

Ashtland Tidings

Established 1876
 Published Every Evening Except Sunday
THE ASHLAND PRINTING CO.
 OFFICIAL CITY AND COUNTY PAPER
 TELEPHONE 33
 C. K. LOGAN, Editor

Entered at the Ashland, Oregon Postoffice as Second-class Mail Matter.

Subscription Price Delivered in City:
 One month \$.65
 Three months 1.95
 Six months 3.75
 One year 7.50

Mail and Rural Routes
 One month \$.65
 Three months 1.95
 Six months 3.50
 One year 6.50

ADVERTISING RATES
 Display Advertising
 Single insertion, each inch 30c
 YEARLY CONTRACTS
 Display Advertising

One time a week 27 1/2c
 Two times a week 25 c
 Every other day 20 c

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 Each line, each time 10c
 To run every other day for one month, each line, each time 7c
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Classified Column
 One cent the word each time.
 To run every issue for one month or more, 1/2c the word each time.

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 Each subsequent time, per 8-point line 5c
 Card of thanks \$1.00
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Fraternal Orders and Societies
 Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising
 In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news.
 All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

BIBLE THOUGHT FOR TODAY
 Bible thoughts memorized, will prove a precious heritage in after years.

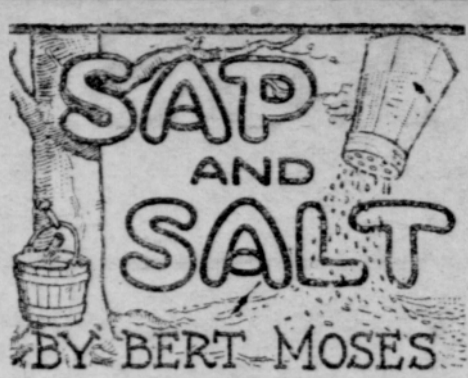
TUESDAY, DECEMBER 26
 SEEK TODAY:—Seek ye the Lord while He may be found, call ye upon Him while He is near. Isaiah 55: 6.

MOONSHINE AND CORDWOOD
 We notice in the press reports quoting Mr. W. B. Biddle, ex-employee of the Santa Fe and Frisco railroad companies, now one of the directors of the Oregon Growers' Co-operative association and a pear orchardist at Medford. When asked what we produced in southern Oregon, he stated, "Nothing but moonshine and cordwood."

It is very surprising that a man testifying before one of the most august bodies, the Interstate Commerce Commission, should state to them that we produce only moonshine and cordwood. We believe that Mr. Biddle should have stated that Ashland, Medford, Grants Pass and the Rogue River valley were shipping hundreds of carloads of grapes, peaches, apples, pears and cherries annually, as fine as any grown in the United States. Also could he not have told them of our wonderful irrigation systems on which we have spent thousands of dollars to bring into reality? He should also have told them of the actual and potential possibilities of the Rogue River valley, but instead of this, Mr. Biddle simply states that we produce moonshine and cordwood.

If Mr. Biddle knows so much about moonshine being produced in this section, we believe that the federal prohibition officer or the W. C. T. U. should ask him to furnish proof of these large quantities which he states this locality is noted for. The Oregon Growers' Co-operative association has spent thousands of dollars in advertising the Rogue River valley, and the testimony of Mr. Biddle will work irreparable harm and have a tendency to counteract to a great extent the favorable publicity which the association has given to this section.

THE SHOE STILL PINCHES
 Over in Medford they cannot forget the "raw" deal handed that village when the Scott high school football team, of Toledo, Ohio, rejected the magnanimous offer to play the Rogue River valley town. Medford does not consider it "unsportsmanlike" to protest against Corvallis playing the eastern aggregation. Corvallis, instead of dickering and



"Knowing how" is all there is to anything.

While a smile is contagious, so also is a frown.

A child's greatest joy comes from playing at things that are dangerous.

Business is rarely a matter of multiplication tables and adding machines.

Sympathy that takes the form of cash is much harder to find than sympathy of the verbal variety.

While marriage brings out the good side of men and women, it also, sad to admit, brings out the worst.

HEZ HECK SAYS:
 "Truth has but one side; the tariff, two; divorce, three."

hunting up and down the entire length of the Pacific coast to obtain another team to help share expenses, sat right down and wired the necessary guarantee to clinch the game.

After Medford had seen all the cards, she raised the ante. In commenting about the situation, the Mail Tribune emits the following: "The Buckeyes are expected to give the Corvallis gridders a hard run and because of the deal handed Medford by the latter, the Ohioans are the favorites with local fans."

It all depends upon whose foot is within the shoe.

There may be no Santa Claus, but two state institutions found neat little surprise packets in the Christmas stockings. Willamette university at Salem is \$1,250,000 better off, while the University of Oregon received a special gift of \$10,000 during the yuletide season.

Dad's pocketbook, which has been very low of late, is reported to be improving. It is expected that it will be back to normal before long. Care should be taken that a subsequent relapse will not occur about 12 months from now.

Though many complained of the lack of Christmas "cheer," as was obtained in the old days, the day was very enjoyable, though nearly everyone is glad of an opportunity to recuperate from the severe strain.

PEOPLE'S FORUM

Continuing—How Reduce Taxes To the Editor:

The master builders cannot complete their foundation for a greater city, unless the very important rock, called "Loyal Citizenry" is 90 per cent there.

Should any one ask you if you were loyal to Ashland, you would probably say, "Sure, 100 per cent," yet, as stated, your "Lizzie" balked principally on account of the heavy load of this inferior stone. It is rejected as the previous ones of importance were.

How then can this be made a great city? Answer—as others have. A number of men who have vision, experience, excellent judgment, some with considerable means, and 99 per cent loyalty, join themselves as master builders. They find many things to do, and men who know how are given the various tasks. "The principal stones are made acceptable, a very comprehensive survey of all possible resources is made, a constant survey is made of things needed and of those that are shipped in. If it is found that such things can be manufactured there, quality and price equal, the "go-getter" man is started to get that particular factory with suitable capacity.

A personal visit is made to every merchant, business and every other man, to endeavor to educate them to buy everything manufactured there, with quality and price being equal, because it keeps all the money turning around at home; this keeps the wheels of industry going, their products going out to bring in more money. Pay rolls are spent at home, and that is the key of prosperity. It makes more pay rolls, instead of keeping up pay rolls in some other town. No pardons asked for repeating that word "pay roll," as the master builders will know where you spend it. They will try by all reasonable means to have you spend

it where you made it, thus creating more business, which will give you the happy chance of seeing your children obtaining lucrative positions or engage in a profitable business at home. If they did not do these things, after being advised, they were put in the "knocker class" and either bought out or pushed out. The old threadbare argument, "that it is my money and I'll spend it where I please," did not weigh as heavy in the scales as the girls' and boys' future did.

Factories had been told that they would get this loyal support of the city; these men saw to it that they got it.

A case which the writer has good reason to remember. A very large bank, holding the greater portion of the money of the larger factories, was complained of by some of the smaller ones, which desired financial assistance requested along good, conservative lines and refused. A quiet way was found to get inside information, and when it was known that much of the bank's funds were used in buying outside commercial paper, and a considerable portion of this from concerns that were in direct competition with the home concerns, a visit was made to the bank where they were politely told that they were not running it. A gradual withdrawal of funds soon begun.

The writer had purchased an option on a tract of mineral land and had his money and that of some of his friends in the above bank, to complete payment. The following day a tip was passed in the evening and he was at the bank at the opening hour, but it did not open. The land mentioned was sold for a million dollars in 30 days. That is how near he came to be a millionaire.

Nothing in the acts of the people which were disloyal was overlooked. Such a committee here would get a check on every person that bought any bread, butter, load of blocks, wood that was shipped in, canned goods, if any were canned here, or if you took your auto elsewhere to have it repaired, with all things equal, you would be shown that, for the benefit of the town and your children that all such money should be spent here.

If we could now hear many of you who think you are 100 per cent loyal to Ashland, saying, "I don't care a rap. The Ashland butter or bread has not the flavor of that manufactured elsewhere." If you buy here it will create more business and that will begot more competition, and as good goods as that made elsewhere. With such tests as to your loyalty, it will be found to run way down 'round 10 per cent.

Fact 5.—There is over \$15,000 sent out of this town monthly that should be kept turning 'round here.

In the earlier days goods were not privately marked or wrapped as now; so it was readily arranged that the people with the wrong check marks bought "home made" when believing they were buying outside stuff "with the better flavor." Truly the flavor was there. A great deal of fun and sport was had when the showdown came. Men who had smoked "home made" for 30 days and bragged about their excellence, surely got out and pushed.

A few hard cases needed the "rest cure" and were started on the "first leg" of their journey astride a rail. It was decided that a ride on a donkey for two ladies would be beneficial for their health, and as their means would not allow them to go abroad to get such rides, "true loyalty" at home gave them such a ride.

Suggestion 5—Chp off from yourselves these disloyalties and make this very important rock called "loyal citizenry" acceptable to the master builders.

How can we know or get them. Surely you can not recognize them until you are 100 per cent right, nor are they apt to show up. If they do they won't stay.

In Manitou, Colo., three or four such men showed up and wanted to do great things for the town, since there were great possibilities, but too many "grandfather ideas" were there. These men went out a few miles, built Colorado Springs, and made a national playground of it.

These sort of men and means will draw one another together. One such has come to your town, and the grandfather spirit has been shown him, in plain words, many have tried to run him out of town.

How long! Oh how long! will you let the "wool hang over your eyes"? In other words listen to knockers. Rather get out and push hard. The "good rocks" will then be accepted and put in the great foundation, and your "Lizzie" will go over the hump.

O. B. SERVER.

MITCHELL PIANO STUDENT WILL MAKE MORE MUSIC

Tidings classified ads get results.

A. R. A. Ships Textiles To Russia For New War On Death-- Americans To Aid



\$20 A. R. A. CLOTHING PACKAGE.
 contents:
 4 1/2 YARDS, 54-INCH, 20-OUNCE DARK WOOL CLOTH
 4 YARDS, 32-INCH COTTON LINING
 8 YARDS, 27-INCH FLANNELETTE
 16 YARDS, 36-INCH MUSLIN
 BUTTONS AND THREAD TO MAKE UP GOODS.

More than one million Russian children and several million adults are practically without clothing this winter. They have no shoes or stockings, no shirts, no covering of any kind. The furniture in their homes was sold for food or burned for fuel during the famine of last winter. Now they are reduced to paper shirts, a single sack cloth garment or rags of a most pitiable character. Many of them are unable to go out of doors because they have nothing to wear and this condition is particularly dangerous since the only food that a million children are getting is served them in the American Relief Administration food kitchens where they receive one meal a day. The organization has no facilities for delivering food to homes and the parents themselves have nothing to eat, so

unless the children can go out of doors they will starve as surely as though there were no food to be had. They fear the bitter Russian winter even more than they do starvation. "Unless clothing is supplied these people," writes a Russian relief worker to Herbert Hoover, chairman of the A. R. A., "they will die of exposure and starvation through the coming winter and much of our work during the past twelve months will have been in vain." To meet this emergency the American Relief Administration has inaugurated a system of clothing remittance packages by which it is possible for friends and relatives to send immediate assistance to sufferers in Russia. Twenty dollars paid to the American Relief Administration headquarters, 42 Broadway New York City, will equip and de-

liver a clothing package to any individual in Russia. Each package contains enough material to supply an entire family and includes: Nearly 5 yards of dark warm wool cloth, enough for one suit of clothing for an adult and two garments for a child; 4 yards of black cotton lining; 16 yards of muslin sufficient for 4 suits of underwear; 8 yards of flannelette sufficient for two men's shirts and women's shirt waist and buttons and thread to make up these garments. Several thousand banks and other organizations have agreed to accept and forward money for these clothing remittance packages and by special arrangement with the Soviet government they will be shipped free of duty and delivered at the earliest possible moment. Packages not marked for any individual will be given to the most needy cases.

Here from Salem—
 E. R. Owens, from Salem, arrived in the city Sunday night to spend Christmas here.

Here from Gold Hill—
 Fred Scheurman, of Gold Hill, spent Christmas visiting with his parents and other friends in the city.

Attend Turkey Shoot—
 Several local sportsmen attended the shooting match held Sunday on the Lamport place on the Pacific highway near Phoenix.

Here from Klamath Falls—
 Frank Burns, of Klamath Falls, was a week-end visitor in the city, having been called here on a combined business and pleasure trip.

Salcm Visitor Here—
 Mrs. Frank Crowson, of Eighth street, is enjoying a visit from her mother from Salem during the holiday season.

Mrs. Kee Improving—
 Mrs. Kate Kee, of Iowa street, has been on the sick list for some days past, but is reported improving.

Corvallis People Here—
 Mr. and Mrs. L. H. Roth and M. L. Pullett, of Corvallis, were in Ashland Sunday and Monday.

Here from Hornbrook—
 W. Newstrom, of Hornbrook, Calif. was in the city yesterday. He came over the line Sunday afternoon.

Grandchild Had Croupy Cough
 "My grandchild could get no relief whatever from a very bad croupy cough," writes Peter Landis, Meyersdale, Pa., "until I gave him Foley's Honey and Tar. It is a great help for chest and throat trouble." Coughs, colds, croup, throat, chest and bronchial irritation quickly relieved with Foley's Honey and Tar. Contains no opiates—ingredients printed on the wrapper. Stood the test of time serving three generations. Sold everywhere. 891f

The three gasoline requirements for winter driving

If you're having trouble starting—if you sit in the cold and buzz-buzz your starter without result—then it's time to change to "Red Crown"—the winter fuel for motors.

Use "Red Crown" exclusively, and you get off at the first jump of the spark.

"Red Crown" vaporizes readily in the coldest weather. Fill your tank with "Red Crown" and nothing else, and you'll be rid of three-quarters of your cold-weather motoring troubles.

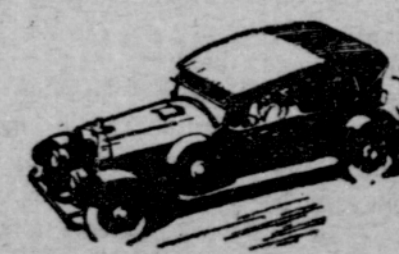
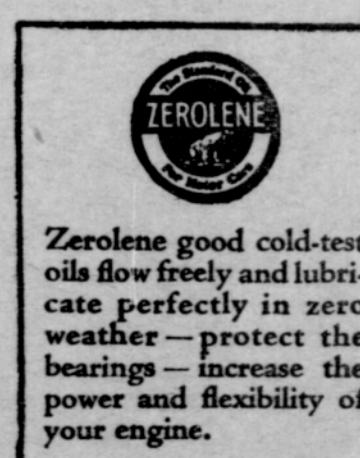
Fill at the Red Crown sign—at service stations, garages and other dealers.

rapid vaporization

Instant combustion

QUICK STARTING

STANDARD OIL COMPANY (California)



100% power