANCE

The Presbyterian church was nicely filled Sunday evening, when members from the different congregations gathered for the Union services Sunday evening. Special music by the choir had been prepared and the audience was especially favored in listening to a duet beautifully sung by Mrs. Merrick and Dr. Harry Moore, who are visiting here.

Rev. Mr. Chaney's theme for his evening's discourse was "Christianity, the Religion of Redemption," an earnest thought-provoking sermon, which received most attentive hearing. The next Union service will be in the

Umatilla county expects a 5,000,000 bushel grain crop.

Astoria and Clatsop county building program totals \$6,000,000.

Store Open This Evening Closed July 4th All Day

Mc Gee's
DRY GOODS

5-Room house, modern conveniences, big, fine lot, good location. For quick sale priced at \$1350.00—some terms.

Fully furnished 5-room house, paved street, close in, bath and toilet. Has to be sold. Will take \$1550.00.

Good 7-room house, bath and toilet, garage, small basement. Must be sold quick. \$2450.00 will buy it if taken at once.

These Are Real Snaps. See Beaver Realty Co.

Keep the air round the Shop and Office fresh—keep it "Alive!"

When live, fresh air in the office from the use of a G-E Fan for a whole business day costs no more than the postage on three letters, why not make the folks comfortable and get more work done?

Get a G-E Fan A GENERAL ELECTRIC PRODUCT

G-E Fans

—USE NO MORE CURRENT THAN A SINGLE LAMP

SOLD BY DEALERS EVERYWHERE

For Sale By All Dealers "Check" Seal

In Stock Duplicating Sales Books

WITH CARBON

Two Books	25¢
Per Dozen	\$1.25
Two Dozen	\$2.25
One Hundred	\$8.00

ASHLAND TIDINGS