| Publithed Every Evening Except |
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| THE SBMLAND PRINTING CO. |
| OEtICIAL CTY AVD COINTY |

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While in the city on a recent lec-
ture tour, Frank Branch Riley, one
of the greatest publicity men any
section of the country has ever had,
told of the plans of the Oregon state
chamber of commerece in developing
Oregon in particular and the entire
northwest territory in general.
The year 1923 will mark the be-
ginning of a new development for
Oregon. The state will be adver-
tised nationally on a par with other
western states for the first time in
its history.
The state-wide development pro-
gram, for which a fund of $\$ 300,000$
is being raised for a two-year period,
will provide $\$ 150,000$ a year. The
bulk of this amount will be expended
in advertising the opportunities Ore-
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Ankle Skirts Jam Traffic;
Life Exposed, if Not Limb


Bulg ing Brow no Criterion of Infellectuality Electric Brain Waves 'Jazz Up" Dullards




## Christmas Specials

## PLAZA MARKET

61 NORTH MAIN STREET


