Ashland Tidings

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TELEPHONE 39

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One year 6.5
ADVERTISING RATES
Display Advertising
single insertion, each inch 30
YEARLY CONTRACTS
Display Advertising
One time a week271/2

Two times a week............25 Every other day20 Local Readers Each line, each time......100 To run every other day for one month, each line, each time. . 7c To run every issue for one month

or more, each line, each time. . 53 Classified Column One cent the word each time. To run every issue for one month or more, 1/2c the word each time. Legal Rate First time, per 8-pcint line....10c Each subsequent time, per 8-

Obituaries, the line 21/2 c Fraternal Orders and Societies Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Re iigious and benevolent orders will be charged the regular rate for all ad vertising when an admission or other charge is made.

point line 5c

Card of thanks\$1.00

What Constitutes Advertising ing among some as to what constitutes news and what advertising. we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken Is ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news. All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collecton taken IS



goeth before destruction, and a haughty spirit before a fall. Proverbs 16: 18.

THE NEW HOTEL

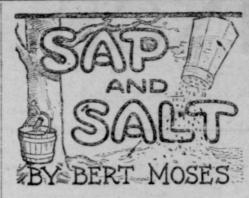
long-needed tourist hotel.

Nothing is ever accomplished

accomplish the big purpose. Big ceived the appointment of private With the co-operation, among oththings are already half lost when secretary by governor-elect Walter er leaders, of James J. Davis, secre- to men and women in industry," says tree and then breathed out again approached with fear, trembling and M. Pierce. In as much as the Jour-tary of the United States department Secretary Davis. "It is a problem through the leaves. Experiments distrust. It is much easier, espec- nal somewhat favored Mr. Pierce in of labor, Guy A. Henry, general diially here, to express doubts than his recent campaign, and that young rector of the Eye Sight Conservation tion, will mean much to the whole hopes on matters that look toward Irvine was active in the cause of Council is directing the campaign, service of America in life, economic festation of animal life which could Davis Transfer & Storage, the building of a great resort. That James Cox during the last presiden- which aims to accomplish vast sav- prosperity and happiness. large success has been achieved by tial election, the result is not to be ings in health and money by carryothers with half the natural re- wondered at. sources we have here has no place in the argument of the negative mind. Low temperatures are reported in the land where children are duty to society and to God than argument why it cannot be done- Wyoming is a little warmer, with the asked to join in establishing the new the citizens of the future will earn tempting to put over some sinister a little frost on the ground and an versal and permanent contribution WON OVER ALL HANDICAPS honor of the Congo chief, Mandobi, doubtful and pessimistic frame of mind. It has killed many a lively Mortgage for sale, ample property ery county and school district. Ore-

his talents. Will negative thought and action undertaking? Let us hope not. Let's get the positive thought-that thought which knows no defeat. When we find the negative expression coming from citizens, set down on them and stop it if you can; there is nothing to it but failure. worry and woe

Ashland intends to build that big tourist hotel. We have been talking about it for the past five years, now let's de it, and in our positive movement, brook no interference from the negative forces. There is evidence already of their activity in questionings and misgivings. There is no sound reason why it should be so. Everything is favorable to the completion of the great project.



Capital wins some strikes, @ ♦ labor others, the public none. ◆

You can have mighty big & • troubles in mighty small •

Having your own way all @ the time is just about as tire- ◆ some as never having it at ◆

When a man brags about ® his kin folks it is a sign that . ♦ he doesn't amount to much ◈ · himself.

When a man's chief con- @ cern is glands, and when a ◆ • woman's is complexion, prog- • • ress may be said to be mov- • • ing steadily to the rear.

A woman is not willing to @ ♦ be called "middle-aged" until ◆ • the beauty parlors are no • · longer able to camouflage her countenance.

> Hez Heck Says "A kiss ain't genuine unless it makes you feel

seat and see that he sits there or gets burned to a crisp. This is no In order to allay a misunderstand- time for negation. The issue is too

Let's build the big hotel!

squirmy."

THE COMMUNITY AMBULANCE FUND

The community ambulance will cost about \$1200. Up to date \$891 has been subscribed and paid in. There has been \$100 subscribed which has not been paid in. That leaves \$209 still needed.

scribed and paid in, a committee of the subscribing physicians will be appointed to purchase the ambu

Let's finish the ambulance undertaking. Will those who have not yet subscribed to the fund please call In doing so, you will have a greater

large task: the formation of plans before Mr. Winburn returns next Conservation Day in the schools. up with the Oregon officals. which will result in supplying the week. Let's show him we are those Defective vision among children Secretary of Labor Davis, in

through negative thought and action. It has been said that "to him who and cities have revealed, caused enor- care of the eyes is a national duty. a "blood circulation" very similar to It is destructive of every forward waits, all thilngs come." This evi- mous economic and physical losses. "In my earlier life as a workman that of the animal world. This is the plan and movement. There is too dently is the belief of Ward Irvine, which, authorities declare, can be and in the course of my duties as sensational discovery of Sir Jagardis much of it in the disposition of Ash- son of the editor of the Portland wiped out by proper and systematic secretary of labor, I have come to Chandra Bose, the famous Indian Journal. Without solicitation on his application of the principles of eye know something of the problem be-Positive thought and action will part, so we are told he has re- hygiene.

"We can't do it," is the slogan of from the entire northwest; Montana laught, negation. It is looking ever to an has weather 27 degrees below zero; Every school in Oregon will be ever we may be able to do to aid expressing doubt as to this plan and mercury around 12 below. And yet semi-annual custom of Eye Sight a great reward." that-excepting that somebody is at some people are complaining about Conservation day, planned as a unidesign-full of fear and forebodings occasional glimpse of ice. Southern to the America system of education. and doubt as to ultimate success of Oregon may have its faults, but there The Eye Sight Conservation Counthe undertaking. Negative thought are other places, not few in num-cil is enlisting the assistance of comand speech puts everybody in a ber, that are a whole lot worse. missioners of education in every

chance for glorious accomplishment. security, also responsible personal gon school officials have been pro- a famous Arctic explorer, is a re-It has destroyed many a business guarantee. Amount \$5000, will sell vided with a complete Eye Sight Con- minder of an achievement quite as sleeping sickness was discovered; but venture. It has kept many a man at price to yield 9 per cent. Confi- servation day program. To execute remarkable as anything that Kane almost simultaneously the volunteer in penury who deserved better of dential business. Staples Realty this plan, J. A. Churchill, of Salem.

ialist insured three trucks, six auto. Sight Conservation day movement, physically so frail that he was unmobiles and 10 Fords. Phone 274-J. Yeo, of course.



Hula Hula at Home



JULA HULA is the chief indoor and outdoor dance of the natives of the Pacific Islands. The Hawaiian brand the best known, but all the South Sea Island natives enjoy it acqueline Logan, the Paramount player, is here shown in one of the native costumes doing a version of it on the Pacific Island, where scenes were made in "Ebb Tide," a new George Melford production for Paramount from the story by Robert Louis Stevenson and Lloyd

As soon as the \$1200 is fully sub- Southern Oregon Appointed on National Committee for Care of Eyesight in Nation's Public Schools

Aided by representation from Pres- Medford, and J. Percy Wells, of less station on his island, the island at the Tidings office and do so at ident Harding's cabinet, federal and Klamath Falls.

and workers in the industries has, statement issued by the Eye Sight recent surveys in numerous towns Conservation Council, asserts that

state, and of superintendents in ev-84tf state superintendent of public instruction; and county superinten- which would have daunted ninety-Last month the Automobile Spec-dents will co-operate in the Eye nine men in a hundred. He was including Mrs. E. M. Crail, of Vale, Malheur county; Mrs. Mary Griffin, of Burns, Harney county; Pearl Hall, of Lakeview, Lake county; J. E. Myers, of Prineville, Crook county; C. his career as an explorer which E. Mulkey, of Coquille, Coos county; marked him for fame. It is less O. C. Brown, of Roseburg Douglas known than it ought to be that his county; Mrs. Jennie M. Cope, of polar researches, important though Gold Beach, Curry county; Mrs. they were, constituted only a small Alice M. Bacon, of Grants Pass, Jose- part of his work. He succeeded in phine county; Susanne W. Homes, of volcano, though several able-bodied

movement including G. A. Ruring, Put the negative guy on the back Crants Pass; Aubrey G. Smith, of mination such as few men peccess.

once. Everybody should have some state officials, university professors, "The object of an Eye Sight Con- stenographer, who sits on the floor part in this community undertaking. engineers, industrialists, and civic servation day in schools is to disleaders, the Eye Sight Conservation cover the fact that a child has a deinterest in the community, and you Council of America, with national fect of vision or symptoms of a de-stir themselves to do any work. They will be doing your part to provide headquarters at 42 Street and Broad- fect rather than to determine the de- do not believe in work. They leave means to take care of the unfortu- way, New York City, has set in mo- gree of deficency," it is stated in the work to the women. The hardest task tion a movement for the observance suggested program which the Eye the men perform is to carry around Ashland is now approaching a Come on, and let's finish the job throughout the country of Eye Sight Conservation Council is taking the babies. They do this so the wom-

fore the Eye Sight Conservation daily by the average tree. This water

ing the message, "First Health, Then work among children. I am con- a "pulse" astonishingly similar to that Wisdom," to every city and hamlet vinced that mankind owes no higher of animals. Besides, it also reacts service to childhood, and that what- nervous system,

Famous Explorer Conquered Disabilities That Would Have Daunted Big Majority of Mankind.

was his mastery of physical handicaps ing Age. able to complete his studies at college; he completed his medical education at home, became a surgeon in the navy, and while physician of the American legation at Peking began descending into the crater of the Taal Jacksonville, Jackson county, and adventurers had failed; he fought Miss Twyla Head, of Klamath Falls, Bedouins in Egypt; he crossed the account of mental cruelty." Island of Luzon on foot, and he made Local school superintendents in an early study of Alpine glaciers in "I suppose her brute of a husband these counties will also aid in the Switzerland. All this and more he went around thinking mean things."accomplished before he died at the Louisville Courier-Journal. age of thirty-seven, sustained always SFOR HEALTH of North Bend; W. J. Mishler, of by unfaltering pluck and by deter-

anges, which are set out in numbers ranging from 80 to 130 trees to the William Saunders; one-time superintendent of the government horticul- Hutchison & Lumsden, countural grounds at Washington, D. C., learned in 1870 that a new seedless orange had been developed at Bahai,

in Millions.

Brazil, and procured 12 of the young trees through the aid of a missionary. They were brought to the United States and planted under conditions as nearly those of their native land as could be found, but they could not withstand the more rigorous northern climate, and they soon died. Buds had been taken from them, however, and grafted upon sprouts of native propagation. Two of these sprouts survived and were transplanted to the West coast in 1875.

From them have sprung the thousands of trees which have made the navel orange the foremost among the many varieties of oranges. Every year buds have been taken from them to impart navel characteristics to home-grown ravished by time, these patriarchs annually add their small quota to the thousands of bushels of fruit their offspring yields.

One of them stands just outside Riv-

PASS UP ALL KINDS OF WORK

Masculine Natives of the South Sea Islands Cannot Be Brought to Do Any Labor.

The natives of the Marshall islands, 50 years ago, before the advent of the missionaries, were typical savages of the South seas. They lived a natural wild existence, unburdened by clothes, and eating only what nature provided for them-coconut and the pandanus fruit. They had no houses. They lived under thatched roofs, supported at the four corners by poles. Today the natives wear white linen suits. The stiff white collar seems to make their faces blacker than they really are, and to bring out the designs of the tattoo marks more clearly. They have schools and hospitals, which were started by those brave

Their chief is particularly modern. He lives in a house, and since Japan Cal. Ore. Power Co., lights has taken possession he has a wireof Wotje. He even dictates to a The natives are not so far modern-

Plants Have Heart and Pulse Beat. says there is no characteristic mani-"I march with the council in its also. The plant has a heart beat and Glass & Prudhomme, election upon stimulation in almost the same

To Honor Congo Martyr. A tablet is to be placed in one of the wards of a London hospital in who volunteered, when sleeping sickness appeared among his tribe, to go to England and submit to all the experiments necessary to determine the cause of this malady and to discover a remedy. For several months he per-The belated dedication of a monu- mitted himself to be bled daily in ment to Dr. Elisha Kent Kane, once order to supply material for the midid to add to the sum of knowl- subject of these researches paid for edge of the polar regions. This that discovery with his life.-The Liv-

> Oh, Well-A young woman, having decided that it was just at present the fashionable thing to know all about business and town industries, was being shown through a garter factory.

> see where they all go!" "Neither do I," replied the young man who was guiding her, coloring slightly .-- American Legion Weekly.

"Here's a lady gets a divorce on "What is mental cruelty?"

COUNTY COURT PROCEEDINGS

PARENTS OF NAVEL ORANGE (Continued From Yesterday.) From Two Trees Has Grown an Industry Which Is Now Estimated Care of Poor at Poor Farm

Dr. W. W. P. Holt, county physician's salary\$ 75.00 From two lone orange trees, to Mrs. Irene Wells, superintenwhich buds of the seedless "navel" ordent county farm salary .. 125.00 ange of Brazil were grafted some years ago, has grown an industry which last Ed Binns, meat for county year showed a net profit of some forty farm million dollars. Today one hundred Albert Crane, nursing at and seventy-five thousand acres of Calcounty farm 10.00 ifornia land is planted to navel or-Cad Ellis, county farm expense E. C. Gardner county farm supplies ty farm supplies 60.72 Hubbard Bros., county farm supplies Medford Pharmacy, county farm supplies Mann's Dept. Store, county

farm supplies Pacific Tel. Co., county farm Clyde Pervis, labor at county farm Frank Davis, county farm Weeks Conger Co., county

Miss Mary Wedge, labor at Mrs. Irene Wells county farm supplies seedlings, and still though somewhat Cal. Ore. Power Co., lights

Court House Expense B. L. Moses, janitor's salary \$ 62.50 Fred J. Fick, court house expense 1.90 People's Electric Store, court City of Jacksonville, water

Cal. Ore. Power Co., lights for Fred J. Fick, court house supplies 13.30 of education.

Jail E. D. Collins, jailor's salary for August and September \$100.00 Godward Mercantile Co., jail Jacksonville Pharmacy, jail expense 19.90 Anna Schmidt, meals for prisoners 214.90 Ino. M. Williams Co., jail ex-

Juvenile Court Marjorie MacEwan, juvenile Good Samaritan Hospital ju-

Advertising and County Printing Medford Mail Tribune, county printing\$ 49.57 Ashland Tidings, printing Pacific Record Herald, printing county notices 16.50 Tom Swem, advertising expense 49.55 Total, \$172...7 Indigent Soldiers

Wm. Lyman, indigent soldier expense\$120.00 Election Expense John Harris, work on election\$ 15.00 election expense 3.50 expense 111.57 Paul's Electric Store, election expense Earl Ulrich, delivering ballot box 10.00 Bushong & Co., registration cards 17.97 Billings Agency, registering voters 13.60

Mrs. John Conrad, election expense A. J. T. Smith, registering voters Total, \$183.34 County Nurse Marie E. Falldine, county nurse's salary\$125.00 American Red Cross, county nurse's expense Colonial Garage county nurse expense Jones & Kirkpatrick, county nurse's expense Medford Auto Top Co., county nurse's expense State Board of Health, coun-"Goodness!" she exclaimed, "ninety ty nurse's expense thousand pairs in one week! I don't Electric Shop, county nurse's expense 11.00

> Total, \$156.43 Surveyor's Office Eva Hooker, surveyor's stenographer\$ 40.00 C. Frank Rhodes, surveyor's office expense 12.00

Total. \$ 52.00 Sealer of Weights and Measures E. A. Bond, sealer of weights and measures salary\$ 23.95 -Emerson

Water Master Fred N. Cummings, water master's salary\$125.00 Butte Falls & Eagle Point Tel. Co., water master's expense 9.20 Fred N. Cummings, water master's traveling expense 38.35 Fred N. Cummings, water master's expense 31.10 F. R. Frey, water master's expense 10.00 Walter Marshall, deputy water master 84.00 F. E. Nichols, deputy water master 100.00 F. E. Nichols, deputy water master's expense 81.40

(To be continued.)

SOUSED GRESE LEAD TO ARREST OF BOOTLEGGER

Total, \$479.05

expense 13.75 LOS ANGELES, Dec. 13 .- The anti-Volstead quacking of 300 geese 6.00 recently led to the arrest of O. S. Steglatt, at Cudahy according to losupplies 41.00 cal prohibition agents, who confiscated three stills, 100 gallons of farm expense 20.00 moonshine and 300 gallons of mash concealed in coops of the chickens couynty farm 40.00 and geese at Staglatt's residence.

Suspicion of the agents was con-3.00 firmed, it is said, by investigation into the peculiar antics of the geese. for county hospital 14.91 It was found later that the mash was fed to the poultry after being Total, \$433.77 removed from the distillery boilers.

MANY NEW SCHOOLS ARE UNDER WAY NOW IN L. A.

LOS ANGELES, Dec. 13 .- Buildhouse expense 39.30 ing of public schools in Los Angeles has launched upon a program never rent for court house 15.00 equalled by any other city in the country, disregarding school attendcourt house 16.93 dance and population, according to C. E. Seaman, president of the board

Before next June, according to Total, \$148.93 Seaman 23 elementary school buildings, now being planned by architects, and 50 additional grammar school buildings and five new high school buildings will be constructed. expense 20.73 The new schools will cost approximately \$7,000,000, it is said.

FIGHT FIRE!

Protect home and property. If you think you should insure, if you inpense 10.98 tend to insure pretty soon, DO IT NOW p. d. q. and avoid cause for for jail 5.60 SAD REGRET and self chatisement. Remember also that there is as Total, \$372.11 great or greater risk on your household effects and clothing and it costs \$4 or less per year per \$1000 for inexpense\$ 15.99 surance on ordinary dwellings and contents. Good old line companies venile expense 146.30 that have paid through all the great

Total, \$162.29 84tf STAPLES REALTY AGENCY

LITTLE TALKS ON THRIFT

By S. W. STRAUS. President American Society for Thrift

IT IS well to understand that the mere saving of money is not the sum total of thrift. This is a point that fre-



conflagrations.

quently is not given sufficient attention. Too often thrift is considered synonymous with tight-fisted-If it were

true that thrift consisted merely of a narrow - minded process of hoarding, this

S. W. STRAUS country would never have attained its present exalted place because most of our national leaders have been successful primarily through thrift.

Thrift is no more the manifestation of selfishness and small mindedness than is success itself. Thrift does away with waste. It is careful planning and wise spending. It is efficiency and progress. Washington once advised a friend that "it is not the lowest priced goods that are always the cheapest." And in this advice he reflected one of the great truths of thrift. Spend money savingly. Save money sensibly.

It would not be possible to extol too highly the simple virtue of saving. Since the dawn of human progress, it has been one of the most necessary of all personal practices. Every encouragement should be given to those who are saving. But the good work should not stop there. It is sometimes the better part of thrift to spend a dollar than to save it; and more economical to purchase an article for \$10 than for \$5. The right kind of spending keeps business going, creates demand for labor, builds up our cities and offers incentive and reward for enterprize and proficiency.

Unless we understand and practice all of these things we do not comprehend thrift.

More Than Talent Needed. Talent alone cannot make a write There must be a man behind the book.