#### PAGE TWO

Ashland

#### Established 1878 Published Every Evening Except Sunday THE ASHLAND PRINTING CO. OFFICIAL CITY AND COUNTY PAPER TELEPHONE 39 C. K. LOGAN, Editor Entered at the Ashland, Oregon Postoffice as Second-class Mail Mat ter. subscription Price Delivered in City: Qne month . .....\$ .65 Three months .. ..... 1.95 9 Six months ..... 3.75 @ many a man offers to his con- @ persist in dashing in like a wild Indian One year ..... 7.50 @ science. Mail and Rarai Routes One month .....\$ .65. Three months ...... 1.95 Some people spend nine- Ity and let me fix it!" Do we quench .... 6.50 @ draught. One year ..... ADVERTISING RATES **Display** Advertising single insertion, each inch ..... 30c . Men who buy houses first and & their home-comings, look forward to YEARLY CONTRACTS **Display** Advertising I on as eccentric. Every other day.....20 c Local Readers Each line, each time ...... 100 @ than the colleges teach the son. @ Surely it is worth while to control To run every other day for one month, each line, each time. . 70 & A farmer's ambition is to & anything prevent us from giving the To run every issue for one month

Tidings

Classified Column One cent the word each time. To run every issue for one month . or more, %c the word each time. Legal Rate

First time, per 8-pc.nt line .... 10c | + Each subsequent time, per 8-

point line ..... 5c Card of thanks .....\$1.00

Fraternal Orders and Societies and their attached job offices will

or societies charging a regular initi ation fee and dues, no discount. Re charged the regular rate for all ad coasts of the Atlantic ocean; roofs vortising when an admission or other torn from buildings at Tillamook, charge is made.

What Constitutes Advertising In order to allay a misunderstand- county looks better all the time.

ing among some as to what constitutes news and what advertising. we print this very simple rule, which events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every @

kind as well as to individuals. All reports of such activities after

they have occurred is news. To the Editor: All coming social or organization

meetings of societies where no money contribution is solicited, initi-





It is easier to keep fat than

 teach his father more things ⊗ find fault? our manner, our speech, and never lef -----

le ing on a farm. ♦ home-comings, says the Delineator. If laults must be reproved, advice given,

♦ HEZ HECK SAYS: "Don't use yer hindsight ( ) ment of arrival. Let the greeting be 

warm the children's hearts at the time \* \* \* \* \* \* \* \* \* \* \* \* \* \* \* \* \* and which they will remember with joy in the after years.

Advertising for fraternal orders virtually double this total.

NOT ALL MERE SUPERSTITION With waves 60 feet in height and Partially Explained by Boston

Banker. and the walls of ruined Astoria tot-

a save it for other times than the mo-

hearty and loving, one which will

The reason for the superstition that tering in the grasp of a gale, Jackson \$2 bills bring bad luck are problematical.

One popular explanation is that folks Now comes the time of year when are afraid they will pass a "two" for a PEOPLE'S FORUM

nation of the bill passed.

as it should. He says, just point them banker. banker.

ASHLAND DAILY TIDINGS

HOME GREETING MEANS MUCH Children Apt to Remember in After Life the Kind of Reception They Were Given.

Have you ever realized what a difference the home greetings make to the children, make, in fact, to every member of the family? When they come home from school, when they run in from their playing, when they arrive home from a day's outing or a short visit, how do we greet them?

Do we ever say sharply: "Mary, • when will you ever remember to wipe Custom is an excuse that @ your feet?" or, "Dick, why will you

\* when I've told you so often about com-• ing in quietly?" or, "Billy, you've ripped a button off. Come here quick-I home, by such remarks? Will the la children greeted so look forward to @ autos afterwards are looked up- @ their mother? Will they have a picture in later years of a loving, smiling mother, always glad to welcome them back to the home nest, or a sharp,

(c) U&U

by birth, by possessions, militarism, steadily developing the ideals that while we build our society upon the or divine right of kings. Even the constitute progressive individualism. attainment of the individual, we Divine Right still lingers on al- No doubt, individualism run riot, shall safeguard to every individual though our lifetime has seen fully with no tempering principle, would an equality of opportunity to take two-thirds of the earth's population, provide a long category of inequal- that position in the community to including Germany, Austria, Russia ities, of tyrannies, dominations and which his intelligence, character, and China, arrive at a state of angry injustices. America, however, has ability, and ambition entitle him; disgust with this type of social tempered the whole conception of that we keep the social solution free motive power and throw it on the individualism by the injection of a from frozen strata of classes; that scrap heap.

For myself, let me say at the very principle it follows that attempts at dividual to achievement; that outset that my faith in the essen- domination, whether in government through an enlarging sense of retial truth, strength, and vitality of or in the processes of industry and sponsibility and understanding we the developing creed by which we commerce, are under an insistent shall assist him to this attainment; have hitherto lived in this country carb. If we would have the values while he in turn must stand up to of ours has been confirmed and deep- of individualism, their stimulation the emery wheel of competition.

Twelve months ago most of the six! The labor cost of producing the million farmers of the United States crops of 1922 was still further rewere starting on the long hard climb duced. There were some substantial is used by newspapers to differenti- men swear off of most everything "one." Gamblers and sports, particu- out of the valley of economic depres- reductions in freight rates. Much ste between them: "ALL future except swearing off of swearing off. larly, carry their money in heavy rolls sion. They have not yet attained the helpful legislation has been enacted with the largest bills inside, and claim heights which are fithed in the and more will be this winter. Interthat it is easy to peel a \$2 bill from grateful sunshine of prosperity, est rates are lower and the credit the outside and pass it for a one. Ar- Some, indeed, have fallen by the way. strain has been eased. This has made guments and disputes with shopkeep- Others are still in the valley. Never- it possible for many farmers who theless, as we stop a bit and look were rather heavily involved to re-Again, folks, who handle large num- backward, we can see that very con- fund their obligations and get them-A few days ago, a very prominent bers of small bills are likely to get a siderable ground has been gained by selves in condition to win through. man said that Ashland could well af- \$2 note sandwiched in with a number the great majority, and we can enter There are still some dark spots. ation charged, or collecton taken IS ford to pay a man \$5000 a year to of \$1 bills and in counting forget to the New Year with renewed hope and In some sections weather conditions point out things that would make make allowance for the extra "seed." with that courage which comes from were unafavorable and crops were this city become prosperous and grow Still another possible reason for the the realization that we are really short, and farmers in these sections

are having a very hard time of it. "Two-dollar bills are frequently used A year ago, when speaking of the Freight rates are still too high, espe Please note there is one "old codg- by counterfeiters and crooks," said he. prospects for farming in 1922, I said cially for those who must pay for a

Clouds. The sky was never empty and never was idle; the clouds were continuously at play for our benefit. Over against us, from our station on the hills, we saw them piled and dissolved, condensed and shifted, blotting the blue with sullen rain-spots stretching,

Friday, December 29, 1922

breeze-fretted, into dappled fields of gray, bursting into an explosion of light or melting into a drizzle of sllver .- Henry James.



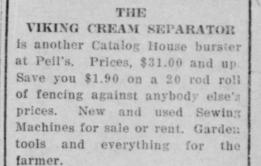
### Be Cured to Stay Cured

GUARANTEE to pera manently cure your Piles without cutting, burning, stitching, anaesthetic, confinement or unpleasant after-effects. My patients are reputable men and women in every walk of life to whom you may refer about this painless. non-surgical cure.

If you are a sufferer from Piles, Fistula, Fissure or other rectal disease, call or write today for my FREE booklet.

Cost of treatment returned if I fail to cure your Piles.

DR. CHAS. J. DEAN 2ND AND MORRISON PORYLAND, OREGON



#### PEIL'S CORNER



ilgious and benevolent orders will be wind 100 miles an hour along both General Dislike for Two-Dollar Bills Prospects for Agriculture Bright in 1923 According to Report of Secretary Wallace

ancy. There is gration, with incessant political dis- can individualism-an equality of the Individualism location, with all of its seething and opportunity. If we would have of the more dem- ferment of individual and class con- these values we must soften its ocratic states of flict, could but impress me with the hardness and stimulate progress Europe with its primary motivation of social forces, through that sense of service that careful reserva- and the necessity for broader lies in our people. tions of castes thought upon their great issues to Therefore, it is not the individhumanity. And from it all I em- ualism of other countries for which and classes.----There are Com- erge an individualist-an unasham- I would speak, but the individualmunism, Social- ed individualist. But let me say ism of America. Our individualism ism, Syndicalism, Capitalism, and also that I am an American indiv- differs from all others because it finally there is Autocracy-whether idualist. For America has been embraces these great ideals: that

On Individualism, Declares Herbert Hoover

In New Book Treating International Ills

This is the first of a series of three excerpts this paper will present through the

courtesy of Doubleday, Page & Co. from "American Individualism," the new book in

which Herbert Hoover, now Secretary of Commerce, and well beloved for his many

services to humanity by Americans of all political beliefs, seeks to define the treasures

By Herbert Hoover

Five or six | ened by the searching experiences | to initiative, to the development of

great social phil- of seven years of service in the hand and intellect, to the high de-

osophies are at backwash and misery of war. Seven velopment of thought and spiritual-

struggle in the years of contending with economic ity, they must be tempered with

world for ascend- degeneration, with social disinte- that firm and fixed ideal of Ameri-

of American citizenship and civilization.

definite principle, and from this we shall stimulate effort of each in-

FRIDAY, DECEMBER 29 RIGHT REASONING :--- Let us reason together, saith the Lord: though your sins be as scarlet, they shall be as white as snow. Isaiah 1: 18.

A SERVICE RENDERED

For the first time in the history of the state a complete directory has "Cure" That Costs Nothing Is One of been compiled of the daily and weekly newspapers in Oregon, the work being undertaken by "Oregon Exchanges," a publication for the news- beauty parlors, and which enjoy conedited by George S. Turnbull, a mem- and skin beautifiers among the fair powerful Evil one. ber of the faculty of the school of sex, may be had for nothing at Coney journalism of the University of Ore- Island, writes a New York correspondthis nature, the University of Ore- visitors to the beach, when 800 bathers Hartz mountains, and the malign in- certainly mean better times on the condition. gon has rendered a great service to coated with black and yellow clay. the press.

men and women in the profession, new Coney Island boardwalk. Sand great bonfires of straw or brush on the directory contains much of gen- from sand suckers is being pumped | that night, to drive away the spirits of eral interest. Among the outstand- to build the new beach, pipes a foot in darkness supposed to be hovering in ing tabulations of the directory are diameter throwing up clay, mud and the air. the listing of 187 daily and weekly from the pipes and applied to the publications. The •addition of the face, where it hardens into a black publications of less frequent issuance mass. The bathers then lie on the are women who wear 150 hats at one will bring the total between 200 and sand in the sun, in order to get the time. They are "walking" millinery 225 for the state. The number of full effect of the "cure." daily papers in the state outside of Portland is given at 23, and includ-

of Portland have two daily newspa- all of the New Testament and three affairs, but oftentimes are of halfpers, and eight have two weeklies books of poems. In addition to the bushel size. It is usually the Indian each. Papers are published in 132 mental exercise he has completed an women who do this, and the hats and entire dining room set of buffet, tea baskets are woven in most attractive communities. No fewer than seven table, dining table, six chairs and a Indian designs. weekly newspapers have women for fern pedestal from hand split and The prices of these hand-made artitheir editors. Two of these are full hewn fir and cedar wood. The furnicles are very low. Baskets that would owners. One, the Long Creek ture polished in its natural color is sell for a dollar in American money "aRnger" conducted by Grace Porter, worth more than his year's salary. sell for only a few cents in Mexico, and is a one-woman paper, for Miss Por- In three winter months Kilgore hats which sell for 35 or 50 cents would ter does all the work herself, edi-torial business and mechanical trapped near his cabin more than \$500 cost many dollars in other countries. torial, business and mechanical. Another of these, the Maupin "Times," conducted by Mrs. Jessiline E. Mor- All agreed that she was an exceedrison, is an all-woman paper with ingly pretty girl. Her dresses were ro man employed in any capacity in the latest mode. Men were irresist. defined a provision of similar characabout the place.

While the publications of less fre-tent issue are not included in the back was her deafness, a serious handi-cap. One admirer after another The act provides that cuent issue are not included in the called, perhaps attended her to some to prison can insist that the person present list, it is planned at a later social affair, but in the end they all who charges him with crime shall bring date to compile such a directory. As fell away. The news that she was en- him bodily before a court and state nearly as can be ascertained there gaged to be married naturally im the why and wherefore of his detenare 771 persons employed in the edi- pressed her friends. Two old ad tion. As soon as this is done the court torial, business and circulation de-lartments of the daily, semi-weekly and weekly newspapers of Oregon and weekly newspapers of Oregon. "Funny! I'll say so," said the other. for punishment after conviction, or for monthlies and quarterlies will bring York Times,

these figures close to 1000. The mechanical employes of the newspapers A want ad will sell it.

weeds.

suitable landing for airplanes, then secure a fleet of planes to carry tour- than you would believe." ists to Crater lake and other scenic points. O. B. SERVER.

MUD PACKS FREE ON BEACH

the Attractions at Famous Coney Island.

Mud packs, which cost \$2 apiece at Walpurgis have a common origin, ing advance in the prices of the culture and other industries. men of the state with a directory of explains the amazing sight offered on the summit of the Brocken, in the appeared in mud masks, their faces

The mud for the masks was obtained Though of primary importance to where contractors are working on the still observed in some places, to light preceding year.

Lone Ranger Exercises Memory.

morning papers. Portland has three the state of Washington, George Kil- | walking millinery shop often carries evening and two morning papers. gore, a former University of Washing- about fifty baskets with her besides. Eight cities of the state outside ton student, has memorized practically | And the baskets are not small fancy

Accent on Scream. ibly attracted to her. The only draw. ter in Magna Charta, to which also it

er" ready and anxious to be shown. "A man can split a \$2 bill right that while there was no reason to long haul to market.

Walpurgis Night.

night preceding the first day of May- dustry.

"Walking" Millinery Shops. In a certain section of Mexico there

shops. Instead of "setting up shop," the Mexican woman carries her store ing Portland, 28. Six of these are section of the Cascade mountains, in of light straw, are for sale, and the

#### "Habeas Corpus" Act.

The "Habeas Corpus Act" was passed in the reign of Charles II, and The act provides that any man taken

Of these, 140 are women. The "It must have been a scream."-New safe custody till the time of trial.

Try the classified columns.

Glory be! Cultivate one good plant through the middle, then split a expect boom times for the farmer in Taxes are high, but this is largely and it will choke out a hundred twenty, paste one part of the two with the near future, there was promise due to the increase in local taxes, another half of the twenty and thus of better times, both for the farmer over which farmers themselves must "Sic-'em No. 6." Arrange for a make two twenties out of a \$20 and a and for those whose business is exercise control.

they can get away with it more often largely dependent upon him. The There has been gratifying growth year has brought fulfillment of that in farmers' co-operative marketing

promise. Speaking generally, times associations, and more of them are are better, much better, than a year being organized on a sound business In Germany "Walpurgis night"-the ago, both for agriculture and for in- basis.

Aside from the help which has corresponds to Hallowe'en in this Crops have been good, on the been given by legislation and by adcountry, and considering that All whole. Prices of the major crops ministration activities strong econ-Saints' day was originally kept on the are mostly considerably higher omic forces are at work to restore a first of May, there would appear to be but little doubt that Hallowe'en and While there has been a correspond- more normal relation between agri-

which, doubtless, dates back to the things the farmer must buy, the to- The peril in the agricultural depaper men of the state of Oregon, siderable fame as wrinkle eradicators earliest belief in a personal and all- tal sum which farmers will receive pression is more keenly realized by

for the crops of this year is greater other groups than ever before, and The German peasants believe that by a billion and a half dollars or on every hand a sincere desire is beon Walfurgis night there is a witch more than that which they received ing evidenced to do what can be done gon. In presenting the newspaper ent of the Pittsburgh Dispatch. Which festival, or gathering of evil spirits for the crops of last year. This will safely to help the farmer better his

> fluence of this convocation is believed farm, and farm folks will be able to Everything considered, we have to be felt all over the surrounding ease up a little on the grinding econ- good reason to expect still better country. It was an old custom, and omy they were forced to practice the things for agriculture in the year 1923



New Paramount Mechanic

can fix automobiles, tune pianos, entertain with the saxophone and do other odds and ends of things that make him a real man-of-all-work. In case you have not guessed it already, it's Wallace Reid in the role he has in the new William de Mille production for Paramount, "Clarance."

STRENGTH AND VIGOR

will come from eating proper foods. "Bread is the staff of life' when it is made from flour that gives the best nourishment and retains some of the most wholesome properties of the wheat. Our bread is made from the best flour and is tempting and of exquisite flavor and makes healthy children 'as well as grown people happy. All of our bakestuff is of the highest quality.

LITHIA BAKERY

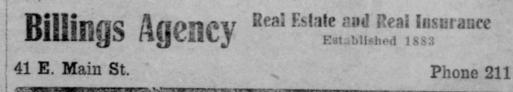
## **Special Prices** to Reduce Stock Felore Invoicing Polar White Scap-25 bars ..... \$1.00 Peet's Scop Chips-0 pounds ..... \$1.00 Ivory Soap Chipa - 19 pkgs. ..... \$1.00 Fancy Blue Rose R'ce-14 pounds..... \$1.00 No. 1 Macaron -- 3 pounds 25c-14 pounds ..... \$1.00 Best Rolled Oats-4 pounds 25c-18 pounds ..... \$1.00 Best Peaberry Colleo-35c a pound-3 pounds for ..... \$1.00 No. 1 Brazil Nuts-5 pounds ..... \$1.00 No. 1 Soft Shell Walnuts-35c a pound-3 pounds for .. \$1.09 ALL FLOURS HAVE ADVANCE ); BUT WE ARE SELLING AT THE OLD PRICE COME IN AND SEE US BEFORE YOU BUY PLAZA MARKET 61 NORTH MAIN STREET H. A. STEARNS J. L. BARNTHOUSE

# Insurance to Make Sure

No one will deny the importance of up-to-date ifre fighting apparatus. The efficiency of our fire department must always be maintained.

But after all is done in the way of preparation for fire fighting, there is a very large element of "luck" in the results, when it comes to a real test. In the Astoria conflagration, the fire loss was greatly increased by high winds and bursting water mains; when the Washington High School building burned a few weeks ago, a sweeping fire would probably have destroyed a large section of Portland if it had not been for a little rain that came just in time to protect this property.

It is never safe to depend upon "luck" for the protection of your property, when you can get INSURANCE THAT WILL MAKE YOU SURE Call us today.





BEBE DANIELS achieves some remarkable effects in the new Paramount Picture, "Singed Wings," which has been produced by Penrhyn Stanlaws. She is shown here doing the moth dance that symbolizes the name of the production, making a combination of lights and shadows that will be very novel on the

# Bebe Daniels Becomes Moth

