

Ashland Tidings
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C. K. LOGAN, Editor

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Advertising for fraternal orders or societies charging a regular initiation fee and dues, no discount. Religious and benevolent orders will be charged the regular rate for all advertising when an admission or other charge is made.

What Constitutes Advertising
In order to allay a misunderstanding among some as to what constitutes news and what advertising, we print this very simple rule, which is used by newspapers to differentiate between them: "ALL future events, where an admission charge is made or a collection is taken IS ADVERTISING." This applies to organizations and societies of every kind as well as to individuals.

All reports of such activities after they have occurred is news.
All coming social or organization meetings of societies where no money contribution is solicited, initiation charged, or collection taken IS NEWS.

BIBLE THOUGHT
—FOR TODAY—
Bible thoughts memorized, will prove a priceless heritage in after years.
FRIDAY, DECEMBER 8
SAFEGUARDED:— He shall give His angels charge over thee, to keep thee in all thy ways.
Psalm 91: 11.

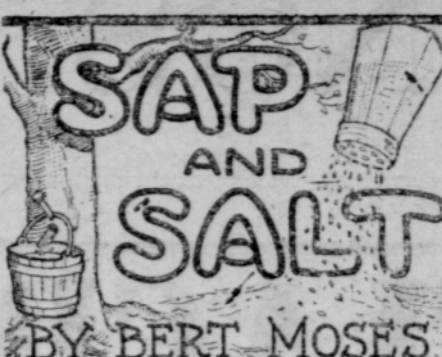
THE NORMAL SCHOOL
Too much emphasis cannot be put upon education, and though care is taken to obtain the best trained men and women in all professional and technical positions, the one profession that should be considered the most seriously, is often neglected. Namely, that of teaching.

In a plea sent out over the state in an endeavor to call attention to the needs of the Oregon Normal school, at Monmouth, the following is set forth by Kathleen Skinner, representing the student body association of that institution.

There can be no efficient school system, no matter what the organization, without properly trained teachers. At the present time, the state of Oregon requires a limited amount of professional training for all teachers entering the profession. This is one of the features of Oregon's superiority educationally. The institution provided by the state for the training of teachers for the elementary schools, the Normal School at Monmouth, is limited in its capacity. The demand for trained teachers is now outrunning the ability of the Normal School to prepare them, and the demand of students desiring to prepare for teaching has become greater than the Normal School can meet. More students are applying at the Oregon Normal School can meet. More students are applying at the Oregon Normal School for admission and training than can be properly accommodated with its present equipment.

Oregon is at the present time inadvertently neglecting her Normal School and allowing herself to fall far behind other states in her facilities for training her teachers. By way of comparison, states not as large or as populous nor as wealthy are providing considerably more for normal school support than of Oregon. Idaho, with a population of only a little more than half that of Oregon, and an assessed valuation of less than half, provides one and one-third as much for its normal schools. Arizona and New Mexico, with less than half the population and two-thirds the assessed valuation, furnish three times as much each for normal schools as does Oregon. Other states are making corresponding pro-

visions for the training of teachers for their elementary schools. Colorado, with a population a little larger and an assessed valuation one and one-half more, appropriates four times as much for its normal schools. Washington, with less than twice the population and about twice the assessed valuation, gives approximately six times as much for normal schools. California, with four times the population and three times the assessed valuation, grants over eleven times as much for its normal schools.



Reforms should begin at home and stay there.

Men who do "nothing in particular" usually do it exceedingly well.

Your character depends largely upon what the public doesn't know about you.

"Softening" is worse when it attacks the backbone than when it attacks the brain.

Life is largely a collection of birthdays and of keeping the figures secret as far as we can.

The man who knows how to be happy with few possessions is richer than the man who is unhappy with many.

HEZ HECK SAYS:
"Paint improves a house more than it does wimmin."

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"It is believed that when the people of Oregon know the imperative need of their one institution established in the interest of the boys and girls in the primary and grammar schools of the state, they will not withhold the meagre sum necessary for the adequate support of that institution."

The Medford Clarion carries a most interesting report made by a Medford man, who recently returned from Portland, telling of the manner in which Jesse Winburn won \$25,000 on the November election. According to the story in the Clarion the purse was made up by some of Olcott's backers, who picked Winburn for an eastern easy mark.

The article further states that the delegation waiter upon Winburn at his room in the Multnomah hotel. The story may be correct in all its details, but Mr. Winburn occupied a suite at the Benson hotel during his sojourn in Portland.

The Winter Fair was only a fair success in the matter of attendance, as inclement weather did not encourage townspeople to fare forth to the fair.

PEOPLE'S FORUM

To the Editor:
Several years ago I became interested in orchard and small fruit, trying many kinds, and that experience has demonstrated that the Cory thornless blackberry is the only thornless plant that will produce enough fruit to be profitable to the grower. They produce a good crop the first year after planting and will come into full bearing the second year, producing from five to seven tons per acre. The berries are very large, measuring 1 1/4 inches in length, have a distinctive wild flavor and they have proved the best shippers of any blackberry. The canneries have paid more for Cory than any other kind. Regarding everbearing red raspberries, the experience of growers in Ashland place the "La France" at the top for an all-purpose berry—extra large, fine flavor, heavy and continuous bearer. The "Erskine Park" seems to be the best for poor soil. The "St. Regis" is the best shipper, a very prolific bearer, fair size, and like the "La France" and "Erskine Park" bear continuously from June until frost kills the leaves. D. P. BLUE.
500 Ashland street.

Ashland, Ore., Dec. 8, 1922.

Editor Tidings—
In last evening's Tidings, G. L. B. criticizes Street Commissioner Fraley for promiscuously scattering trees along the street. While the Winter Fair committee are pleased that at least one person relieves them of blame for something, they feel that it is but fair to state that Mr. Fraley had his orders. The trees

were brought in without cost except the time of the city team and men, and it was expected that those nearest would see to getting them set up.

As one of the committeemen (in spite of protest against it), I think I express the sense of other committeemen that we should be censured for not following Fraley around to set up these trees for the busy merchants and firemen. However, we have no such intentions, but we recommend that that someone nearest to trees that have not been placed, kindly make an effort to set them up before Santa Claus comes. J. H. MCGEE.

LITTLE TALKS ON THRIFT

By S. W. STRAUS, President American Society for Thrift

"I NEVER have been able to get ahead much. Luck has always seemed to be against me."



This was one of the closing sentences of a pathetic letter written recently by a man well on in years and in dire financial straits. Such statements always arouse one's deepest pity, and, at the same time, should teach a most valuable lesson in thrift.

We hear much about good luck and bad luck in the world—a great deal more than is best for our progress.

When we analyze personal success we find the element of luck had little or nothing to do with it. And when we analyze the failures we find that bad luck was not to blame.

So-called bad luck should be a blessing in disguise, for in overcoming it we gain strength, courage and ability. And so-called good luck very often brings direct or eventual failure.

If you are in any way depending on the winds of good luck to waft you into the harbor of your dreams; you will be most grievously disappointed.

Rely on yourself. Learn your lessons in the rugged school of hard work, thrift, patience and perseverance. Scratch the word luck from your vocabulary. If things go against you accept them as the challenge of a worthy foe, and increase your resolutions to win.

If things come your way don't get the idea that you have become one especially favored of the gods, such as those you read about in your fairy-book days. Look out for apparent good-luck. It may prove your undoing as it has in the cases of many others.

Real Estate Transfers
J. N. Dennis to Effie E. Dennis, lot 17, Pracht's addition to Ashland—\$1.
J. R. Williams et ux to Emma Hager, lots 2 and 9, block 32, Scollidge addition to Ashland—\$750.
Horace T. Mitchell et ux to Roy E. Hosley et ux, lots 21 and 24, block "C," R. R. addition to Ashland—\$10.
C. H. Veghte et ux to J. L. Osker et ux, lot 21, Hunsaker's addition to Ashland—\$10.



EVERY MAN FOR HISSEL!
A cat and mouse sailed to and fro Ballooning o'er the Arctic snow. Their air-ship sank and they fell out. The Eskimos chased them about; The cat then ditched the mouse—poor soul— Fleed home, and claimed he'd found The Pole. In time the mouse reached native soil And showed the cat up for a fraud.
Moral—Don't ever shake a friend Or he may queer you in the end. —Esop, Jr.

At the Vining Tonight
The management of the Vining Theatre announces the Extraordinary Attraction coming to Ashland on above date, being the original New York cast and company en route from Helig Theatre, Portland, to the Columbia Theatre, San Francisco—



The GOLD DIGGERS
The FAMOUS COMEDY By AVERY HOPWOOD
WITH A DISTINGUISHED BELASCO CAST
AFTER ITS PHENOMENAL TWO YEARS' CONTINUOUS RUN AT THE LYCEUM THEATRE, NEW YORK
5 Months at Powers Theatre, Chicago
Pretty Girls, Music and Comedy. A laugh in every line.
MAIL ORDERS NOW—Prices, \$1.00, \$2.00 and \$2.50—plus tax
CURTAIN 8:30

At the Vining Tonight



GERTRUDE VANDERBILT
Leading lady with David Belasco's masterpiece, "The Gold Diggers," which will be offered at the Vining Theatre this evening.

COURT NEWS OF INTEREST

Circuit Court:
Jesse Winburn vs. Fred C. Homes. For money.
Southern Pacific Co. vs. California Oregon Power Co. Order.
A. W. Walker Auto Co. vs. Fireman's Fund Insurance Co. Order. Stipulation.
City of Ashland vs. H. L. White et al. Affidavit. Order.
Ira D. Pittman vs. Alice Pittman. Findings and conclusions. Decree.
Alice Helen Hanna vs. Frank Hanna. Motion.
Frances Bosqui vs. John W. Bosqui. Default.
W. C. Foster vs. Charles E. Wolcott. Demurrer.
Ida E. Dressler vs. Pacific Record Herald Publishing Co. Undertaking on appeal.
Howard J. Oden vs. Talent Irrigation District. Order.
Harrison Bros. vs. A. H. Weinert. Lien.
Harrison Bros. vs. I. H. Caldwell. Lien.
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THIS IS THE MONTH

To smoke meat.
To get out the bee-sled.
To spray for San Jose scale.
To keep plenty of litter in the scratch shed.
To spread every bit of manure before the heavy feeding begins.
To balance the year's books and to take note of the errors that have cost profits.

Wring Impression.
"No, I never hunt for ideas," the eminent author assured her. "When I feel in the mood for work, I climb to the summit of a hill, and there, with the scent of the mountain pine in my nostrils, I find my inspiration."
"Just fancy!" gushed the girl. "And then you descend and write it all down, I suppose?"
"Indeed I don't. That would be a sure way of losing it. I carry my little typewriter up with me."
"Oh, how good of you! But does she ever—does she never turn giddy or anything?"
"Sure of His Job."
"Solomon has a great reputation for wisdom."
"How do you suppose he got that way?"
"Maybe he had ample leisure to cultivate his mind. Unlike modern rulers he didn't have to keep his ear to the ground all the time to find out whether he'd die with his crown on or soon he'd wring home for money."—Birmingham Age-Herald.



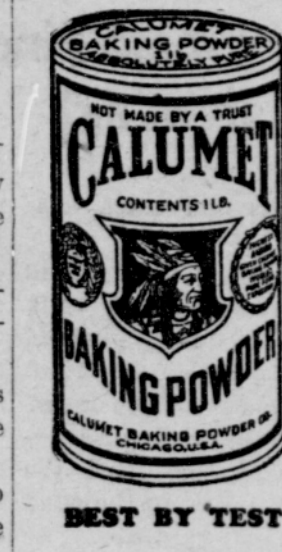
FOR HEALTH
That We're "Saffron."
The word "saffron" comes into the English dictionary from the Arabic. The Arabs use the word "zafaran" to designate a species of crocus with light purple flowers which develop in autumn. The plant grows in parts of Asia and in the south of Europe.—Milwaukee Sentinel.

W. A. SHELL
BARBER
Safety blades resharpened like new. Single bit, 30c doz. Double bit, 60c doz.
Children's Work A Specialty

THE VIKING CREAM SEPARATOR
is another Catalog House burster at Peil's. Prices, \$31.00 and up. Save you \$1.90 on a 20 rod roll of fencing against anybody else's prices. New and used Sewing Machines for sale or rent. Garden tools and everything for the farmer.
PEIL'S CORNER

Every Woman

—that bakes with Calumet—and there are millions of them—has learned three important baking facts.



First; that she never has any failures, which means no loss of time and material.
Second; that her bakings are always pure and wholesome, which goes a long way toward perfect health.
Third; that the greater than usual leavening strength of Calumet stands for economy because she uses less.



CALUMET

The Economy BAKING POWDER
— sales are 150% greater than that of any other brand.

A pound can of Calumet contains full 16 ounces. Some baking powders come in 12 ounce instead of 16 ounce cans. Be sure you get a pound when you want it.

THE WORLD'S GREATEST BAKING POWDER

Cutlery Sale

- Pocket Knives, \$2.50 values 97c
 - Pocket Knives, \$2.25 values 97c
 - Pocket Knives, \$2.00 values 97c
 - Pocket Knives, \$1.50 values 97c
 - Scissors, \$2.00 values—Sale Price \$1.19
 - Scissors, \$1.50 values—Sale Price96
 - Scissors, \$1.25 values—Sale Price83
 - Scissors, \$1.00 values—Sale Price49
- While They Last—Get Busy!

SIMPSON'S HARDWARE

37-39 North Main St. Phone 203

In Stock

Duplicating Sales Books

- WITH CARBON
- Two Books 25c
- Per Dozen \$1.25
- Two Dozen \$2.25
- One Hundred \$8.00

ASHLAND TIDINGS