#### Ashland Tidings Established 1876 Published Every Evening Except

THE ASHLAND PRINTING CO. OFFICIAL CITY AND COUNTY PAPER TELEPHONE 39

C. K. LOGAN, Editor

Entered at the Ashland, Oregon, Postoffice as Second-class Mail Mat-

ter.	
Subscription Price Delivered in Ci	ti
One month\$ .	.6
Three months 1.	.9
Six months 3.	.7
One year 7.	.5
Mail and Rural Routes	
One month\$ .	.6
Three months 1.	.9
8ix months 3.	
One year 6.	
ADVERTISING RATES	
Display Advertising	
single insertion, each inch 3	0
YEARLY CONTRACTS	

Display Advertising Two times a week......25 c Every other day ...........20 Local Readers

Each line, each time......10c To run every other day for one month, each line, each time. . 7c To run every issue for one month or more, each line, each time. . 50 Classified Column One cent the word each time.

To run every issue for one month or more, 1/2c the word each time. Legal Rate

First time, per 8-pc.nt line.....10c Each subsequent time, per 8-Card of thanks .....\$1.00 Obituaries, the line ........ 21/2 c Fraternal Orders and Societies

Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all ad who has been absent from the senate vertising when an admission or other charge is made.

What Constitutes Advertising In order to allay a misunderstand- accompanied a Portland banker to ing among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differenti- has been no information passed out more difficult. ate between them: "ALL future when the senator would return. The events, where an admission charge senator should submit to an ampuis made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every run around so much. Touring the your county fruit inspector or to the October, 1922. kind as well as to individuals. All reports of such activities after gonians seems to be a favorite pas- the enforcement of the law in their

they have occurred is news. All coming social or organization meetings of societies where no money contribution is solicited, initi-



MONDAY, DECEMBER 11

HEAR THE WORD: - O earth earth earth, hear the word of the Lord. Jeremiah 22: 29.

#### SPIRIT OF THE WEST

Scarcely had word been sent throughout the world of the devastating fire at Astoria, burning ruins had hardly ceased to smoulder and tottering walls completed their falling amidst clouds of dust and smoke, tion of state development and better when plans were formulated for the advertising for Oregon, point to the are slow to lay. It is advisable to upbuilding and replacing of the city. great need of more national advertis-

No time was lost in silent contem- ing for Oregon products. Many of plation of the heaps of rubbish that our readers probably saw in last marked what only a few days ago week's issue of the Saturday Evening were proud buildings and successful Post a double page center spread adbusinesses. No time was occupied vertisement in colors for the Oregon in the wringing of hands and loud City Woolen Mills. In two different callings to see what adversity had issues of the Saturday Evening Post heaped upon Astoria. Succor for the this year, the Oregon City Woolen homeless was the first thought, fol- Mills have taken this great advertiselowed closely by plans for rebuilding ment, which is the largest and most and the carrying on of trade, not expensive advertisement in the next year, nor next month, but im- world. Its cost is \$17,000 per ismediately. Such is the spirit of the sue, but the Oregon City Woolen

Astoria exemplifies the spirit that er advertisers, that by putting the has prevailed after other disasters merit of their product squarely beof a similar nature in the west. fore the nation, they have enlarged Though stunned perhaps for a mo-their business and thus absorbed the ment men and women of that thriving seaport city soon mastered themselves and began to think about the

"We've got no town left, but we've still got the best harbor on the Pamer, mayor of Astoria. "We will of the northwest, with offices at start rebuilding at once on the old Portland and Seattle. Botsford-Consite. These things have happened stantine company are also conducting before; to us, to San Francisco, to large advertising campaigns in all Chicago, and many other cities, yet parts of the country for such prodfolks have gone ahead and built big- ucts as Tillamook cheese, Hood River ger and better cities on the ruins. We apples, Snowflake crackers, Albers hope to do just this." This also ex- cereals, Mapleine, Jantzen swimming emplifies the spirit of the west.

From all parts of the state, Pa- others. cific coast and Northwest, have come Oregon is rapidly approaching the offers of food, supplies, personal point where we should have many help and other forms of assistance, other nationally advertised products, they must be deaf and blind and Portland has sent 15 carloads of particularly our fruits salmon, lum-dumb-" supplies to the stricken city; banks ber, etc. It is estimated that Calihave sent word they would give fi- fornia co-operative associations and nancial assistance and help in re- such products as the Del Monte canorganizing; relief committees wel- ned goods are spending around six fare organizations and individuals million dollars a year for national have extended generous offers of advertising. This has helped to build help to the Litizens of Astoria, near- the wonderful reputation for Califor- as well as any man. One day Mr. ly 2000 of whom were made home- nia products which exists in all parts Baldwin of the Christian union was less by the conflagration.

All of these things, the attitude of the people of Astoria and of those try, is typical and personifies the stand for the neglect of orchard trees your remarks on profanity. You will spirit of the west.

## Third Legion Lyceum Number Saturday "Reaching the Goal" Evening's Subject WAR VETERAN

STEWARTI.LONG. VETERAN OF TWO WARS TO LECTURE ON Going through life hitting on high is a short journey. "REACHING THE GOAL"

o decides to use force, you can

tism is necessary to qualify you

• for a reliable weather prophet. •

to, you get, and this applies to 0

• happiness as well as to the flu. •

@ government and the individual @

is to get along without things

"Men is jist as curious

WHAT! AGAIN?

"No one here appears to know the

whereabouts of Senator Stanfield

since Thanksgiving," says a Wash-

ing to the report, the dear senator

Chicago, and from that point to have

gone further west. Further, there

east with all expenses paid by Ore-

time of the erstwhile sheep-herder.

Fourth of July decorations re-

signs disappeared by Saturday night,

and by Sunday, the trees strewn pro-

miscousuly around the city had been

gathered up. All of which goes to

**Need Advertising** 

Those who have studied the ques-

Mills have found, as have many oth-

This advertising for the Oregon

City Woolen Mills is handled by

Botsford-Constantine company the

leading national advertising agency

suits, Goodyear rubber footwear, and

of operation.

Through Country

Oregon Products

prove-nothing.

into history but the Winter Fair fore eggs are saved for hatching.

that can't be afforded.

HEZ HECK SAYS:

A certain amount of rheuma-

Whatever you expose yourself @

The supreme duty of both the @

look for a real scrap.

The pen is mighty, but the @ typewriter makes the most . be one of the numbers on lecture giving up.



STEWART I. LONG

offending property is cleaned up."

Change the conditions of feed and

Stewart Long has served in the man, in the World War as a char- and involved arguments.

lain, in steel mills as everything from a flunkie to an executive, in the ministry as pastor of three prominent churches in Indiana. Although he declines to mention his experiences in either of these capacities his broadened point of view and practical philosophy bespeak a wealth of coneral information.

On his appearance in this city, Mr. Long will deliver his lecture 'Reach-A man who has had experiences ing The Goal." The lecture is purely but declines to talk about them is inspirational, meant as an encourage-Stewart Ira Long, lecturer, who will ment for strugglers, a lesson in never

Mr. Long has traveled the chautauqua and lyceum circuits for several years with "Reaching the Goal" and similar lectures. He has been one of the most popular lecturers in the field. His lectures, though inspirational are practical. Without reciting facts and figures, they are full of useful information.

Both the lecture and the lecturer have been highly commended by the press. "Reaching the Goal" has been described as "rich in illustration," "full of humor," "dramatic". Long has been called "a finished orator," a "masterly lecturer" a "rapidfire speaker."

To the few unthinking people who claim the spoken word has lost its power, Stewart Long is a living refutation. Hearing his lecture is believing once again in this most ancient medium of public expression.

Long is one of the younger generation of lecturers who is introducing new and modern methods into his address. He draws generously up anecdote and illustration believing the superiority of its appeal as co Spanish American War as an enlisted pared with the old time statist

#### ington, D. C., press report. Accord- Own trees," asserts H. P. Barss, plant COUNTY COURT PROCEEDINGS

as follows, with the exceptions charge. Keep after them until the shown:

missioner's salary and ex-James Owens, county commissioner's salary and ex-E. H. French, county court witness ..... H. L. Hasbrouck, county court you are getting very few eggs.

care, if necessary, to bring this velopes, county judge ... 25.50 Draughty houses and damp poul-

ry litter are to be guarded against, particularly at this season of the A palatable wet mash will bring pullets into production when they A. R. Thompson, circuit court feed it in such a manner that the activity of the bird will not be interfered with during the day. A hungry hen is a working hen.

#### WHEN THE READER KICKS

My father says the paper he reads ain't put up right; He finds a lot of fault, too, he O. M. Cornitius, justice juror does, perusin' it all night;

in it worth to read And that it doesn't print the kind Bert Collins, justice witness

of stuff the people need; He tosses it aside and says it's D. W. Driskel, justice juror. strictly on the bum; But you ought to hear him holler

when the paper doesn't come. he snorts like all get out;

He reads the social doin's with a most derisive shout. He says they make the papers for Vern Hastings, justice witness

the women folks alone: He says of information it doesn't But you ought to hear him holler

when the paper doesn't come. He is always first to grab it and F. V. Medinski, justice juror he reads it plumb clean through. He doesn't miss an item, or a want J. D. Skinner, justice juror,

He says they don't know what we want, the darn newspaper guys, "I'm goin' to take a day sometime and go and put 'em wise;

But you ought to hear him holler

when the paper doesn't come. -Waterbury American.

The Bishop Reformed. Philip Brooks likes to have his joke writing to bim and slipped into the letter a newspaper clipping of a talk he had given on profanity. Promptly Edna Snyder, deputy sheriff came the answer from the good bishop: "I have just finished reading adjacent to his property which will be glad to know that I agree with result in the development of diseases them and have entirely abandoned the land pests which will spread to his habit."-Boston Transcript.

#### pathologis; at the Oregon experi-The following is a schedule of ex- A. C. Walker, stamps for ment station. "Such pests and diseases make the problem of produc- penditures of Jackson County, Oreing clean fruit and healthy trees gon, together with a list of the claim- A. C. Walker, treasurer's traants and articles of service for which "The state horticultural law pro- the claim is made and which were Kilham Stationery Co., treasvides the method by which such passed upon by the County Court of tation of one limb, so he could not cases can be handled. Appeal to Jackson County during the month of Medford National Bank, treasstate board of horticulture who have The following bills were allowed Dorothy Bedwell, deputy

County Court and Commissioners Day banners were strung across the ing pens this month is advisable in streets for a week or two after the order that they become accustomed Victor Bursell, county comcelebration; the Jackson county fair to their surroundings and acquaintwas heralded long after it had passed ed with the balance of the flock bepense ..... 63.00 "Listen for the singing hen," adpense ..... 71.50 rises F. E. Fox, of the Oregon experiment station. "If you haven't any in your flock, the chances are that

> expense ...... 25.00 Flora Thompson, stamped en-

> Total, \$354.66 Circuit Court F. Roy Davis, court reporter's salary .....\$116.66 crier ..... 27.00 F. M. Calkins, circuit judge's office rent ...... 45.00 J. E. Edmiston, grand jury witness .....

Total, \$194.66 Justice Court James Bowling, justice juror \$ 1.00 P. C. Bigham, justice juror. He says there ain't a single thing H. G. Burgess justice juror Chas. Carlton, justice juror. 1.00 Mrs. Cozark, justice witness 2.20 Glass & Prudhomme, justice court expense ..... 11.15 W. H. Gowdy, justice fees.. 327.85 He reads about the weddin's and J. W. Hatcher, constable fees 36.90 Geo. Hitzler Jr., justice court witness ..... O. L. Harmon, justice juror.

J. O. Isaacson justice witness ..... John Kirkpatrick, justice juror ..... J. M. Lofland, justice juror . . H. G. Nicholson, justice juror Chas. Schneider, justice witness ..... 1.00 Geo. O. Timothy, constable fees ..... 2.50 G. O. Taylor, justice fees. . 124.00 "Sometimes it seems as though Martin Zanon, justice court witness ..... 1.50

> Total, \$525.30 Sheriff's Office C. E. Terrill, sheriff's salary \$208.33 Geo. B. Alden deputy sheriff's salary ...... 126.50

> iff's salary ..... 110.00 L. D. Forncrook, finger print work ...... 15.00 hire ..... Hazel Tetherow, deputy sheriff hire ..... 85.00 Dalton Terrill, deputy sheriff

hire ...... 80.00

L. D. Forncrook, deputy sher-

Susanne H. Carter, institute Doris Kleinhammer, work in expense ..... 400.00 sheriff's office ..... 78.00 Susanne H. Carter, school su-Geo. B. Alden, deputy sherperintendent's office exiff's traveling expenses .. 9.59 pense ..... 8.25 Daily's Taxi, sheriff's expense 1.50 Elizabeth Burr, school super-L. D. Forncrook, deputy shervisor's traveling expense . 12.20 iff's traveling expense ... 57.09 H. & M. C. Co. school super-F. J. Newman, work on tax intendent's supplies ..... matters ..... 300.00 Western Union Tel. Co., school C. E. Terrill sheriff's travel-

ing expense ..... 61.31

Clerk's Office

Chauncey Florey, county

Mildred Neil Florey, deputy

Delilia Stevens, deputy clerk's

Ruberta Pearce, deputy clerk's

Mattie Stevens, deputy clerk's

Lucile Koontz, deputy clerk's

Alice M. Poor, deputy clerk's

frma Martin, work in clerk's

Dan M. Pearce, work in clerk's

Burroughs Adding Machine

Co., clerk's office expense

Bushong & Company record

Chauncey Florey, stamps and

Glass & Prudhomme, clerk's

Kilham Stationery Co., clerk's

Chauncey Florey, freight and

A. C. Walker, county treasur-

treasurer's office .....

Treasurer's Office

er's salary .....\$150.00

veling expense ..... 12.60

urer's office supplies .... 3.15

urer's office expense .... 10.00

treasurer's salary ..... 90.00

School Superintendent's Office

perintendent's salary ....\$166.66

visor's salary ..... 120.00

tendent's assistant ..... 75.00

visor's traveling expense . 18.70

pense ..... 50.00

Susanne H. Carter, school su-

Elizabeth Burr, school super-

Lucile Goold, school superin-

Elizabeth Burr, school super-

Susanne H. Carter, school su-

perintendent's traveling ex-

Total, \$1430.20

Total, \$271.65

office ..... 63.00

Total, \$1225.32

Total, \$856.59 (To be continued.)

clerk's salary ......\$166.66 CHAMPIONSHIP DEBATES SLATED FOR THIS EVENING

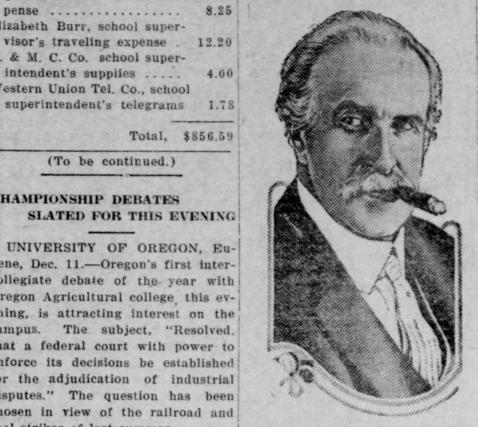
clerk's salary ..... 125.00 UNIVERSITY OF OREGON, Eusalary ...... 110.00 gene, Dec. 11.—Oregon's first intercollegiate debate of the year with Oregon Agricultural college this evsalary ..... 90.00 ening, is attracting interest on the salary ..... 75.00 campus. The subject, "Resolved. that a federal court with power to salary ..... 75.00 enforce its decisions be established for the adjudication of industrial disputes." The question has been salary ..... 70.00 chosen in view of the railroad and office ...... 75.00 coal strikes of last summer.

Those who will debate for the university are Frederick Rice and Charles Lamb for the affirmative, and Ralph Bailey and Boyd Iseminger for the negative. All four are Portland men.

books, clerk's office .... 107.13 This debate in previous years has express ..... 16.45 been a triangular contest with Oregon Agricultural and Reed colleges. supplies ..... 150.49 Since the latter institution has withdrawn from the league, the remainsupplies ..... 291.50 ing members will fight it out for the state championship honors. The uniexpress, clerk's office ... 11.22 versity teams were victorious last year. With practically the same personnel comprising the teams and the same coach shaping the work, hopes are high for another victory.

Mincemeat in bulk and jars. Plaza ain't the way to be drunk, is it, far-

### Denman Thompson's Successor



THEODORE ROBERTS, the well known Paramount motion picture character actor, has just finished what is said to be one of the greatest characterizations of his career. It is as "Uncle Josh" in "The Old Homestead," the classic of the stage in which Denman Thompson played for more than thirty years.

Like his predecessor in the role, Mr. Roberts has had a remarkably long and varied career as an actor. For many years Mr. Roberts was a traveling stock company actor and he saw Mr. Thompson's characterization many times.

Father Should Know.

Ail were quiet in the cinema watch-

ing a comic character counterfeiting intoxication. The silence was broken by a small boy's shrill voice. "That ver?"-London Morning Post.

# Cutlery Sale

Pooket Knives 49 50 volume	
Pocket Knives, \$2.50 values  Pocket Knives, \$2.25 values  Pocket Knives, \$2.00 values  Pocket Knives, \$1.50 values	
Pocket Knives, \$2.25 values	
Pocket Knives, \$2.00 values	
Saissors 42.00 values Sale Dries	1 10
Scissors, \$2.00 values—Sale Price\$	
Scissors, \$1.50 values—Sale Price	
Scissors, \$1.25 values—Sale Price	
While They Last—Get Busy!	.45

SIMPSON'S HARDWARE 37-39 North Main St.

Dodge Brothers SEDAN

> Many women who could well afford more expensive closed cars prefer the sedan for their personal use.

> They find it easy to drive, easy to park, economical to run, and comparable in the beauty and richness of its appointments with cars much higher in price.

> The upholstery is done in genuine mohair velvet of a singularly rich and beautiful pattern. The seats are roomy and luxurious. The hardware and minor fittings reflect thoughtfulness and rare good taste.

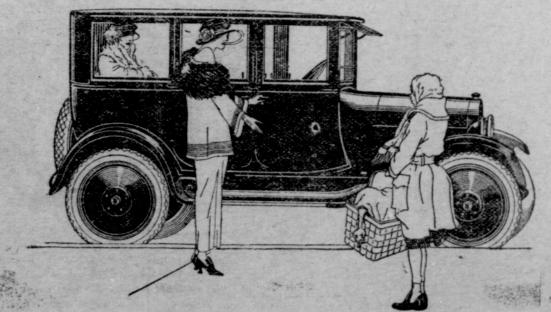
> Steel disc wheels (with cord tires) screen the under part of the car and harmonize in a most effective way with the new grace and smartness which Dodge Brothers have recently brought to the lines of the body.

GEO. L. TREICHLER MOTOR CO.

16-18 S. Front St.

Medford, Oregon

Phone 304



Read the want ads.