

SHALE IS "KALE"

WILL YOU GET YOURS?

OPPORTUNITY

Do you realize that on the doorstep of Jackson county, an opportunity lies, which, if you fail to take advantage, you'll regret the rest of your life.

SHALE IS "KALE", and that means money for not only Jackson county and Southern Oregon, but the entire State. Every newspaper in the State, day after day, urges the cultivation of payrolls. The operations of the Hartman Syndicate in developing the great oil shale holdings in this county, means a payroll of almost inconceivable magnitude, not only directly but indirectly, by giving impetus, through the medium of cheap fuel, to the establishment of a score of manufacturing industries.

To get these payrolls means that you, the merchant, the banker the doctor, the lawyer and the man whose every dollar comes from the work of his hands and sweat of his brow, must get behind this great enterprise.

It is not enough to get behind this great industry with your moral support. That does not pay for machinery and the thousand-and-one expenses incidental to the culmination in a successful finality of the great objective.—

VISIT WITH US!
SEE WHAT WE HAVE!
WATCH US MANUFACTURE
SHALE OIL

OIL FROM SHALE IN OREGON

How much of this load are you going to carry?

It is often said: "the spirit is willing, but the flesh is weak." Under which of these headings are you going to register? Are you going to let the rest of the state finance this great undertaking and gather in the financial returns, or are you going to get in on this proposition and do your "bit"?

What is your "bit"?

Get behind the Hartman Syndicate, Inc., with your money.

Get in on a safe and sound investment and back a home industry.

The difference between moral and financial support, is relatively the same difference as there is between theory and practice.

Then let your common sense pilot your dollars in the matter of investment

HARTMAN SYNDICATE

131 PIONEER AVE., ASHLAND, OREGON

Hartman Syndicate, Inc.,
131 Pioneer Ave.,
Ashland, Oregon.

Please send me literature concerning oil shale operations.

Name

Address

LOCAL AND PERSONAL NOTES

A Daily Chronicle of those who come and go, and events of local interest.

SPECIAL COMMUNICATION

Ashland Lodge No. 23
A. F. & A. M.
Tuesday afternoon 3:30 o'clock to conduct funeral services of our late Brother William Rogers.
K. P. NIMS, W. M.
W. H. DAY, Secretary.

Returns From Trip—

Dr. Swendenburg and family have returned from their vacation trip to Yosemite Park and other points of scenic beauty. The trip was made by auto, and was most enjoyable. Dr. Swendenburg declares that the best roads of the entire trip are to be found in Southern Oregon.

Says Camps to Close—

Wilbur Chapman, local High School boy, was in town yesterday for a short visit, starting to Klamath Falls on horseback this morning. Chapman has been working on a road project near Klamath Falls, and states that all the camps are closing the Fourth, so that the laborers may come to Ashland and attend the celebration.

Jazz Artists Arrives—

Mr. George Wheeler of San Francisco arrived in the city last evening. Mr. Wheeler is another of the artists who is going to make the pavilion dances in Lithia Park the snappiest on the coast. He plays several instruments, but will probably play a Marimba at the dances.

Unique Show Windows—

Two novel window displays are to be seen in the show windows of the Provost and the Simpson hardware companies. In the Provost window are two airplanes, constructed of such hardware stock as vises, saws, gas pipe, dust pans, nails and nicked plumbing joints. Simpson's have produced the famous comic character, "Barney Google" and his faithful horse, "Spark Plug" out of fence wire, hammers, gas pipe and other hardware supplies. These two windows attract quite a bit of attention from passers by.

For the best in sweet milk and cream go to Detrick's. 106-1f

Here For Summer

The three Van Landingham boys Clifford, Melvin and Aldon arrived here late last week for the summer vacation with their father. The boys are former residents of Ashland, and at present reside at Oakland California.

Picnic Party—

Mr. and Mrs. Will M. Dodge, Mrs. H. C. Gale, Miss Blumenfeld and Miss Marsters motored out on the Green Springs road for a picnic yesterday afternoon. They report that the road is in fine condition, and a cool drive.

Climb Black Butte.

Two teachers, who taught in Ashland schools this last winter, and attending summer Normal school at Sisson California, report that they climbed Black Butte last week, and that Miss Williamson suffered severe bruises from a fall on the way up. Not at all dispirited by this though, they intend to attempt the climbing of Mt. Shasta this week-end.

Home For Vacation—

George Ross, a Sophomore at the University of Oregon, and formerly a prominent athlete in the High school here, arrived home Saturday to spend the summer vacation with his parents. Ross is a member of Phi Sigma Pi fraternity.

W. R. Frazier of Portland was a business visitor in the city today.

C. S. Blagren, his wife, and Virginia Blagren were registered at the Hotel Ashland last night. They come from Hoquiam, Washington, and are touring along the Pacific Highway.

Mrs. K. A. Scott of Los Angeles spent the day yesterday seeing the Ashland Park.

Like Ashland—

Mrs. L. J. Gillespie and family of Long Beach, California, spent yesterday in the Ashland park. The Gillespies are on their way to Alaska, and mean to stop here on their return trip. They say Ashland has the best natural park they have seen on the trip.

C. Cheney of Santa Clara was a business visitor in the city yesterday.

Praise City—

Mr. and Mrs. F. J. Pearce, with Frank Pearce and Jack Pearce, who are touring from Miami, Arizona to California, spent yesterday in Ashland. They like Ashland immensely and mean to make the return trip over the same route in order to spend more time here.

When you blow out, blow in to Leedom's for Tires. 256-1f
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Make Long Trip—

Mr. and Mrs. Chas. E. Rogers of Hartford, Connecticut, are registered at the Hotel Ashland. They have made the long trip by auto as a vacation trip.

Better clothes for less at Paulserud's. 256-1f

Motor to Butte Creek—

Gene Hastings motored to Butte Creek with his family yesterday for a few hours fishing. He reports that a regular trail has been worn along the banks already, but, nevertheless brought back a fair catch.

Effective July 1st.

Howard & Grimes Stages leave Ashland for Klamath Falls daily at 8:30 a. m. and 2:15 p. m. 256-12*

To "Shoot the Anvils"—

The National Guard company has decided to "shoot the Anvils" during the two day celebration, and this feature is to be under the supervision of Ed High and Dave Sargeant. It consists of putting one anvil on top of another with a generous load of powder between, the resulting explosion resembling the detonation of a ten-inch gun.

Pioneer Feature—

One of the features of the fireworks on the night of the Fourth is to be in the shape of a covered wagon and ox-team, representative of the old pioneer days, which is being prepared at present.

Visitors from Salem—

Mr. and Mrs. Lloyd Robinson and children and Mrs. S. M. Beaver drove in yesterday from Salem for a visit over the Fourth with the A. M. Beaver and W. R. Yockey families of this city.

Style-Plus Clothes for the best in style and quality at the least expense. Paulserud's. 256-1f

University Man Home—

John Anderson, a member of this year's graduating class at the University of Oregon, arrived in town Saturday to visit with his parents before going to San Francisco where he intends to enter the journalistic game. Mr. Anderson was prominent in university circles, being a member of Sigma Delta Chi, Phi Mu Alpha, and Phi Sigma Pi.

Large, juicy, lemons; 2 dozen 75c. Plaza Market, 61 N. Main. 256-2

See Medford Fire—

F. C. Stevens and family motored to Medford yesterday, while there were able to see the fire which consumed the large pile of the Brownlee-Olds company. Mr. Stevens reports that the immense amount of smoke was caused by the fire spreading to a large pile of sawdust and shavings which adjoined the lumber pile.

Watermelons for the 4th, Plaza Market. 256-2

Cantaloupes 10c, 15c and 20c. Plaza Market. 256-2

Head lettuce, cucumbers, tomatoes, cauliflower. Plaza Market. 256-2

Charles McNeal pack-train to Cinnebar Springs, headquarters, Getzen Livery Stable, Medford, or call Charles Lake, Cinnebar Springs. Will pack from Medford or Klamath river side. 256-2*

UNIONIZED SELLING PROVES SUCCESSFUL

Boyd Oliver of California, associated with the Aaron Sapario cooperative law firm, drove home some truths in his talk to the Washington-Oregon hay growers' conference at Kennewick, Wash., this month.

California is leading the nation in successful co-operation, but its success has been attained only after many mistakes and failures, hence Oregon should profit by the experiences and avoid much of the grief California producers had

to endure in the long fight to success.

Mr. Boyd said that first there must be sincere and active co-operation between country and city, and until there is this joint action, full success cannot be attained. He said that the business and financial interests of California have come to know that the prosperity of their cities is based on successful farming.

Gives Example

He related how at one time California had 40 local co-operative associations handling oranges, and that the growers thought they had solved the problem of marketing, but he stated they might far better have had none, as each local was marketing its own fruit, and the result was that the 40 associations were fighting each other, glutting localities and that failure followed.

Then they organized by commodity instead of locality, all under one central head and selling agency, and the price of oranges was raised from \$5.50 to \$8.50 and the market stabilized.

He said this plan of commodity merchandising stopped the demoralization of all dumping on the same market. Only as much as the locality required was shipped, while the central agency found new markets and supplied them only what they demanded.

Reason of Success

Mr. Boyd said that the success of California's thirty or more successful co-operative associations was in simply applying the same principles as are applied by the big successful private industries of the country—nothing more.

He advised long time contracts with producers. He said the commission and middle men let up on their propaganda when the farmers were tied up for years ahead.

Publicity Important

And then Mr. Oliver shot this at the conference: "Get a manager who knows, no matter what the salary—get him. Keep the confidence of the members—you must have it or you will fail. Play your cards face up on the table; let all the members know what you are doing. Don't drive, it can't be done."

"You must have publicity. At least once a week you must let the members know what is being done. Your state marketing department will help you until you can issue your own reports. You must have the loyalty that goes with confidence or you will fail.

You must have standing by, backing up, even under difficulties. Nothing will so quickly wreck an association as members with supposed grievances spreading the propaganda of their enemies. Stand by solidly and control your own business."

Need Cooperation

Oregon is awakening to the fact that she is a laggard in co-operation. Portland financial and business interests realize that the producers must be prosperous that the metropolis have a substantial backing. Stabilization of markets and price maintenance to a profit basis must be brought about.

With hearty joint action between city and country and loyal co-operation with producers, Oregon can do what California has done and what Washington is doing.

The state market agent law was enacted to help along this co-operative work, and the department stands ready at all times when producers are ready.

TOO LATE TO CLASSIFY

FOR SALE—One 1919, 5-Passenger Chalmers auto. One kit carpenter tools, 5 saws, 3 phones, chisels etc. One three year old milk cow giving 3 gallons milk per day, one small range cook stove, one dining table, one kitchen cabinet base, three bedsteads and springs, one Singer sewing machine, few chairs, one 3-burner oil stove, one small wash boiler, fruit jars etc., one fishing outfit. 515 Liberty. 256-2*

FOR SALE—1918 Ford; just overhauled. \$150.00 cash. Phone 1-F-5. 256-12

WANTED—To purchase two-wheel auto trailer. Apply Tidings office. 256-12

FOR SALE—Cheap, Dodge touring car in good condition. W. J. Wallace, 66 Mountain Ave. 256-3

FOR SALE—Light team of horses 830 Iowa St. 256-3*

FOR RENT—Completely furnished apartments. 75 Bush St. 256-6*

WANTED—Small improved or partly improved acreage. Must be good buy. Owner or agents. X. Y. Z. Tidings. 256-6

FOR SALE—Good family cow, fresh. Also chickens. 571 Chestnut St. 256-6*

NOTED SOUTHERN DOCTOR STRICKEN AT CONVENTION

SAN FRANCISCO, July 2.—Dr. Arthur McCormick of Louisville, Kentucky, suffered a severe collapse here yesterday while on his way to address the convention of the American Medical Association here. Dr. McCormick is the chairman of the Kentucky board of health, and one of the most prominent of the physicians at the conference.

Sensational Tire Prices

20% Discount on

Sturdy Mohawk, Racine and Sampson Tires

New Fresh Stock

Supply your summer Needs, while the going is good.

You will not soon have another chance to get good tires at such low prices.

OVERSTOCKED

That Tells The Story

Hotel Garage